

# IntelliVision®

Intelligent Television



MATTEL ELECTRONICS®



**DISCOVER INTELLIVISION®**

**by Mattel Electronics**

Experience the challenge and excitement of home video entertainment available only from Intellivision.

## Discover realism.

Intellivision playing fields look like real playing fields. They're even in perspective. Intellivision players have arms and legs like real players.



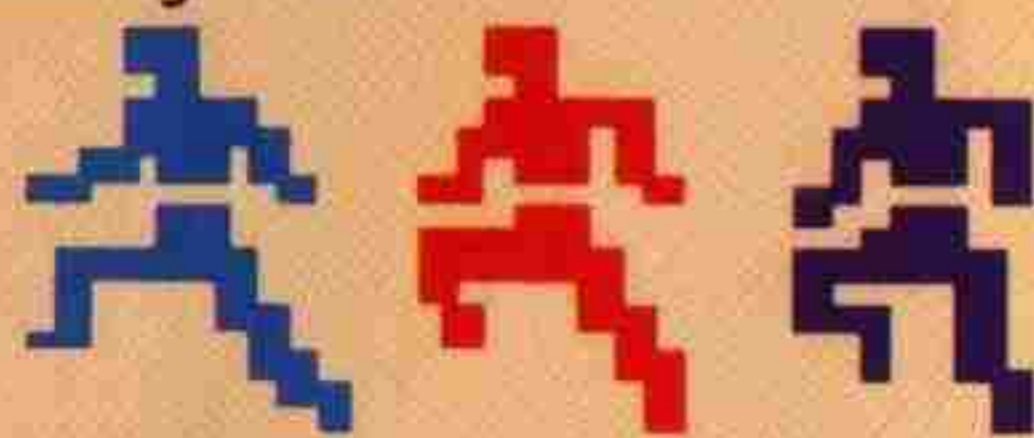
What's more, they're in proportion. The plain fact is: Playing Intellivision is more like playing the real thing.

## Discover action.

Still pictures can't show you how Intellivision players run, kick and hit more realistically. Ask your Mattel dealer for a demonstration. You'll see the difference in the realistic sound, vivid color and excitement.



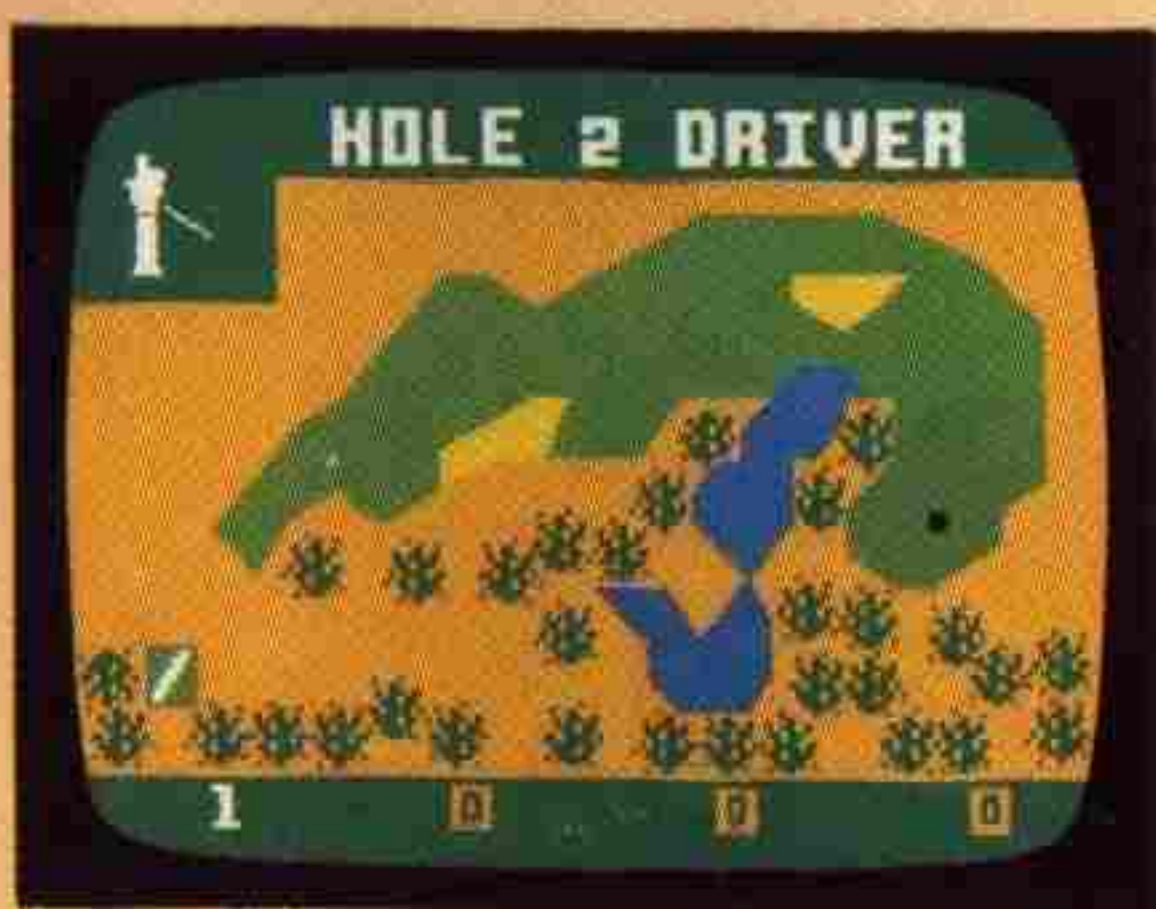
Intellivision NASL\*  
Soccer players



Intellivision NASL\*  
Soccer players

## Discover challenge.

If you've found other video games too easy to play, wait'll you try Intellivision. Take PGA Golf, for example. You face the hazards and challenges of real-life golf courses with a bagful of clubs. Or, try the new action-packed space games. Enter a universe of aliens and asteroids with exciting and challenging Astrosmash™, intense combat in Space Battle™ and the quick maneuvers of the new Star Strike™ cartridge. You'll find even more challenges as you look through this brochure.



