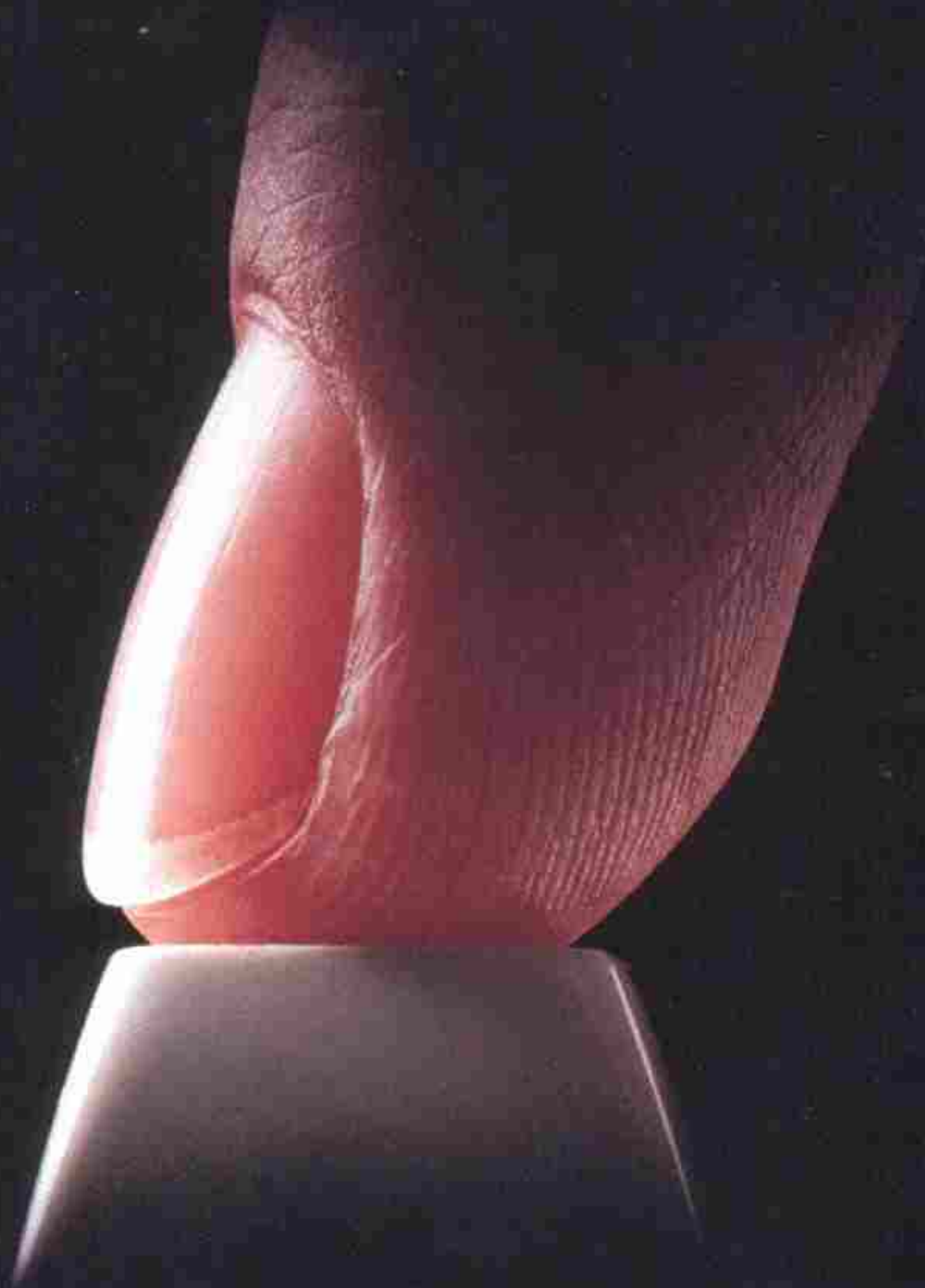
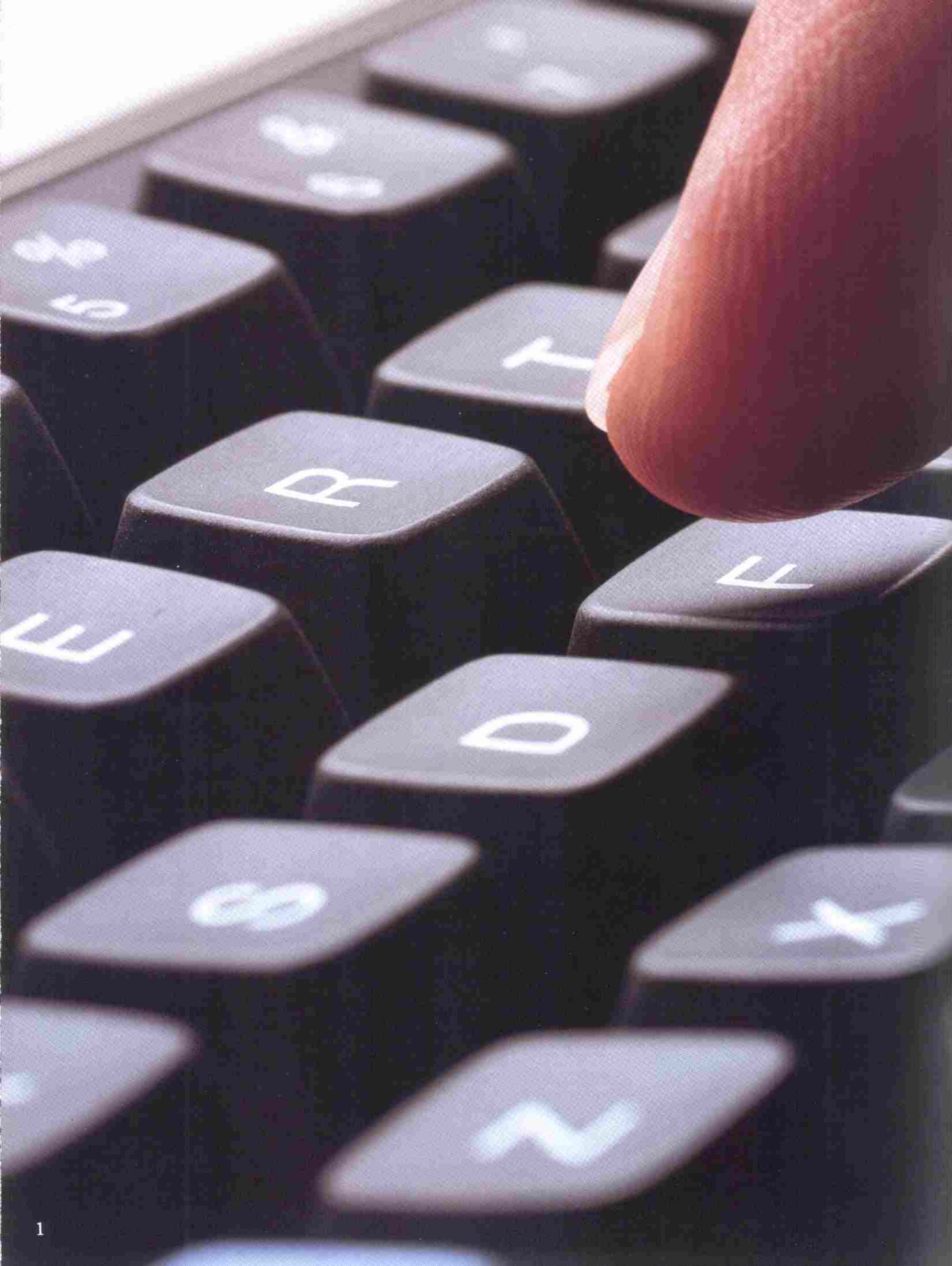
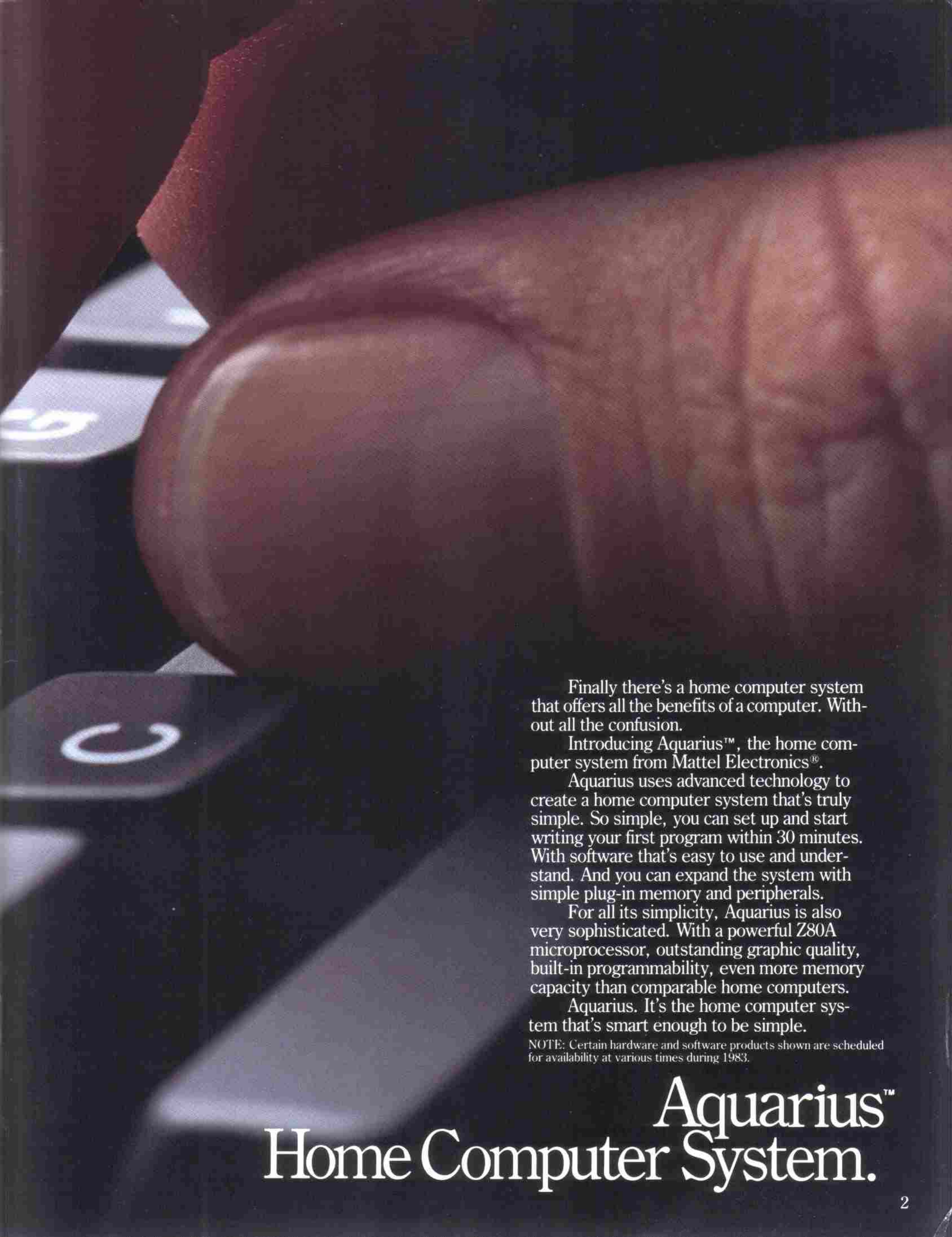


In touch with Tomorrow.



MATTEL ELECTRONICS®
1983 Catalog





Finally there's a home computer system that offers all the benefits of a computer. Without all the confusion.

Introducing Aquarius™, the home computer system from Mattel Electronics®.

Aquarius uses advanced technology to create a home computer system that's truly simple. So simple, you can set up and start writing your first program within 30 minutes. With software that's easy to use and understand. And you can expand the system with simple plug-in memory and peripherals.

For all its simplicity, Aquarius is also very sophisticated. With a powerful Z80A microprocessor, outstanding graphic quality, built-in programmability, even more memory capacity than comparable home computers.

Aquarius. It's the home computer system that's smart enough to be simple.

NOTE: Certain hardware and software products shown are scheduled for availability at various times during 1983.

Aquarius™ Home Computer System.



Aquarius™ Home Computer System. Smart enough to be simple.

Introducing the home computer system that's so sophisticated, it makes home computing simple.

The Aquarius Home Computer System. Choose from the basic Aquarius computer console, or the more powerful Aquarius II console. Both feature straightforward, plug-in operation and Simplified Instruction Cards.

Plus the built-in Microsoft™* BASIC or extended BASIC for language for more flexible program commands. They're designed to let you hook them up and start running your first program in under 30 minutes.

And the Aquarius Home Computer System is simple to expand, thanks to unique plug-in memory cartridges and a full line of peripherals (each sold separately).

Aquarius is even easy to afford.

But don't let the simplicity of Aquarius fool you. It's a sophisticated home computer system with advanced capabilities and fea-

tures. Including the powerful Z80A microprocessor. A 16-color display with outstanding graphic resolution. Memory capability of up to 64K RAM (Random Access Memory). Even the versatility to expand into one of the largest applications software libraries, through its CP/M** operating capability.

And Aquarius has a unique software library to help you do simply amazing things.

Manage home finances or organize important family information like important dates. Help your children learn computer programming and basic subjects in a fun and simple way. Or, learn advanced programming skills. Aquarius even has a great selection of video games.

The Aquarius Home Computer System. It's versatile, flexible and powerful. Best of all, it's simple.

Computer, peripherals and cartridges each sold separately.

*Microsoft is a trademark of Microsoft, Inc. Corporation.

**CP/M is a registered trademark of Digital Research, Inc.



Aquarius™ Home Computer.

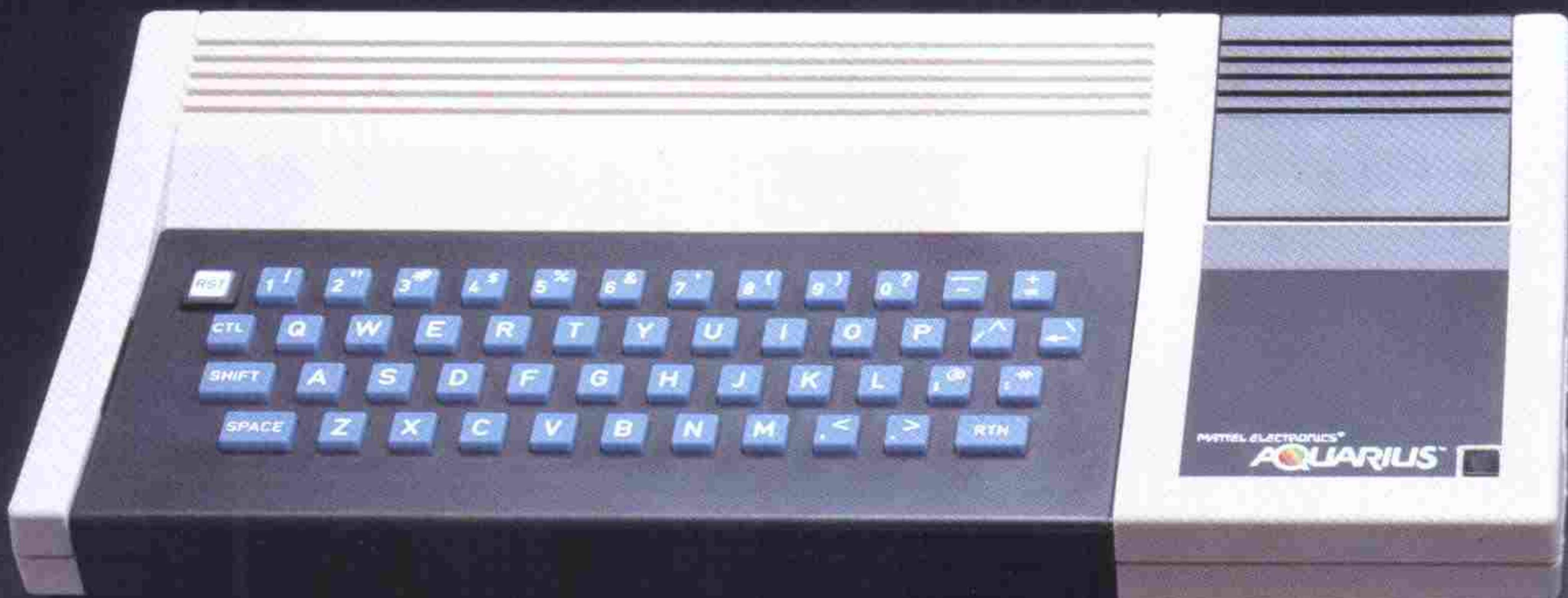
The perfect home computer for the beginner, with the power to grow as your needs grow. The Aquarius keyboard is light and compact with a simple, tactile-touch key design. And plug-in memory expandability of up to 52K. Also features built-in Microsoft BASIC language so you can begin programming just minutes after you hook up Aquarius to your TV.

The Aquarius Home Computer is fully compatible with a complete line of peripherals and software that allows you to tailor a system to fit your needs.

Aquarius™ specifications and features.

Micro-processor:	Z80
Program Language:	Microsoft™ BASIC
Memory:	8K ROM, 4K RAM, (User expandable to 52K)
Colors:	16
Display:	320 x 196 Graphic Resolution, 40 x 24 Character Display, 256 Total Characters including the complete ASCII set with upper and lower case letters, numbers, plus additional graphic symbols.
Keyboard:	49 moving keys
Dimensions:	13" x 6" x 2"
Weight:	68 oz.

#5931



Aquarius™ II Home Computer.

A more powerful version of the Aquarius Home Computer for both home and office applications. Features a full-travel, typewriter-style keyboard for fast, easy data entry. Plus memory expandability to 64K for even more advanced capability. Includes built-in Extended Microsoft BASIC language and Simplified Instruction Cards.

Aquarius™ II is fully compatible with all Aquarius peripherals and software.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

Aquarius™ II specification and features.

Micro-processor:	Z80A
Program Language:	Extended Microsoft™ BASIC
Memory:	12K ROM, 20K RAM, (User expanable to 64K)
Colors:	16
Display:	320 x 192 Graphic Resolution, 40 x 24 Character Display, 256 Total Characters including the complete ASCII set with upper and lower case letters, numbers, plus additional graphic symbols.
Keyboard:	Full-stroke, 48 keys
Dimension:	13¾" x 8" x 2"
Weight:	78 oz.

#4000



Aquarius™ Mini Expander.

Lets you enjoy outstanding Aquarius video games from up to eight feet away. The Mini Expander features two detachable hand controllers, each with a 16-position control disc and 6 action buttons. Plus an audio enhancer that gives Aquarius three full sound channels to make game play even more exciting.

The Mini Expander simply plugs into the cartridge port of the Aquarius™ unit. The Mini Expander itself has two ports to let the user plug in a 4K or 16K RAM cartridge and a software cartridge at the same time. Allows even more capability for home management and learning applications.



Aquarius™ Memory Cartridges.

Gives users the ability to quickly and easily expand memory. 4K or 16K memory cartridges plug into Aquarius through the cartridge port, or into the Mini Expander.

With additional memory, you can write and operate longer programs and greater volumes of information.



Aquarius™ Data Recorder.

The Aquarius™ Data Recorder is a handy and economical way to provide permanent information storage for use in the system at a later time. Without the recorder, information and programs in the Random Access Memory would be lost when Aquarius is shut off.

The Aquarius™ Data Recorder plugs directly into the rear of the Aquarius unit. Data is transferred onto standard cassette tapes for quick and easy storage. When the information is needed, it can be easily retrieved and "loaded" into memory. Several programs may be stored on a single tape.



#4394

Computers, peripherals and software each sold separately.

Aquarius™ Printer.

Print hard copies of anything you create on the TV screen with Aquarius, including graphics. Family members will find the printer especially handy for printouts of programs and for records of recipes, shopping lists, addresses and countless other data you'll want to keep.

The Aquarius Printer connects directly to the rear of the computer. It can print 80 characters per second on thermal paper, quickly and quietly. Printouts are up to 40 columns wide and can include upper and lower case letters, graphic characters – all 256 characters available with Aquarius.



#4210

Aquarius™ Master Expansion Module.

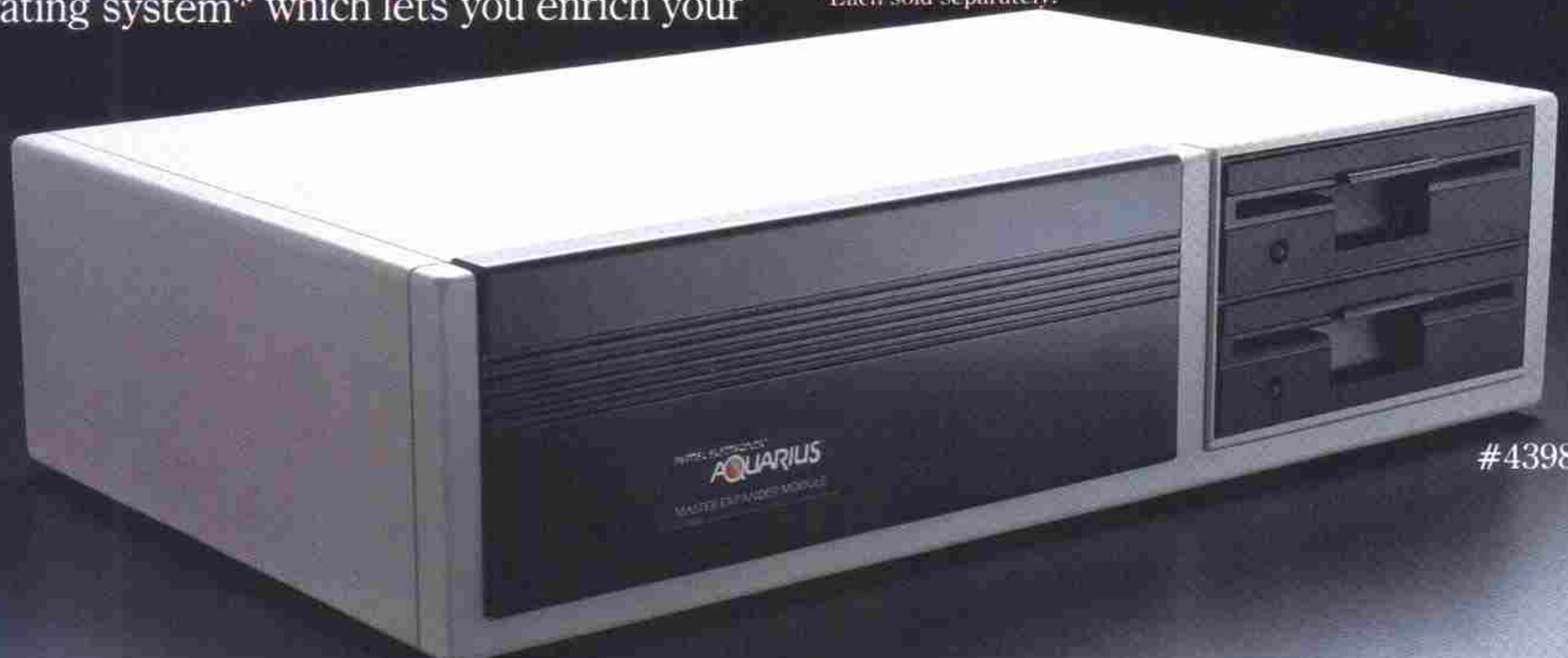
The Master Expansion Module* is designed to allow your Aquarius™ Home Computer System to grow into tomorrow neatly and effectively. This centralized peripheral hosting device accommodates up to two Aquarius™ Disc Drives* and the Disc Drive Controller* for high speed, high capacity data storage. Gain access to the CP/M+ disc operating system* which lets you enrich your

Home Computer System with the thousands of software programs written in CP/M+ format. There are seven built-in peripheral boards* to expand Aquarius memory and expand into the technology of the future all at your own pace. (Available early, 1984.)

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

*CP/M is a trademark of and used under license from Digital Research, Inc.

*Each sold separately.



#4398

Aquarius™ 4-Color Printer.

Delivers colorful printouts of alpha-numerics, graphics – anything you can create on the screen. The colors – red, green, blue and black – can be easily addressed and exchanged. Use color for highlights, graphs and charts.

The Aquarius 4-color printer can print either a 40-column or 80-column width on 4½-inch paper. Connects directly to the rear of the Aquarius™ or Aquarius™ II computers.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.



#4615

AquariusTM Home Computer System Command ConsoleTM*

The first true home computer application that really works in the home. Can be programmed by Aquarius to automatically turn your appliances on or off, up to 32 times a day. Controls as many as 64 appliances, lights, heater – anything that plugs into the wall**. A powerful tool for home security and energy savings around the house.

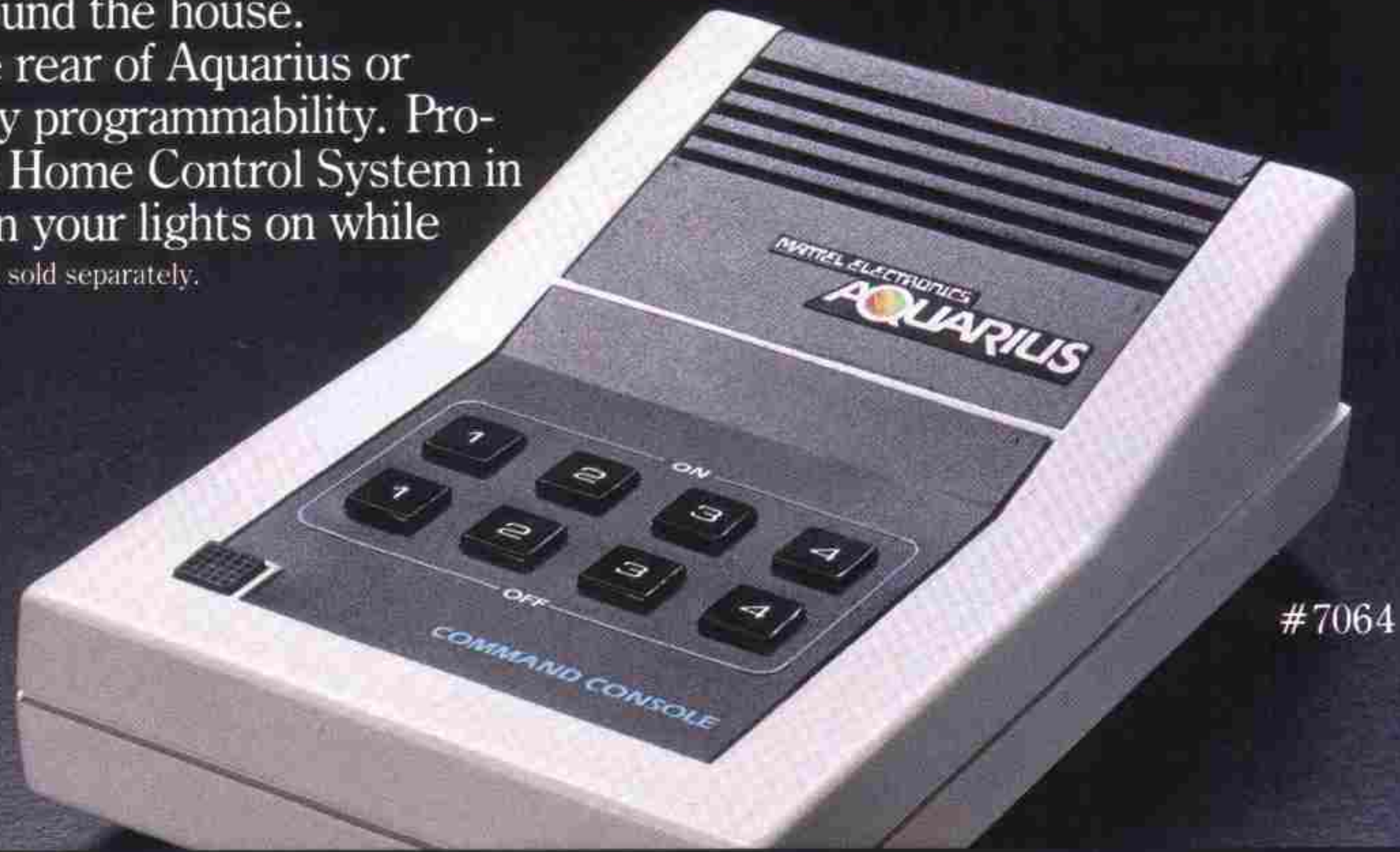
Plugs into the rear of Aquarius or Aquarius II for easy programmability. Program the Aquarius Home Control System in 7-day cycles to turn your lights on while

**Requires additional adaptors, sold separately.

you're on vacation for security. Or, turn your heater off at night and back on in the morning for convenient energy savings. Comes packed with one home control software cartridge, one lamp module and one appliance module.

*Command Console is a trademark of and used under license of BSR, Inc.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.



AquariusTM Modem.

Extends the Aquarius system outwards to the incredible range of information and services made available by outside data base subscription services via standard telephone lines. Ties into the Aquarius Home Services data base for Aquarius news and exclusive consumer-oriented information such as Hints from Heloise for invaluable tips and

tidbits about home maintenance, creative cooking, pet care and more.

Aquarius Home Services gives you access to the popular CompuServe data base service featuring news, weather, in-home shopping and other useful information.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.



AquariusTM Com/Pac, Home Computer System.

Now you can buy a complete computer system in one convenient and affordable package. The Aquarius Com/Pac. Com/Pac gives you everything you need for almost every home computer application:

The AquariusTM Home Computer with Microsoft BASIC built-in, for home computing that's fast and simple.

The AquariusTM Mini Expander with detachable hand controllers so you can play Aquarius games, and dual cartridge ports to let you plug in additional memory simultaneously with programs.

The AquariusTM Data Recorder that lets

you save and store programs on cassette tapes for future use.

The AquariusTM Printer with fast and quiet operation so you can print anything you create with Aquarius.

