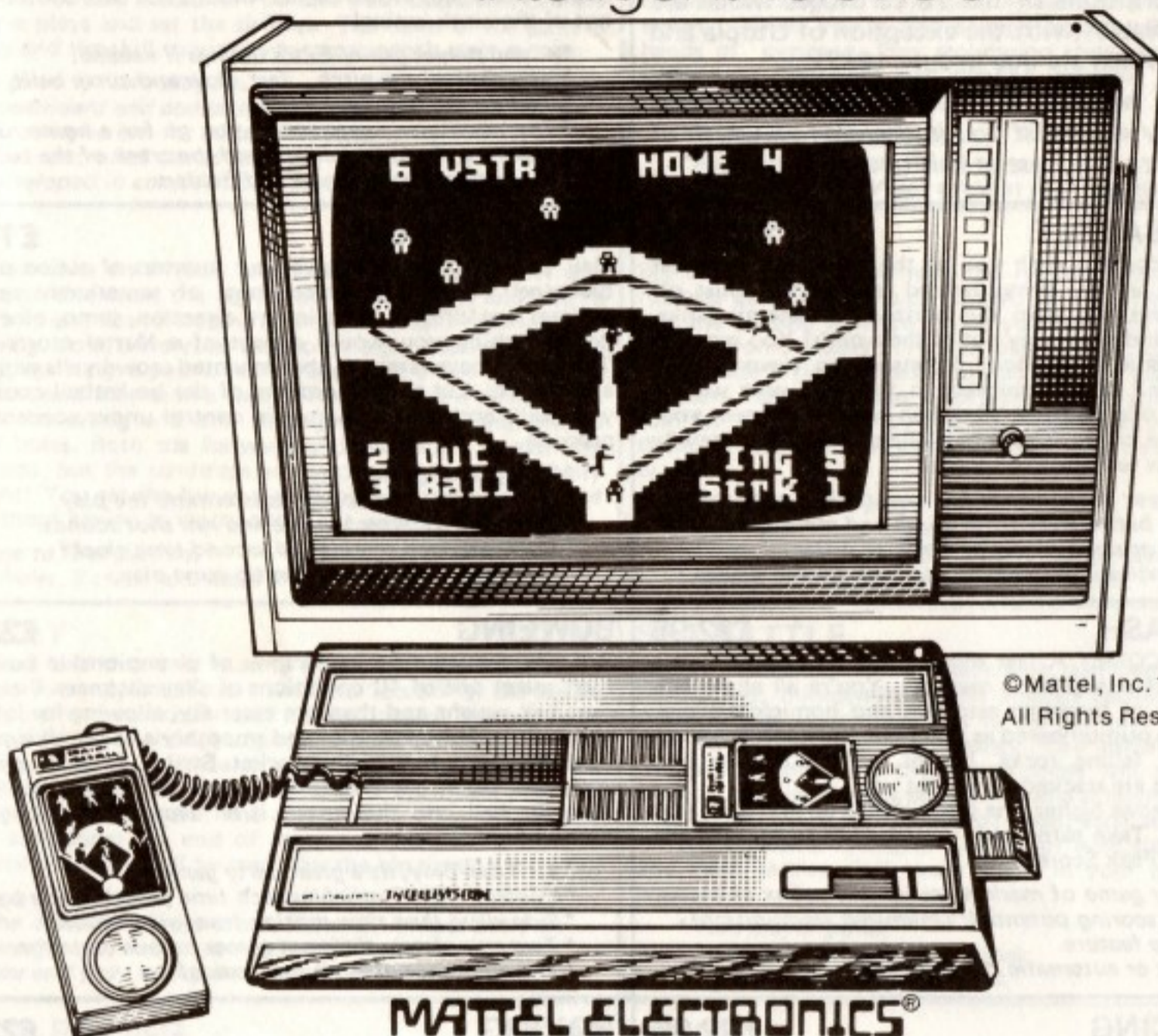


INTELLIVISION®

Intelligent Television



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The Master Component

Mattel Electronics has designed a number of features into the Master Component, making it one of the most versatile video game units available.

The exclusive overlay system makes it easy

Every game cartridge comes with two durable overlays which fit directly over the hand controller for easy and simple game play decisions. No additional controllers are needed.

Input keys call the play

Special input keys allow each player to select different game functions and maneuvers, enabling them to choose the exact kind of programming each situation requires.

