

IntelliVision®

Intelligent Television



MATTEL ELECTRONICS™

DISCOVER INTELLIVISION®

by Mattel Electronics

Experience the challenge and excitement of home video entertainment available only from Intellivision.

Discover realism.

Intellivision playing fields look like real playing fields. They're even in perspective. Intellivision players have arms and legs like real players.

What's

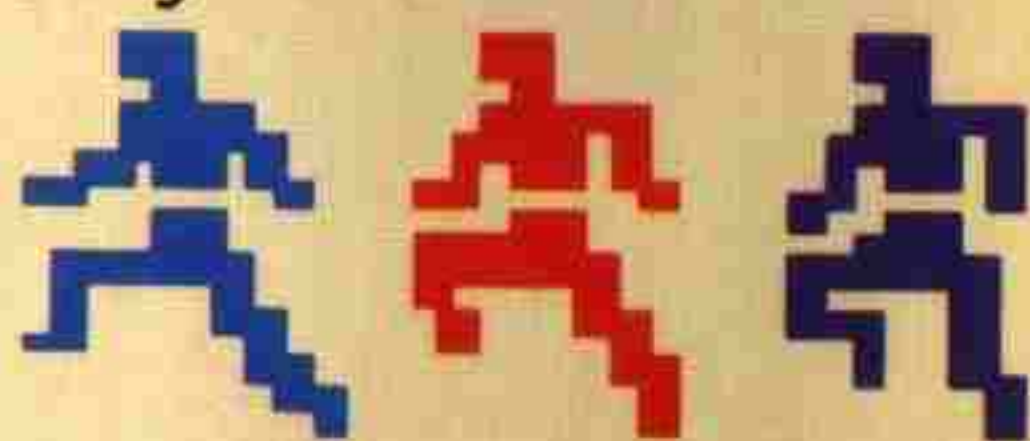
more, they're in proportion.

The plain fact is:

Playing Intellivision is more like playing the real thing.

Discover action.

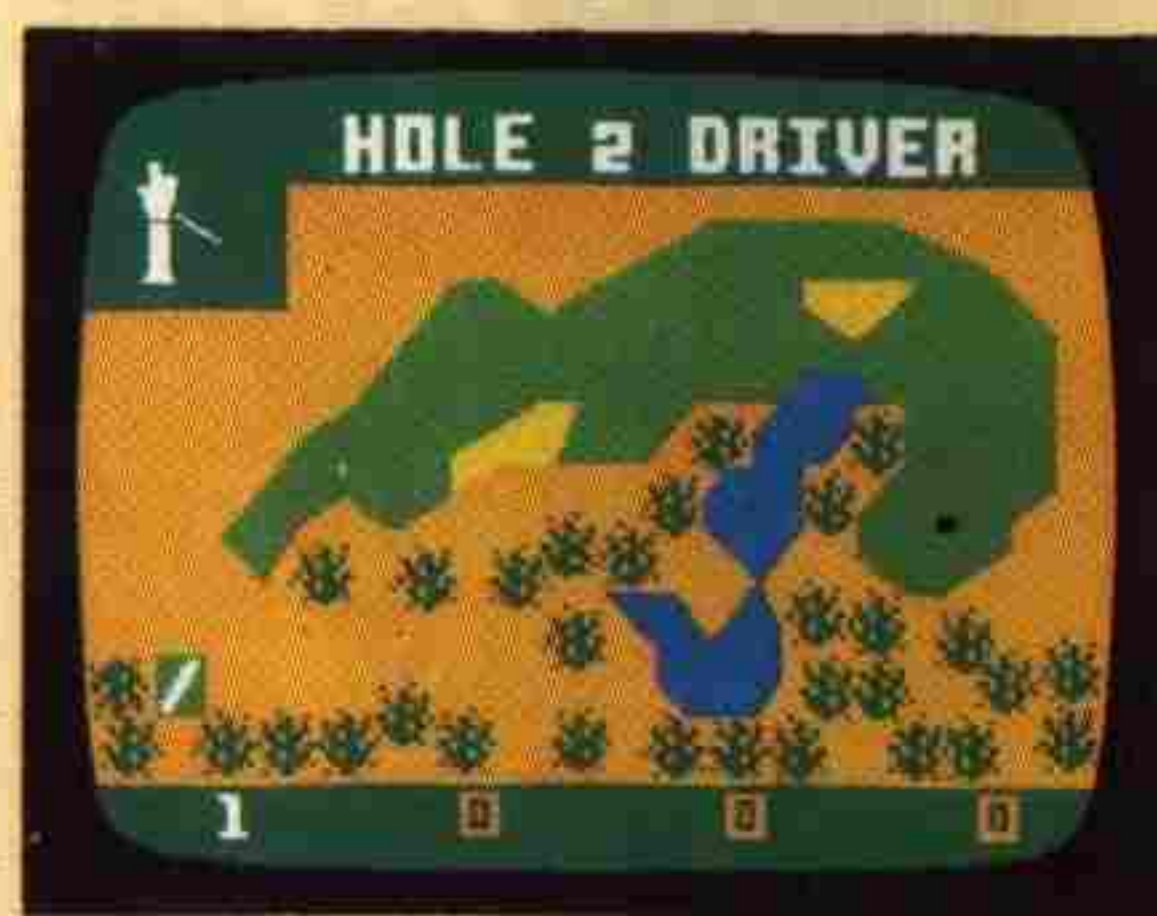
Still pictures can't show you how Intellivision players run, kick and hit more realistically. Ask your Mattel dealer for a demonstration. You'll see the difference in the realistic sound, vivid color and excitement.