And with Com/Pac, you have immediate access to the software games and programs you want to start using now. The Aquarius Com/Pac, computer, printer, recorder and expander. Packaged together to perform together.



AquariusTM Software.

A new kind of family programming.

A home computer system is only as good as the programs that go into it. Which is exactly why Aquarius plans to offer an extensive software library for the best in home management, learning, entertainment and self-improvement.

Aquarius software provides a unique new way for the entire family to learn in their own home, at their own pace. Subjects like spel-

ling, math and computer programming can become simple and fun to learn. Aquarius programs help with personal finances, home management and self-improvement. And Aquarius games give everyone in the home new ways to have fun.

Read through the software titles and descriptions that follow. And discover all the things your Aquarius home computer can do.



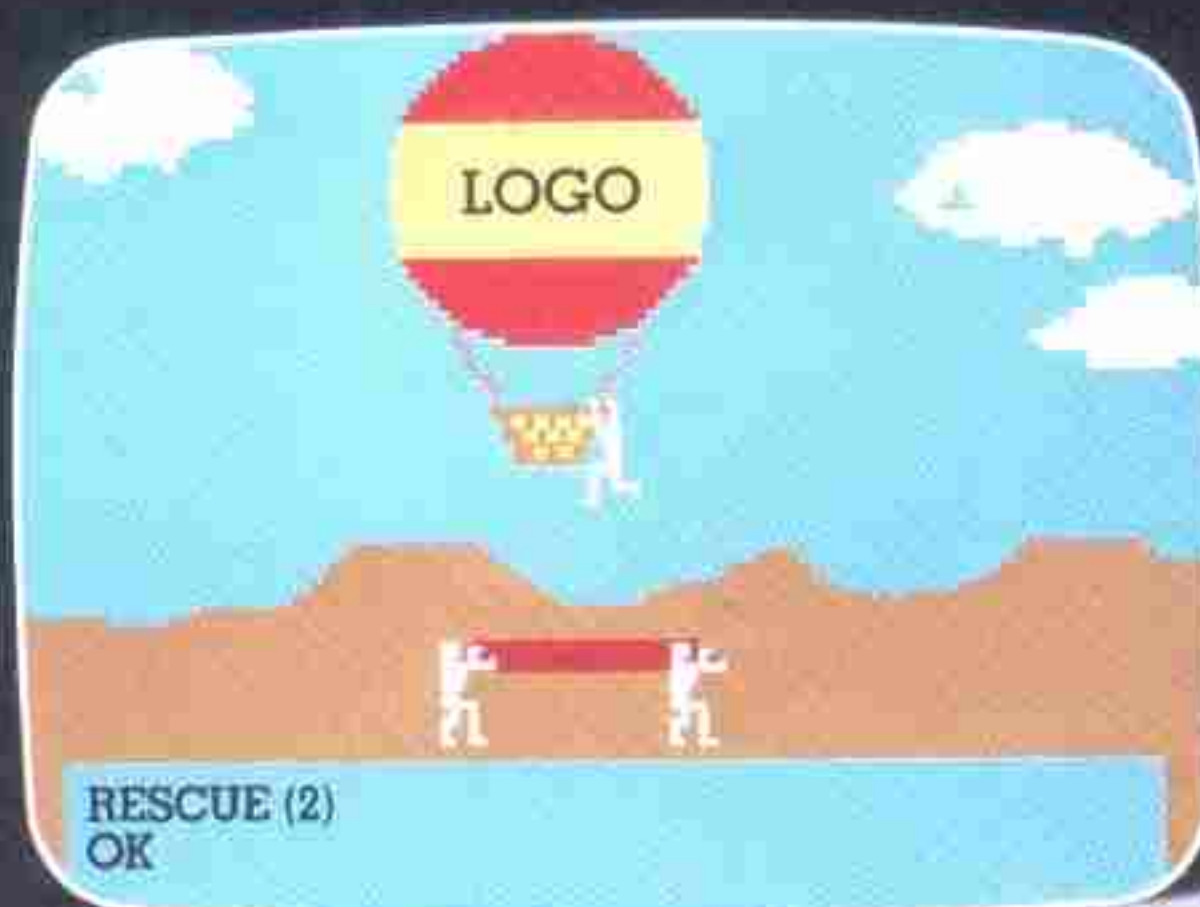
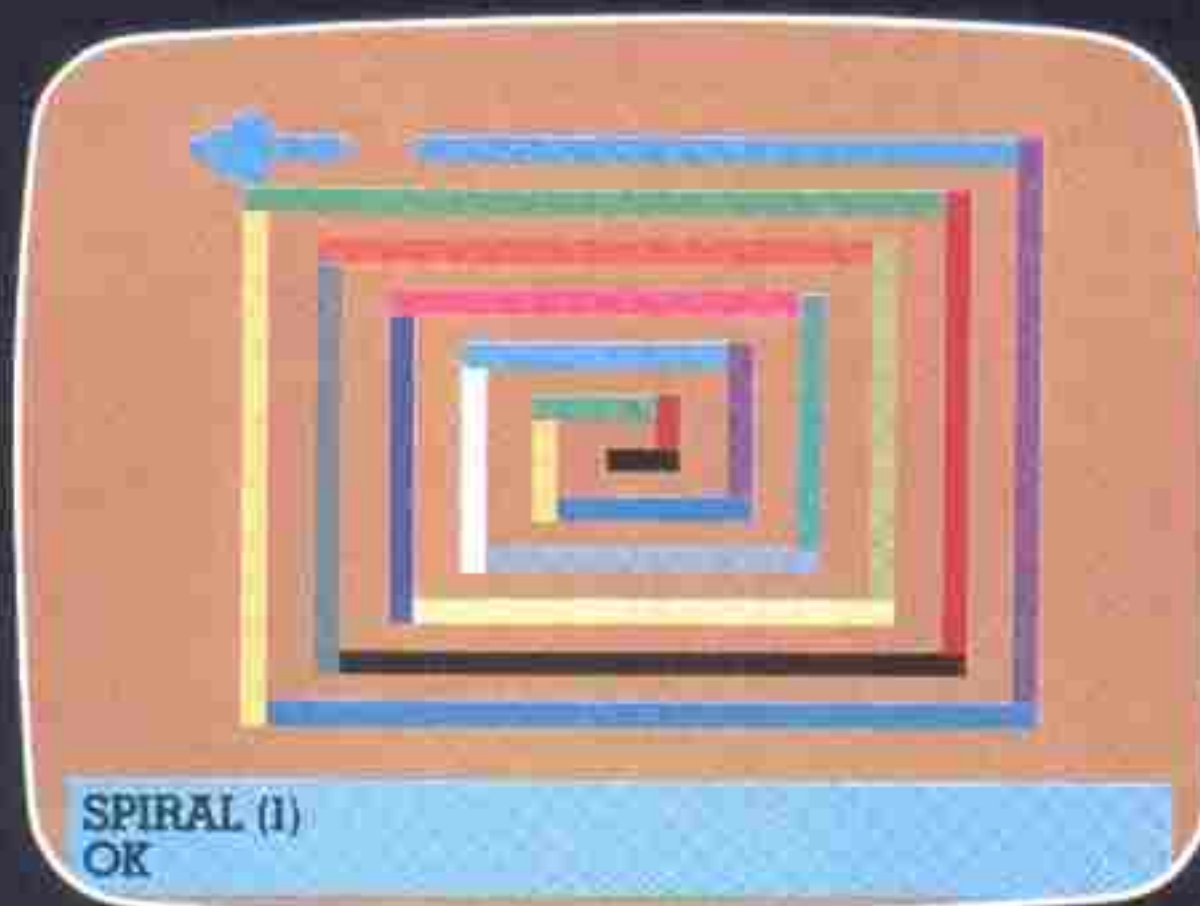
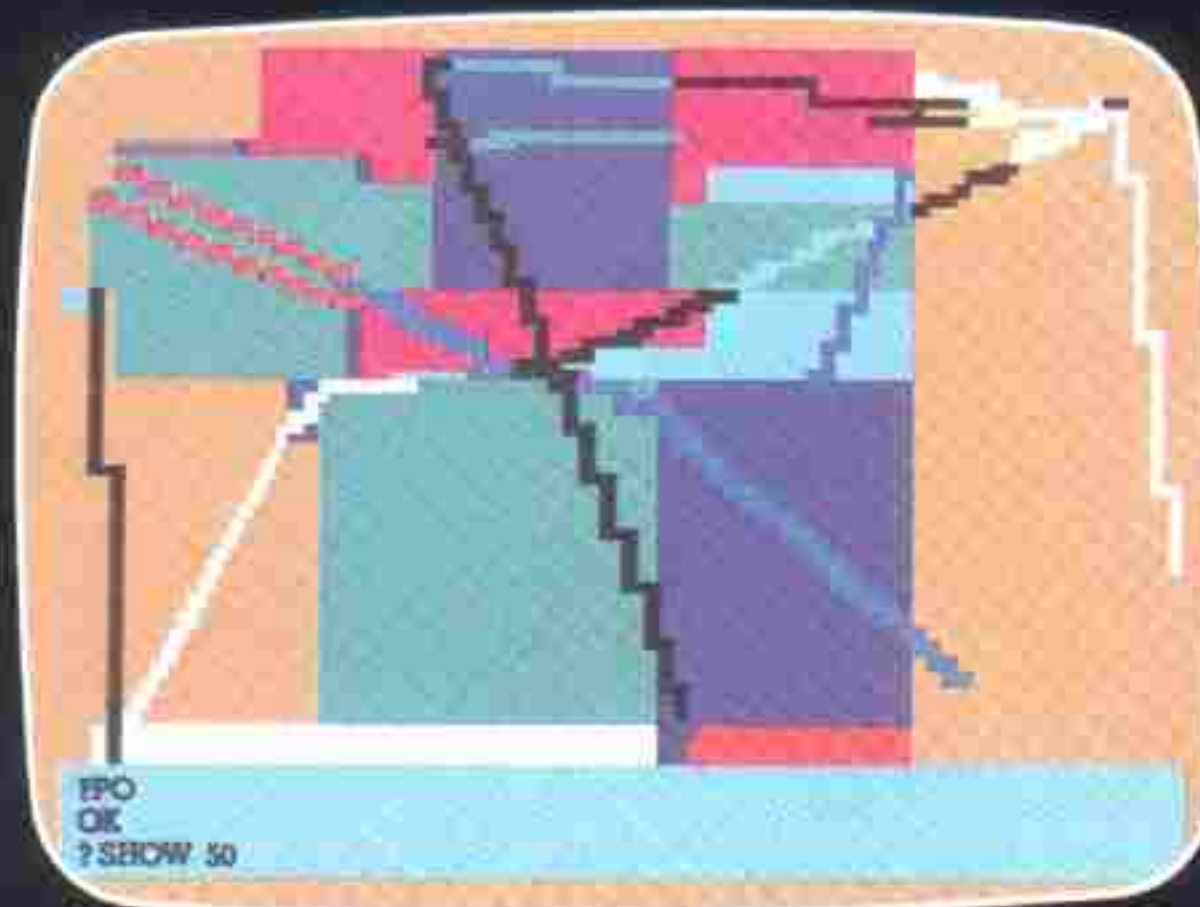
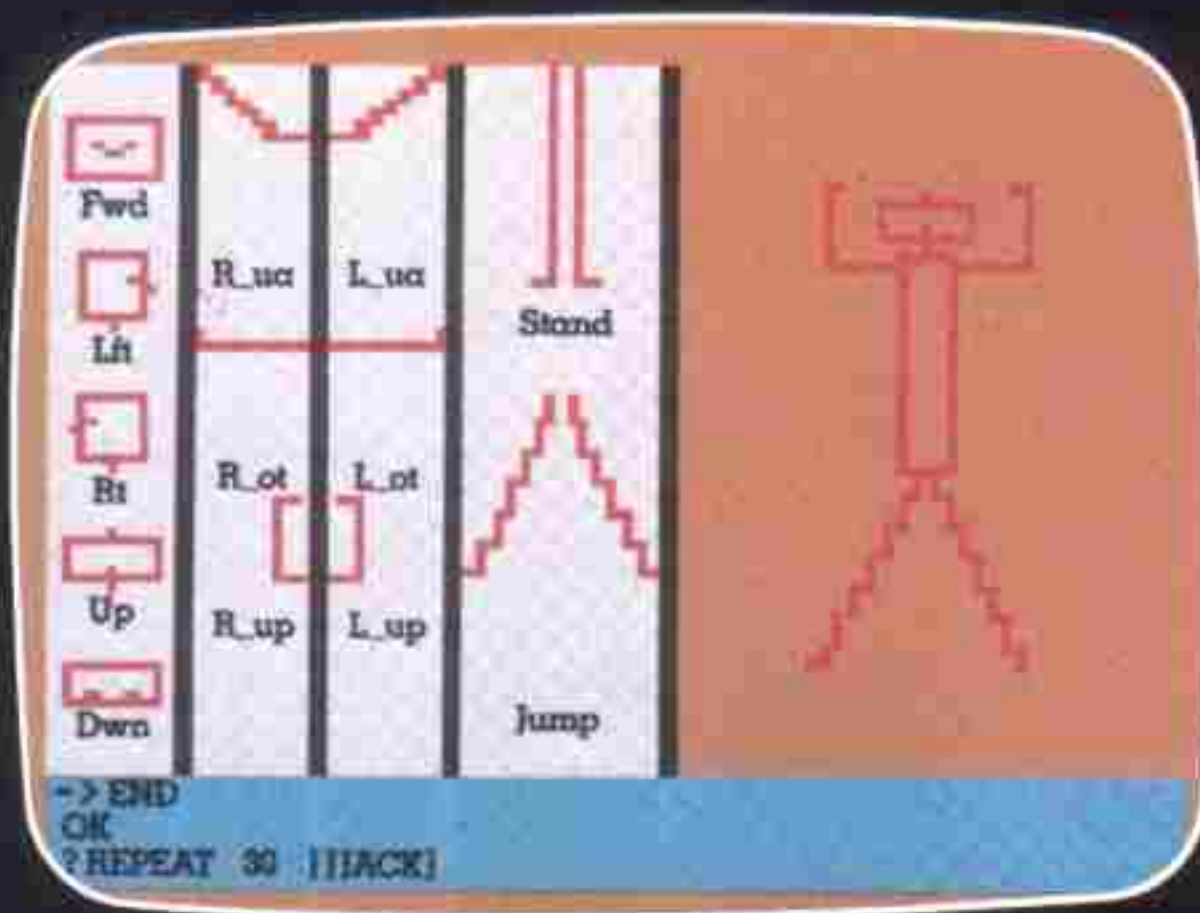
Aquarius™ LOGO

Now the simple computer language everyone's talking about is available in one convenient and affordable cartridge. Introducing Aquarius™ LOGO.

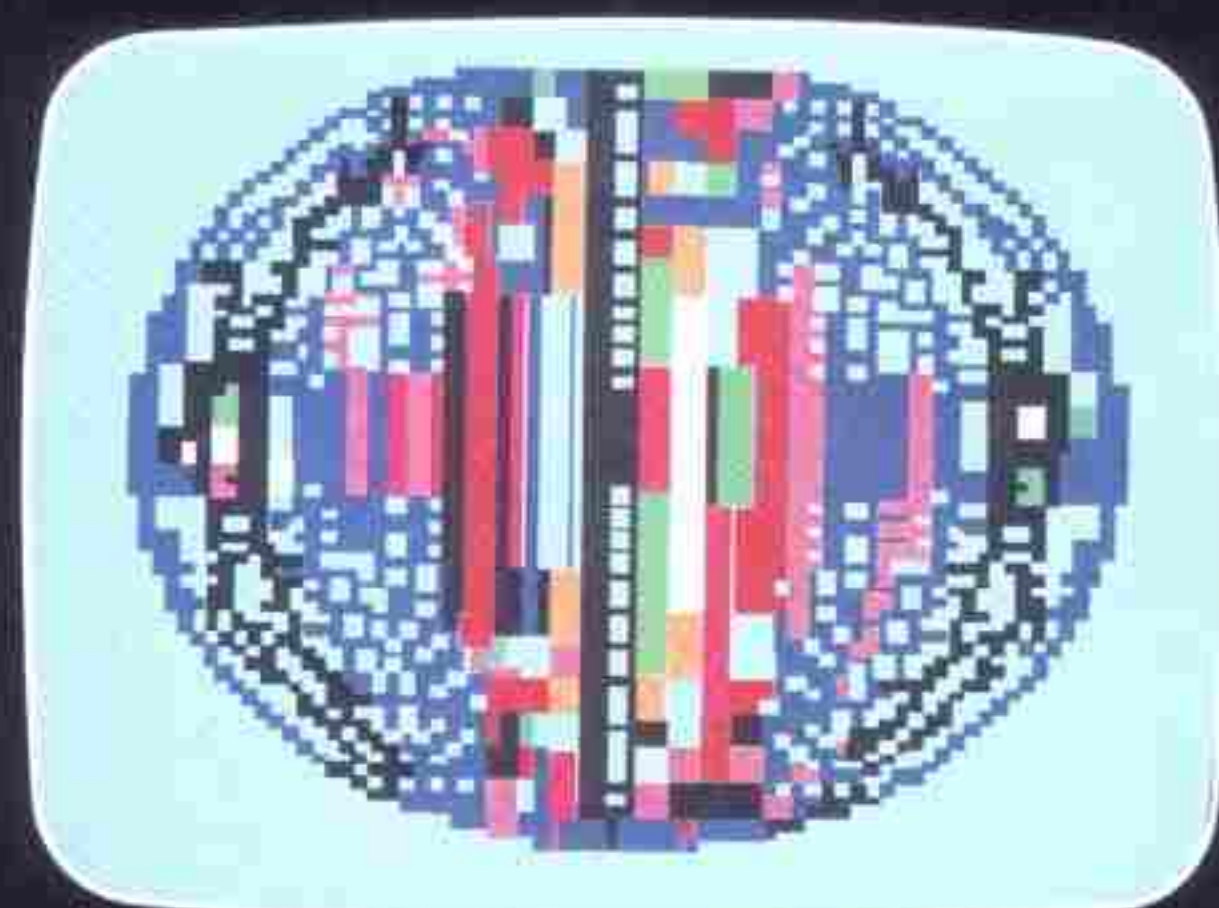
Aquarius LOGO is so easy to learn, you don't need any background in computers to start writing your own programs. Kids use LOGO's "Turtle Graphics" to make line drawings and, at the same time, gain entry into the fascinating world of computers. As the designs take shape, so does their knowledge in programming, graphics, mathematics and more.

Aquarius™ LOGO is a great learning tool because it's fun and easy. It teaches the logic of computer programming while using commands based on plain English. Most importantly, it provides immediate feedback so you can see what you're creating, and correct errors as you go. But while LOGO is great for kids, it's also a very powerful computer language with advanced capabilities. Combined with the Aquarius System's built-in Microsoft* BASIC, Aquarius LOGO offers the best of both worlds in state-of-the-art programming language: unrivaled programming power, plus fun learning. #4391

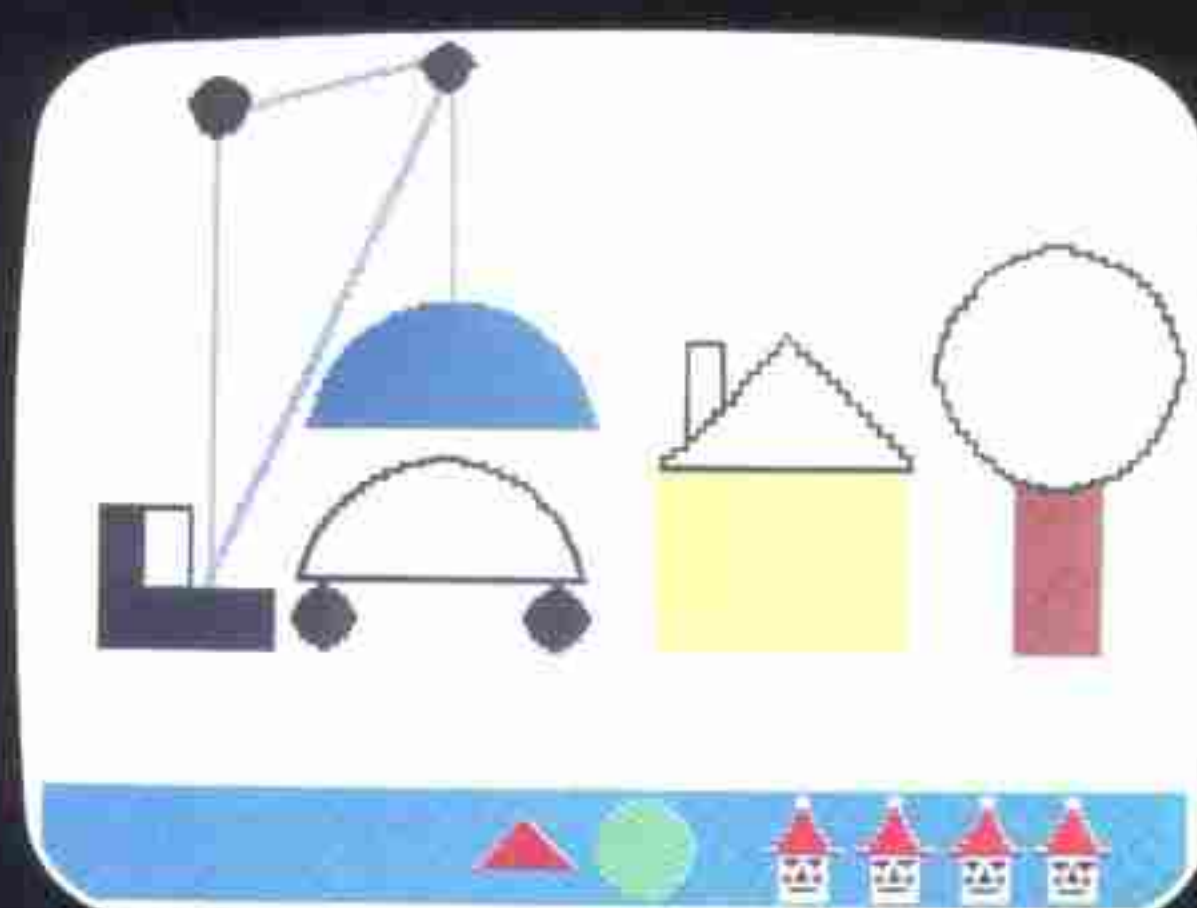
*Microsoft is a trademark of Microsoft, Inc.



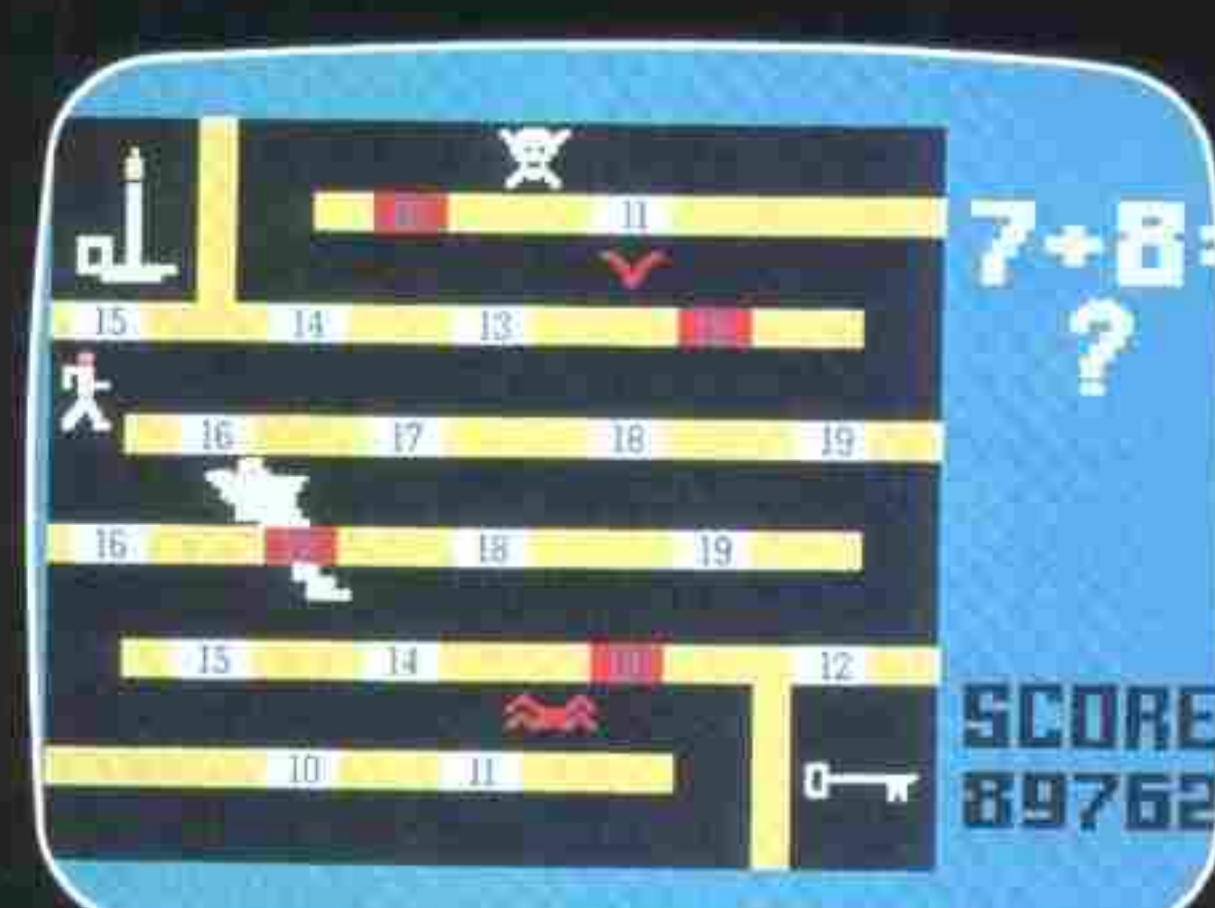
Programs For Enjoyable Learning.



Aquarius™ Extended
Microsoft† BASIC



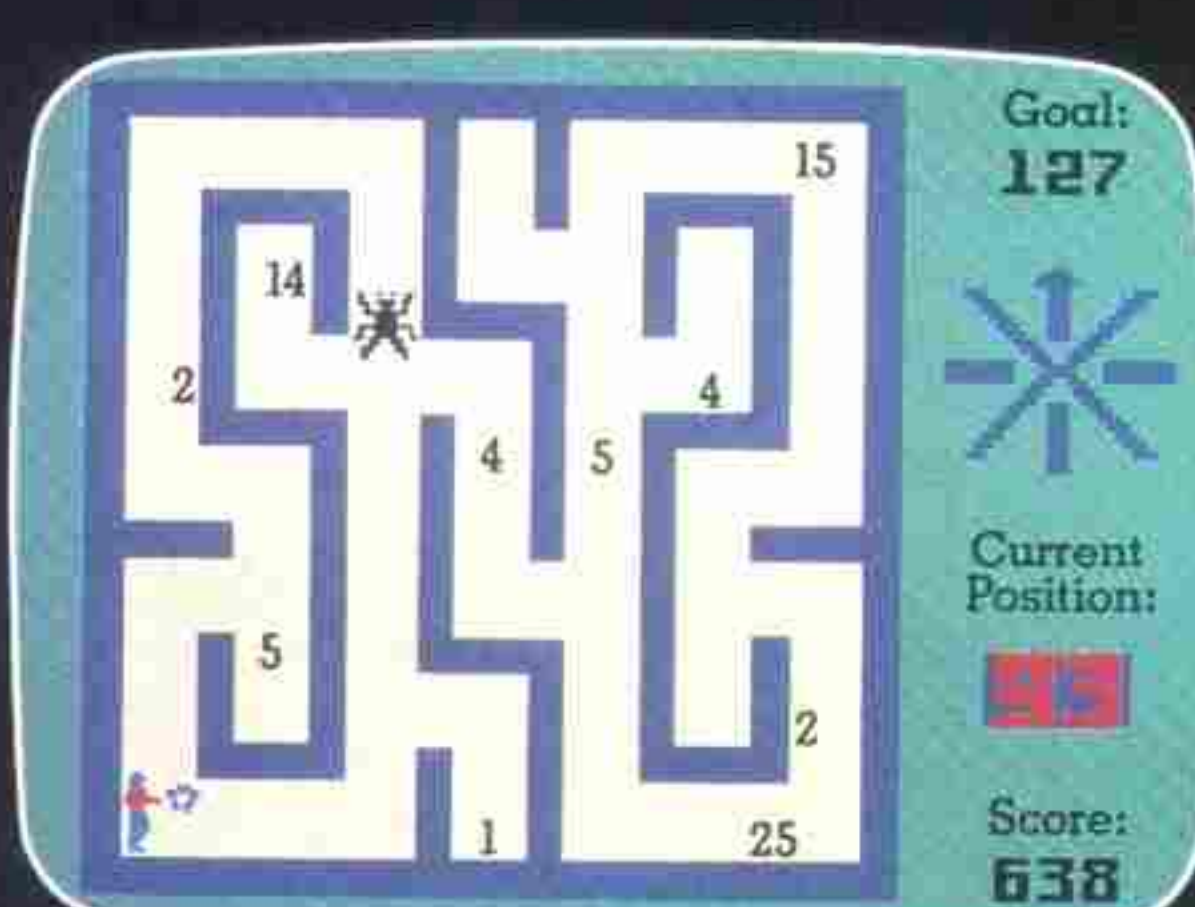
Aquarius™ Match & Learn*



Aquarius™ Trapdoor*



Aquarius™ Waterfall*



Aquarius™ Math & Mazes

Aquarius™ Extended Microsoft† BASIC

Extended Microsoft† BASIC will give you more power and versatility with your Aquarius™ Home Computer for writing more advanced programs. Extended BASIC features improved editing power, cursor control and more powerful graphic commands: LINE, CIRCLE and DRAW. Write a more extensive program to suit your own needs or interests. Use it with your business or hobby. Even create your own animation! Aquarius Extended Microsoft BASIC is an extremely flexible tool to expand computing capability. (Available Winter 1983) #4392

†Microsoft BASIC is a trademark owned by and used under license from Microsoft, Inc.