Intellivision PGA\* Golf

## Discover variety.

Intellivision offers you an entire library of challenging games with interest and fun for the entire family. Choose from major league sports excitement, Las Vegas-style gaming, rousing battle action, adventures in outer space, children's learning programs and classic strategy games.

## Discover control.

If you've ever played a video game, you know how important hand-controllers are. Intellivision controllers have 16 positions and four action buttons. That means you can move players and objects in every direction. The two controllers that come with Intellivision Master Components are all you'll ever need to play all Intellivision games with precision and accuracy. Each Intellivision game cartridge comes with custom hand-controller overlays giving you even more control and realistic detail.



INTELLIVISION®  
HAND CONTROLLER

**Discover quality and value.**

Terrific graphics. Sensational sound effects. Vivid color. More realistic game action. They're all the result of beautifully engineered products that will provide years of fun, games and family entertainment.





# Major League Sports Network



NFL\* Football



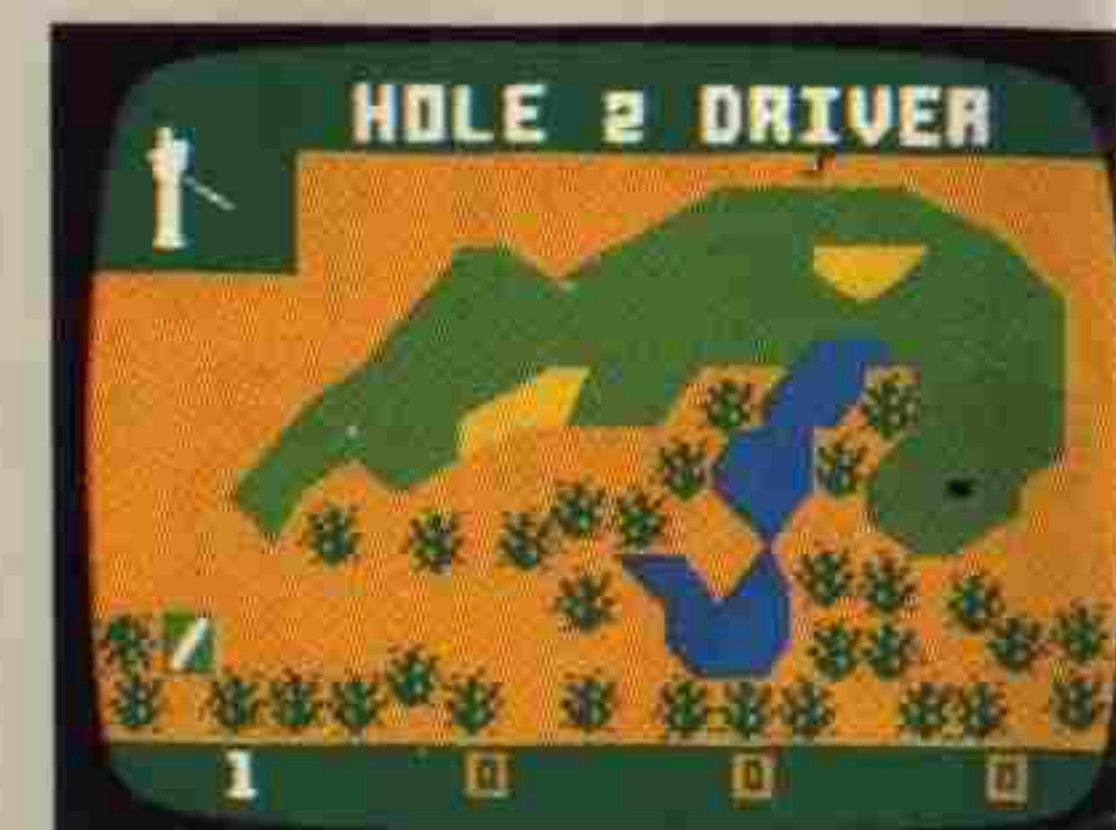
U.S. Ski Team\* Skiing



Boxing



PBA\* Bowling



PGA\* Golf



Major League\* Baseball



Auto Racing



Tennis



NHL\* Hockey



NASL\* Soccer

# Space Action Network



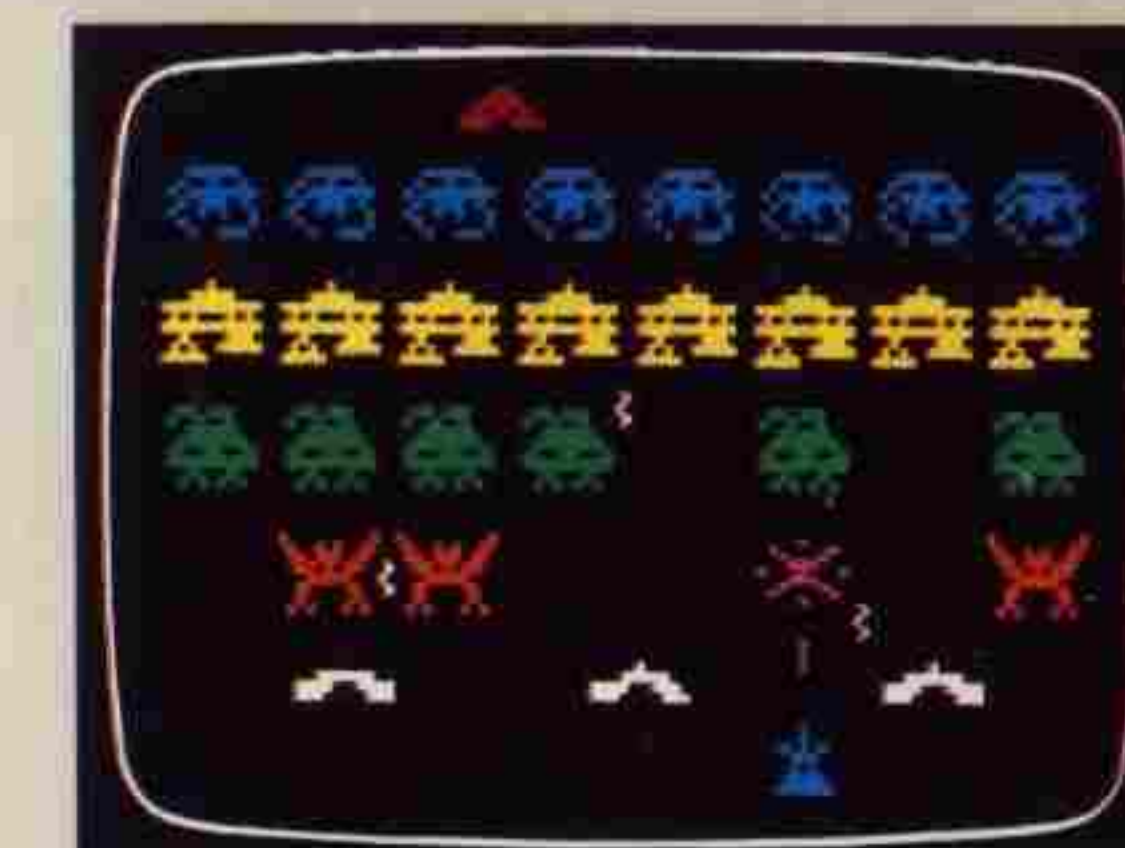
Space Hawk™ (Available Soon)