Side-mounted action buttons make it come alive

Four buttons, two on either side of each hand controller, send action commands to the Master Component and make right or left handed use equally easy.

Object control disc keeps it moving

Objects on the screen can be maneuvered with accuracy in 16 different directions; which provides a realistic simulation of life-like movement.

Challenging excitement at your fingertips

From home runs to space battles, Intellivision game cartridges deliver an unprecedented level of player involvement. All of the entertainment networks encourage both physical and mental dexterity while bringing a totally unique game experience. Each cartridge sold separately.

MATEL INTELLIVISION

T.V. game master console together with a free Soccer cartridge, built in mains adaptor 2 hand controllers, power lead and aerial switchbox.

REDUCED TO: **£149.95**

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No 5
JUNE 1983

MATTEL INTELLIVISION

JUNE 1983 — PRICE LIST + SPECIAL OFFERS

THE MATTEL INTELLIVISION MASTER COMPONENT

For those who have not yet been introduced, Mattel's Intellivision is one of video games elite machines. One session at the controls of this second generation programmable game-player will convince even the most hardened of sceptics that home arcades are here to stay. Mattel's Intellivision is a computerised system of amazing technological versatility and originality, it has been designed as a machine of the future. The Master Component is all you need to play Mattel's plug in game cartridges and is both compact and attractive enough to feature as a part of your television furniture. The Mattel Intellivision has a true GI 16 bit microprocessor, with 7K of internal ROM, RAM and I/O structures, the remaining 64K address space being available for external programs. The console is capable of producing 16 colours and it has a sound generator capable of three part harmony. With 192 vertical and 160 horizontal picture elements, the Mattel has extremely high resolution graphics giving 24 lines of 40 characters.



MATTEL INTELLIVISION MASTER COMPONENT



INTELLIVISION IS EASY TO USE!

One of the advantages of Intellivision over other video games is that it is simple to use. Set up and operation couldn't be easier. The main unit has only got two leads, one which plugs into the mains, and a second which connects the game to your television set via an aerial switchbox. It disassembles quickly for storage between play sessions, a definite advantage for owners who do not have the space to leave the game hooked up all the time. On the other hand, if you do prefer your Intellivision to be continually at the ready, then the aerial switchbox means that you can change between playing games to normal T.V. viewing at the flick of a switch!

SUPERIOR CONTROL

If you've ever played a video game, you will know how important control is. Most joystick controllers offer you only 8 positions and one button. The Mattel hand controller has 16 positions and 4 action keys. So you can manoeuvre players and objects in more directions, with greater precision and accuracy. The 12 button keypads are used in conjunction with a pair of mylar overlays, which come with each cartridge.

GREATER CHALLENGE AND 3-D GRAPHICS

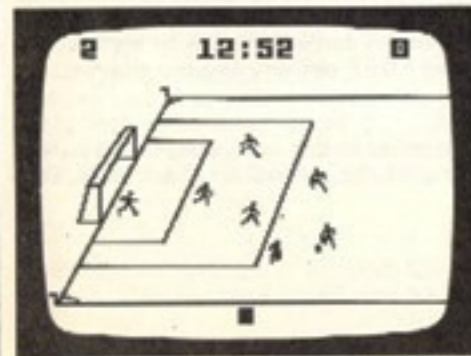
With Intellivision you are provided with a real challenge. Game play is very sophisticated, and you may take between ten and fifteen minutes reading the instruction booklet, before you feel confident enough to accept the Mattel challenge and take the controls! A selection of 9 different clubs in Intellivision Golf for instance, is a marked improvement on the traditional single bat offered by other games computers. Intellivision probably has the best graphics of any programmable video game system. Intellivision players have real arms and legs, soccer players run, turn and tackle just like the professionals. Mattel's Soccer has a 3-D scrolling screen, something which features in many Mattel games to add realism and lifelike action.

GREATER VARIETY AND MORE VERSATILITY

Just as two matches in real life are never quite the same, neither are two games on Intellivision. Strategies can be varied, responses are unpredictable and in some games i.e. Armour Battle, the picture on the screen changes as the game progresses. The variety of possibilities offered is infinite, to give unending interest. There is so much you can do on Intellivision. There are team games (like Soccer and Baseball), strategy games (like Backgammon and Draughts), games of chance (Roulette), action games (Space Battle and Sub Hunt) and even learning games for children. In fact there's something for every member of the family.