Aquarius™ Waterfall*

Your friend is caught in a raging river and only your spelling skills can save him. As you hover above in a helicopter, a word flashes on the screen. You must spell it correctly to speed the chopper to the rescue. The faster you spell, the faster the chopper flies until you've made the recovery. Careful, misspelled words cause you to lose altitude. Too many and you're in the drink! #7199

*Under development for 1984, name subject to change.

Aquarius™ Match & Learn*

Now children can enhance their ability to recognize shapes by playing a succession of fun games with Match & Learn. A variety of shapes will appear on one side of the screen in black and white. With the crane, pick up the objects and move them to the opposite side. The shapes will change color, and become recognizable objects like cars, houses or trees. When the picture is complete, the objects start moving and come alive and the next game begins! Distinctive learning exercises with colorful graphics that make education fun! #4655

*Under development for 1984, name subject to change.

Aquarius™ Math & Mazes

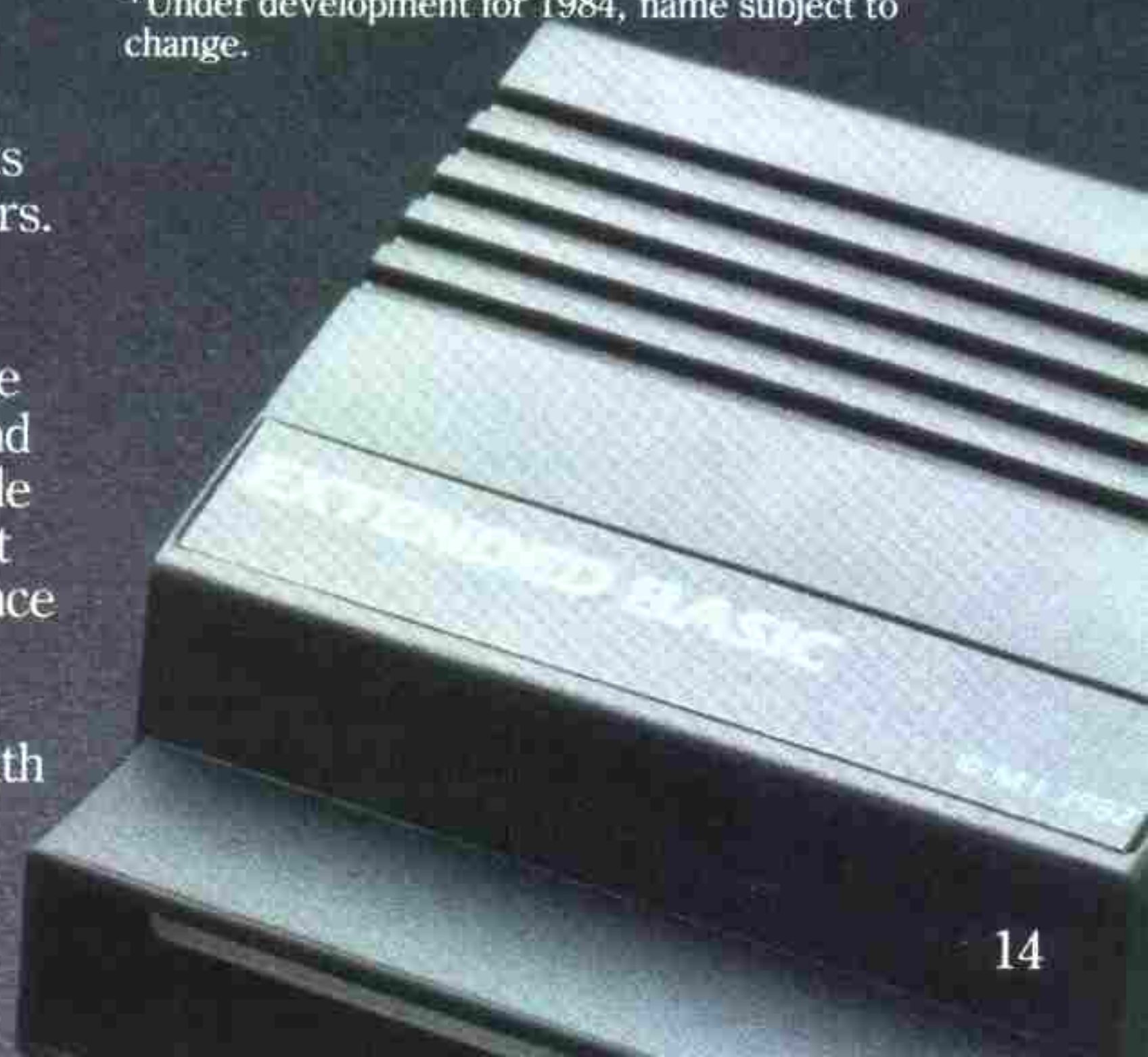
The maze of drifting numbers awaits you. And so do the poisonous spiders. As Aquarius displays your Magic Number on the screen, you must hurry around the maze gathering the moving numbers. Each time you land on a number you must quickly decide whether you want to add or subtract to arrive at your Magic Number. Once all the numbers have totalled up to your Magic Number it's on to the next level. A fun way to practice math skills and planning ahead. #4654

Aquarius™ Trapdoor*

Sharpen your mathematical skills as you enter...step by step...the haunted house of Trapdoor. A math problem appears on the screen. Find the door with the right answer and escape the pursuing ghosts! Danger lurks as you quickly scurry through more hallways and corridors! Beware of bats and spiders and skulls! Eat energizing burgers to fight them off. The ghosts are getting near! Don't panic - Keep your math wits about you and you'll always find another Trapdoor! #7198

Cartridges sold separately

*Under development for 1984, name subject to change.

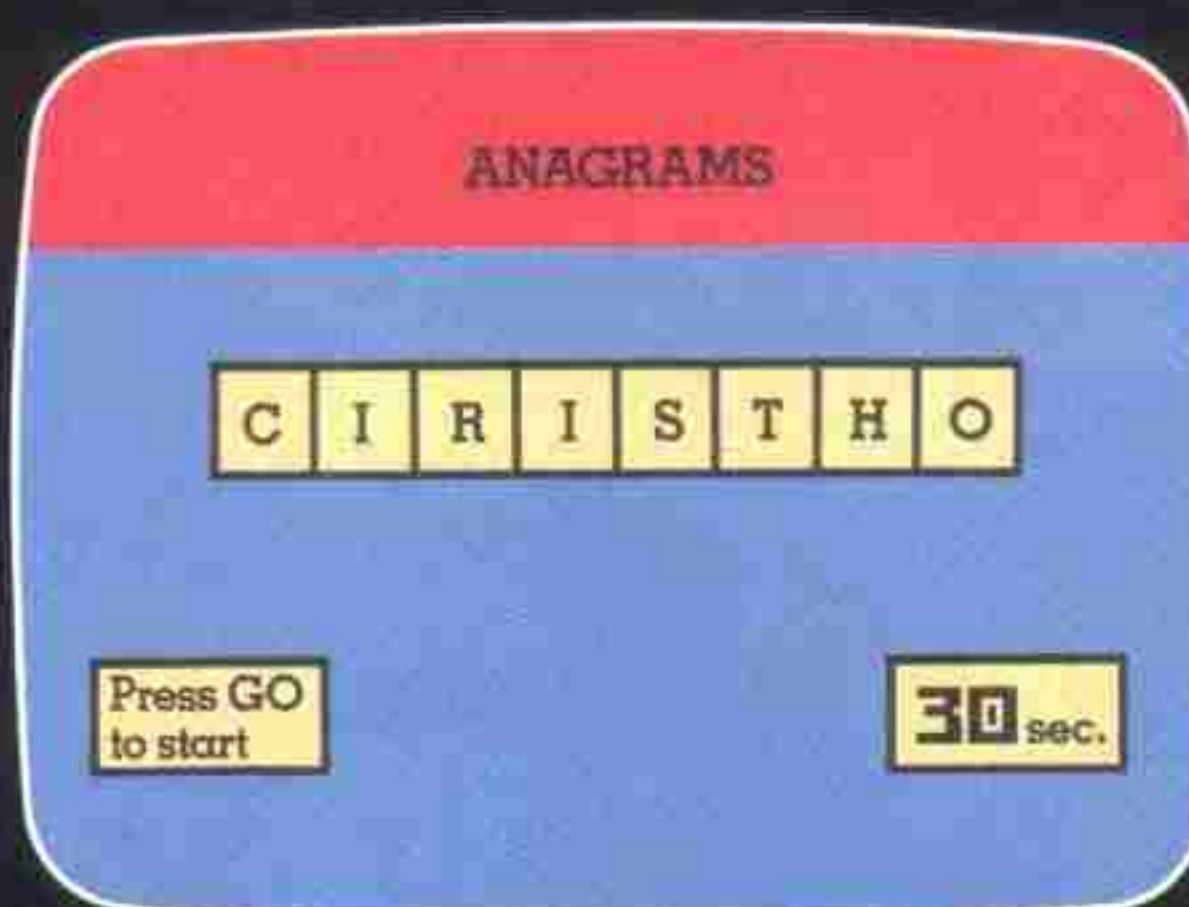


Programs For Enjoyable Learning.



Aquarius™ Mr. Whirlwind*
Aquarius™ Mr. Whirlwind tests your knowledge of U.S. geography and your decision-making skills. As a Special Assistant to the President of the United States, you're given a priority project and a list of resources that you'll need to complete your mission. It's up to you to travel through the United States, from state capital to state capital, picking up what you need. Plan ahead and use your time wisely – you'll get bonus points for taking the most efficient route. #4657

*Under development for 1984, name subject to change.



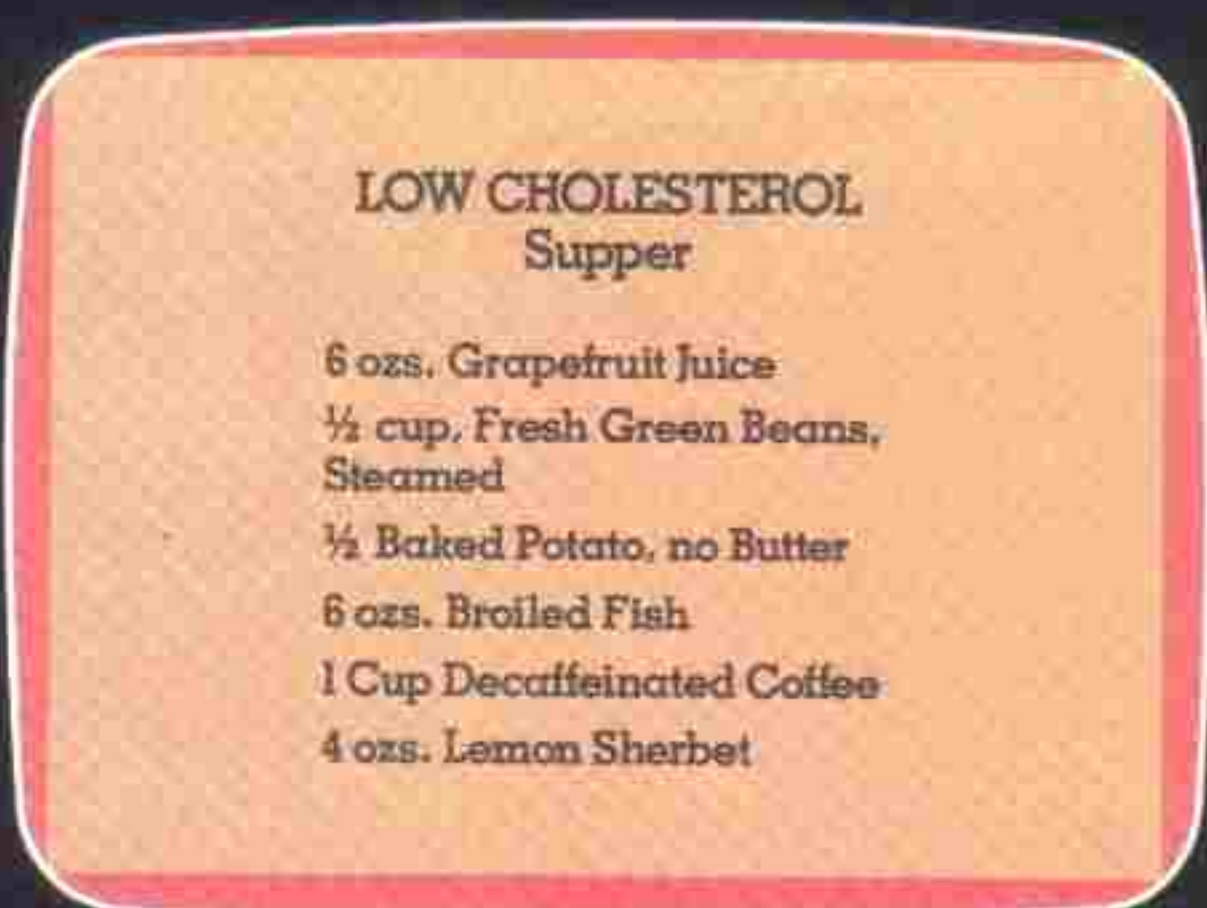
Brain Baffler®
Based on the popular electronics word and number strategy game. Eight challenging games to choose from. Including Anagrams, Build-A-Word, Flash Word, Copy That, Go Hang or Conclusion. Match wits with the computer or a friend. The computer controls the action, scoring and game play. Have fun while you're learning math and word skills. #4662



Aquarius™ Spelling in Space*
Now a fun way to help sharpen your children's spelling and memory skills. With Spelling in Space, Aquarius™ places them at the helm of their own spaceship. A word flashes on the screen. Successfully maneuver and dock with other spaceships, picking up the letters in correct order that spell the word. Avoid the spaceships with wrong letters. Spelling in Space – an out-of-this world mission for spelling expertise. #4656

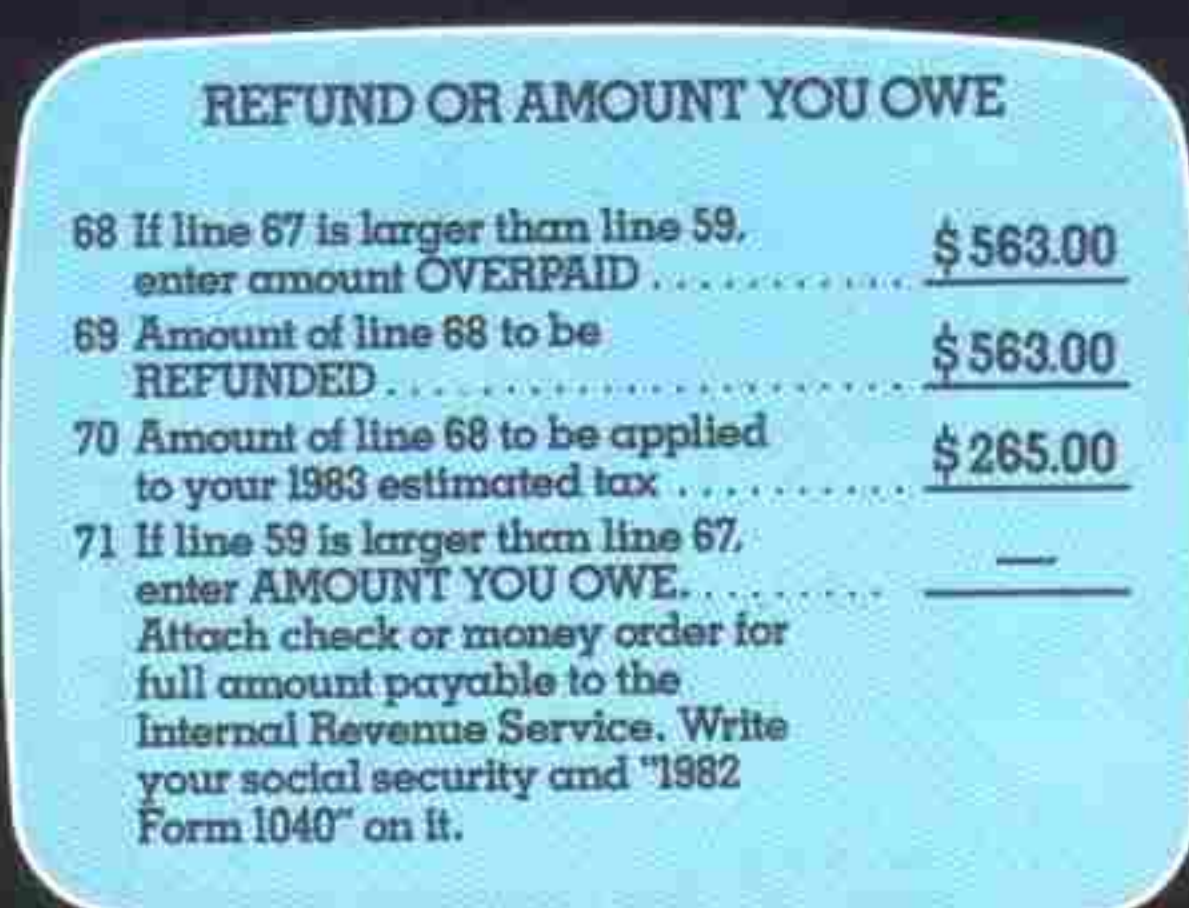
*Available Winter 1983, name subject to change.

Programs For The Home.



Menu Planner

The easy way to plan delicious, nutritious meals for your family. Aquarius will advise you on proper nutrition, including carbohydrate, sodium, protein and fat intake. Even help you monitor and control caloric content. Together, you and Aquarius can keep your family on a healthy, balanced diet.



Tax Tips™

A variable tool for your tax planning. Helps you organize your income and expenses. Learn about deductions, allowances, Keogh plans, IRAs, and other valuable tax tips that can help you save. Includes an easily updated 1040 form and step-by-step instructions. #4665

Programs For The Home.

FileForm™

The truly simple way to generate personal notes and to keep accurate personal records. FileForm provides you with word processing capabilities to help you organize and store all kinds of information about your family, your home or your belongings. Keep important addresses, dates, receipes, all types of home records. FileForm will also help you update and edit any information you have stored in Aquarius. Change words, sentences or paragraphs. Information is filed and cross referenced. It's like having a computerized filing cabinet. #4177

ELECTRONIC ADDRESS FILE

Bob Claybourn, 2816 Los Osos Dr.,
Manhattan Beach, CA 213-698-2247
Frank Holiday, 209 Rim Rock Rd.,
Dana Point, CA 98111 714-329-2071
Mary Abrams, 235 Elm St.,
Descanso Gardens, CA 90145 213-845-2291
Doug Boulton, 214 The Strand
Manhattan Beach, CA 213-698-2148
Manica Wirtz, 6987 Orange Wood Ave.,
Altadena, CA 96788 213-845-3324
Susan Howard, 428 Old Oak Rd.,
Calabasas, CA 94231 805-845-2209

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FileForm™

FinForm™

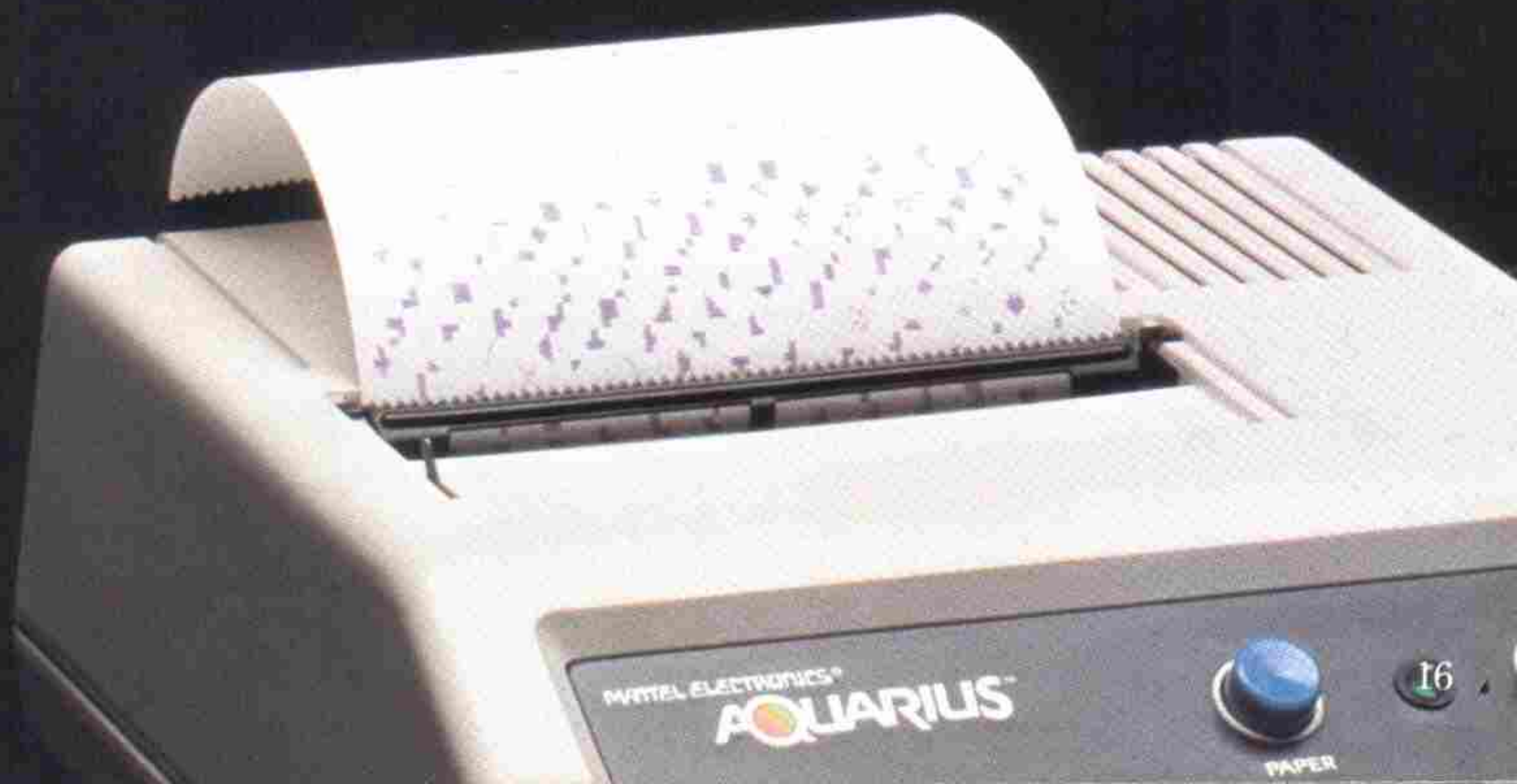
How will buying a new car affect your family budget? What will happen to your taxes if you get a raise? Can you afford that new car? You can find the answers to all the questions with FinForm. Including what happens to your entire annual budget whenever financial conditions change. You can accurately monitor your family budget so you can properly plan major expenses. FinForm features a 63-column 255 row spread-sheet with over 16,000 programmable areas. That makes it an extremely flexible tool to help you make important financial decisions. #4178

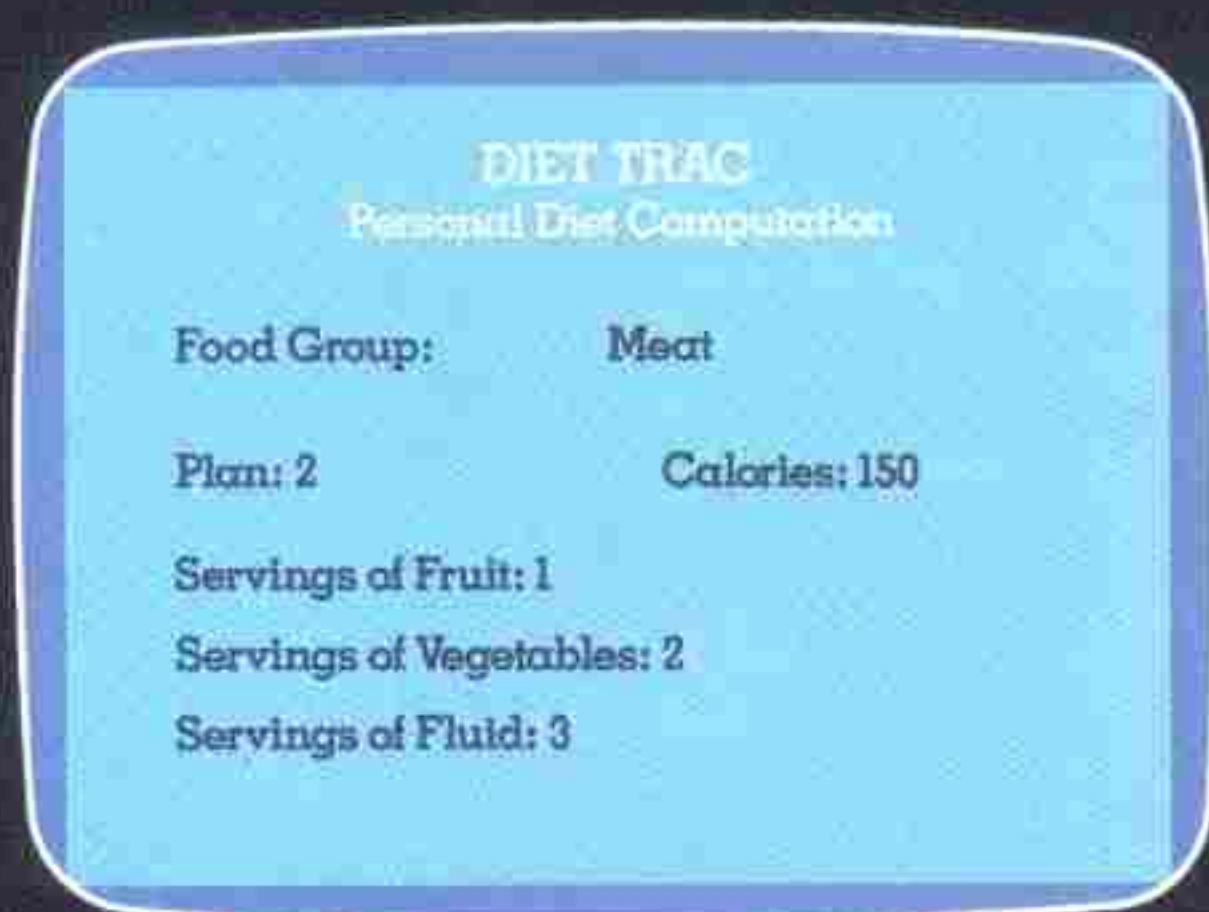
Requires mini-expander and additional 4K or 16K memory cartridge.