Intellivision® NASL* Soccer players

Discover challenge.

If you've found other video games too easy to play, wait'll you try Intellivision. Take PGA Golf, for example. You face the hazards and challenges of real-life golf courses with a bagful of clubs. Or, try the new action-packed space games. Enter a universe of aliens and asteroids with exciting and challenging Astrosmash™, intense combat in Space Battle™, and the quick maneuvers of the new Star Strike™ cartridge. You'll find even more challenges as you look through this brochure.



Intellivision® PGA* Golf

Discover variety.

Intellivision offers you an entire library of challenging games with interest and fun for the entire family. Choose from major league sports excitement, Las Vegas-style gaming, rousing battle action, adventures in outer space, children's learning programs and classic strategy games.

*Trademark used under license from designated owners.

Discover control.

If you've ever played a video game, you know how important hand controllers are. Intellivision hand controllers feature directional discs with 16 positions. That means you can move players and objects in every direction. The two controllers that come with Intellivision Master Components are all you'll ever need to play all Intellivision games with precision and accuracy. Each Intellivision game cartridge comes with custom hand-controller overlays giving you even more control and realistic detail.



Discover quality and value.

Terrific graphics. Sensational sound effects. Vivid color. More realistic game action. They're all the result of beautifully engineered products that will provide years of fun, games and family entertainment.



Each Sold Separately

Major League Sports Network



NFL* Football



U.S. Ski Team* Skiing



Boxing



PBA* Bowling



PGA* Golf



Major League* Baseball



Tennis



NHL* Hockey



NASL* Soccer



Auto Racing

Space Action Network



Space Hawk™



Star Strike™



Astrosmash™



Space Armada™



Space Battle™

Action Network



Lock 'N Chase^{ΔΔ}
(Available Soon)