Star Strike™



Astrosmash™

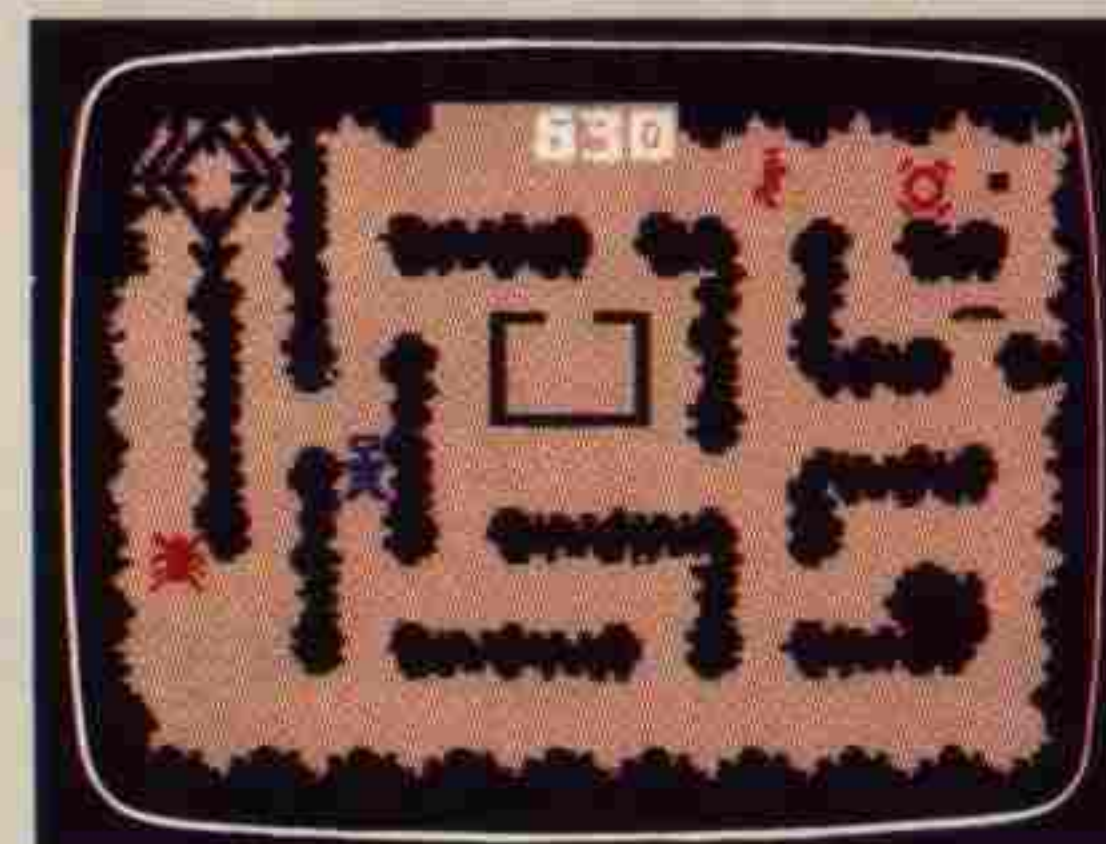


Space Armada™



Space Battle™

# Action Network



Night Stalker™ (Available Soon)



Sub Hunt™ (Available Soon)



ADVANCED DUNGEONS & DRAGONS™ CartridgeΔ (Available Soon)