	A	B	C	D	E	F
1	Home	Budget				
2						
3						
4		Item	Sept.	Oct.	Nov.	Dec.
5						Total
6						
7		Grocer	300	325	400	450
8		Mortgag	400	425	425	425
9		Rec.	30	30	50	75
10		Med.	75	75	75	300
11		Gas	90	90	100	110
12		Insur.	110	110		220
13						
14		Total	1005	1055	1050	1135
15						4285

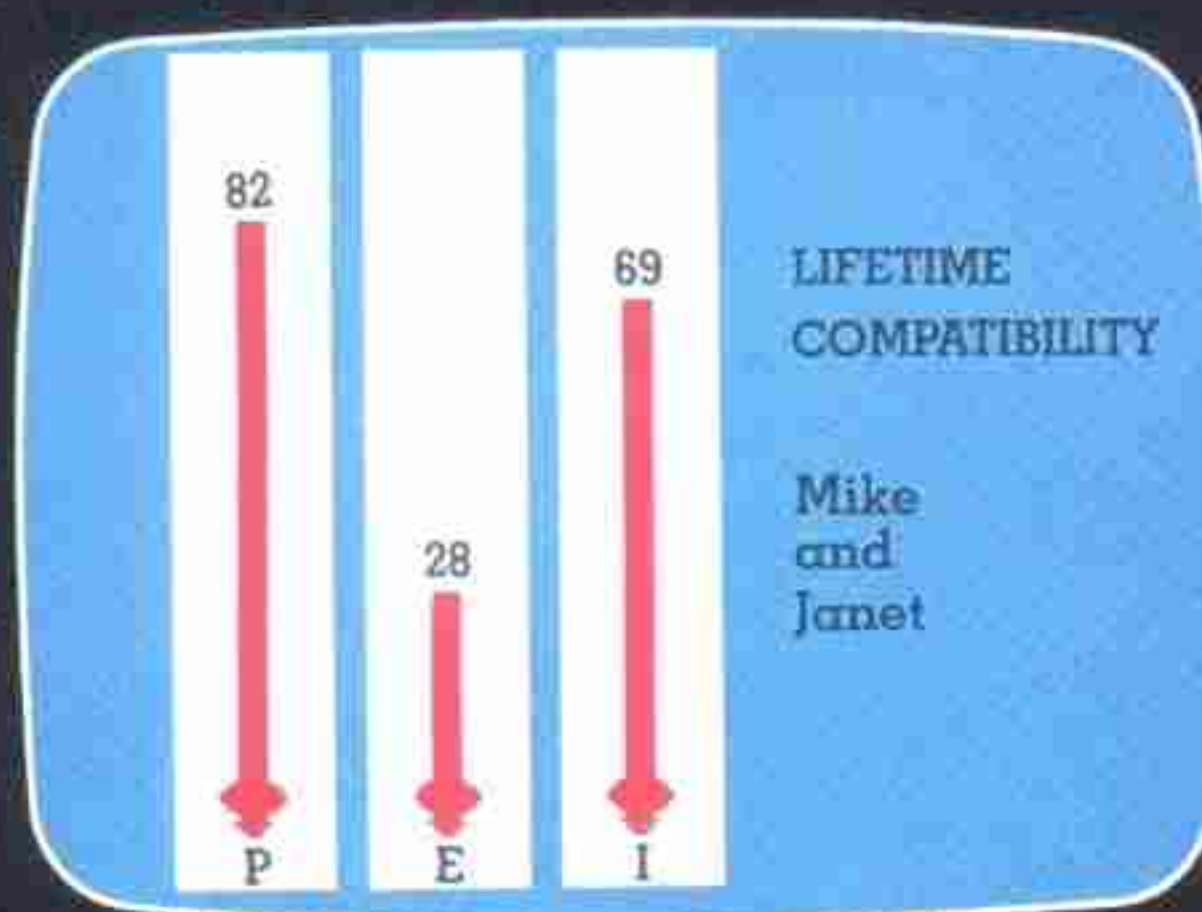
entry: A1
type: text = left justified
comment: Home
edit:

FinForm™





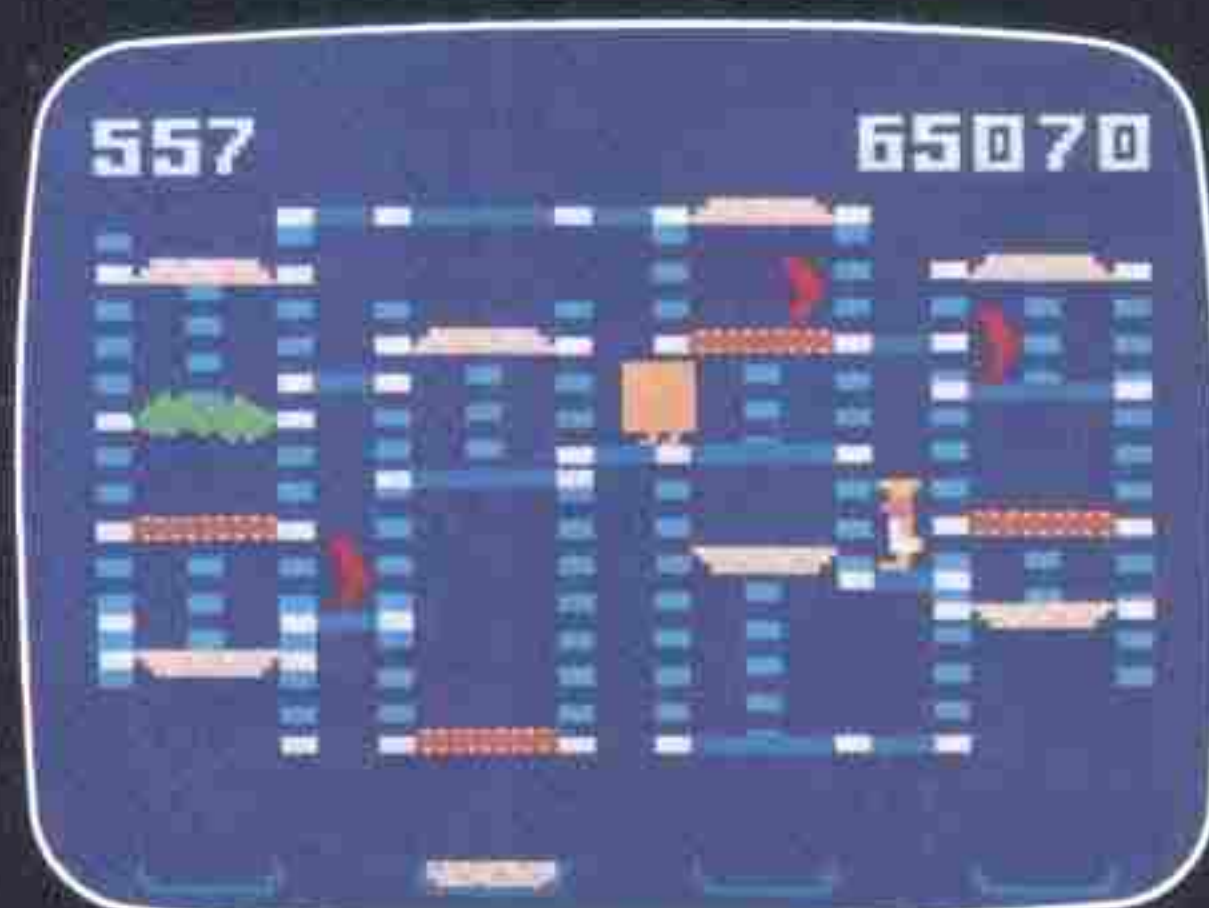
Aquarius™
Advanced Diet Trac™



Aquarius™ Biorhythms



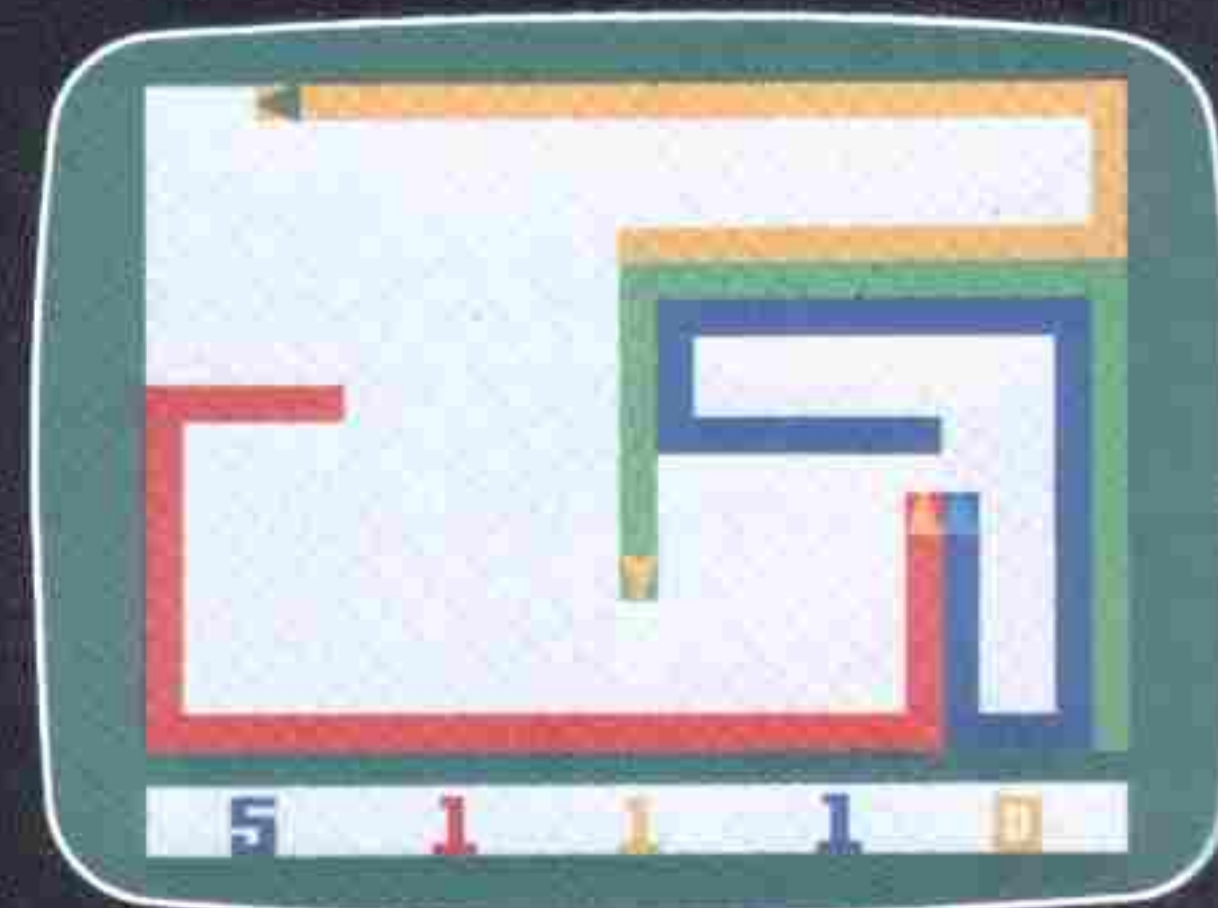
Aquarius™ Typemaster*



Aquarius™ BurgerTime™



Aquarius™ Night Stalker™



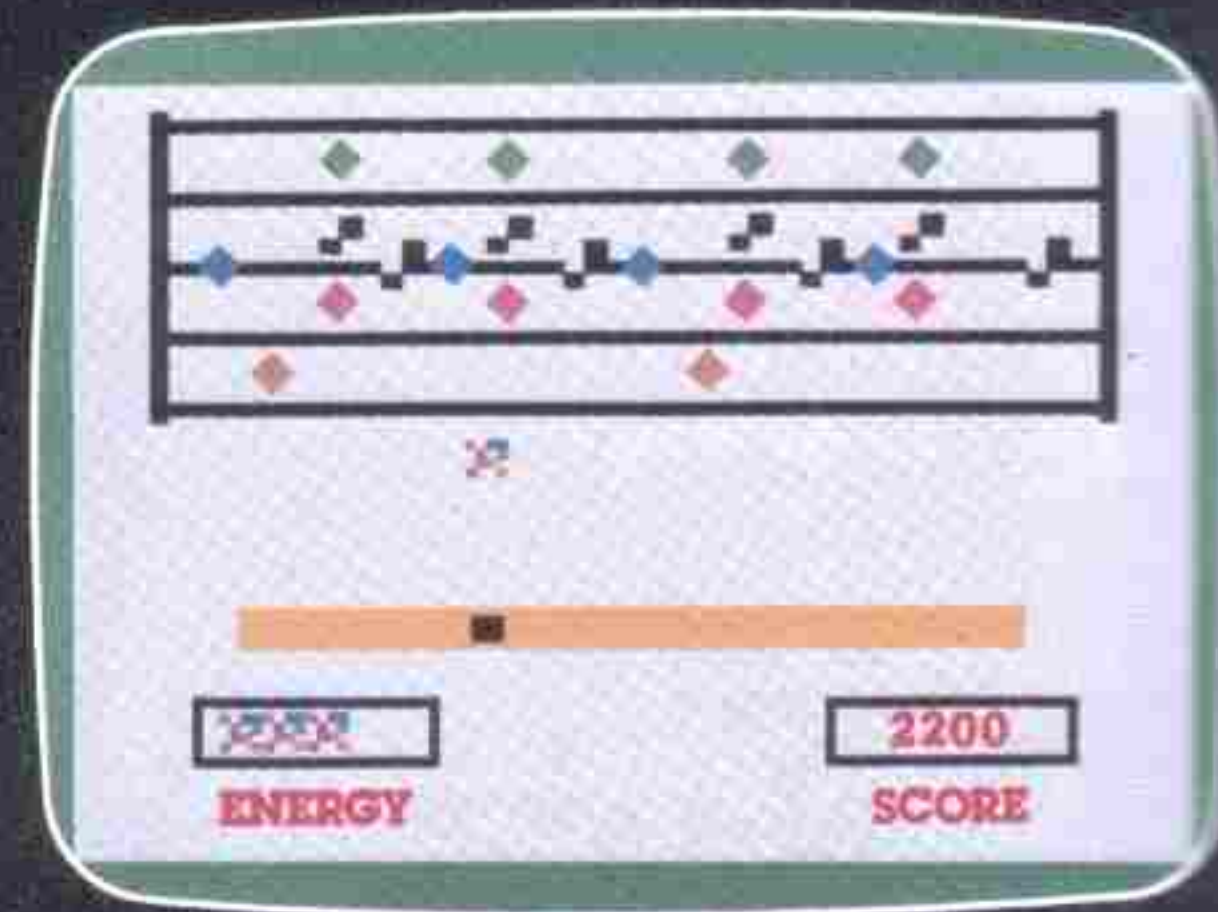
Aquarius™ Snafu®



Aquarius™ Bump 'N' Jump™



Aquarius™
Masters of the Universe™



Aquarius™ Melody Chase

Programs For Self Improvement.

Aquarius™ Advanced Diet Trac™

It's a fun, informative and convenient way to diet. You simply program in your personal statistics, what you eat, and the computer tracks nutrients and calories from the food groups as you move ever closer to your ideal weight. Advanced Diet Trac can help you monitor your eating habits and nutritional intakes for life. #4672

Aquarius™ Biorhythms

Track your emotional, physical and mental biorhythmic cycles with a touch of a button. Lets you scroll forward or backward in time. Discover your compatibility with a boyfriend or girlfriend. Just punch in your birthdates and Aquarius displays your biorhythmic cycles in graphic "compatibility thermometer." A real conversation piece at parties. Use with a printer, sold separately. (For entertainment purposes only.) #4673

Aquarius™ Typemaster*

Improve your typing skills fast with this entertaining cartridge. Combine solid typing practice with graphic reinforcement. As you type a phrase, Aquarius will act it out with colorful animation. Helps you focus attention on the screen instead of the keyboard. And the graphics tell you when you've erred, too! Used with Aquarius II keyboard only. #7197

*Under development for 1984, name subject to change.

Programs For Fun.

Aquarius™ BurgerTime™*

Based on the exciting arcade game. You're a chef trying to build hamburgers. As you run through a maze assembling all the ingredients, you're chased by menacing hot dogs and pickles. Use beef patties, lettuce and buns to bury them. Or, stun them with pepper. After you make four burgers, you move to the next level. #4653

Aquarius™ Bump 'N' Jump™*††

A fast-paced road race game that'll drive you crazy. Test your skills as you race around a challenging track full of obstacles. But you have one advantage no Indy driver can match. Your car can jump! Jump over detours, oil slicks and other driving hazards. Jump an opponent's car and you score points. Land square on your opponent's car and you score bonus points. It's just like the popular arcade game. #7189

††Under development for 1984, name subject to change.

*Trademark of DATA EAST USA, INC. used under license. ©1982 DATA EAST USA, INC.

Aquarius™ Night Stalker™

In a dark and sinister maze deep underground, you're on the run from robot attackers. Your only hope is to be deadly accurate with your limited ammo, and be quick to re-arm. Reload, destroy the robot and it's replaced by an even faster and smarter one! Watch out for the spiders and bats trying to slow your escape. #4595

Aquarius™ Masters of the Universe™*††

All the thrills and adventure of the phenomenally successful Masters of the Universe action figures for your Aquarius Home Computer! Join He-Man™ and his allies as they battle the evil Skeletor™ for the peace and safety of Eternia. Be warned – Skeletor™ doesn't always fight fair! #7188

*Masters of the Universe, He-Man and Skeletor are trademarks owned by and used under license from Mattel, Inc. © Mattel, Inc. 1983.

††Under development for 1984, name subject to change.

Aquarius™ Snafu®

You and Snafu® start off with little lines that begin to grow, but before you know it, the lines may trap you! The lines are fat, tangling, like snakes weaving a super maze! You've got to make lightning quick strategic decisions. If you hesitate...or slip...you're surrounded! #4028

Aquarius™ Melody Chase

(For use with the Aquarius™ Computer with the Aquarius™ Mini Expander, sold separately.) Melody Chase is a musical game that challenges your eyes and ears. With 20 popular tunes built in, use your fire bolts to shoot down the musical notes that make up the tune. Hit the right note and it makes its tone and changes to the musical scale letter it represents. And there's plenty of action too, as you dodge the firemen who try to extinguish your bolts. Be careful – if their water splashes you, the firemen get faster! (Available Winter 1983.) #4652



Programs For Fun.

Aquarius™ TRON Deadly Discs™**

Tron and his attackers start out even, armed with deadly flying discs. You control Tron, the hero of the Walt Disney Productions movie. The computer controls the attackers, who appear wave after wave. Their aim is deadly accurate. It's a battle of intense strategy, and you've got to be good. Either you get them or they get Tron. #4024

**Trademark owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.

Aquarius™ Utopia®

You and your opponent each have an island to rule in this challenging simulation game. Will you be a benevolent ruler or an aggressive dictator? You must provide food, housing, industry and other essentials for your people. Take good care of them, if they're unhappy, they may revolt! #4596

Aquarius™ Chess

Are you a novice, intermediate or advanced player? This computerized version of the ultimate strategy game is challenging to any level of player. Play against the computer or an opponent. Or, learn by watching the computer play against itself. There are eight degrees of difficulty and a time limit on moves. Playing Aquarius Chess is the perfect way to improve your skill. #4393

Aquarius™ Astrosmash®

It's up to you to shoot down everything in sight in a spectacular barrage of falling rocks, bombs, guided missiles and attacking UFO's. You've got unlimited ammo, and the sights and sounds of battle increase as you roll up the score. Marksmanship and fast reflexes earn you more lasers. Watch out! The barrage increases in intensity as you destroy more of the attackers! #4003

Aquarius™ Lock 'N' Chase††

Your thief is robbing the local bank, with four police officers hot on his trail. You've got to lose the cops in a super intricate maze. You grab gold coins and treasures on the run, always fighting to keep one step ahead of the law! Elude them if you can, but when the cops close in, lock a door to slow down. Run smack into a cop and you are "caught." There is nowhere to hide. Based on the popular arcade game. #4029

††Trademark of DATA EAST USA, INC. used under license. ©1981, 1982 DATA EAST USA, INC.

Aquarius™ ADVANCED DUNGEONS & DRAGONS™†† Treasure of Tarmin Cartridge†

You're in search of treasure, passing through an endless corridor that you can see only a few feet at a time. The 3-dimensional maze winds East, West, North, South – the choice is up to you. Each time you enter a new, uncharted corridor, you risk running into the biggest, meanest, most clever dragon you've ever imagined. With luck, you'll find some help along the way. But at every corner, you risk taking a turn for the worse! #4023

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Aquarius™ Sea Battle™

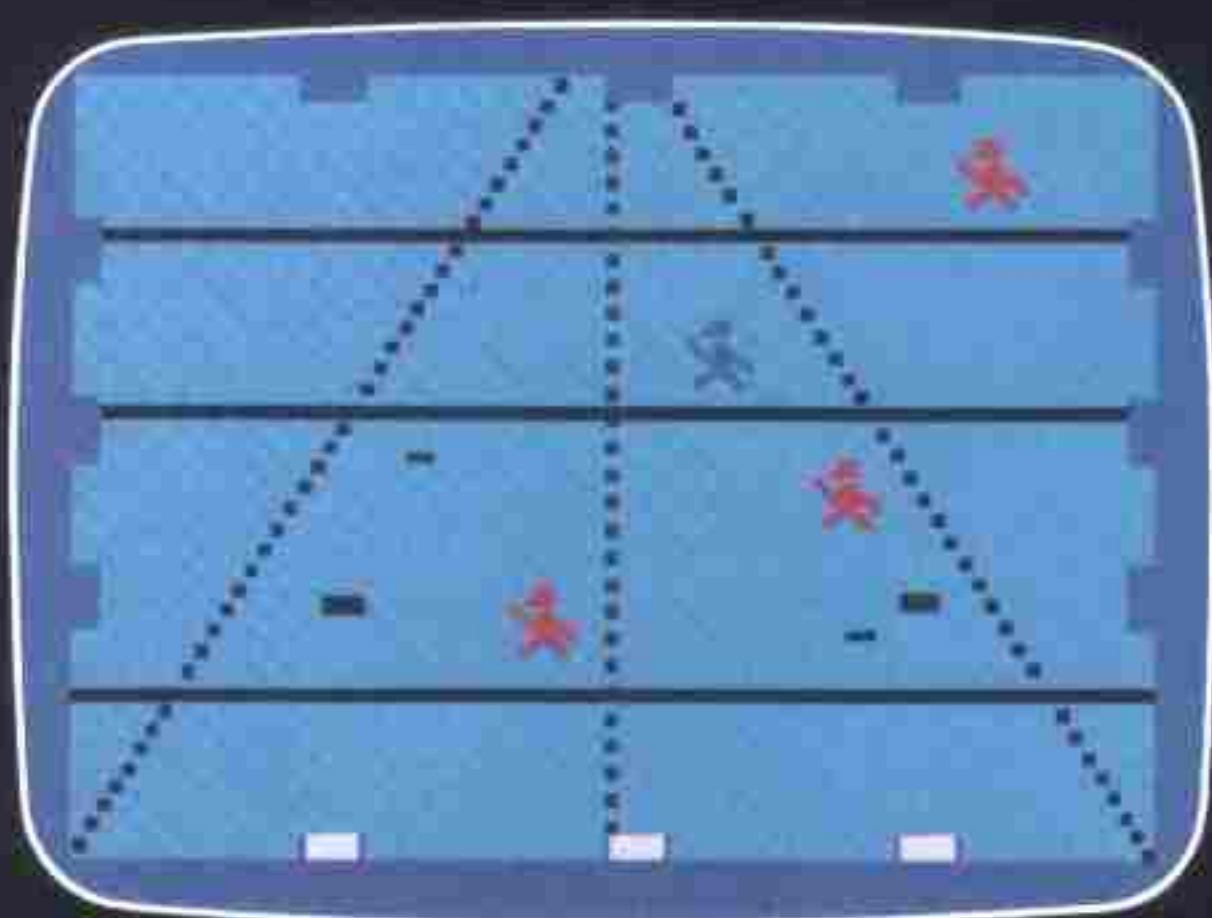
A strategic battle on the high seas. As the Admiral, you command a fleet of destroyers, battleships, subs, mine sweeps and aircraft. It's full speed ahead as you fight your way through enemy mines, fast-attacking battleships and other hazards. Don't get torpedoed. You must sink the enemy Admiral, before he sinks you. #4592

Aquarius™ Reversi

Become the eminent strategist in this electronic board game. Cleverly position yourself to snatch victory from the jaws of defeat. Let your opponent (or the computer) believe they're in control. Leverage your early losses with strategic corner play, then make your move! (One or two players.) #4594

Cartridges sold separately.