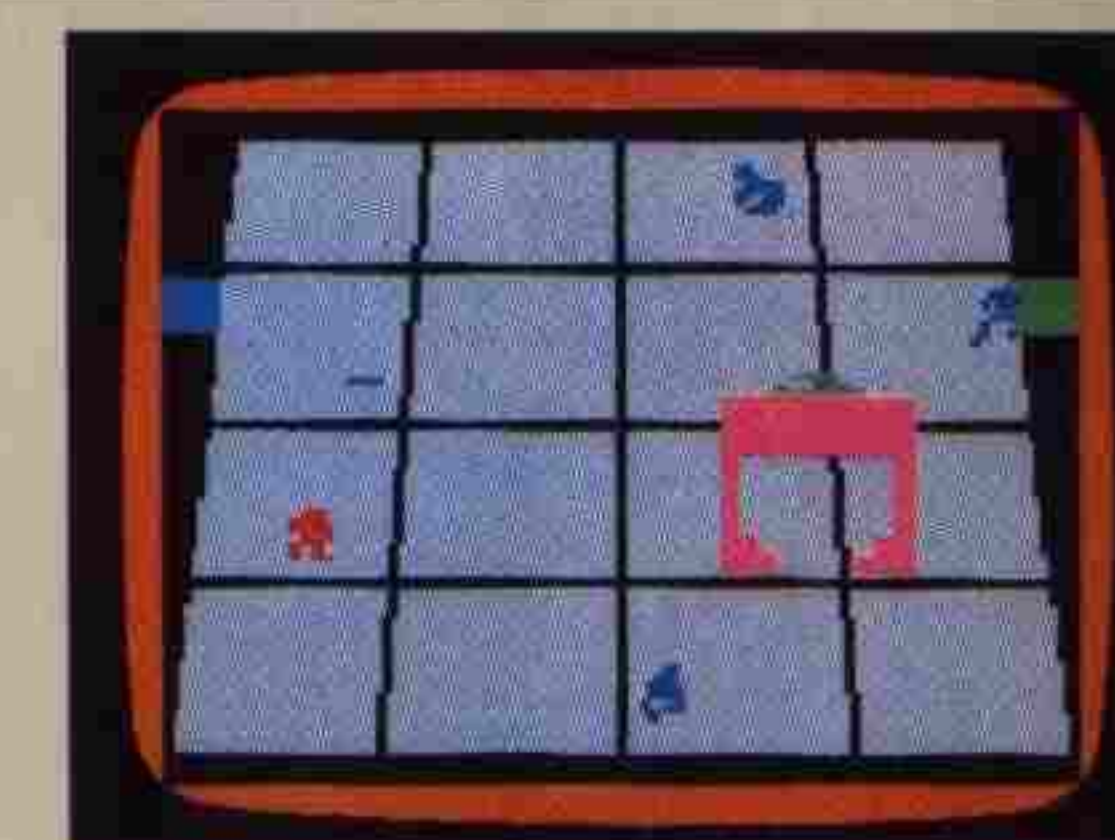
Sub Hunt™



Armor Battle®



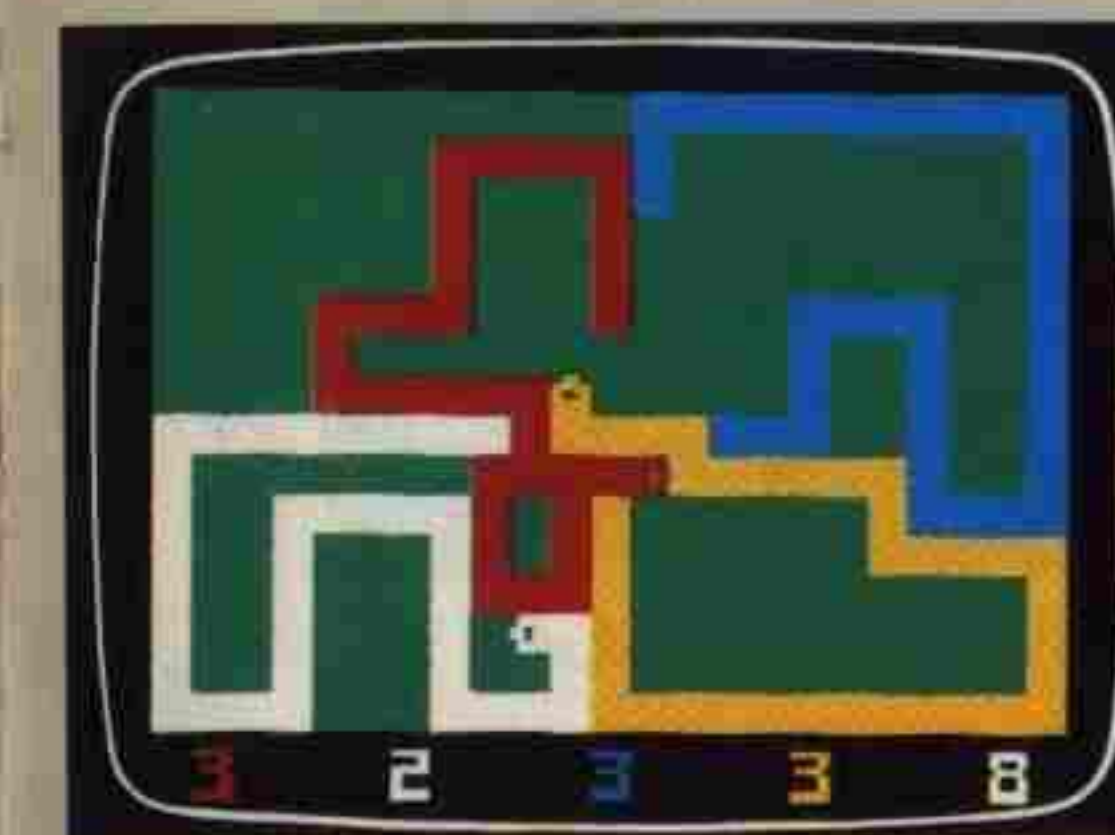
Frog Bog™ (Available Soon)



Tron†† Deadly Discs™
(Available Soon)