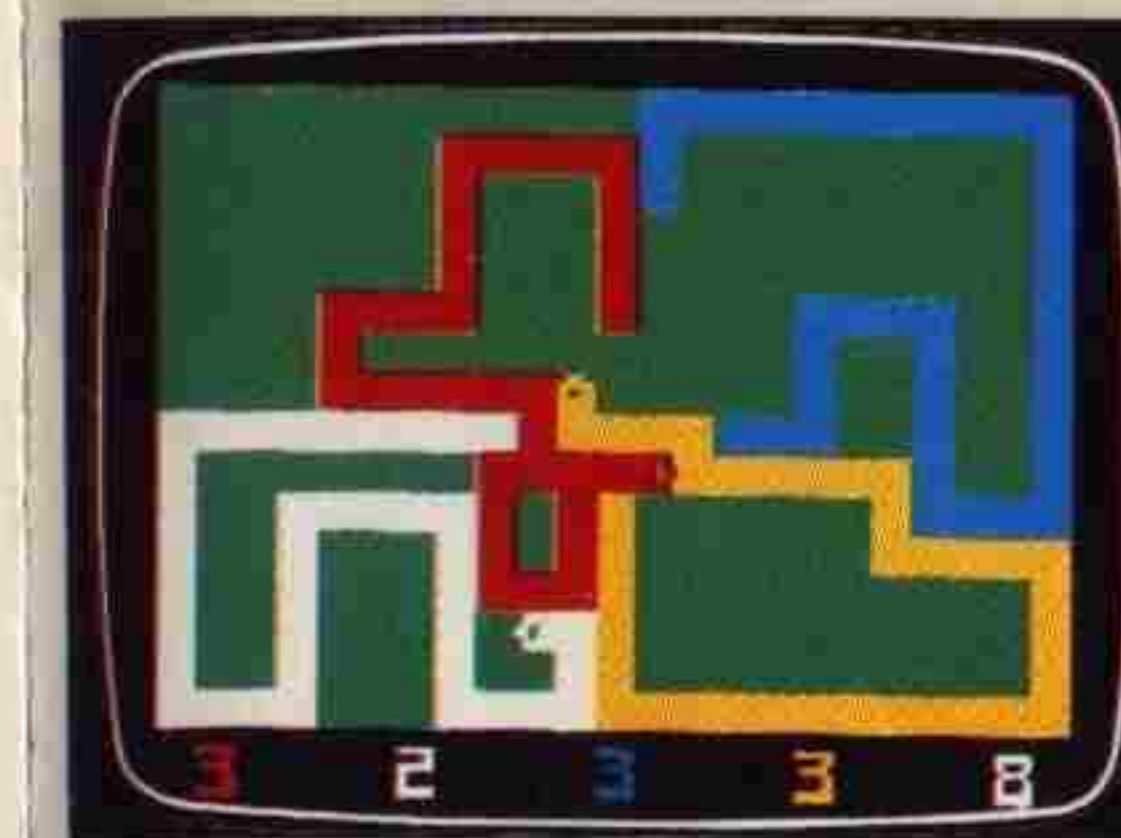
Frog Bog™ (Available Soon)



Tron I\*\*†† (Available Soon)



Armor Battle®



Snafu™



Sea Battle™



Triple Action™

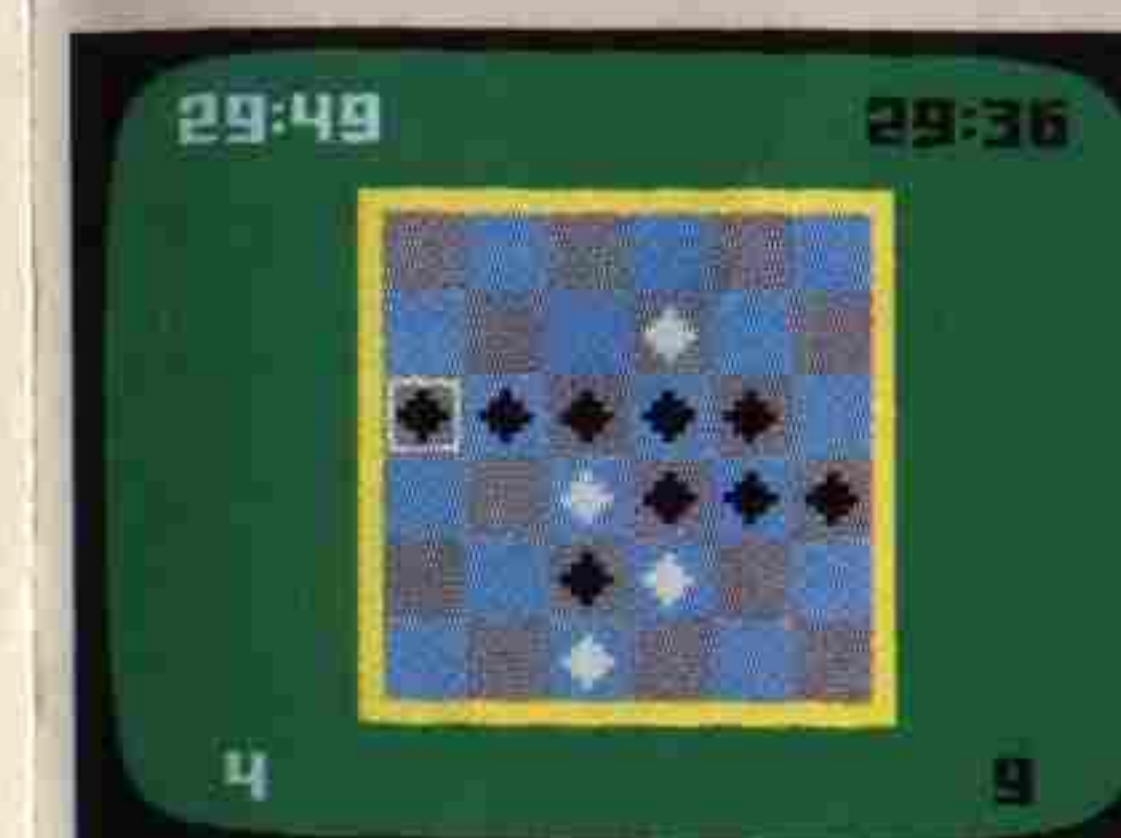


Tron II\*\*†† (Available Soon)