WIDE RANGE OF CARTRIDGES AND EXPANSION MODULES

There are now over 90 cartridges available for the Mattel, and the range is expanding all the time. Since late 1982, several third party producers have been manufacturing games for Intellivision, to increase the range of programs available. Parker, Imagic, Activision and CBS (Coleco), all now boast ranges of games including arcade titles such as Frogger and Donkey Kong. Intellivision is not just a one-off product. It is a modular system that you can add to. Just look at the opposite page to see the growing range of hardware which will enhance the Intellivision as an active part of entertainment and learning in everyday family life.



SOCCER CARTRIDGE

Mattel's Soccer cartridge comes FREE with the Master Console and demonstrates the capabilities of the machine in a simulated ninety minutes of realistic soccer action. Listen to the roar of the crowd as your team takes to the field! A scrolling screen, three dimensional graphics and superb sound effects combine to help provide all the excitement and atmosphere of a real football stadium. Four different speeds allow you to make the game faster as you get better. Goal kicks and free kicks as well as throw ins and corners all add to the true to life element of this two player game cartridge. Buy the Intellivision Master Console and FREE Soccer cartridge now at only **£98** and enjoy the ULTIMATE game.

VOICE SYNTHESIS

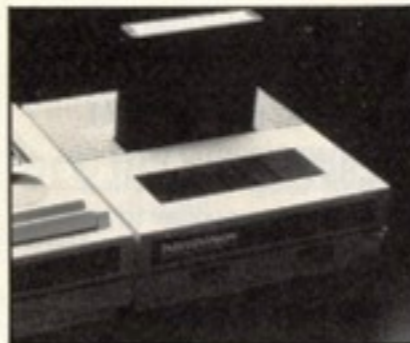
INTELLIVISION VOICE SYNTHESIS

Slipping neatly into the cartridge socket on the main console, the Intellivoice Module is used with special game programs to produce realistic male and female voices as games are in progress. The voices introduce the games, cheer winners, warn of imminent danger and offer strategic assistance. They are not, as you may have expected, pre-recorded human voices. They are generated during the game by the Mattel computer, which can synthesize high quality human speech with expression. Depending upon the game situations the voices may be calm or excited, and they always react instantly to add to the excitement of the action. And you don't have to unplug the Intellivoice Module every time you want to use an ordinary cartridge. The unit will accept regular game programs and will give you normal game play just as if they were plugged straight into the Intellivision console (although, of course, without voice). This new and highly sophisticated innovation from Mattel, makes Intellivision the first home video game system to offer realistic voices as an integral part of their cartridges game play action. Now is the time to buy the module at it's new low price of £49 (old RRP £69.95).



£49

ATARI VCS ADAPTOR



ATARI CONVERTER

Later this year Mattel will be releasing an Atari VCS adaptor to plug into the Mattel Master Console. This will then enable you to use any of the vast range of over 200 Atari compatible cartridges on your Mattel. We expect it to sell for under £50, but we have no set price yet. This converter module is not only good news for Mattel owners, it also means that if you already own an Atari, you can finally upgrade to a Mattel Intellivision without leaving all your Atari 2600 cartridges behind. Furthermore, if you do want to part exchange your Atari console for a Mattel, Silica Shop will be pleased to quote you for the trade-in. Because the expansion module has many of the same features as the Atari, it means that you can use Atari and Atari compatible joysticks, just like you can with the Atari 2600.

COMPUTER KEYBOARD

COMPUTER KEYBOARD

When the Mattel Keyboard becomes available later in the year, you will be able to plug it in to your main console via a computer adaptor to give you the power of a home computer system, with all the fun of Intellivision. The computer keyboard looks just like an ordinary typewriter keyboard. With 49 keys to give you a complete alpha-numeric input device. And, since the simple BASIC language is already built into the system, the Intellivision Computer can be easily programmed to perform the functions of a sophisticated home computer. The computer keyboard can also make learning as much fun as a game. With a unique colour coded graphics way to teach BASIC programming, the Mattel keyboard has home educational games that will turn your computer into a full time tutor. You can even program your own video games. It's all at your fingertips with the Mattel Keyboard. Further details will follow when available. You will be able to further extend your keyboard with a unique 49 key full size music synthesizer with the same look, feel and touch of an organ keyboard.