Night Stalker™



Snafu™



Sea Battle™



Triple Action™

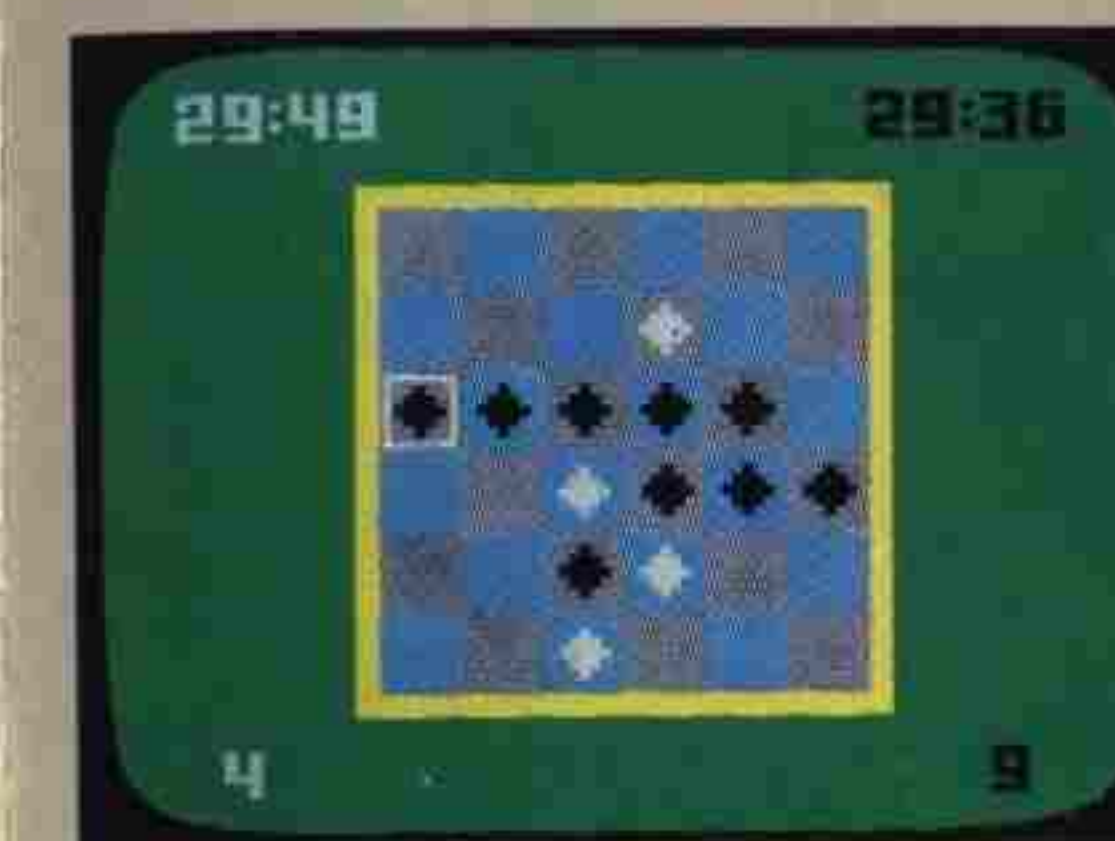


Tron Maze-A-Tron™††
(Available Soon)