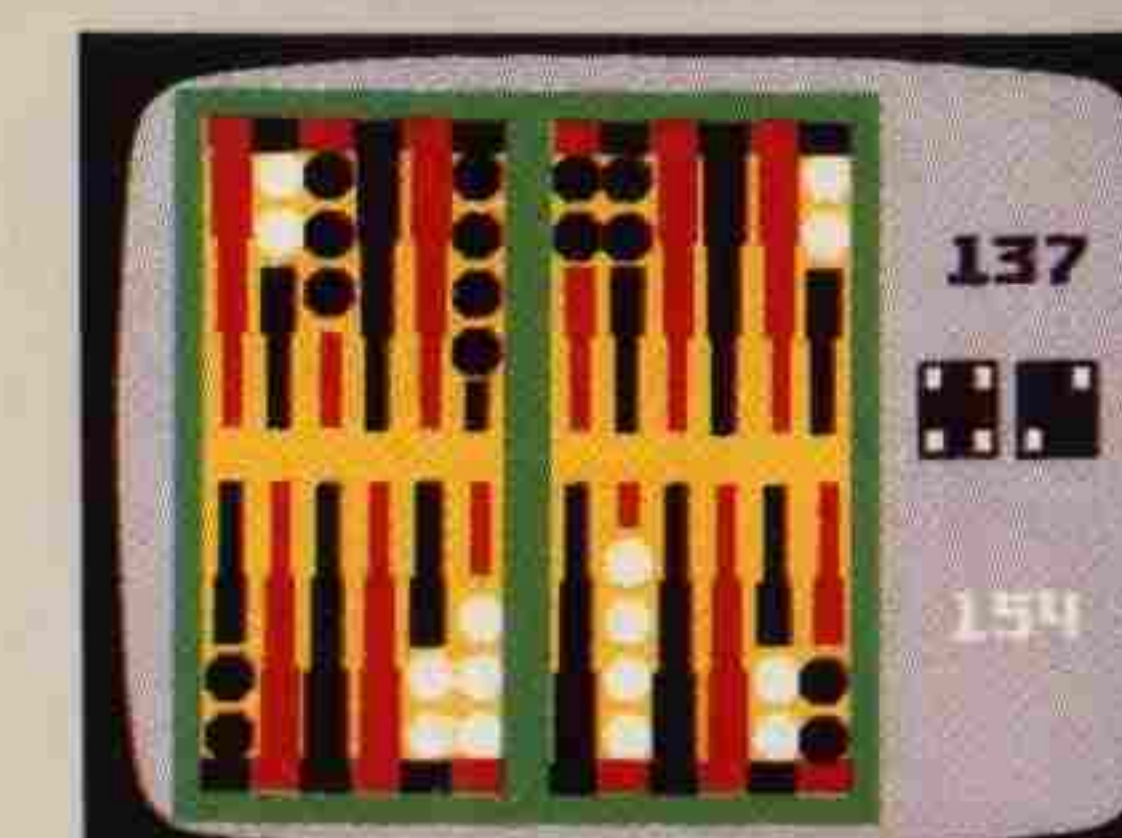
# Strategy Network



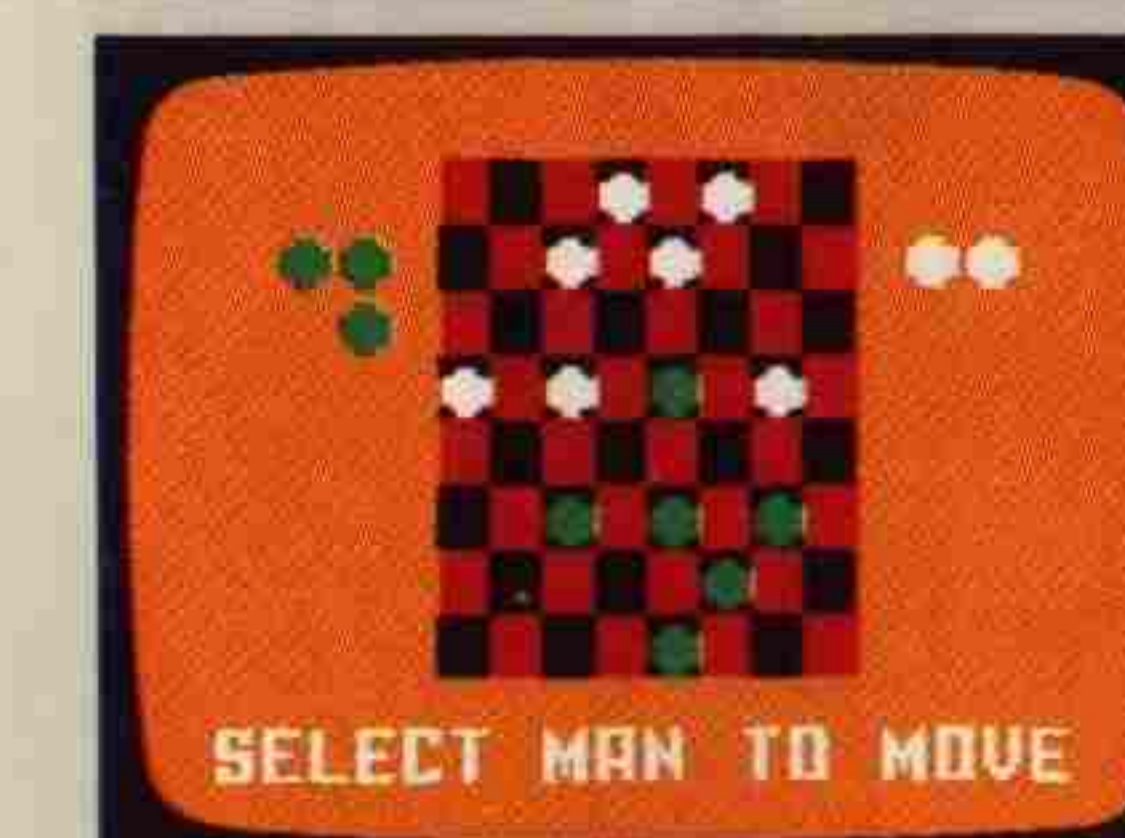
Utopia™ (Available Soon)



Reversi™ (Available Soon)