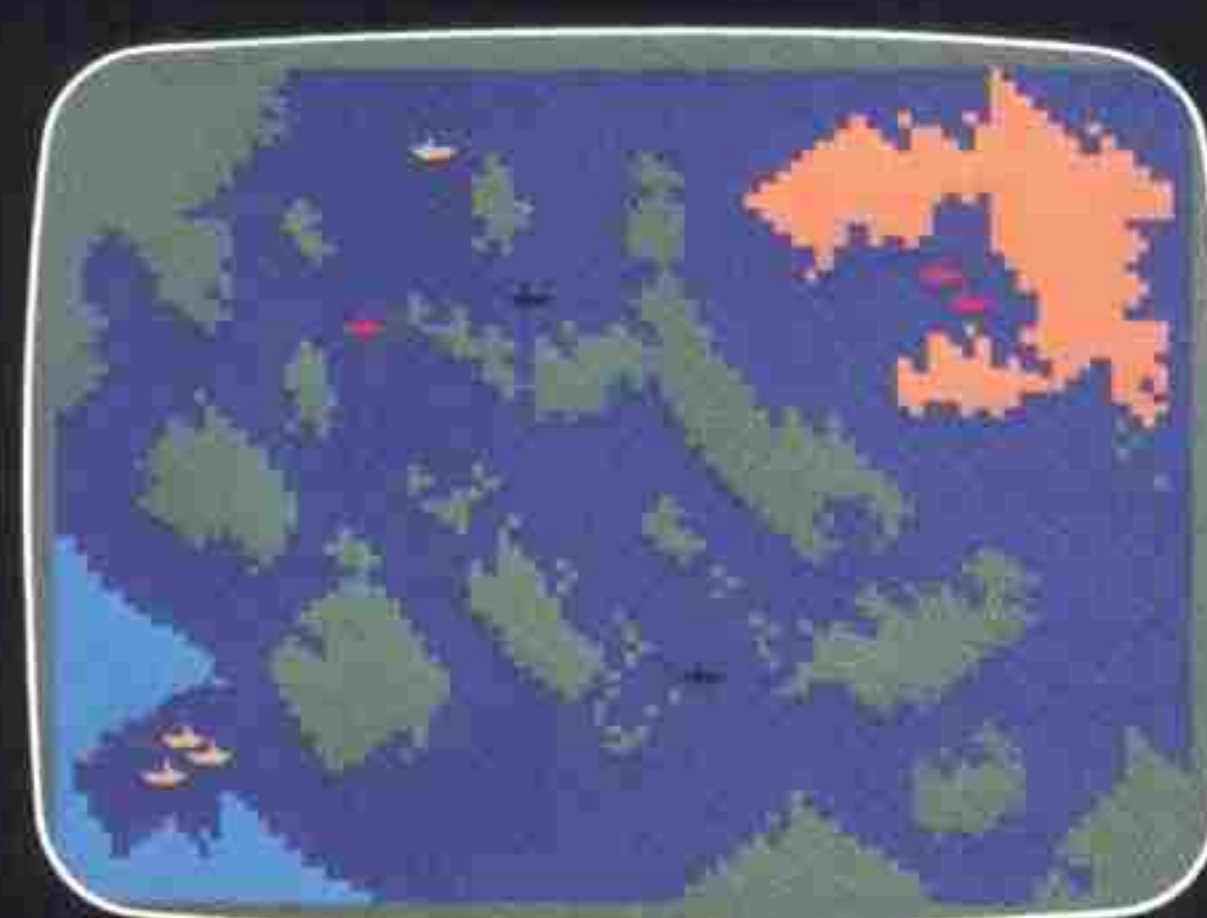




Aquarius™ TRON Deadly Discs™**



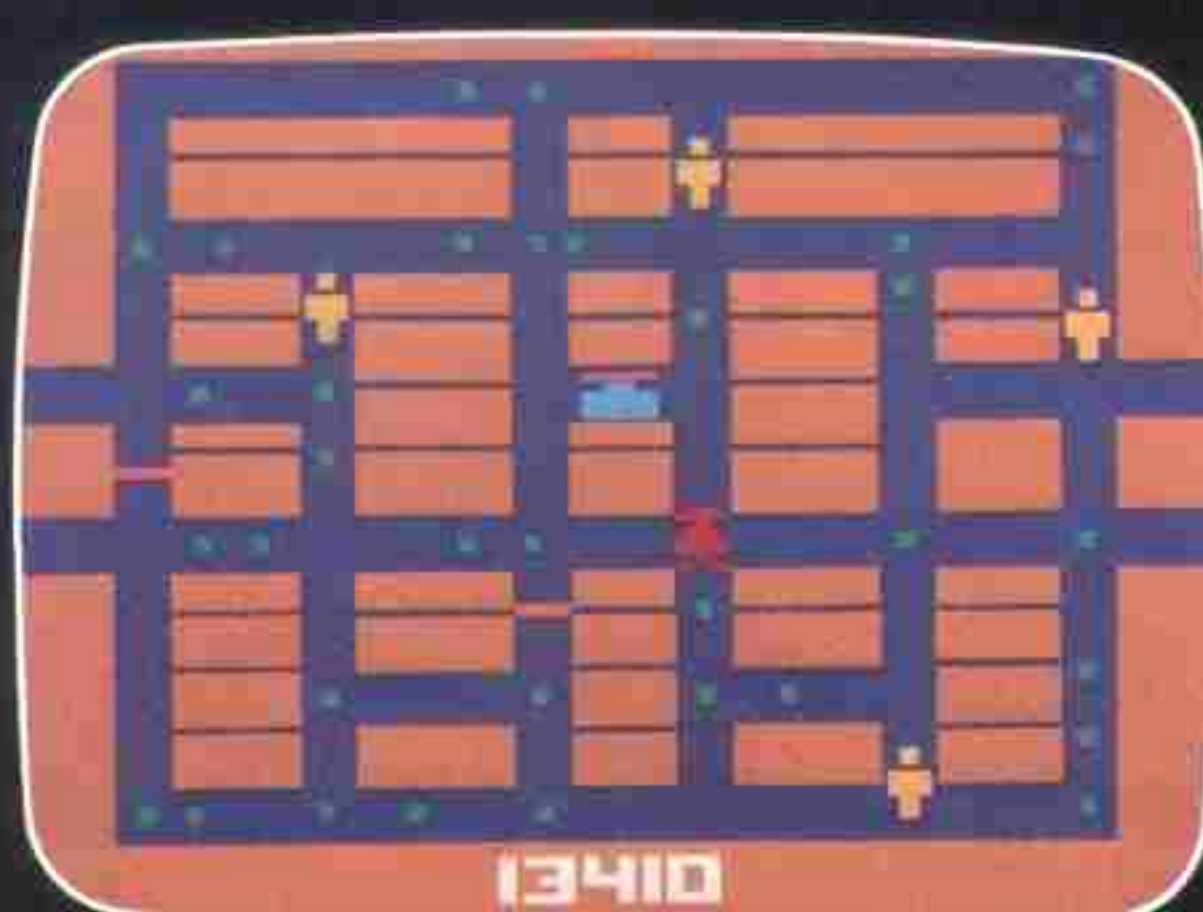
Aquarius™ Astrosmash®



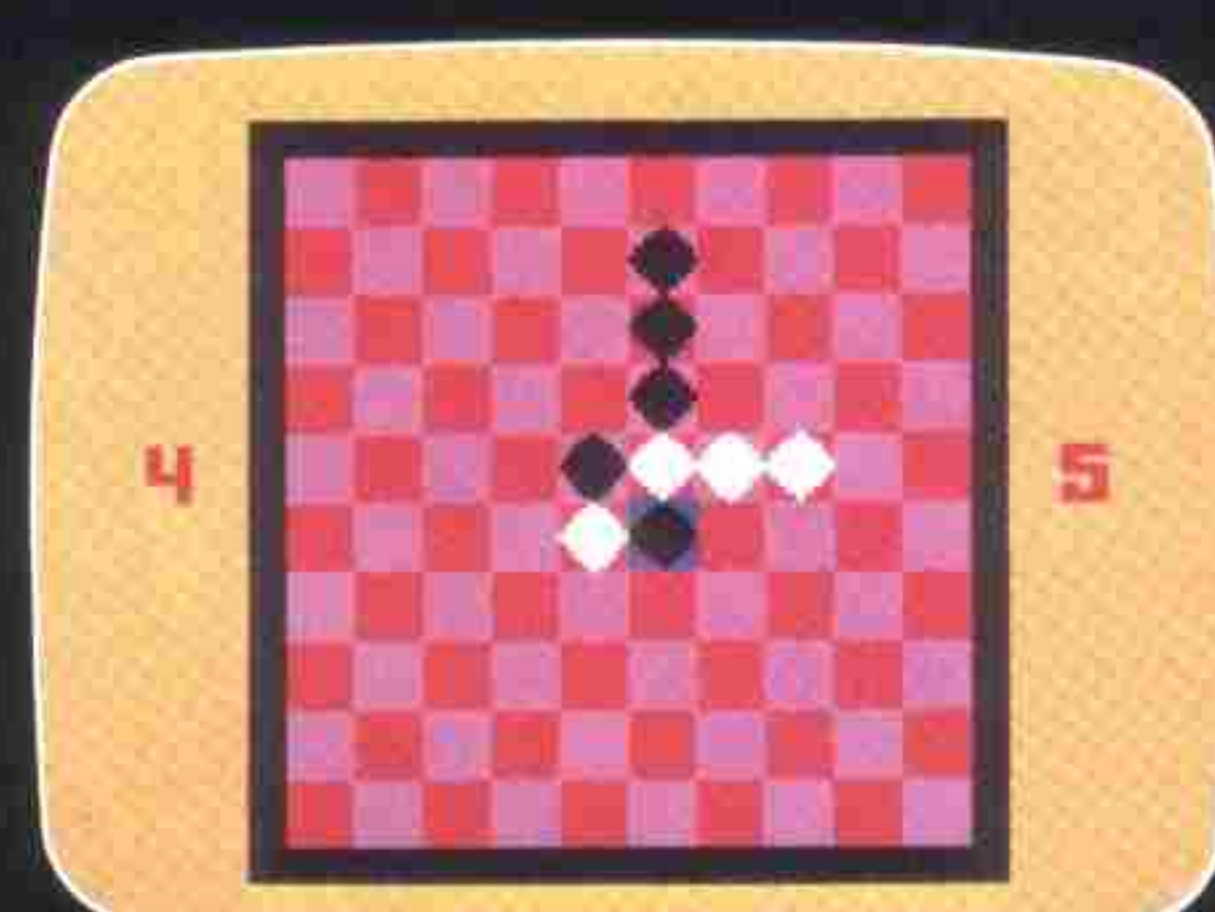
Aquarius™ Sea Battle™



Aquarius™ Utopia®



Aquarius™ Lock 'N' Chase††



Aquarius™ Reversi

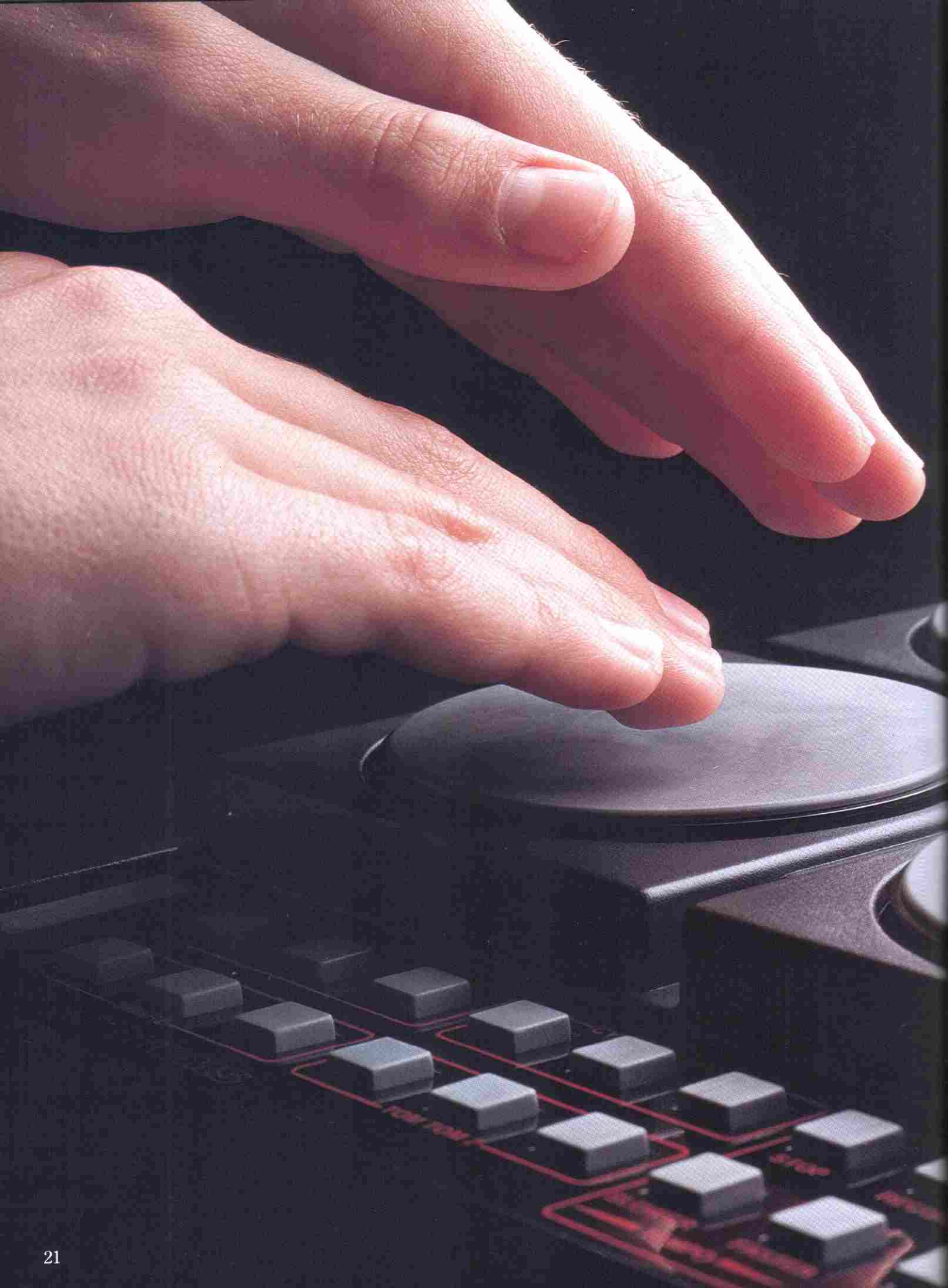


Aquarius™ Chess



Aquarius™ ADVANCED
DUNGEONS & DRAGONS™††
Treasure of Tarmin™†
Cartridge





Synsonics™ Electronic Music.

Mattel Electronics announces an exciting new concept in home entertainment.

Synsonics™. Electronic musical instruments that anyone can play.

Last year, we introduced Synsonics™ Drums. Portable electronic drums that recreate the same sound quality of full-sized drums. With memory and playback features that help anyone sound good, from non-musicians to pro-musicians.

They became an overnight hit.

So this year, we're introducing Synsonics™ Rhythm Maker™ Drums, a scaled down, portable version of Synsonics Drums that lets you be part of the music you listen to.

Synsonics. The new sound of music.





#5281

Synsonics™ Drums. Hit music from Mattel Electronics.

Now you can sound like a pro, even if you've never played before. With Synsonics™ Drums, the biggest hit in electronic music.

Synsonics uses the power of a micro-processor to sound just like real drums. But Synsonics™ Drums also let you compose, record and play back your own music. Use the Drums as practice pads for learning. Play along with your favorite records. Or use them instead of a full drum set to entertain listeners with remarkable sound quality and range.

Plug Synsonics Drums into your home stereo or guitar amplifier, or hook them up to a set of headphones to play in privacy. You can create over 4,000 different drum patterns with the touch of a finger. Even produce synthesized space sounds.

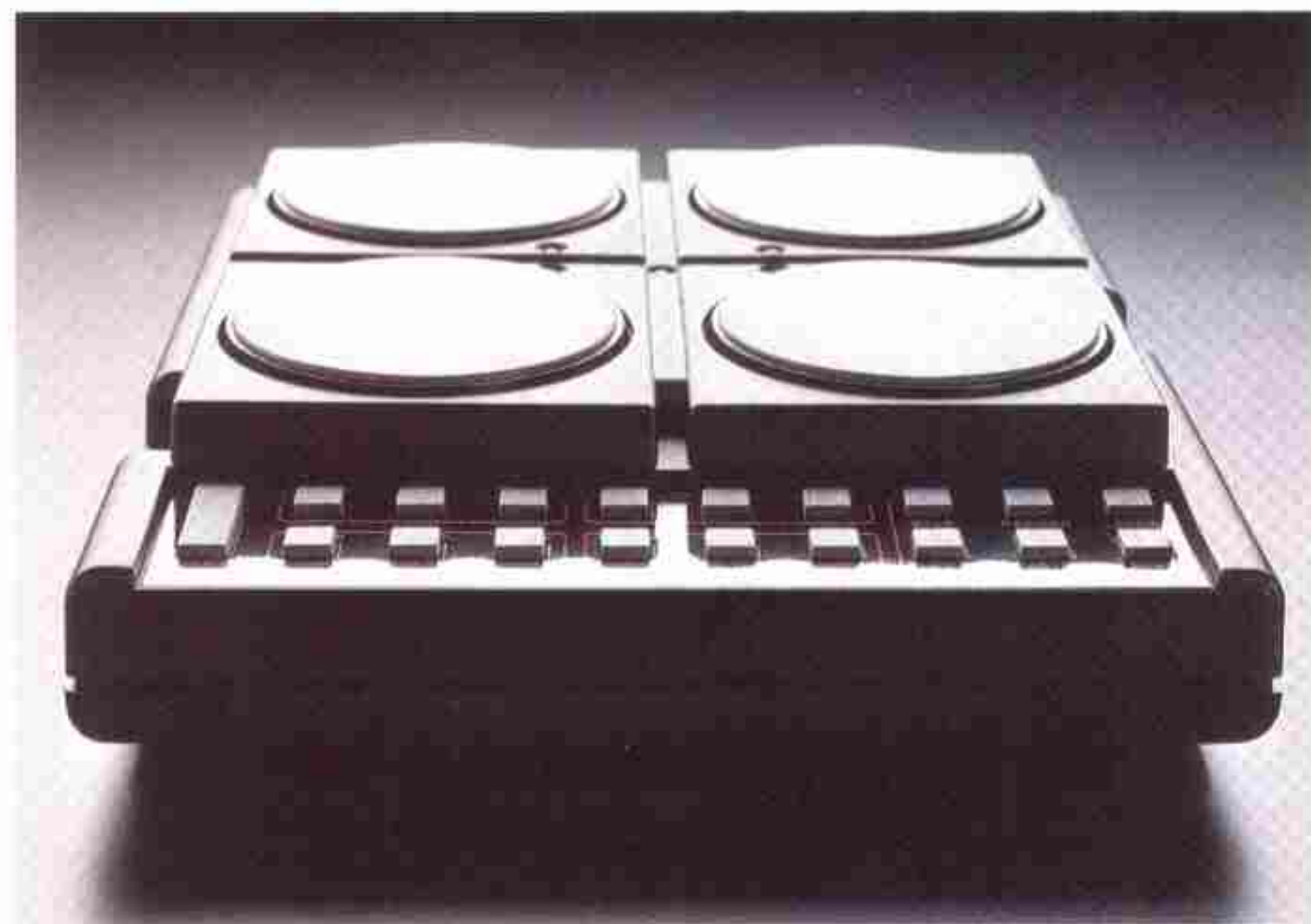
At the heart of Synsonics Drums are four pressure-sensitive drum pads arranged like a conventional drum set. Snare Drum. Tom Tom. Cymbal. Floor Tom. Plus a bass feature that also works like a metronome. Play with your fingers, or with drumsticks. The harder you strike them, the louder they sound, just like real drums.

And Synsonics Drums never miss a beat.

Thanks to our exclusive memory feature. You can record and play back in any of the three separate 16-beat memories. In the record mode, drum patterns can be layered indefinitely. You can even slow down or speed up the playback.

Synsonics™ Drums. They're the biggest hit in music.

Batteries, drumsticks and headphones not included.



Synsonics™ Rhythm Maker™ Drums. The beat goes on.

Be part of the music you listen to with the new Synsonics™ Rhythm Maker,™ from Mattel Electronics . It's a smaller, more portable version of our popular Synsonics™ Drums.

Synsonics™ Rhythm Maker™ gives you the same great sound as our Synsonics Drums. With four pressure-sensitive drum pads – snare, two tom toms and cymbal.

Synsonics Rhythm Maker also gives you less.

Less weight and bulk than Synsonics

Drums, to make Rhythm Maker only 6" x 3½" x 1¼" and just one pound. And to make it extremely portable. Plug the Synsonics Rhythm Maker™ into a Walkman® or any other portable sound system and you can play along with your favorite song. Whenever, wherever you go. Or plug it into your home stereo system or earphones.

Synsonics™ Rhythm Maker™ Drums. Now everyone can carry a beat.

Batteries and Headphones not included, (9-Volt battery required)



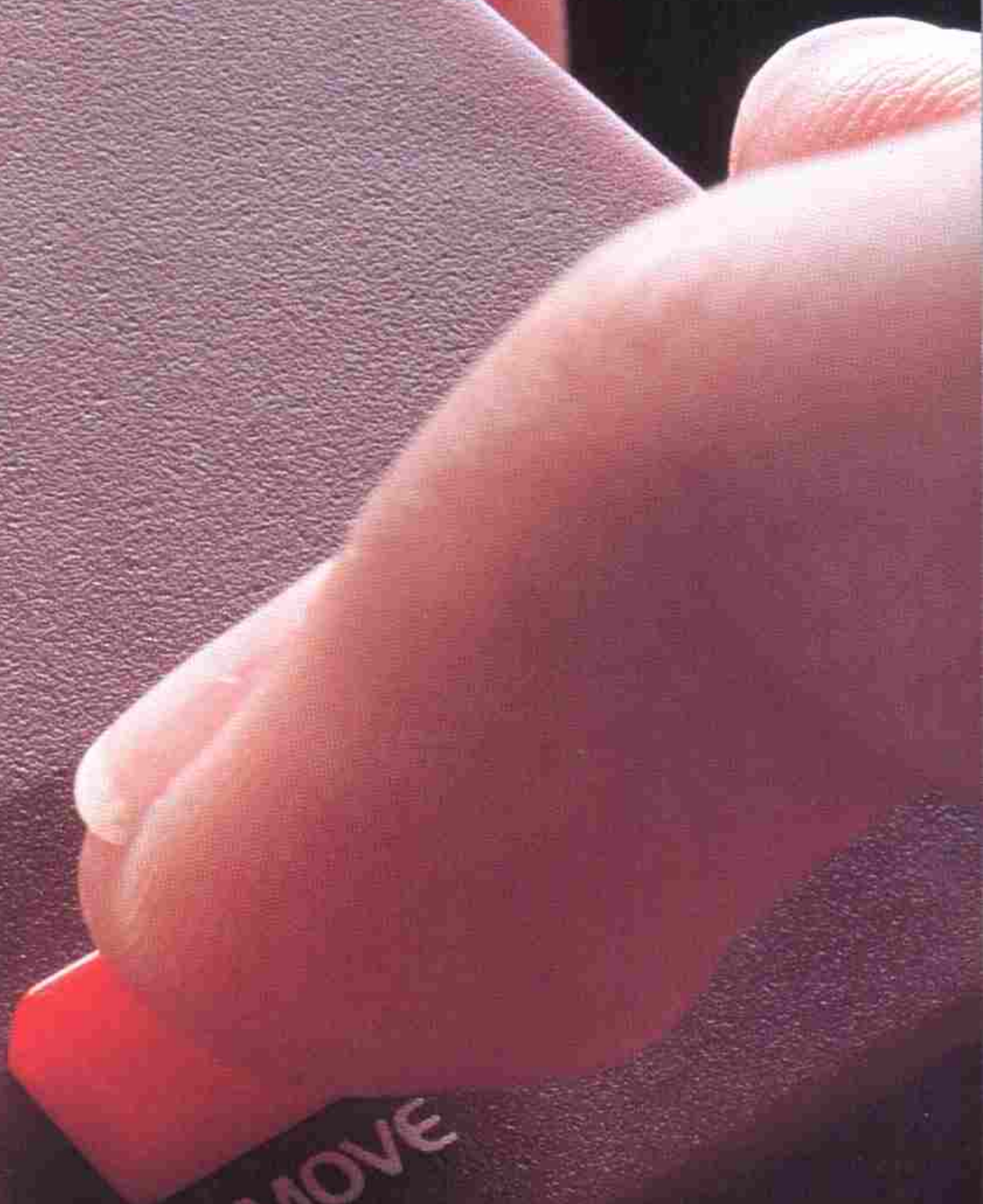




NS
MPUTER
ANTASY GAMING

ATTACK
ELECTRONICS®

ATTACK



Mattel Electronics® portables are designed to recreate the same electronic fun as full-sized arcade games. They're challenging, exciting and easy to play.

And they're priced within everyone's reach.

For 1983, we're featuring portable versions of two of the hottest names in games. Masters of the Universe® and BurgerTime™.

Mattel Electronics® portable games. They put the excitement of big arcade games right in the palm of your hand.

DUNGEONS & DRAGONS is a trademark of TSR Hobbies, Inc.

Portable Electronic Products.

BurgerTime™*

An exciting pocket-sized version of the popular arcade game. You're the burger chef trying to build hamburgers as you run through the LCD maze of ladders. But the devilish eggs, hot dogs and pickles are out to cook your goose! You must crush them between beef patties and buns. Or, stun them with pepper.

Grab the cup of coffee or the ice cream cone and you've earned extra pepper and extra points. Successfully build all the burgers and it's on to the next level and more intense action. Colorful graphic display. (Batteries included.)

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#4611



Masters of the Universe.TM*

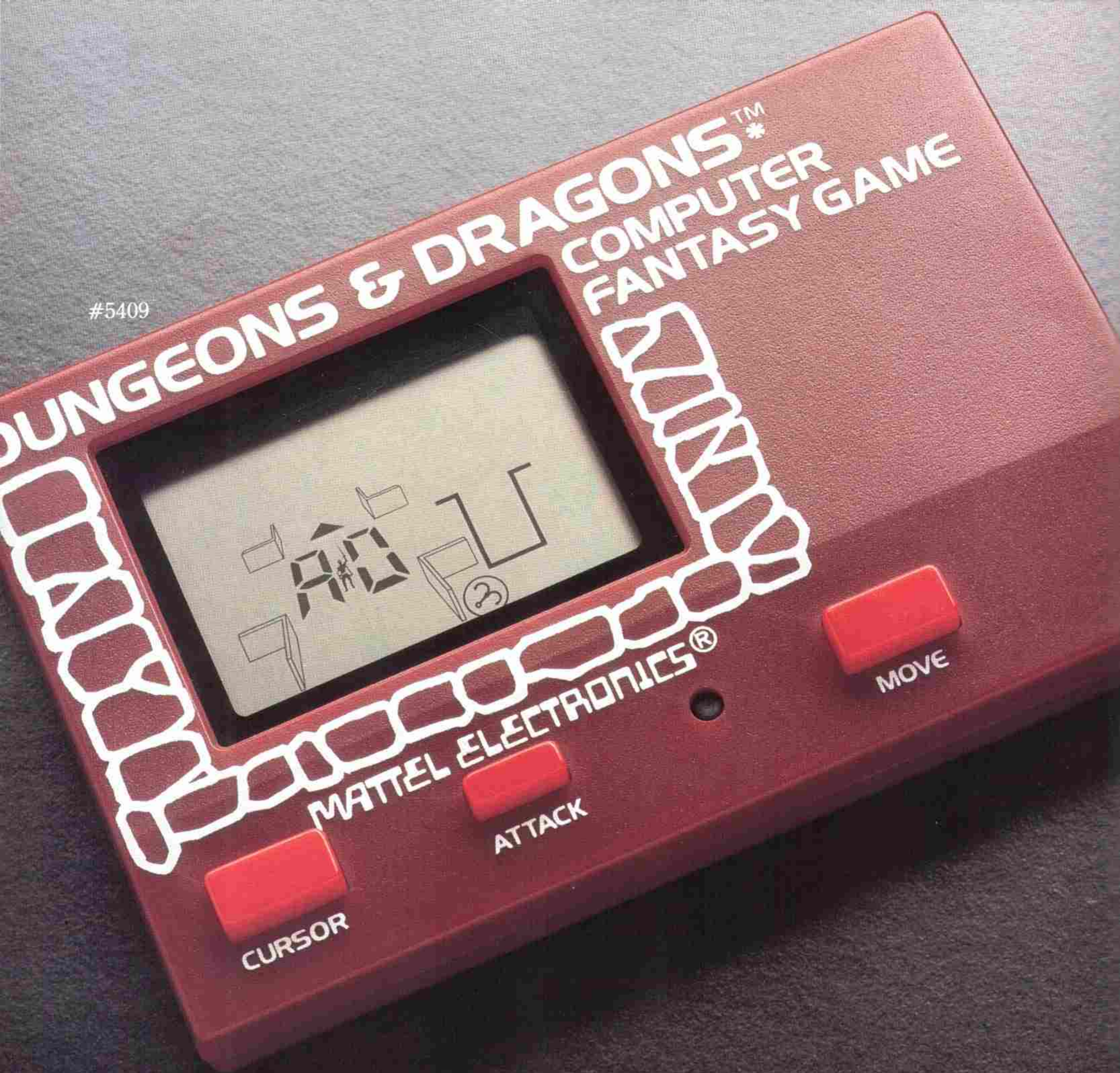
Now the challenge and action of the popular Masters of the UniverseTM* collection goes with you anywhere. As the powerful He-Man,TM* hero of the planet Eternia, only you can stop the villainous SkeletorTM* from conquering your people. You must weave your way through the LCD maze to find the Power-Sword that can stop him. But you never know

where the evil Skeletor lurks! And ScreechTM* the barbarian bird, can swoop down and drop you into another room of Castle GrayskullTM* at any time. If Screech drops you into the dungeon-cell, you must possess the key to escape, or your battle will be lost. Long live Eternia! (Batteries included.)

*Trademark owned by and used under license from Mattel, Inc.

#4612





#5409

DUNGEONS & DRAGONS™ Computer Fantasy Game.

It's you against the menacing dragon in a fantasy game of strategy and wits. You must work your way through an LCD labyrinth of dungeon rooms. And the dragon's waiting for you in one of them! Your only hope for survival is to find the hidden arrow that can slay the wicked beast. As you inch your way through the maze, sound clues help you locate

labyrinth walls and warn you when the dragon is on the prowl. Watch out for the flying bats, they can hurl you into a bottomless pit at any moment! Your survival rests in your hands. (Batteries included.)

*DUNGEONS & DRAGONS is a trademark owned by and used under license from TSR Hobbies, Inc. This Computer Fantasy Game is approved by TSR Hobbies, Inc., the publisher of the "Fantasy Role-Playing Games" sold under the trademark DUNGEONS & DRAGONS®.

DUNGEONS & DRAGONS™* Merchandising Kit.

An attractive array of merchandising aids to help you capitalize on Mattel Electronic's ever-popular DUNGEONS & DRAGONS™* Computer Fantasy Game. And to take full advantage of the DUNGEONS & DRAGONS™ fantasy theme, known and loved by young

consumers across the country. Each merchandising kit includes a beautifully illustrated mobile featuring a full 4-color dragon. Also includes a counter card, window banner, shelf talker and other pieces.



M NetworkTM Compatible Software.

Mattel Electronics[®] is committed to our goal of becoming the world's largest manufacturer of entertainment software.

M Network is proof we're well on our way.

In 1982, our M Network line was comprised of games designed for use on the Atari^{*} 2600. M Network games gave Atari owners what they just couldn't get in their own games.

Mattel Electronics sophistication.

So this year, we're offering Atari 2600 owners more M Network software. And a whole new group of licensed children's games. We're also introducing M Network software that is compatible with the IBM^{**} Personal Computer and Apple[†] computer systems. So their owners can play Mattel Electronics quality software too.

M Network. The better way to play.

NOTE: Certain software products shown are scheduled for availability at various times during 1983.

^{*}Atari is a trademark of Atari, Inc.

^{**}IBM is a trademark of International Business Machines, Corp.

[†]Apple is a trademark of Apple Computer, Inc.





M Network™. The better

Plug an M Network™ game cartridge into an Atari® 2600 and you've opened up a whole new world of video game play.

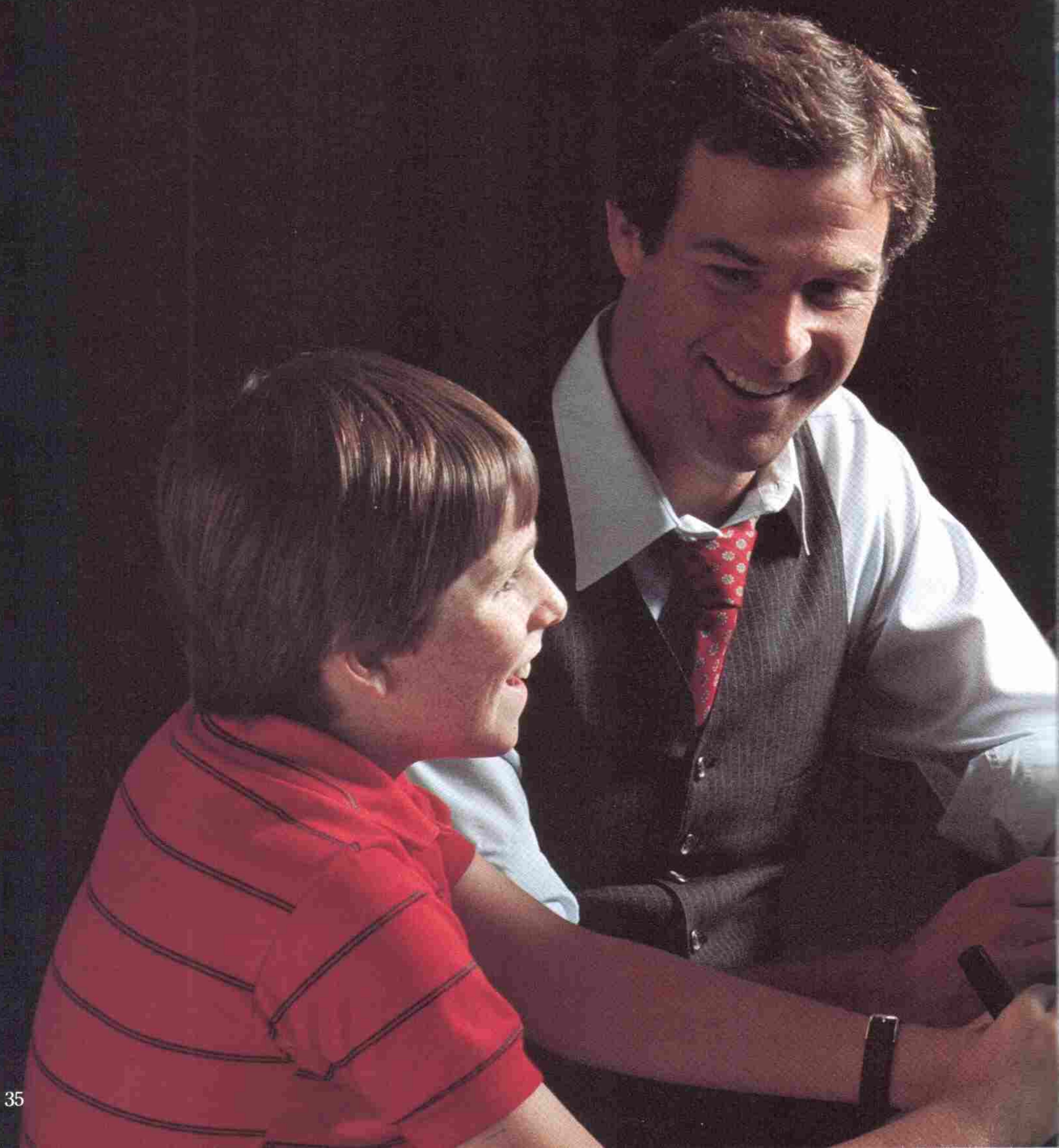
The world of Mattel Electronics®.

With the same realism, action and sophistication that's made Intellivision®

games so popular. They're fully compatible and insert into the Atari 2600 unit, the same as Atari cartridges.

But that's where the similarities end.

M Network games deliver sharp graphics, intense action, a high level of challenge



way to play Atari* 2600.

and a lot of fun. M Network games can even keep Atari owners playing longer.

And this year, there's a longer list of great M Network games to choose from. A complete variety, from sports games to licensed arcade games. We've even introduced

a children's line of games featuring many of their favorite cartoon characters.

M Network™. Even though you're playing it on Atari, you can tell it's from Mattel Electronics.