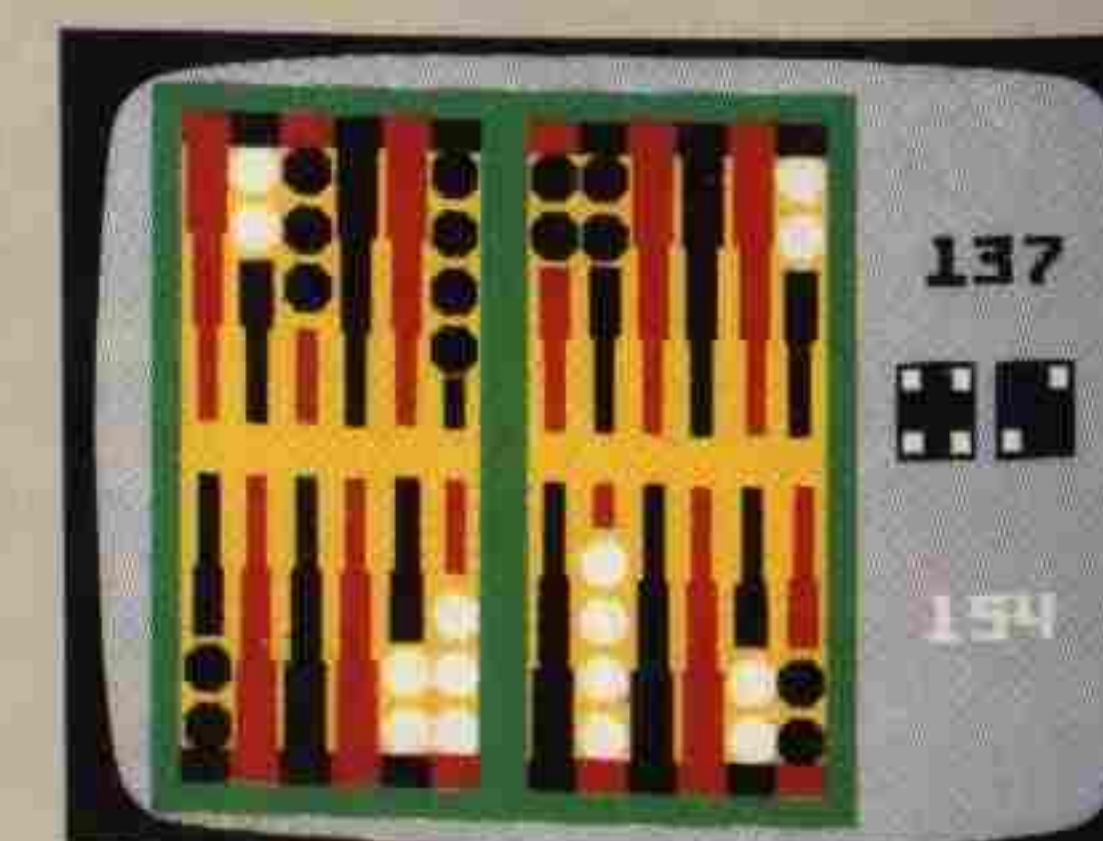
Strategy Network



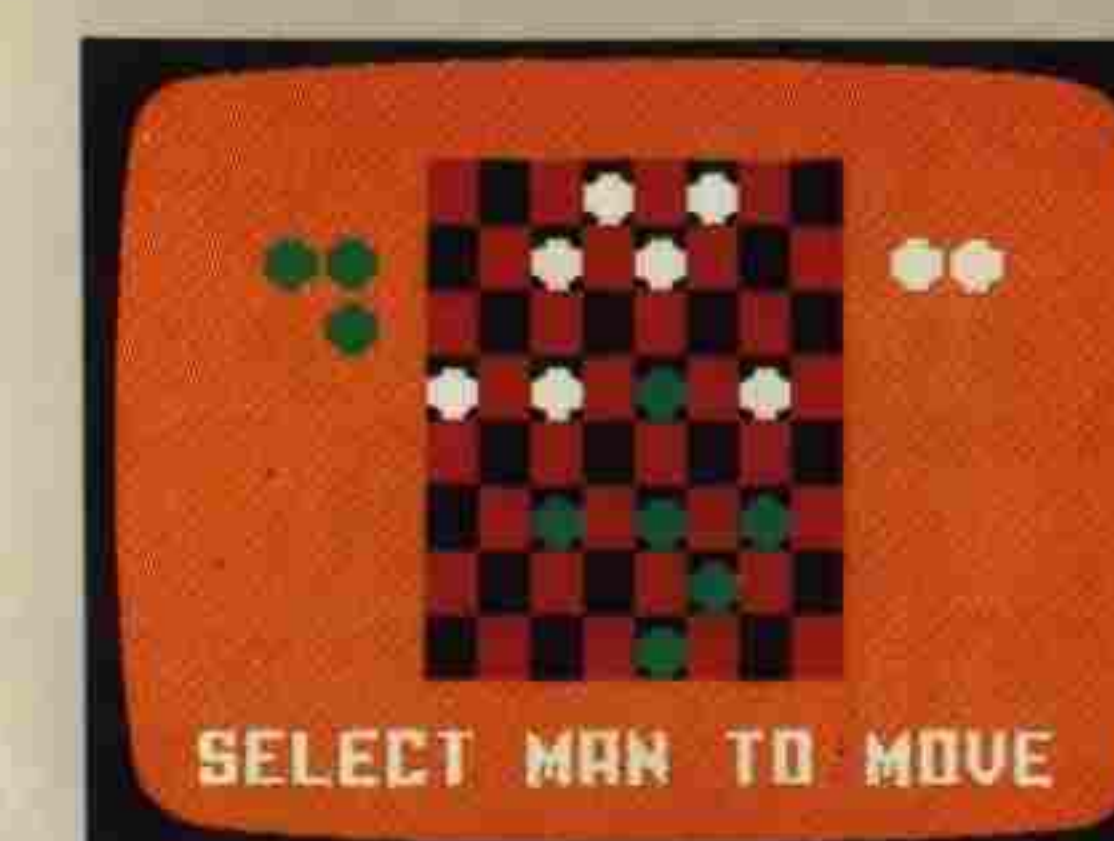
Chess (Available Soon)



Reversi™



ABPA* Backgammon



Checkers



Utopia™



NBA* Basketball

Children's Learning Network



The Electric Company† Word Fun*



The Electric Company† Math Fun*



ADVANCED DUNGEONS & DRAGONS™ Δ Cartridge (Available Soon)