ABPA\* Backgammon



Checkers

# Gaming Network



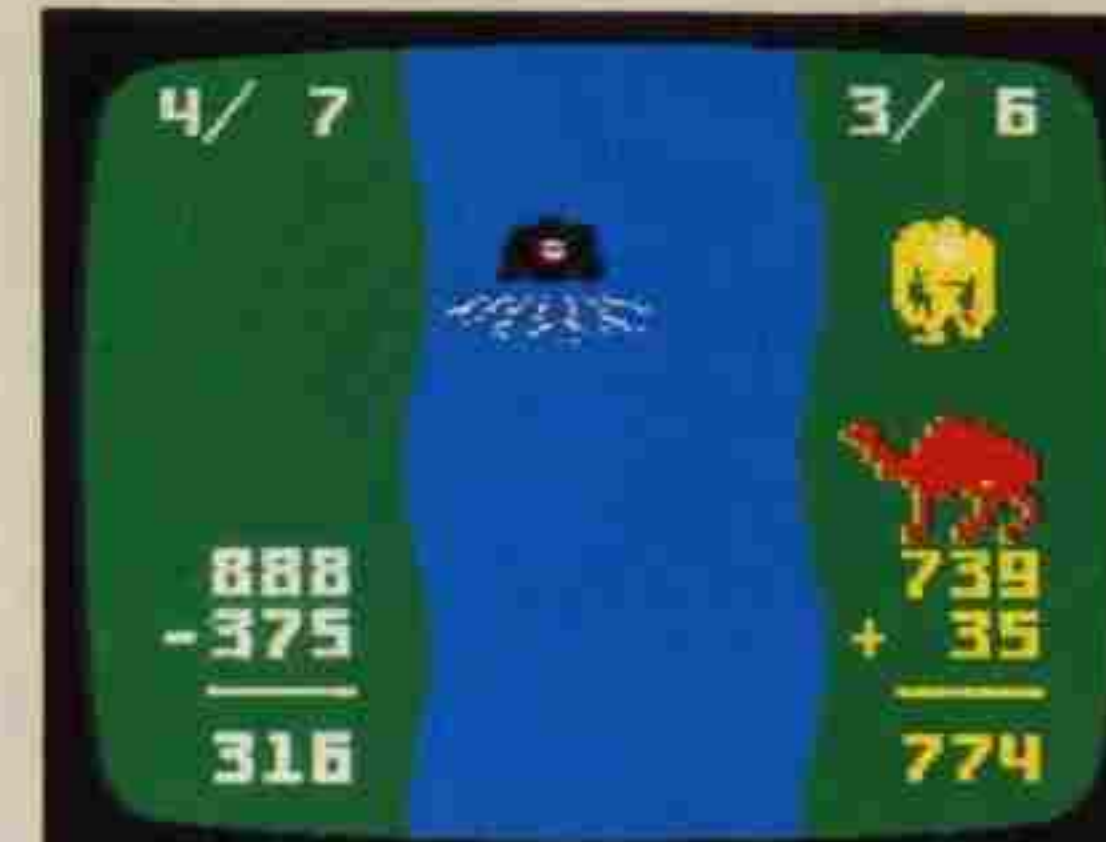


NBA\* Basketball

# Children's Learning Network



The Electric Company† Word Fun\*



The Electric Company† Math Fun\*



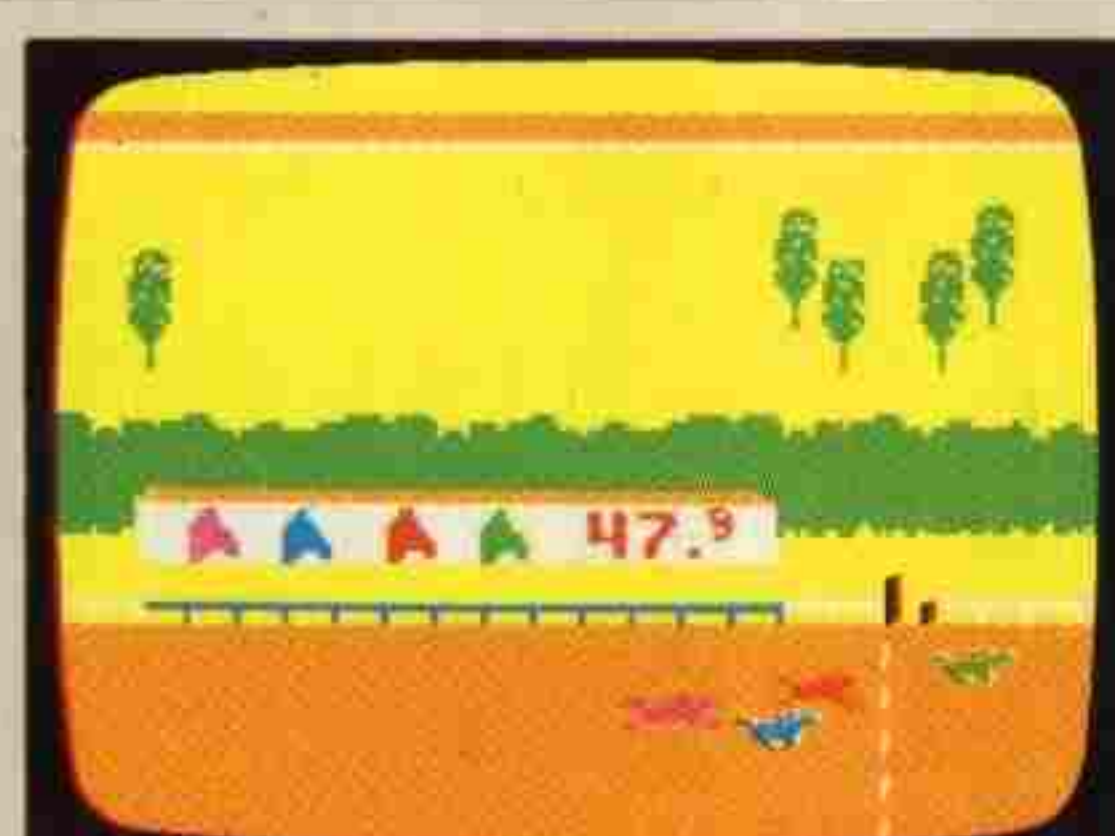
Pinball\*\* (Available Soon)