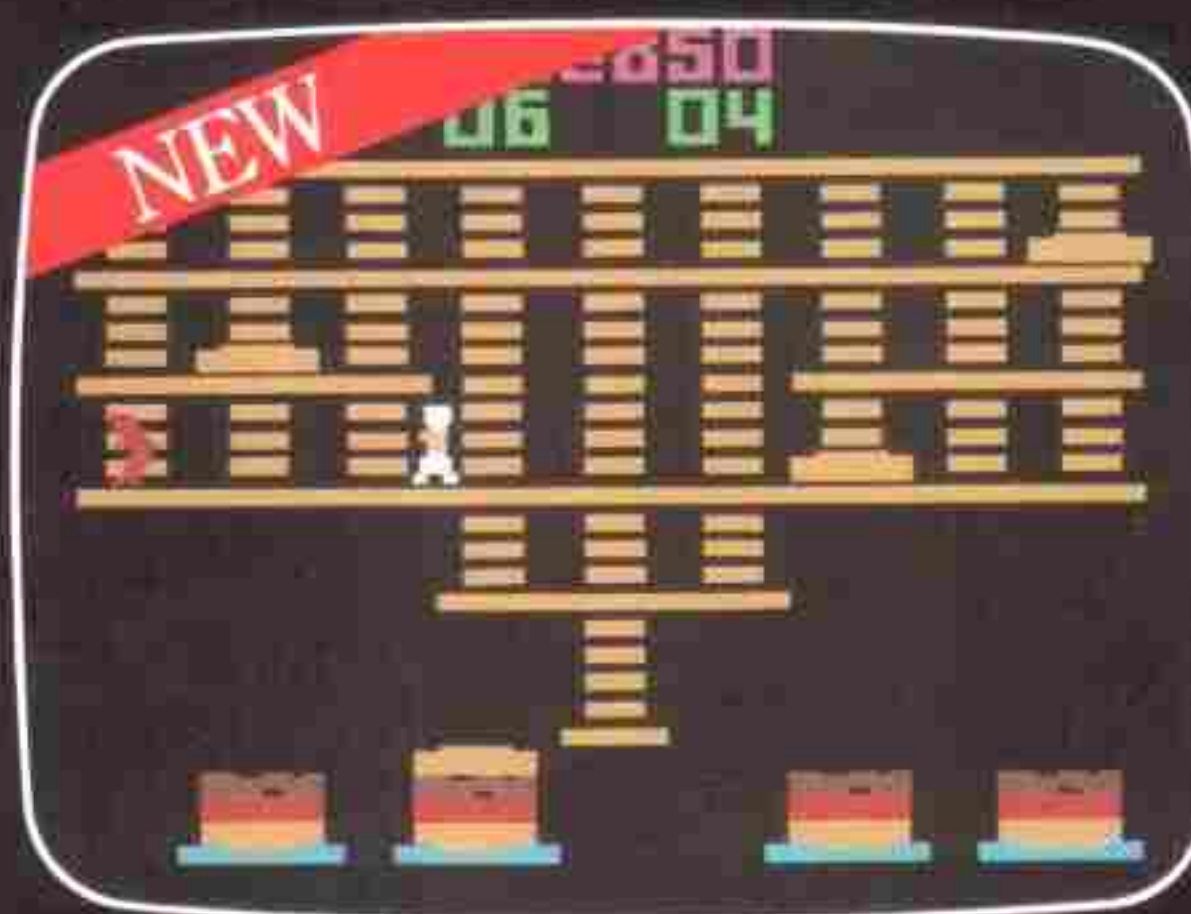
*Atari is a trademark of Atari, Inc.



New Games For 1983.



TRON Deadly Discs*



BurgerTime™**



Bump 'N' Jump™**



Adventures of TRON*



Mission X™**



Star Strike™



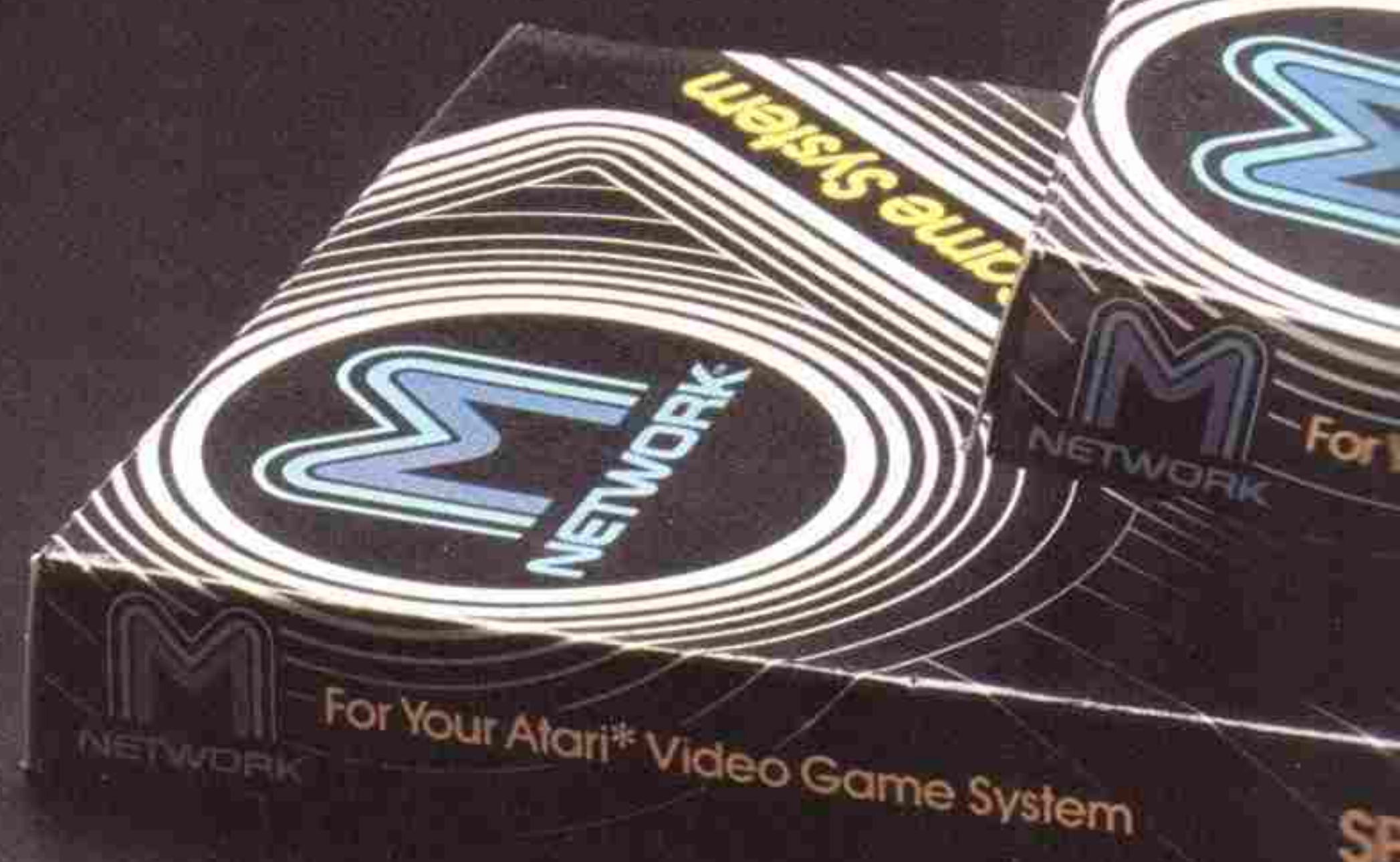
Air Raiders™



In Search of the Golden Skull™



ADVANCED
DUNGEONS & DRAGONS™**
TREASURE OF TARMIN™
Cartridge



TRON Deadly Discs*

Our hero, TRON, is locked in battle against the Evil Blue Warriors. Score points by knocking out the computer-controlled attackers with flying discs. But the attacking warriors are also armed with destroyer discs, and they'll come after TRON in wave after wave. You get them, or they'll get TRON! (One player.) #5662

Adventures of TRON*

Outwit a complex master control program that sends out recognizers, grid bugs and cannon firing tanks in an attempt to destroy you! It'll take strategy, quick reflexes and a cool head to survive. Based on the movie TRON by Walt Disney Productions. (One player.) #4317

Air Raiders™

As the pilot of your bomber, your mission is to blast the enemy out of the sky. Zero in on enemy planes, bank right or left, climb and dive. It's a hit! But be sure to keep track of your fuel and ammo, you may have to land to refuel. (One player.) #5861

BurgerTime™**

Making a hamburger isn't quite as easy as it sounds. As the chef, you'll be confronted by hot dogs and pickles as you try to assemble your ingredients through the wacky maze. Drop buns, lettuce or beef patties to crunch your attackers. Or, stun them with a little pepper. Based on the BurgerTime arcade game. #4518

Mission X™**

You're flying a top secret bombing raid over enemy territory. Your mission: To wipe out the enemy battle-ships, tanks, artillery guns and bridges that come into view as you sweep over the country. Watch out for enemy flak and gunfire! Touch down and go at it again. Fly during the day, or attempt a dangerous night mission. #7174

In Search of the Golden Skull

(Name subject to changes.)

You're engaged in a worldwide search for a priceless artifact – a solid gold, prehistoric human skull. Use the treasure map to determine the Golden Skull's location, then begin your perilous search. Along the way you'll encounter air battles, steaming swamps and the pyramid maze. How far will your obsession take you! (One player.) #4627

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Bump 'N' Jump™**

The wackiest thing to happen to driving since rush hour! You're racing down the highway, but there's a traffic jam up ahead. You can bump the cars out of the way, or jump them to score points. But slow drivers aren't the only hazards on the road! You must jump over water, and debris dropped in your path by dumptrucks. Beware of the reckless driver! #7045

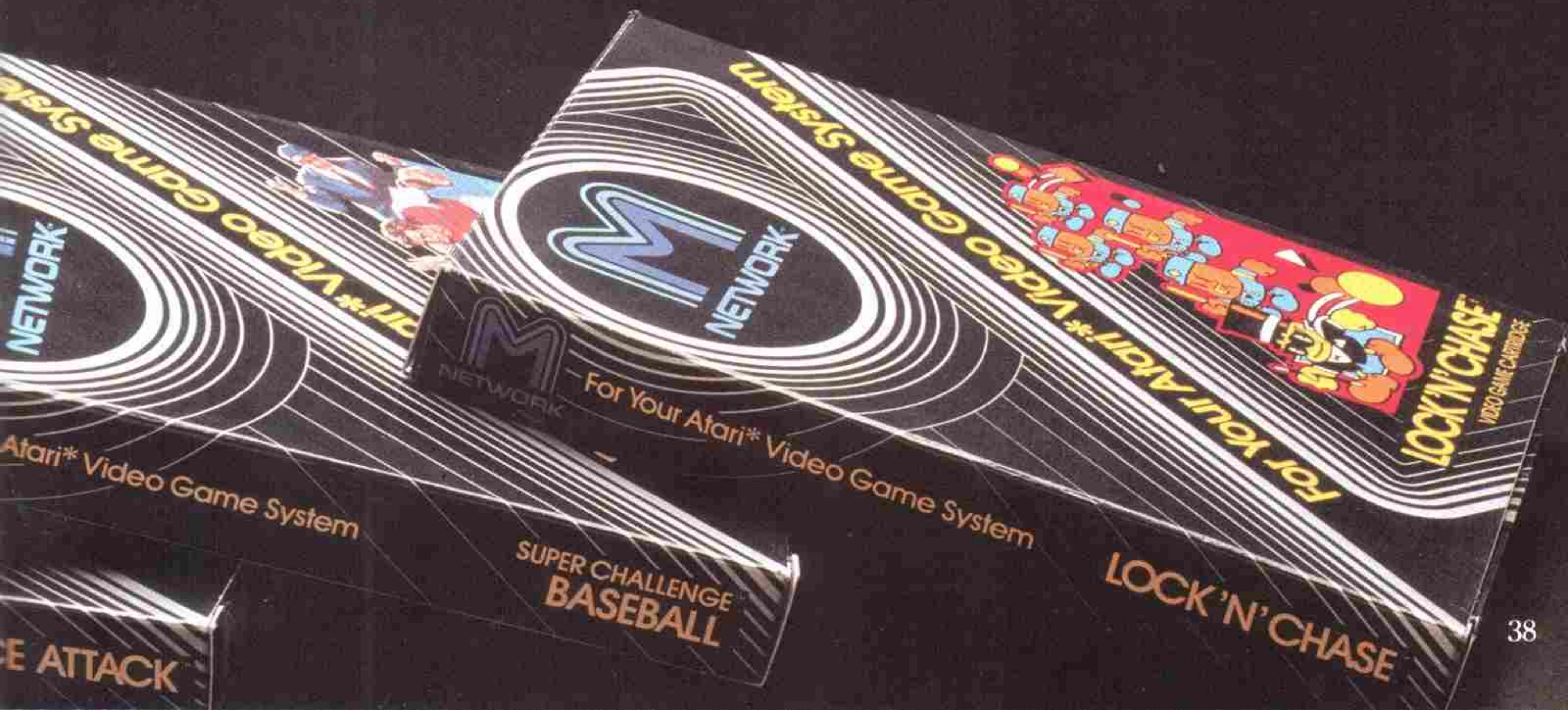
Star Strike™

Hair-trigger action as you hurtle your spaceship through a trench to destroy the alien force that is threatening the planet earth! Enemy starships try to blast you into bits as you bomb their alien missile silos. Three-dimensional action. (One player.) #4313

ADVANCED DUNGEONS & DRAGONS™†† TREASURE OF TARMIN†† Cartridge

You've found the secret map to the underground lair of the dreaded Minotaur. You can go in, but you'll never come out unless you slay the Minotaur and claim the Tarmin treasure. As you make your way through the hallways and chambers, monsters wield their conventional or spiritual weapons. You must gather the proper defenses along the way. But use them sparingly, the Minotaur looms closer! #4325

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M Network Games.

Super Challenge™ Baseball

Just like real baseball! Three strikes and you're out. Four balls and you walk. You control an eight-man team, either fielding or at bat. Plenty of action. Nine innings of fun, including: home runs, force-outs, double plays, and triple plays. Batter up! (Two players.) #5665

Super Challenge™ Football

Offense or defense, you call the plays! Control your quarterback and linebacker through action-packed simulated 15-minute quarters. Rushing, faking, blocking, passing, receiving and touchdowns. It's a game of inches. (Two players.) #5658

Lock 'N' Chase™*

Keep your thief one jump ahead of the cops, and pick up as many gold bars as you can in the process. You'll need quick wits and fancy footwork to dodge them all, and still make sure you don't get cornered. Slam some doors to block their way, and run for your life. (One or two players.) #5663

Space Attack™

The alien squadron is closing in on your Mother Ship. You're outnumbered as six fleets of aliens attack. Switch to the situation map to analyze your position and dispatch a fighter squadron toward the closest alien cluster. Switch back to a close-up view, aim lasers... fire. (One player vs. the computer.) #5659

Armor Ambush™

This two-player game provides hours of combat suspense. As rival tank commanders, you're each out to win the battle. You must maneuver to avoid obstacles, and swing your turrets toward your enemy. Once one of you is reduced to a pile of rubble, the fight continues again on a different battlefield. #5661

Astroblast™

You must avoid the killer asteroids at all costs. Also, watch out for alien spaceships! Fire a quick burst at the aliens with automatic or semi-automatic firing sequences. You're safe for the moment, but more trouble is on the way. (One player vs. the computer.) #5666

International Soccer™

All the surprises, thrills and action of real soccer. Dribble and pass up the scrolling field. Score a goal. Exciting sounds. A two-player game with action that doesn't stop for two simulated forty-five minute periods. A real kick for soccer fans. #5687

Frogs and Flies™

Make your frog leap from his lily pad just in time to zap flies with his lightning tongue. Jump too late and you'll miss. Careful! If you jump him too far, he'll land in the drink. While he swims back for more, you'll waste valuable scoring time! Day and night action. (One or two players.) #5664

Dark Cavern™

Relentless robots are the attackers in this dreary underground maze. Eliminate one robot and it's replaced by an even smarter one. People-sized spiders, spider webs and energy blobs spell trouble at every bend. Use your laser gun to destroy the robots and score points. #5667

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Super Challenge™ Baseball



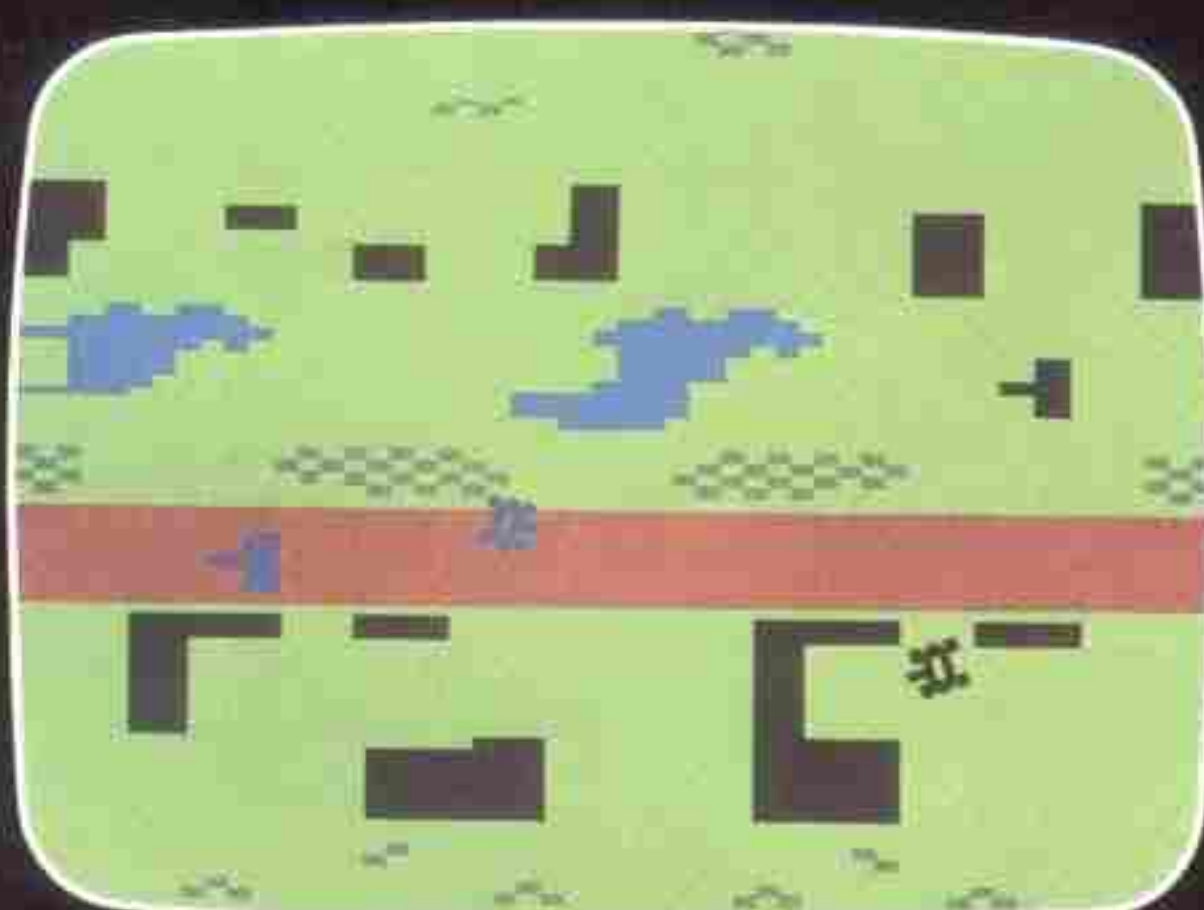
Space Attack™



International Soccer™



Super Challenge™ Football



Armor Ambush™



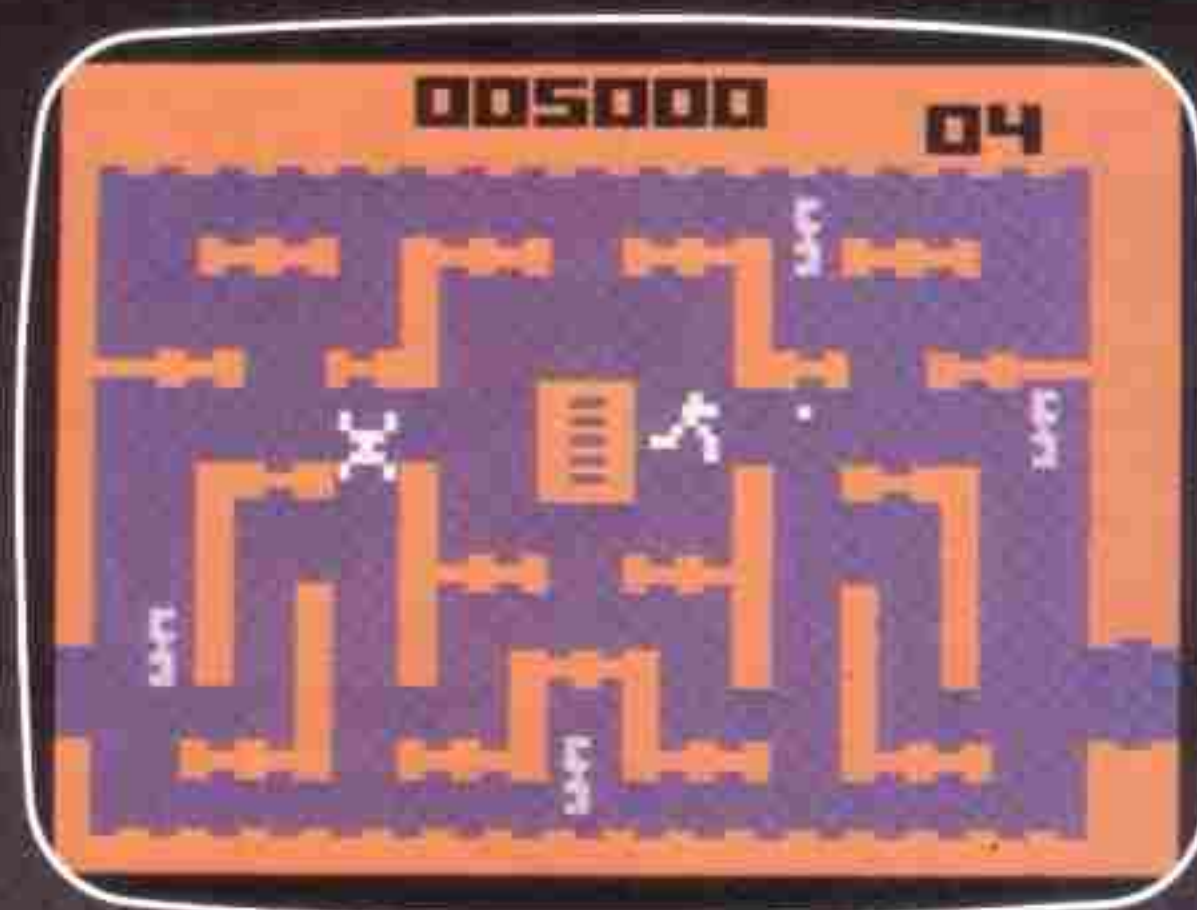
Frogs and Flies™



Lock 'N' Chase™*



Astroblast™



Dark Cavern™



Licensed games for young children. A whole new dimension in child's play.

Introducing a new line of games featuring children's favorite cartoon and play characters. For use with Mattel Electronics® Intellivision and Atari* 2600 systems.

These games feature a star-studded lineup of famous characters in their own video games. Names like Rocky and Bullwinkle**, Kool-Aid Man†. Plus Masters of the Universe®,

the famous Mattel® kids action series. They're the kinds of names young children can't resist.

And all the games feature super action, colorful graphics and captivating game play.

*A trademark of Atari, Inc.

**Used under license from P.A.T. Ward, Inc. ©1982 P.A.T. Ward

†Trademark used under license from General Foods Corporation.



Rocky and Bullwinkle™**

Rocky and Bullwinkle must stop the evil Boris and Natasha from robbing a train full of priceless valuables. While Boris uses "Upsidasium" to float the valuables up to Natasha's waiting helicopter, Rocky must fly around and intercept them. When Rocky catches the valuables, he gives them to Bullwinkle for safe keeping. #4646



Masters of the Universe™††

Available for Mattel Electronics
Intellivision #2609 and #5872.

The popular action figure series from Mattel now comes to life in a sophisticated video game. This Masters of the Universe game offers the challenge, adventure and excitement that's made the real action series such a hit across the country. #4319

††A trademark owned by and used under license from Mattel, Inc.



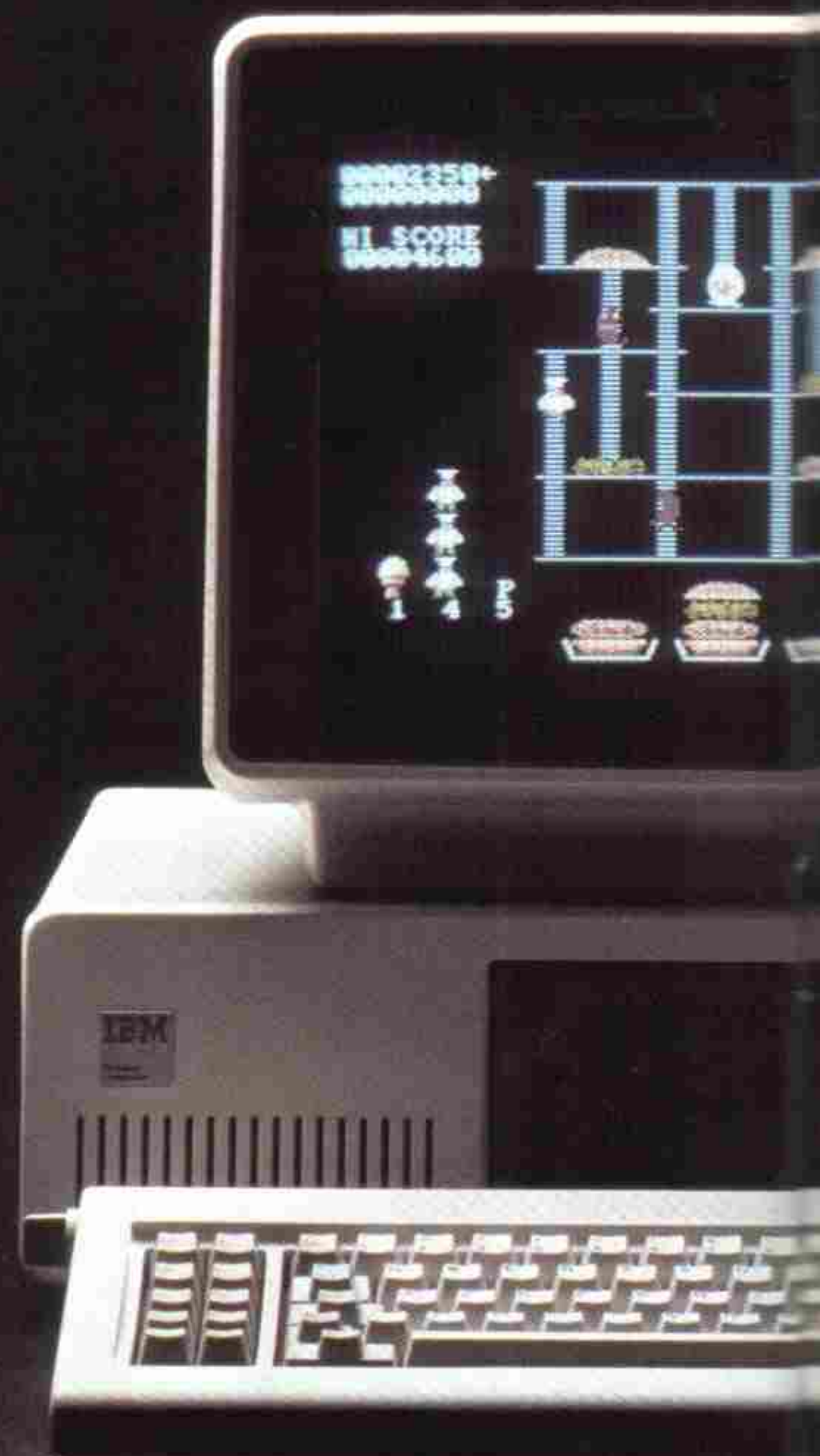
Kool-Aid Man™†

Available for Mattel Electronics
Intellivision #2609 and #5872.

Almost everyone knows the famous smiling pitcher, the nationally advertised character for General Foods Kool-Aid†. He's helped Kool-Aid become the third largest selling soft drink in America. And now he's the star of his own action-packed video game. #4648



Cartridges sold separately.

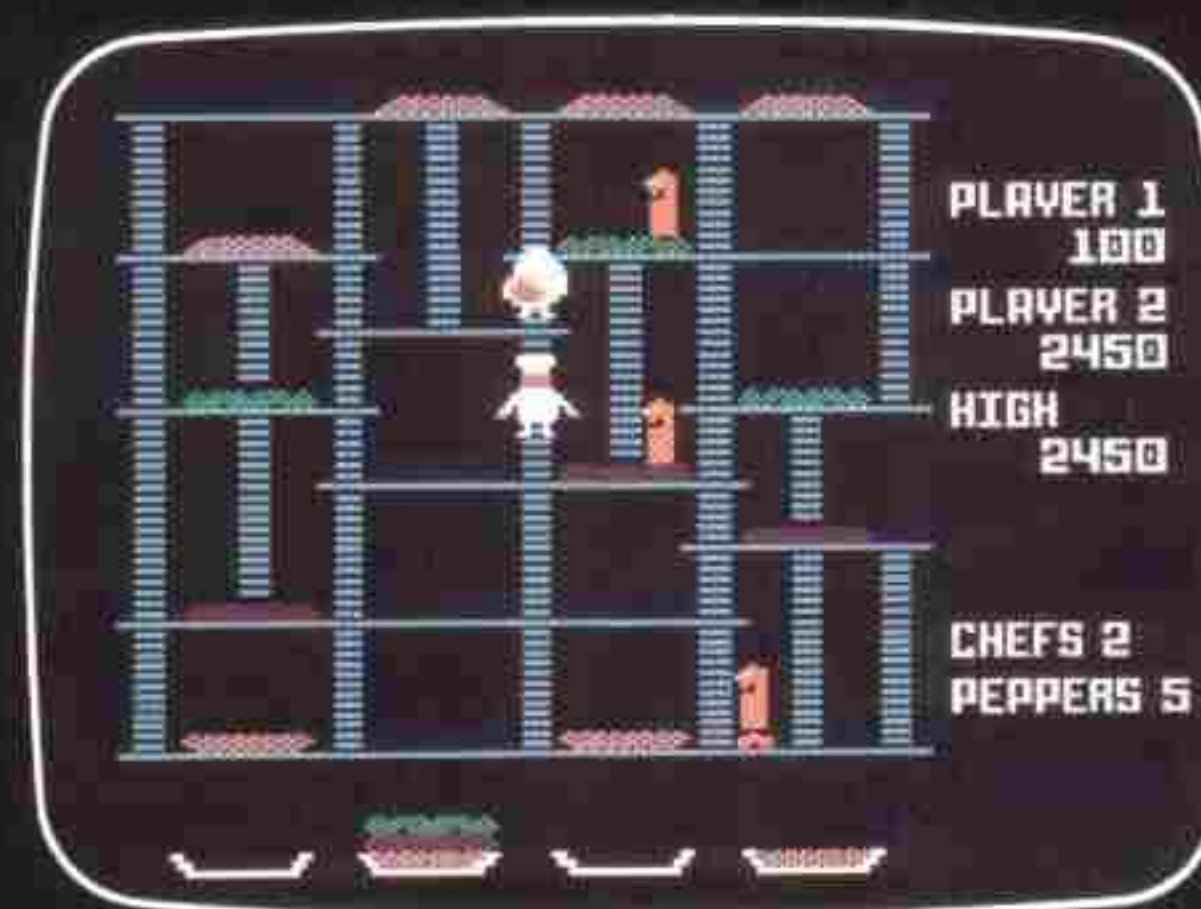


BurgerTime™

As the burger chef, you're out to build delicious hamburgers. As you run through the colorful maze assembling the ingredients, nothing can stop you. Except menacing hot dogs and pickles that are out to ruin the meal! Bury them under beef patties, lettuce and buns. Or, knock them out with pepper. The game gets more difficult as you get better. (One or two players.)