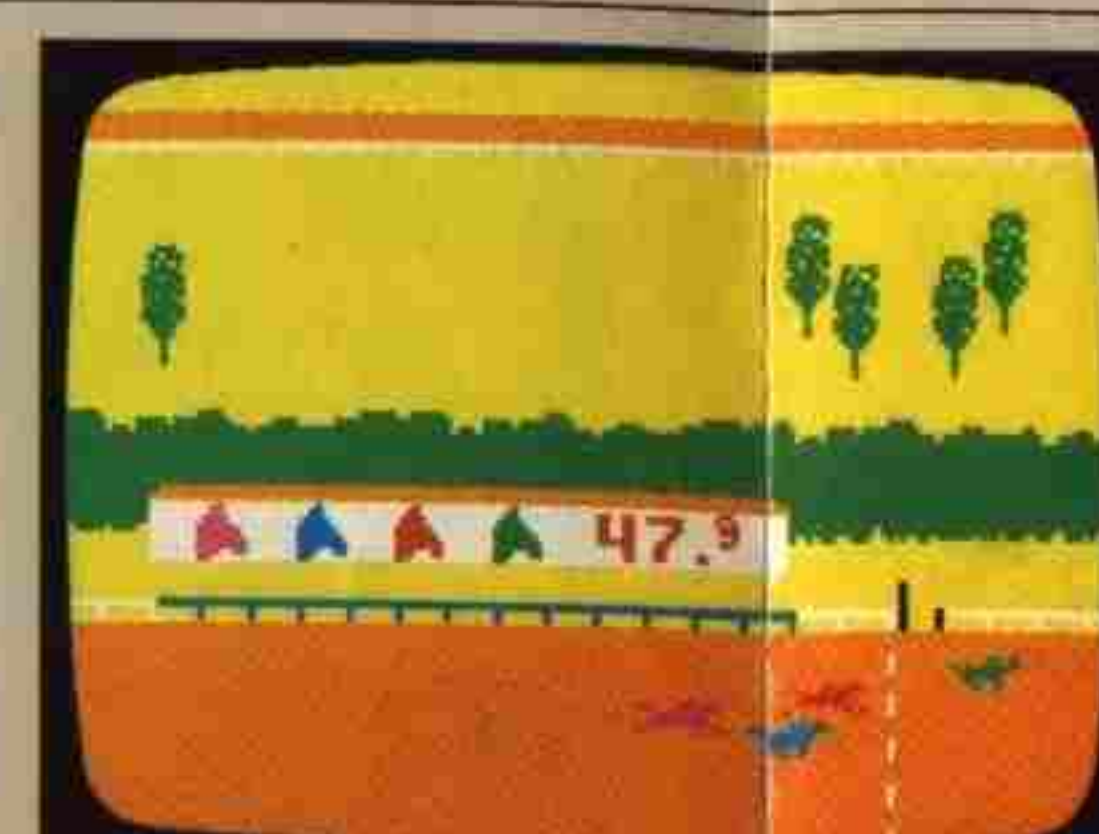
Gaming Network



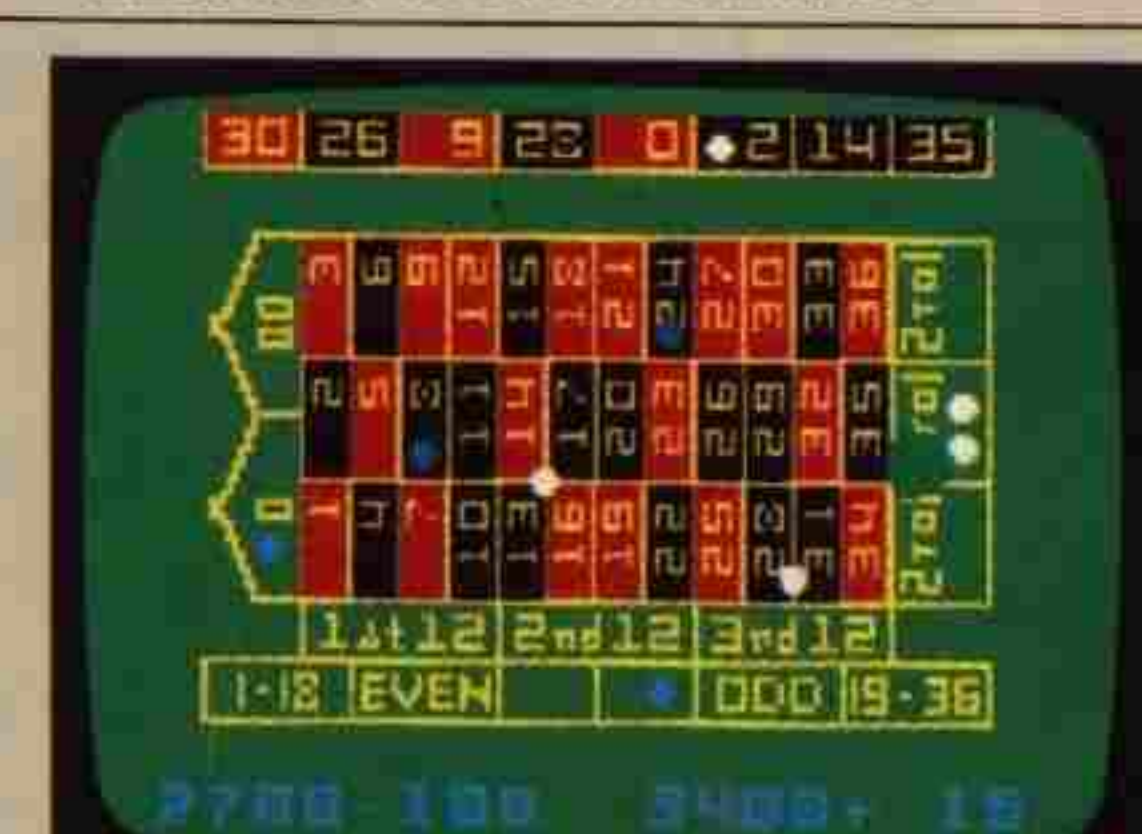
Royal Dealer™



Las Vegas Poker & Blackjack



Horse Racing



Las Vegas Roulette

For Color TV Viewing Only.

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**Name Subject to Change.

†© 1981 Children's Television Workshop, Inc.

††© 1981 Walt Disney Productions

Δ ADVANCED DUNGEONS & DRAGONS is a trademark owned by and used under license from TSR Hobbies, Inc. This Cartridge is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark ADVANCED DUNGEONS & DRAGONS® ©1982 TSR Hobbies, Inc.

ΔΔ©1981, 1982, Data East, Inc.

Each cartridge sold separately.



Each Sold Separately

DISCOVER INTELLIVOICE™ Voice Synthesis Module

Now Intellivision® talks to you.

IntelliVoice is an all-new Intellivision feature — a voice synthesis module and special voice cartridges. It generates human-sounding voices which are an essential part of game play. You concentrate on the visual action while your IntelliVoice component keeps you aware of depleting energy levels, shield damages and attacking fighters. IntelliVoice adds yet another dimension to Intellivision realism.