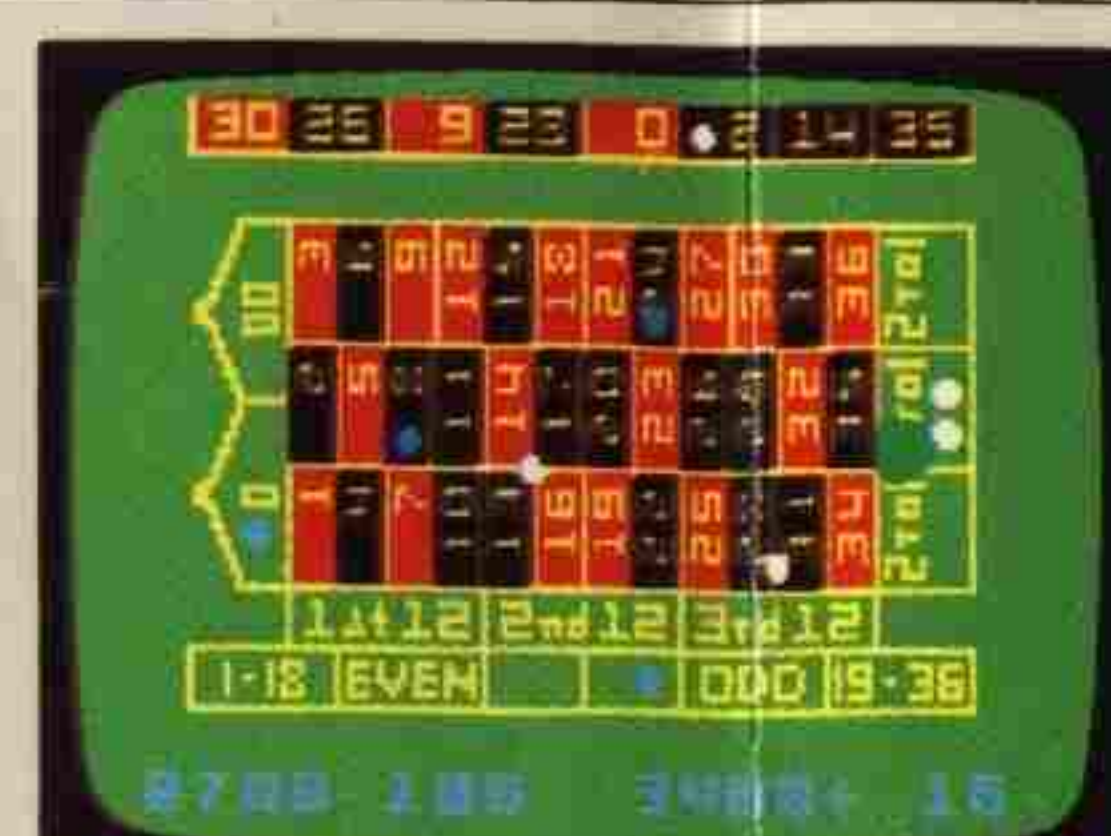
Royal Dealer™  
(Available soon)



Las Vegas Poker  
& Blackjack



Horse Racing

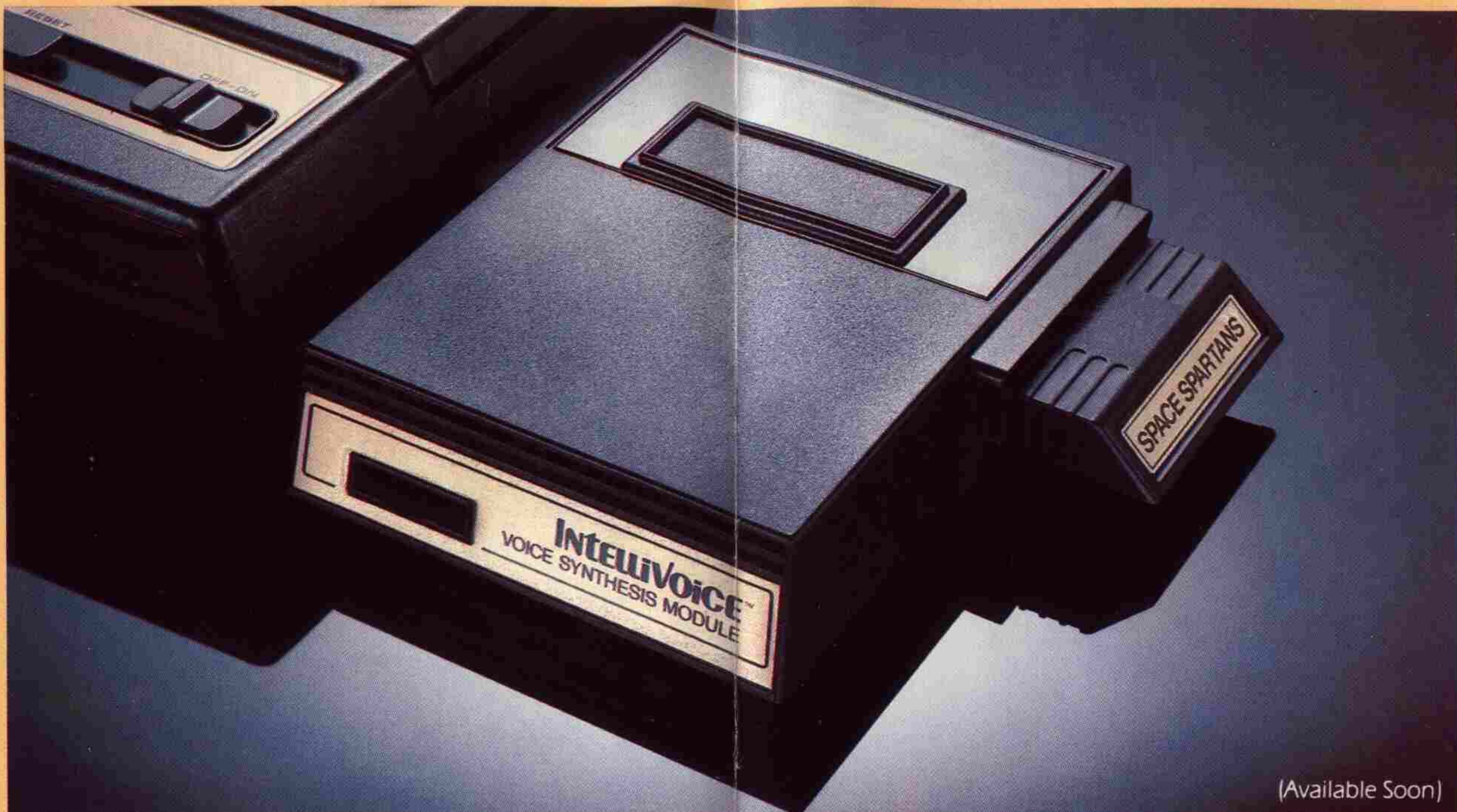


Las Vegas Roulette

For Color TV Viewing Only.