IBM #4556



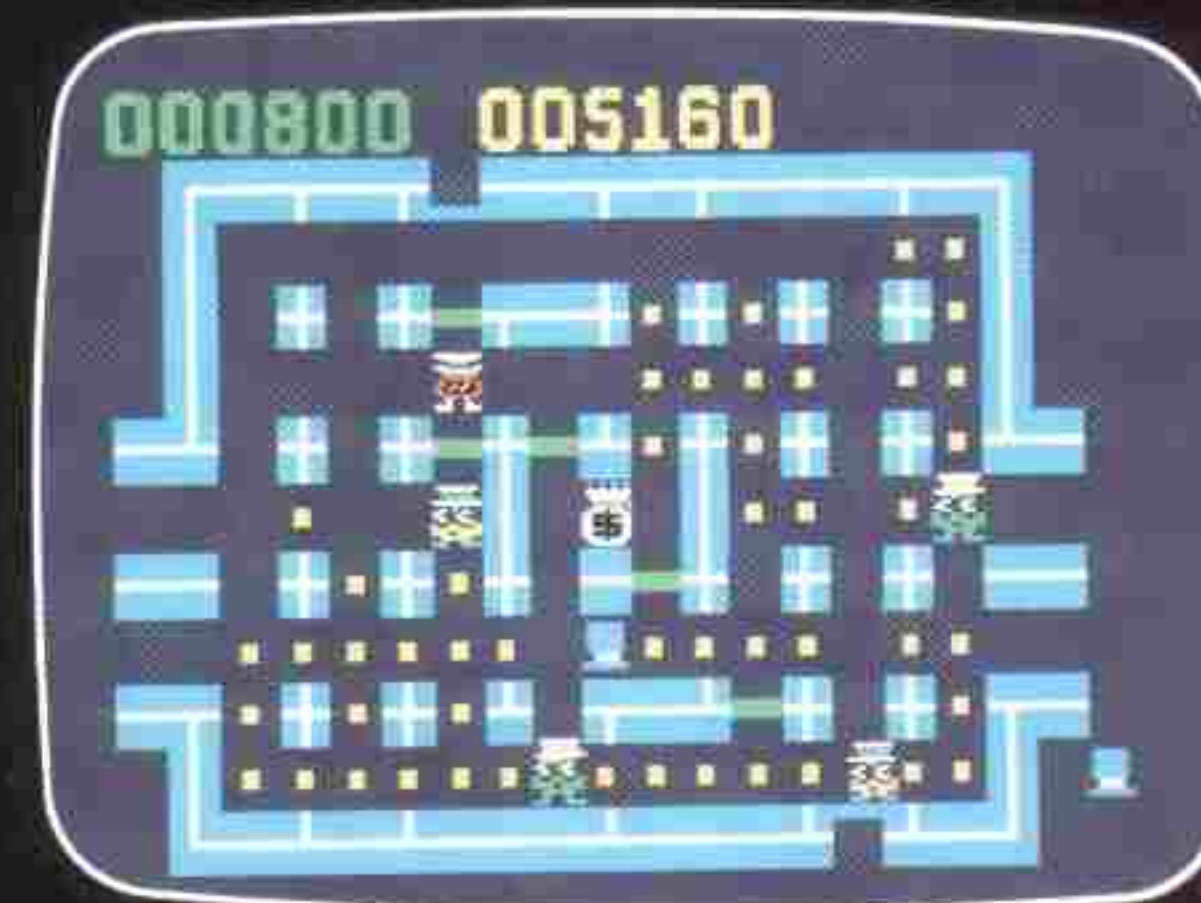
Apple #4519

Lock 'N' Chase™

A fast-action chase game as you maneuver your thief through the maze, picking up coins and other treasures. Billy-club swinging cops are in hot pursuit, but you can temporarily escape them by locking gates behind you. The longer you survive, the more valuable the treasures become. (One or two players.)



IBM #4555



Apple #4522

Night Stalker™

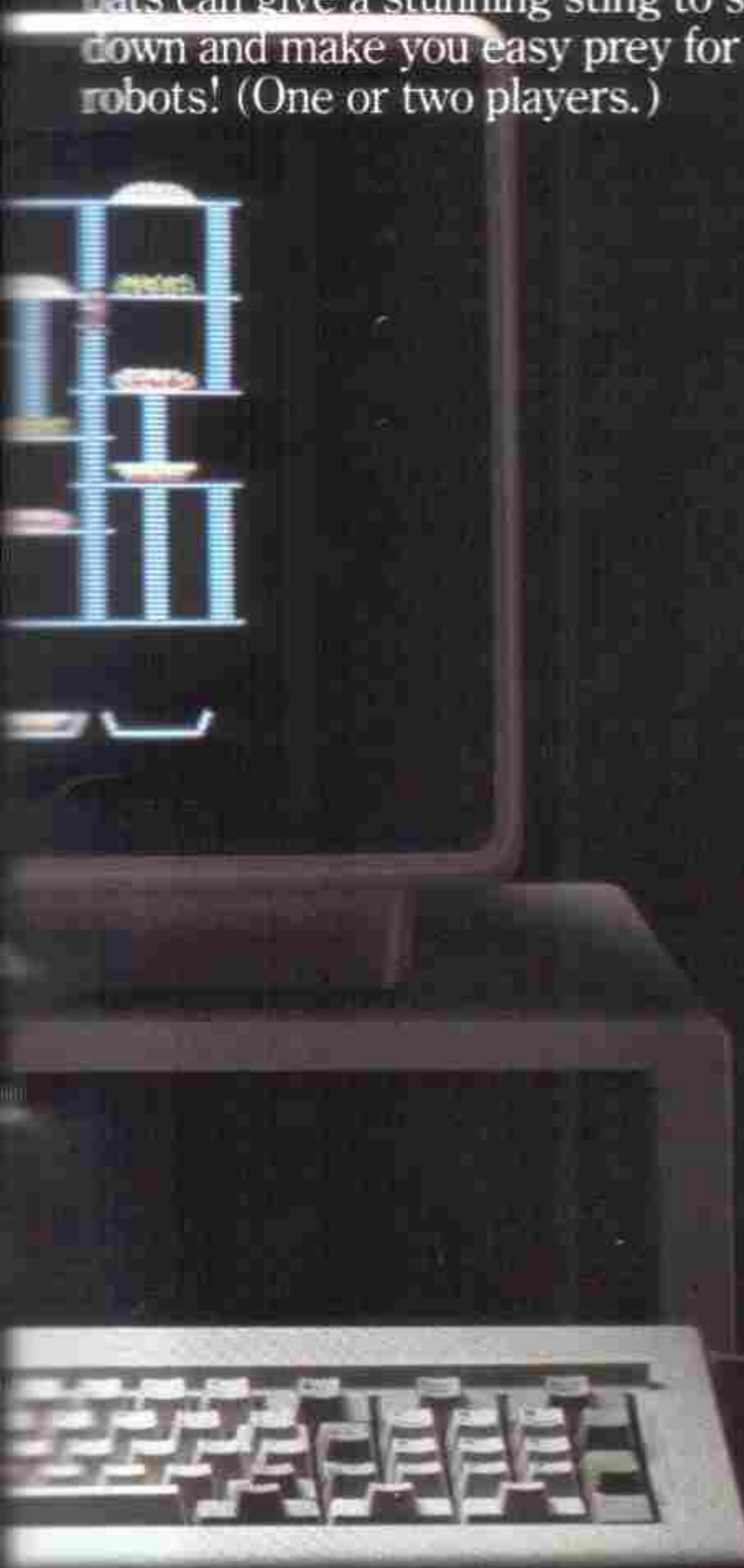
The relentless robots have you on the run. Destroy one, and it's replaced by an even faster and smarter one! There's a bunker to hide in, but be careful! The spiders and bats can give a stunning sting to slow you down and make you easy prey for the alien robots! (One or two players.)



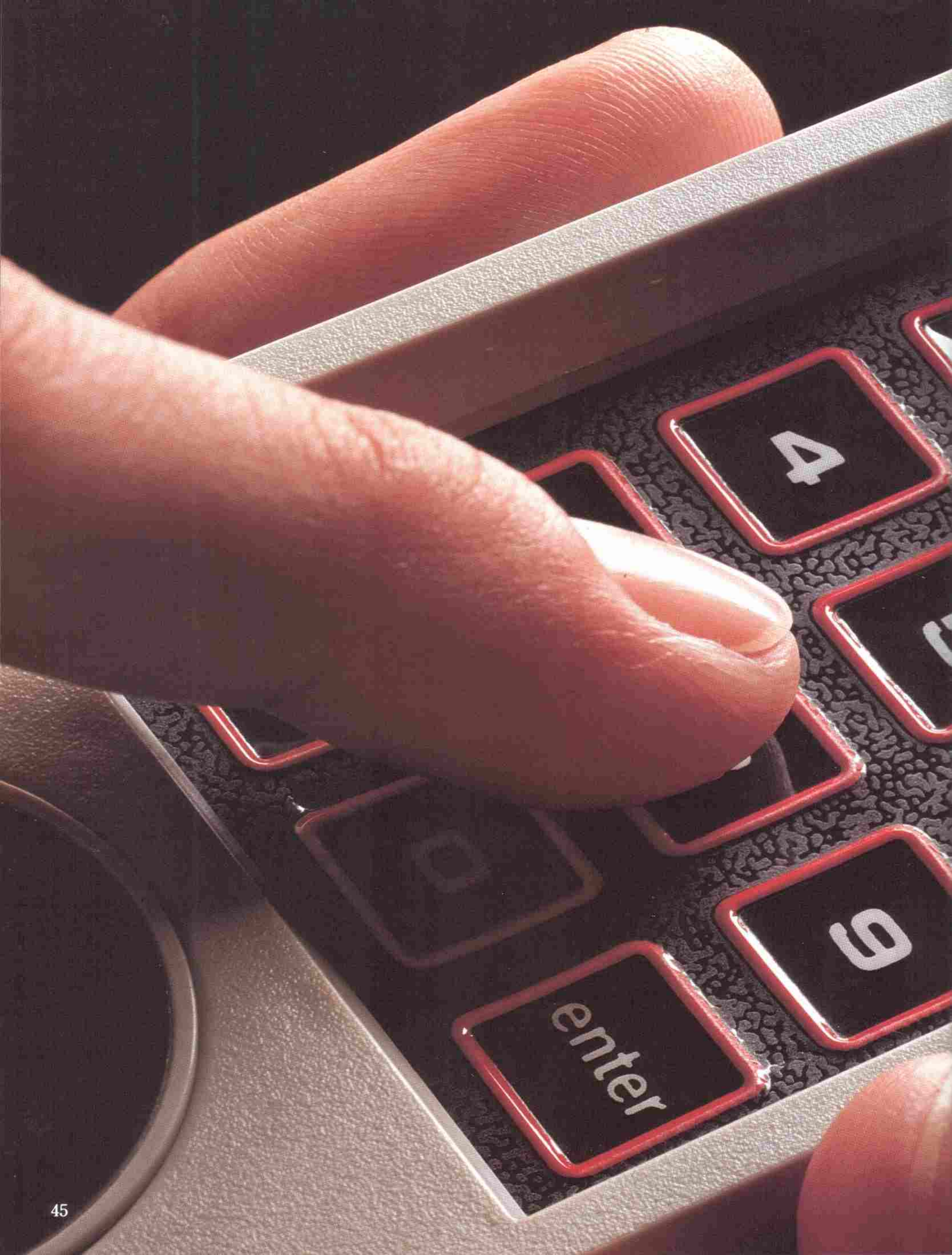
IBM #4553

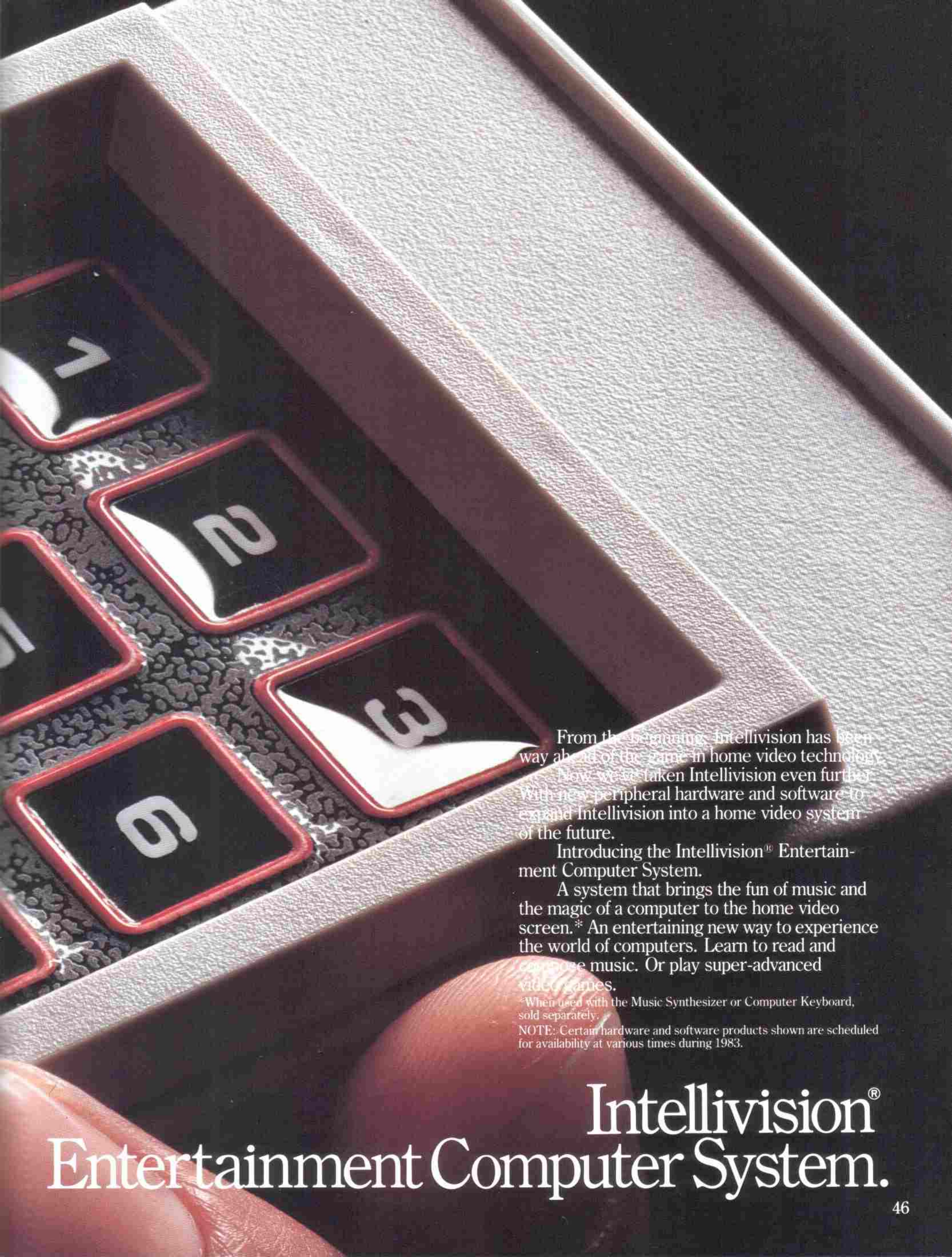


Apple #4524



Software sold separately.





From the beginning, Intellivision has been way ahead of the game in home video technology. Now we've taken Intellivision even further. With new peripheral hardware and software to expand Intellivision into a home video system of the future.

Introducing the Intellivision[®] Entertainment Computer System.

A system that brings the fun of music and the magic of a computer to the home video screen.* An entertaining new way to experience the world of computers. Learn to read and compose music. Or play super-advanced video games.

*When used with the Music Synthesizer or Computer Keyboard, sold separately.

NOTE: Certain hardware and software products shown are scheduled for availability at various times during 1983.

Intellivision[®] Entertainment Computer System.

Intellivision® II. Way ahead of the game.

The action is realistic. The graphics exciting. The games challenging. Intellivision continues to be one of the most sophisticated home video game environments ever created.

And now there's a whole new way to play it. With the Intellivision II Master Component.

Intellivision II is lighter and more streamlined than the original Master Component. The hand controllers are completely detachable and feature longer cords for added convenience. And since Intellivision II is compatible with all the Intellivision game cartridges, it still plays the same exciting games.*

But great games are only the beginning.

You can expand Intellivision into an advanced Entertainment Computer System, simply by adding a variety of peripherals.

Start with Intellivision II or the original Master Component and go as far as your imagination will take you.

There's the Intellivoice voice module, to add the dimension of human voice. System Changer that lets your Intellivision system play Atari™** 2600 compatible games.† And our new Computer Adaptor that turns Intellivision into a home computer. Just plug in the Computer Keyboard to learn computer programming, or the Music Synthesizer to experience the world of music.

Because when you start with Intellivision II, the fun never ends.

*Except the Electric Company™ Word Fun™ cartridge

**Trademark Atari, Inc.

†Intellivision® Model 2609 requires factory modification





Intellivision® games. Still the ones to beat.

Intellivision® games are known for superior graphics, captivating game play, and unequalled challenge. The same qualities you find in arcade games.

This year, we may also be known for quantity.

Because we're offering more great Intellivision games than ever before. That includes space games that are out of this world. Action, strategy and educational games. And of course, a complete line-up of licensed sports games.

It also includes licenses for some of the year's most successful arcade games. Like BurgerTime™* and Lock 'N' Chase™*. And

the popular movie, Tron†. Plus a whole new line of licensed children's games.

Intellivision games still can't be beat for arcade quality.

And every game cartridge comes with two pre-printed hand controller overlays for flexibility of design and more exciting game play.

In fact, Intellivision games are so realistic, you may have to remind yourself it's only a game.

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BurgerTime™ *



Vectron™



Motocross



Masters of the Universe™ †††



Rocky and Bullwinkle™ **



Kool-Aid Man™ ††

BurgerTime™ *

As the burger chef, you're out to build delicious hamburgers. As you run through the colorful maze assembling the ingredients, nothing can stop you. Except menacing hot dogs and pickles that are out to ruin the meal! Bury them under beef patties, lettuce and buns. Or, knock them out with pepper. Build four burgers and you're on to the next level. #4549

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Vectron™

Hungrees, G-spheres, splits, sweeps and prizums – the nasties are out to stop you from building your energy bases. Use your Vectron to build the bases level by level to increase your score. Or, use Vectron to shoot down or stun the nasties with energy blasts. But don't run out of energy, the nasties are nibbling away at your score. One or two player action. #5788

Rocky and Bullwinkle™ **

Rocky and Bullwinkle must stop the evil Boris and Natasha from robbing a train full of priceless valuables. While Boris uses "Upsidasium" to float the valuables up to Natasha's waiting helicopter, Rocky must fly around and intercept them. When Rocky catches the valuables, he gives them to Bullwinkle for safe keeping. #4601

**Used under license from P.A.T. Ward, Inc. ©1982 P.A.T. Ward.

Motocross

Welcome to the breakneck world of motocross. Your bike kicks up dirt as you struggle through a course with endless twists and turns, treacherous hills and hazards waiting at every turn. Race against an opponent or against the computer. Or watch the computer race against itself. You can even design your own race course with customized curves and straightaways. Bikers, start your engines! #3411

Masters of the Universe™ †††

The popular action figure series from Mattel now comes to life in a sophisticated video game. This Masters of the Universe game offers the challenge, adventure and excitement that's made the real action series such a hit across the country. #4689

†††A trademark owned by and used under license from Mattel, Inc.

Kool-Aid® Man™ ††

Almost everyone knows the famous smiling pitcher, the nationally advertised character for General Foods Kool-Aid® soft drink††. He's helped Kool-Aid® become the third largest selling soft drink in America. And now he's the star of his own action-packed video game. #4675

††Kool-Aid® and Kool-Aid® Man are trademarks of General Foods Corporation. ©1983 General Foods Corporation.

New Games For 1983.

All Star**

Major League Baseball

You're the home team in blue, engaged in the most realistic home video baseball game around. You've got to hit the fast-breaking curve balls or smoking fastballs. But don't pop up, this game features fly balls as well as grounders. You can also steal bases and kick up a cloud of dust as you slide into the bag. Nine innings of action-packed fun, for one or two players. Play ball! #5789

Buzz Bombers™

You're out to extinguish an angry swarm of honey bees armed with only a spray can of bee repellent. As the bees buzz ever closer, you hit them with a blast of spray to turn them into pieces of honeycomb. The more honeycombs, the more points you score. Don't get stung. #4436

Royal Dealer™

The best card game in town. Play Hearts, Rummy, Gin Rummy and Crazy Eights against one, two or three computer-controlled opponents. The computer deals the cards, and keeps track of the score. The rest is up to you. Sure beats Solitaire! #5303

Shark! Shark!™

It's survival of the fittest in the deep, dark waters of the ocean. And you're just a little fish! You must eat smaller fish to stay alive and grow. But you're not the only one struggling for survival. Bigger fish are out to eat you. Beware, the most feared predator of all is on your tail. Shark, Shark! One or two-player action. #5787

Loco-Motion™*

An exciting version of the popular Loco-Motion arcade game. You're the engineer deftly guiding your train through scrambled track. You must put the right tracks together to help the train continue safely on its way to pick up passengers. And, you must avoid the crazy train! Non-stop fun as you race to beat the time schedule. #4438

Thin Ice™

You're an Arctic penguin surrounded by a cold group of rival penguins. And it's up to you to break the ice! Skate around each penguin to make the ice give way and send your rival into the freezing water. But you'd better skate fast, a hungry seal is chasing you the whole time. Just when you think you're safe, the mammoth polar bear appears. #4433

Mystic Castle™

A whimsical new medieval fantasy game. You're the knight in shining armor on your quest for survival. Your journey takes you through the enchanted forest where three dragons wait with heated breath. Then, through a castle maze with three wicked wizards. Finally to a dark and dreary dungeon where the three demons present your final challenge. #4469

*A trademark of Konami, Inc., used under license.

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USCF** Chess

A great new way to play the ultimate game of strategy, whether you're a novice, intermediate or expert. Pit your skill against the computer or an opponent. Select from eight degrees of difficulty and a time limit on moves. Move up in skill as you improve. #3412

Mission X™†

You're flying a top secret bombing raid over enemy territory. Your mission: To wipe out the enemy battle-ships, tanks, artillery guns and bridges that come into view as you sweep over the country. Watch out for enemy flak and gunfire! Touch down and go at it again. Fly during the day, or attempt a dangerous night mission. #4437

ADVANCED

DUNGEONS & DRAGONS™†† TREASURE OF TARMIN™†† Cartridge

You've found the secret map to the underground lair of the dreaded Minotaur. You can go in, but you'll never come out unless you slay the Minotaur and claim his Tarmin treasure. As you make your way through the hallways and chambers, monsters wield their conventional or spiritual weapons. You must gather the proper defenses along the way. But use them sparingly, the Minotaur looms closer! #5300

Sharp Shot™

An exciting new target shooting game specially designed for children. There are four different shooting ranges for one or two players. Hit the pass receiver. Shoot down the spinning spacecraft. Bomb Navy ships. Fire at the maze monsters. Challenging action for video game beginners. #5638

Bump 'N' Jump™†

The wackiest thing to happen to driving since rush hour! You're racing down the highway, but there's a traffic jam up ahead. You can bump the cars out of the way, or jump them to score points. But slow drivers aren't the only hazards on the road! You must jump over water, and debris dropped in your path by dumptrucks. And beware of the reckless driver! Get out of enough jams and you can stop at the gas station for a fill-up. #4688

Cartridges sold separately.