Voices that sound human.

IntelliVoice produces voices with personality. All instructions, directions and announcements are crisp and clear. IntelliVoice is your computer voice partner in game play.

Not just effects.

Voices generated by IntelliVoice give you important game playing data. The IntelliVoice comes in throughout the game, keeping you informed at all times.

Added realism.

The IntelliVoice feature adds important new dimensions in realism. For example, IntelliVoice seems to put headphones on you as you command a B-17 Bomber over enemy territory, contending with attacking fighters, navigation requests and tower instructions.

Easy add-on installation.

Simply plug your IntelliVoice™ unit into the cartridge outlet on your Intellivision Master Component. IntelliVoice cartridges plug into the IntelliVoice unit. Special IntelliVoice cartridges are required to operate the module and add human voice to game play. (Regular Intellivision cartridges may also be plugged into the IntelliVoice unit and will give you game play without voice, as if they were plugged directly into the Master Component.)

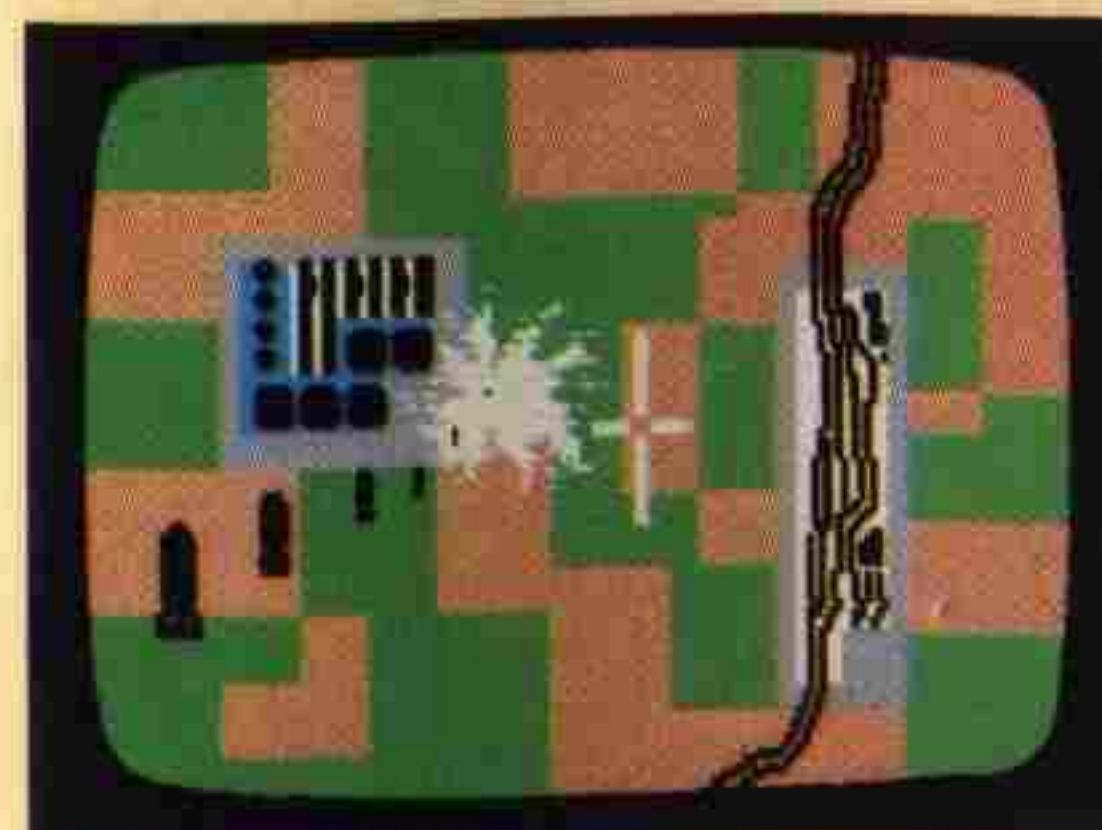
Each cartridge sold separately.