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 ††© 1981 Walt Disney Productions  
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(Available Soon)

## DISCOVER INTELLIVOICE™

Voice Synthesis Module

AVAILABLE SOON

### Now Intellivision talks to you.

IntelliVoice is an all-new Intellivision feature — a voice synthesis module. It generates human-sounding voices which are an essential part of game play. You concentrate on the visual action while your IntelliVoice component keeps you aware of depleting energy levels, shield damages and attacking fighters. IntelliVoice adds yet another dimension to Intellivision realism.

### Voices that sound human.

IntelliVoice produces voices with personality. All instructions, directions and announcements are crisp and clear. IntelliVoice is your computer voice partner in game play.

### Not just effects.

Voices generated by IntelliVoice give you important game playing data. The IntelliVoice comes in throughout the game, keeping you informed at all times.

### Added realism.

The IntelliVoice feature adds important new dimensions in realism. For example, IntelliVoice seems to put headphones on you as you command a B-17

Bomber over enemy territory, contending with attacking fighters, navigation requests and tower instructions.

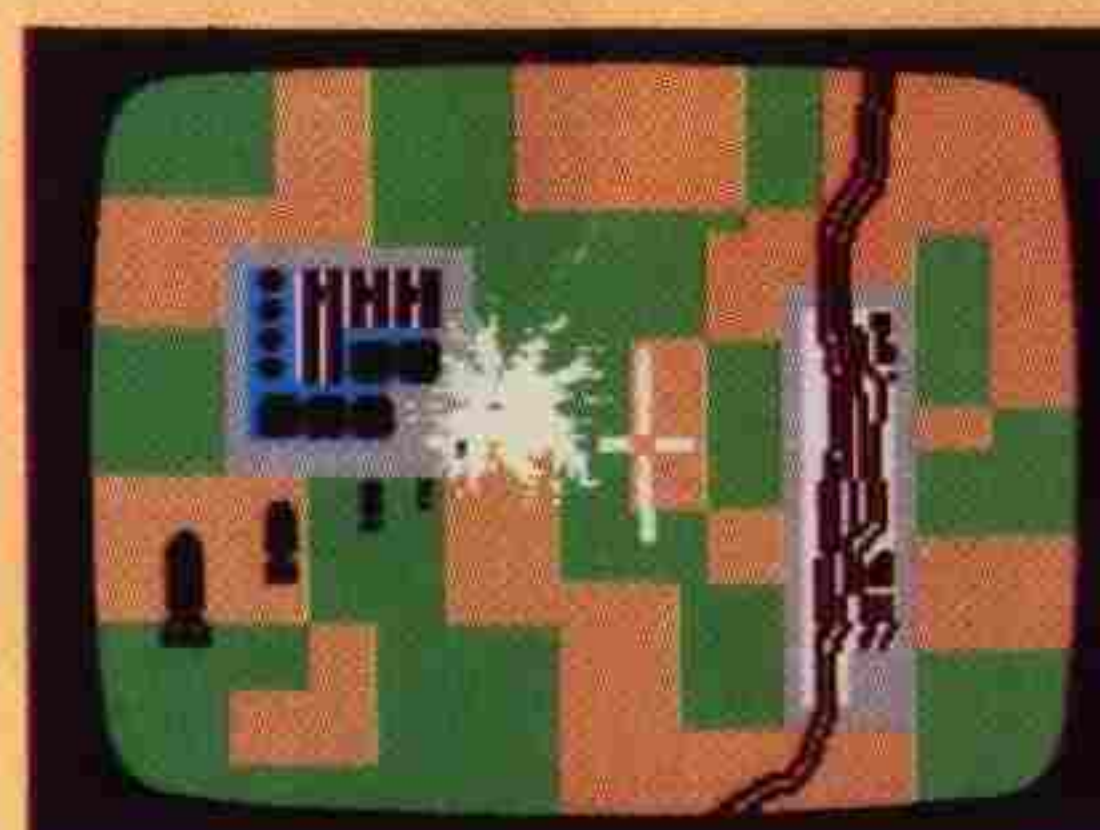
### Easy add-on installation.

Your IntelliVoice unit simply plugs into the cartridge outlet on your Intellivision Master Component. IntelliVoice cartridges plug into the IntelliVoice unit.

Special IntelliVoice™ cartridges are required to operate the module and add human voice to game play. (Regular Intellivision cartridges may also be plugged into the IntelliVoice unit and will give you game play without voice, as if they were plugged directly into the Master Component.)



**Space Spartans™**



**B-17™ Bomber**



**Bomb Squad™**

Each Sold Separately



(DEALER STAMP)

# IntelliVision<sup>®</sup>

## Intelligent Television

Mattel Electronics,<sup>®</sup> Intellivision,<sup>®</sup> Armor Battle,<sup>®</sup> Space Battle,<sup>™</sup> Astrosmash,<sup>™</sup> Space Armada,<sup>™</sup> Triple Action,<sup>™</sup> Snafu,<sup>™</sup> Night Stalker,<sup>™</sup> Sub Hunt,<sup>™</sup> Frog Bog,<sup>™</sup> Star Strike,<sup>™</sup> Sea Battle,<sup>™</sup> Utopia,<sup>™</sup> Space Hawk,<sup>™</sup> Reversi,<sup>™</sup> IntelliVoice,<sup>™</sup> Space Spartans,<sup>™</sup> B-17<sup>™</sup> Bomber, and Bomb Squad<sup>™</sup> are U.S. Trademarks of Mattel, Inc.

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