



# NEWS

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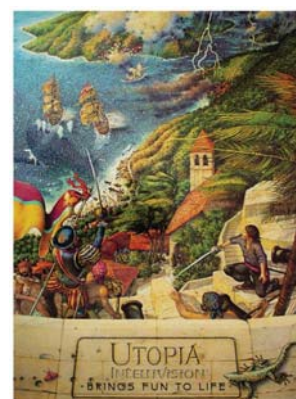
We here at **Intellivision** hope you have been having a great summer! We've been running around the country, meeting with **Intellivision** aficionados -- most recently in **Austin, TX** and later this month in **Los Angeles**. We love meeting you all and hope to see you at one of the shows we visit!

## Blue Sky Rangers were a hit at the Classic Gaming Festival in Austin, July 31.



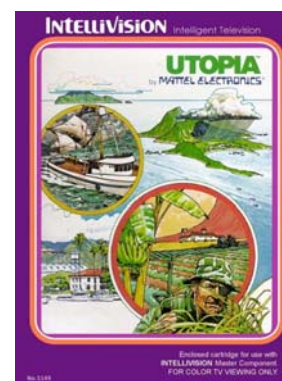
Four of the original **Intellivision** programmers (**The Blue Sky Rangers**) were on hand Sunday, July 30th, to speak to and take questions from the attendees of the ninth **Classic Gaming Fest** in Austin, the largest retro gaming show in Texas. The standing-room only crowd came to see and meet **Bill Fisher** (*Space Hawk*), **John Sohl** (*B-17 Bomber*), **Julie Hoshizaki** (*Thin Ice*) and **Keith Robinson**, (*TRON Solar Sailer*). The panel spoke for just under an hour, saving a half-hour of questions and answers. "We've been doing these panels for over 15 years now," says **Keith Robinson**, who wrote the history notes on the **Intellivision** website, "and every time we meet some new fact or anecdote comes out. I'll be making a number of updates to the site after today." **Intellivision Productions, Inc.** also had a booth set up both days (Saturday & Sunday) of the Fest where attendees could get autographs and photos, purchase exclusive merchandise and compete in *The Astromash Shootoff* for a chance to win an *Intellivision Flashback*. The winner this weekend was **Blaise Peery**, who got the highest score, 11,815 points in five-minutes of timed play. Think you can beat that? Then come to the Intellivision booth at the **SoCal Expo** later this month (see below) and try!

## MAKE YOUR WALLS HAPPY!



We were happy to return our popular **Running Man** poster to our [webstore](#) earlier this year. Now we are happy to add for the first time this **Utopia** poster, first seen in video game stores in 1982 to promote the release of this award winning game! Both the **Running Man** and **Utopia** posters are available **now** in the [Intellivision online webstore!](#)

## TRIVIA CONTEST



Shortly after the release of **Utopia** in 1982, the **Mattel**

## Visit the Intellivision booth at the SoCal (Southern California) Retro Gaming Expo -- Summer Edition, August 20 & 21, 2016!



The Intellivision booth at the SoCal Retro Expo in January 2016.

for a "Summer Edition" show. No **Blue Sky Rangers** panel at this show, but former-programmer **Keith Robinson** (*TRON Solar Sailer*) will be in the Intellivision booth both days to meet & greet the **Intellivision** faithful. And a few special guests may stop in! Stop by, get your **Intellivision** memorabilia autographed, buy new merchandise, such as the *Intellivision Flashback*, and compete in the **Astrosmash Shootoff** (get the top score in five-minutes of *Astrosmash* play to win a *Flashback!*). Visit [SoCal Retro Gaming Expo online](#) for more information! Stop by! **Free buttons while they last!**

### Get your Membership Card!



As a member of the **Intellivision Game Club**, you are entitled to privileges and savings! Send a self-addressed stamped envelope to **Intellivision Productions, Inc., 2200 Pacific Coast Hwy Ste 206, Hermosa Beach CA 90254**. You'll receive a coupon code for savings in our [web store](#). Show your card and get **double tokens** to play arcade machines at the [National Videogame Museum](#) in Frisco, TX. And you'll get **15% off** purchases in the **Intellivision** booth at the [SoCal Retro Gaming Expo](#) August 20 & 21 in City of Industry, California! Send for your card **today!**

The [SoCal Retro Gaming Expo](#) held in January of this year was such a success, they aren't waiting for a full year to go by before doing it again! This **August 20 & 21**, Saturday and Sunday, the Expo returns to **Frank & Sons Expo Center** in **City of Industry** near downtown Los Angeles

**Electronics** support line started getting numerous calls from people wanting to know how to collect something they felt they had earned. What did they think they had earned?

Simply reply to this email with your answer! Winner will be selected at random from all correct answers received before **noon PDT August 15th, 2016**. An additional winner will be awarded to the first correct answer received. Both winners will each receive a **Utopia** poster, plus a **Running Man** poster left over from the *last* contest (see below). Good luck!

### THE JULY TRIVIA CONTEST

Our most-recent trivia question: "**Shark! Shark!** shared a feature with three other games released by **Mattel Electronics** and a fourth that was under development in 1983, and ultimately by three more games released for **Intellivision** by companies other than **Mattel**. What feature do these eight games share?" Well, we stumped you, no one come up with the correct answer. So what do the games share? Let's list them: **Shark! Shark!**, **Space Spartans**, **Star Strike**, **Sharp Shot**, **Space Shuttle** (unreleased), **Slap Shot** (IVTV), **Sewer Sam** (Interphase) and **Swords & Serpents** (Imagic). See it now? Yes, **SS** titles. At **Mattel** back in 1983 we joked that **Marketing** must have seen research that **SS** names help sell merchandise. The prizes: **Running Man** posters, will go to the winners of the August contest (if any!).

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