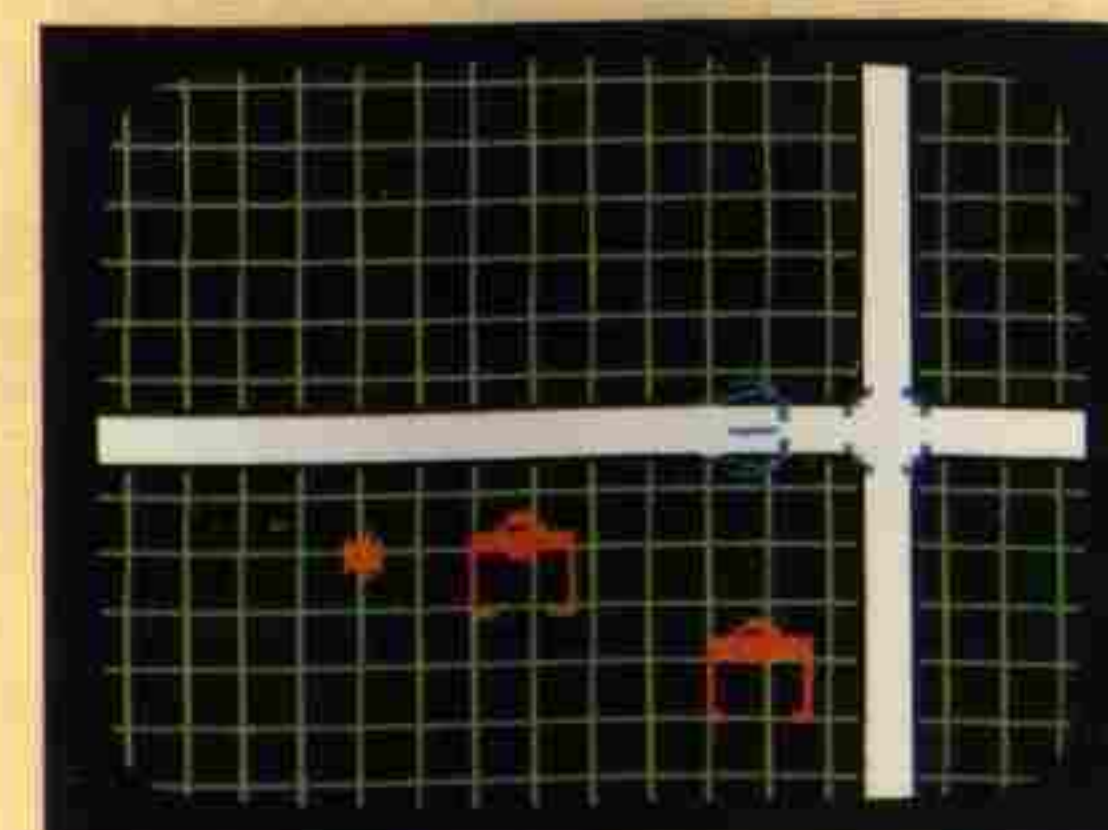
Bomb Squad™



Space Spartans™



B-17™ Bomber



TRON†† Solar Sallor**
(Available Soon)*

(DEALER STAMP)

IntelliVision[®]

Intelligent Television

Mattel Electronics,[®] Intellivision,[®] Armor Battle,[®] Space Battle,[™] Astrosmash,[™] Space Armada,[™] Triple Action,[™] Snafu,[™] Night Stalker,[™] Sub Hunt,[™] Frog Bog,[™] Star Strike,[™] Sea Battle,[™] Utopia,[™] Space Hawk,[™] Reversi,[™] Royal Dealer,[™] Deadly Discs,[™] IntelliVoice,[™] Space Spartans,[™] B-17[™] Bomber, and Bomb Squad[™] are U.S. Trademarks of Mattel, Inc.
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