All Star**
Major League Baseball



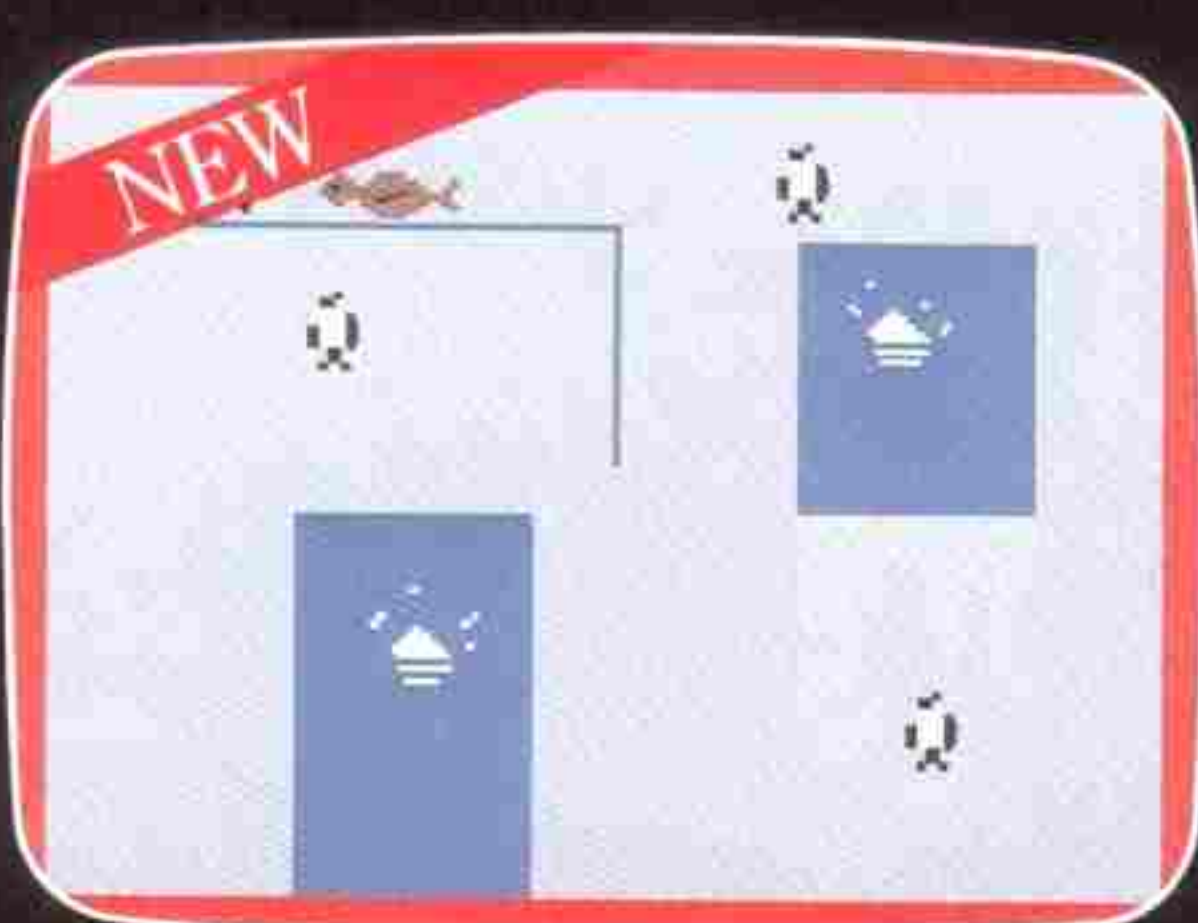
Loco-Motion™*



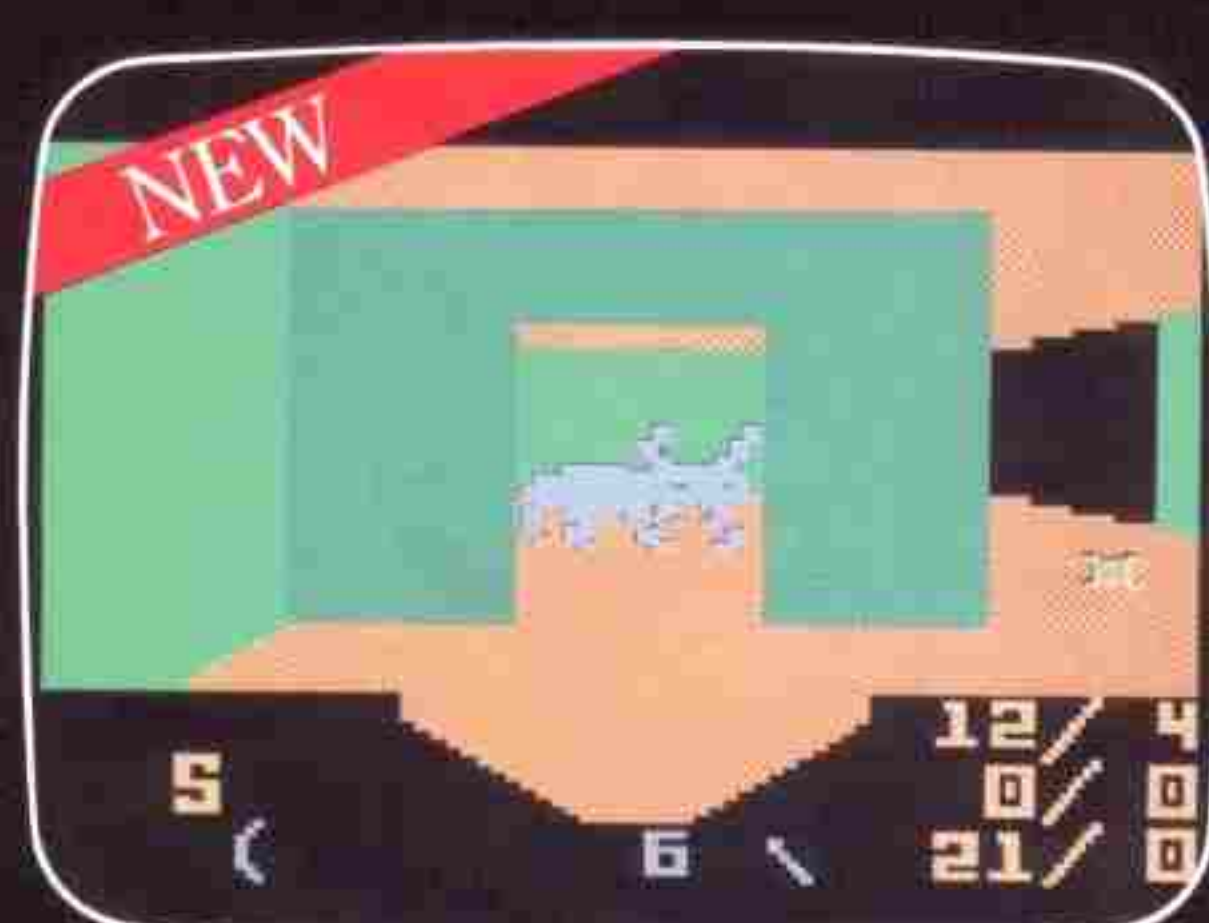
Mission X™†



Buzz Bombers™



Thin Ice™



ADVANCED DUNGEONS & DRAGONS™††
TREASURE OF TARMIN™††
Cartridge



Royal Dealer™



Mystic Castle™



Sharp Shot™



Shark! Shark!™



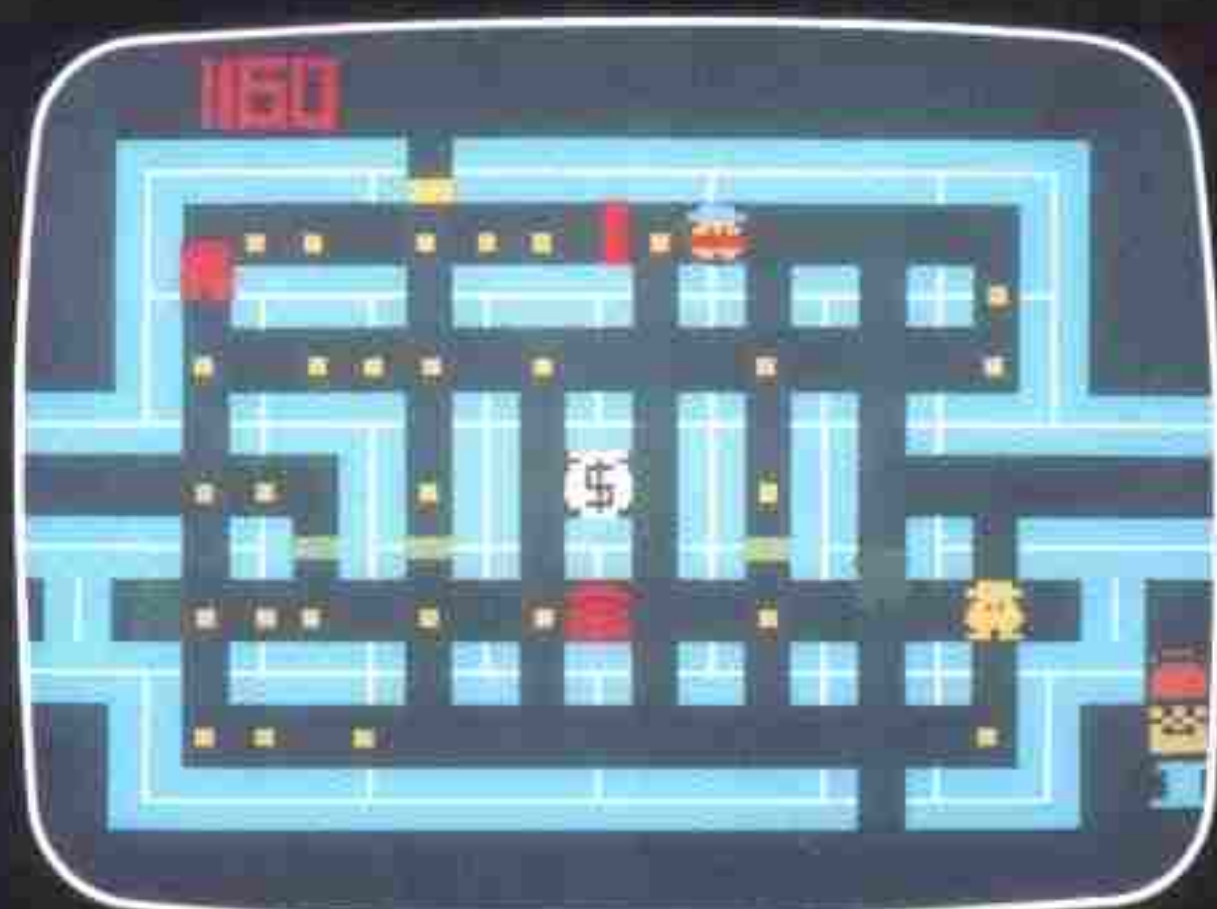
USCF** Chess



Bump 'N' Jump™†

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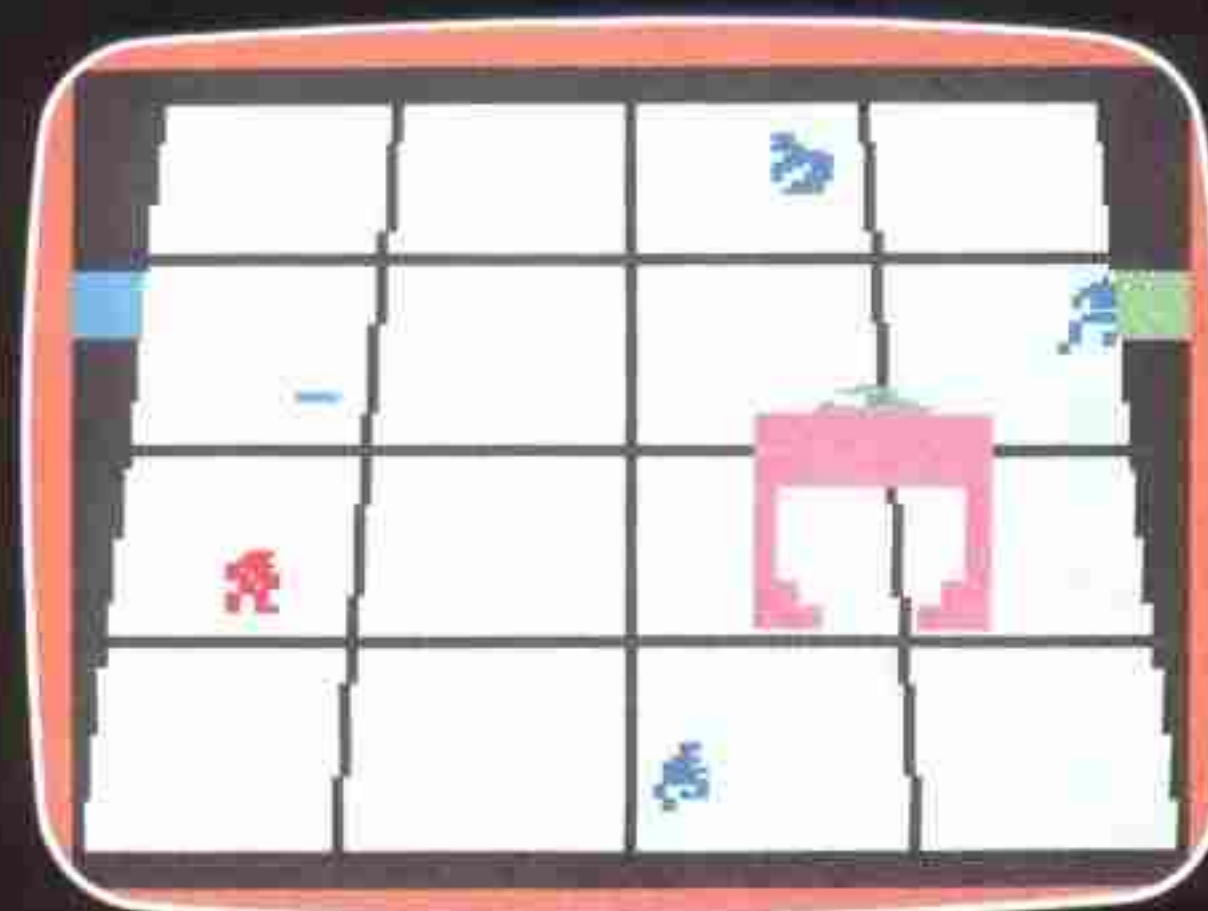
Arcade and Space Networks.



Lock 'N' Chase™*



Night Stalker™



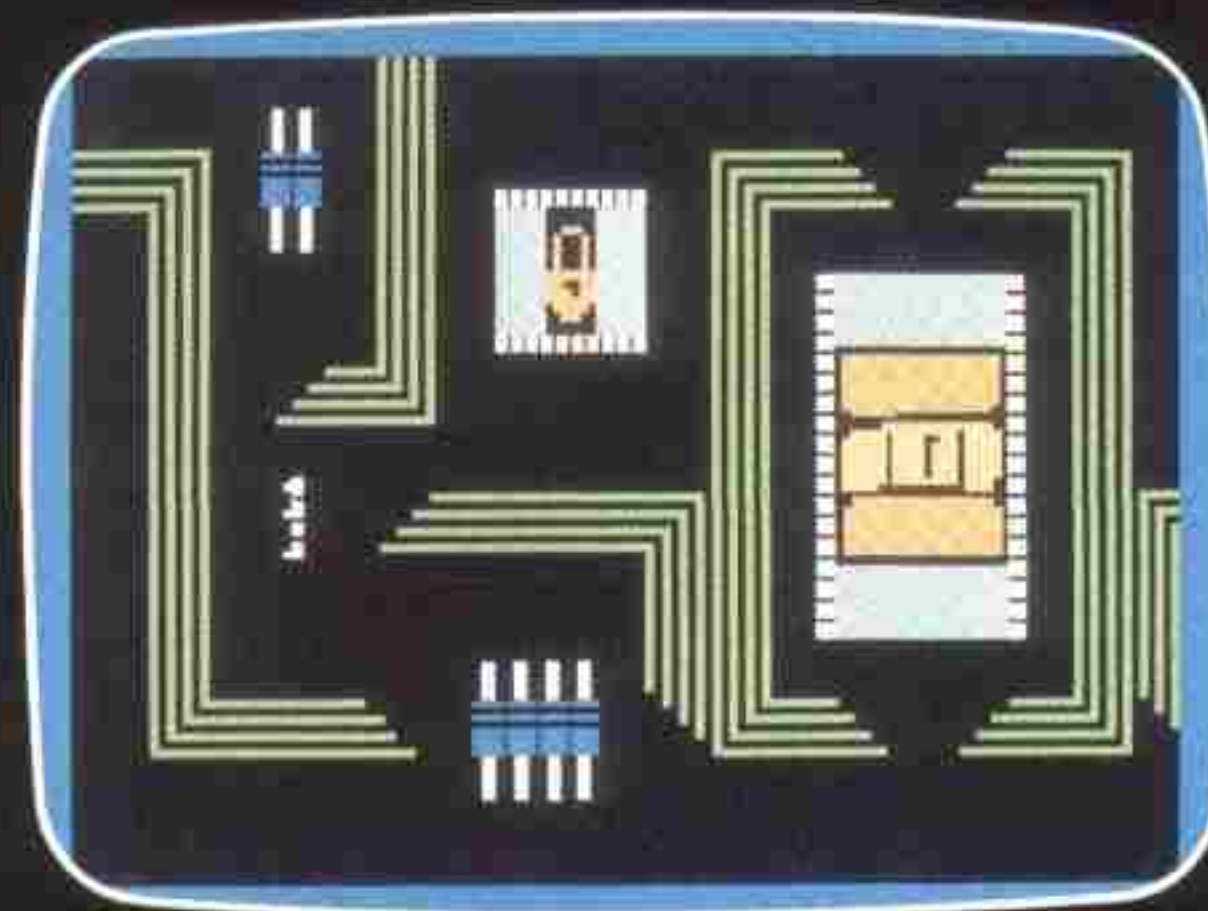
TRON Deadly Discs**



Triple Action®



Frog Bog™



TRON Maze-A-Tron**

Lock 'N' Chase™*

A fast-action chase game as you maneuver your thief through the maze, picking up coins and other treasures. Billy-club swinging cops are in hot pursuit, but you can temporarily escape them by locking gates behind you. The longer you survive, the more valuable the treasures become. One or two players. #5637

Triple Action®

It's three great video games in one! *Racing Cars*: You and your opponent race against the clock down a crowded and dangerous highway. *Battle Tanks*: It's a duel to death between two heavy tanks. One of you is bound to end up on the scrap heap. *Biplanes*: Two biplanes fight a thrilling dogfight. Look out for the Red Baron! #3760

Night Stalker™

The relentless robots have you on the run. Destroy one, and it's replaced by an even faster and smarter one! Your only hope lies in a cache of weapons hidden deep within the labyrinth. There's a bunker to hide in, but be careful! The spiders and bats can give a stunning sting to slow you down and make you easy prey for the alien robots! #5305

Frog Bog™

You're a hungry frog sitting on a lily pad. Overhead is a swarm of delicious flies! You control the height and direction of your frog's jump and the lightning flick of his tongue, to rack up a score of flies. One wrong move and your frog is in the drink wasting valuable scoring time to swim back! You can also play in a night setting, looking for fireflies in the dark. One or two players. #5301

TRON Deadly Discs**

Our hero, TRON, is locked in battle against the Evil Blue Warriors. Score points by knocking out the computer-controlled attackers with flying discs. But the attacking warriors are also armed with destroyer discs, and they'll come after TRON! #5391

TRON Maze-A-Tron**

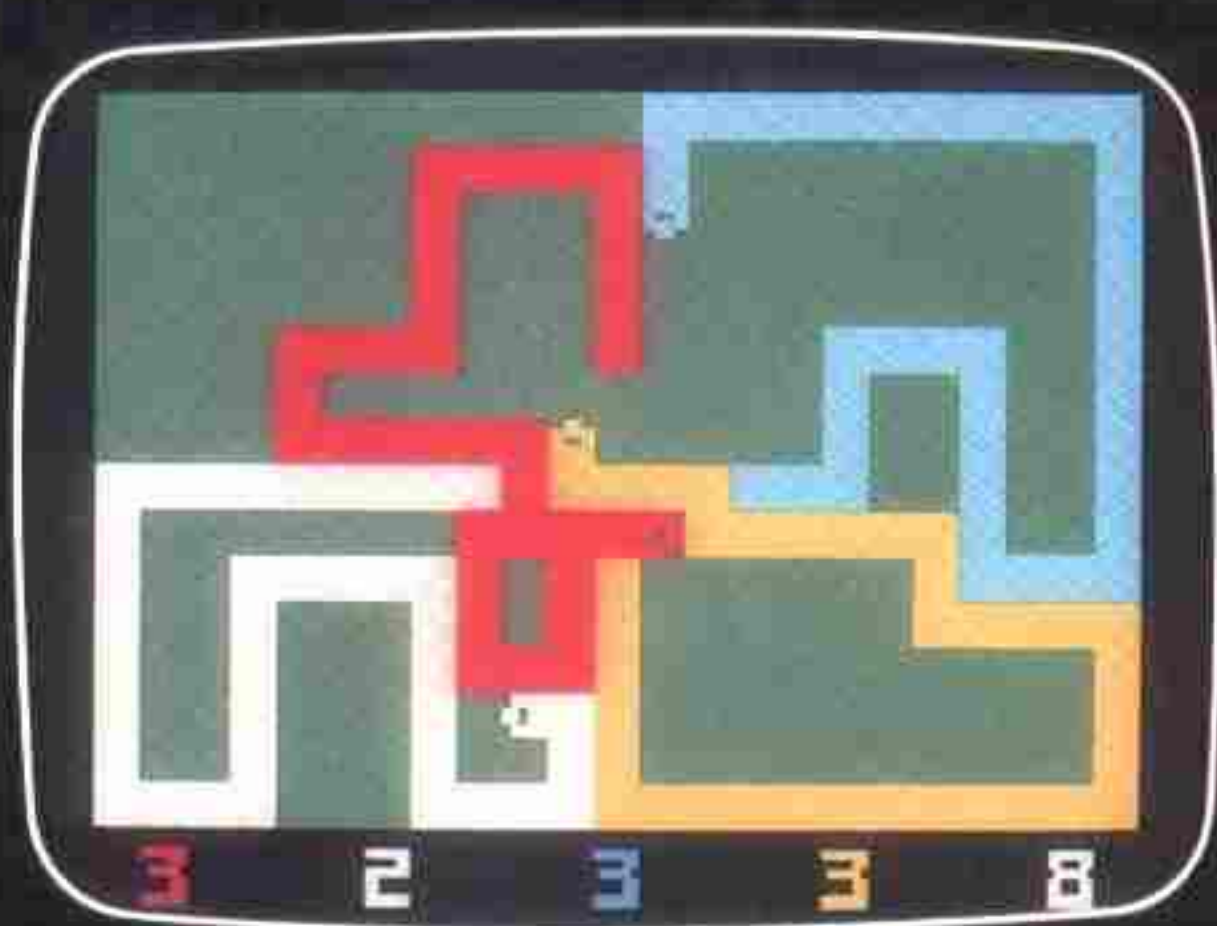
You're inside the electron stream of the coldly efficient Master Control Program. The only way you'll survive is by penetrating its inner defenses before it destroys you. Only, you must journey through the integrated circuitry of the very computer you're out to get! The slightest miscalculation and you'll be blasted into ions. #5392

Snafu®

Don't get cornered by the moving stripes of color. Your opponent is trying to box you in! Weave a web around your opponent. But careful, one false move and you may find yourself surrounded. A game of lightning quick decisions for one or two players. #3758

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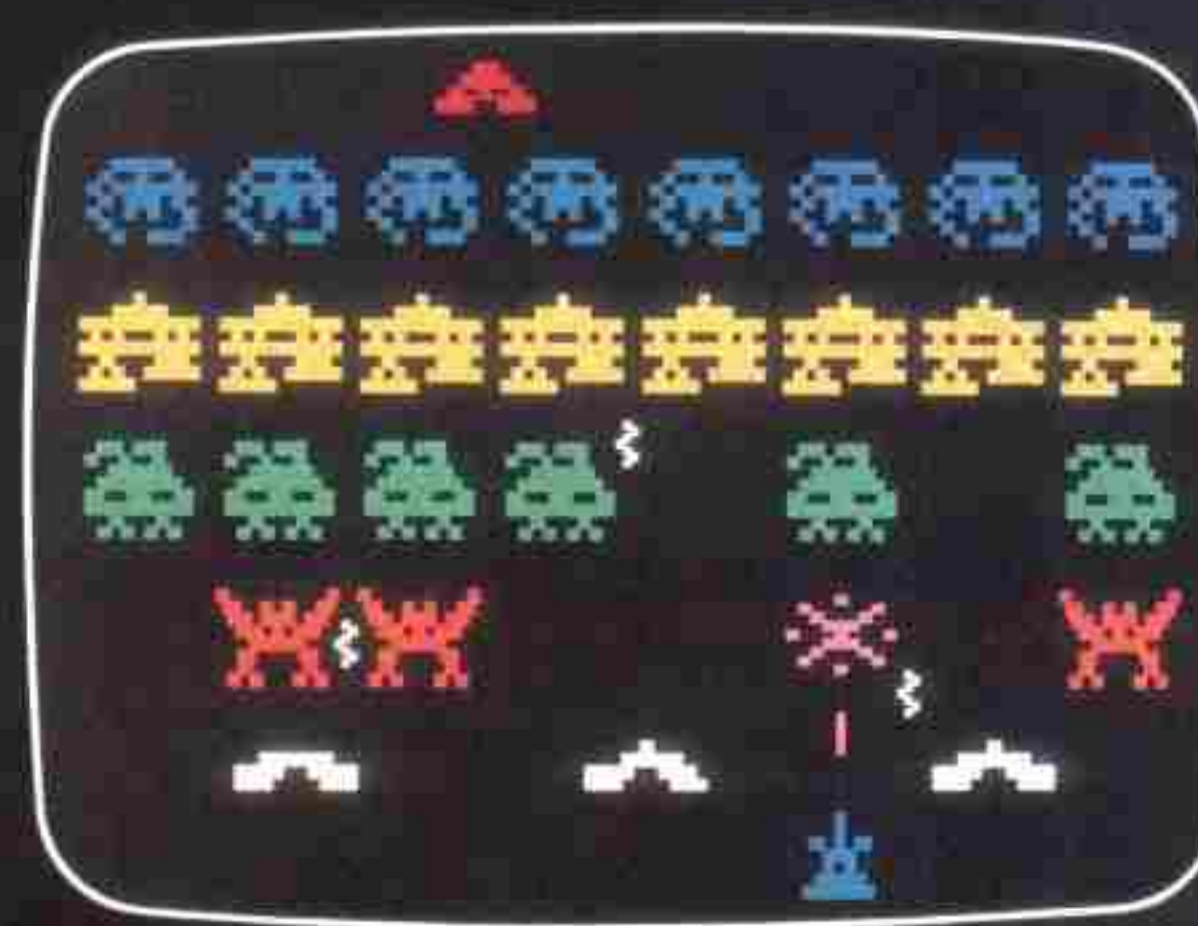
**Trademark owned by and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.



Snafu®



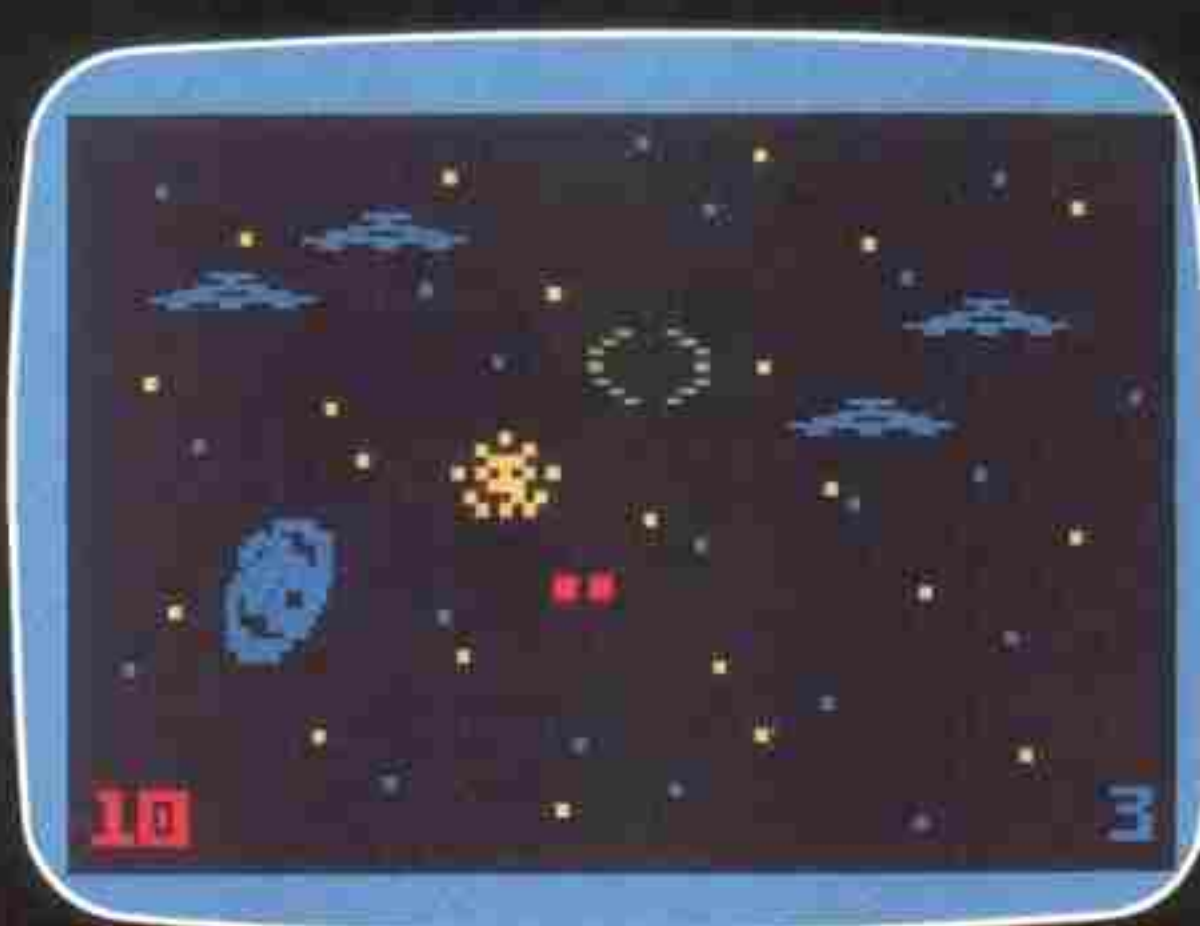
Star Strike™



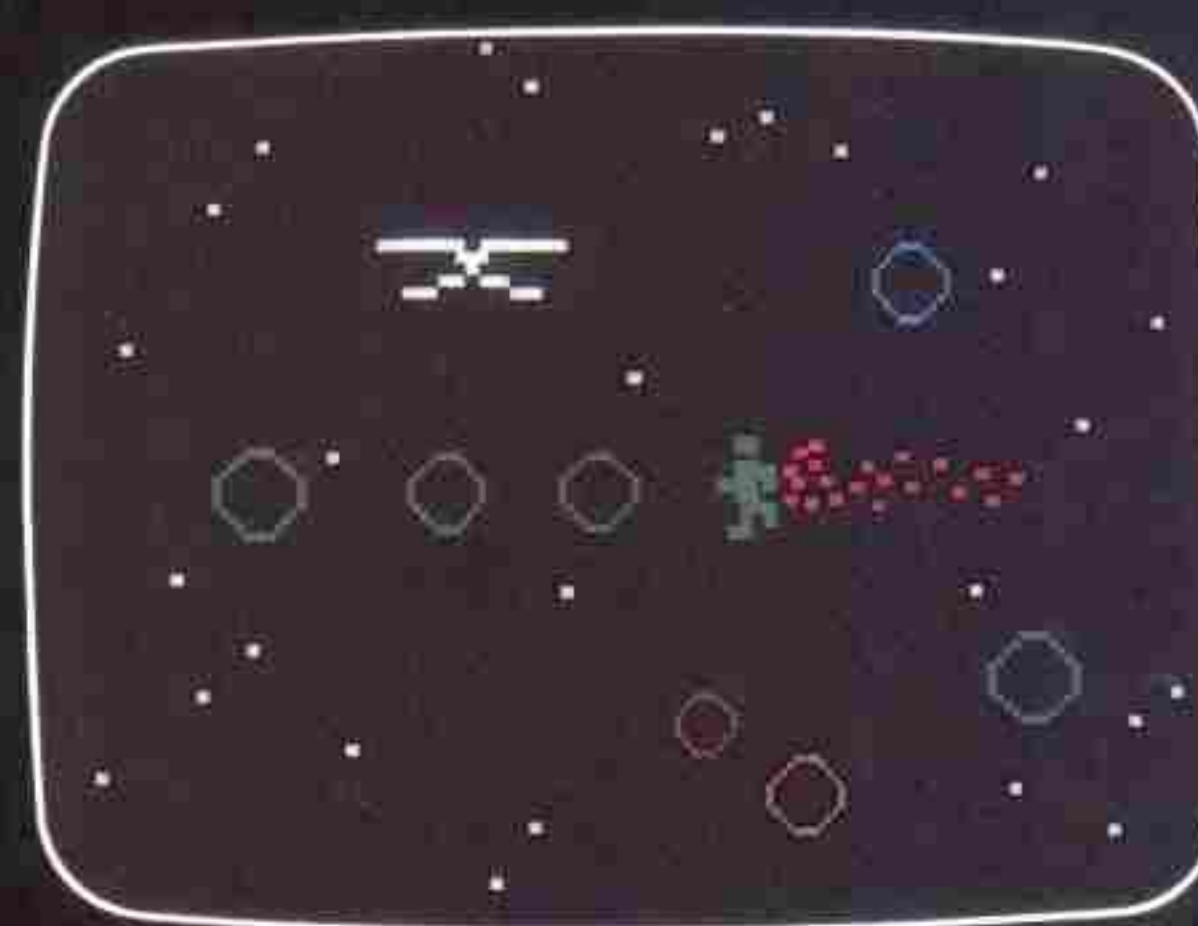
Space Armada®



Astromash®



Space Battle™



Space Hawk®

Astromash®

It's a fight to the finish to defend your space station against attacking forces. Spin. Blast. And drop into hyperspace to avoid a shower of tumbling, killer asteroids. With speed, agility and a little practice, you may survive. #3605

Star Strike™

You command a fighter interceptor, flying a few hundred feet above a narrow canyon. Your mission: Destroy the alien silos that threaten the planet earth! Enemy spacecraft hurl themselves at you and attempt to shoot you down. You alone can save our planet. Six skill levels to test you. #5161

Space Battle™

An alien armada mounts a furious attack on the Mother Ship. Switch on the Situation Analysis Map (SAM) and deploy your fighter squadron to attack the closest alien cluster. Flick back to a cockpit close-up view. Aim laser cannons...fire! #2612

Space Armada®

The alien warlords wage a steady bomb attack. As you deftly dodge the lethal falling missiles and take refuge under the bunkers, the attack becomes even more frantic. Only your cunning and agility can save you! Two skill levels and super sound effects. #3759

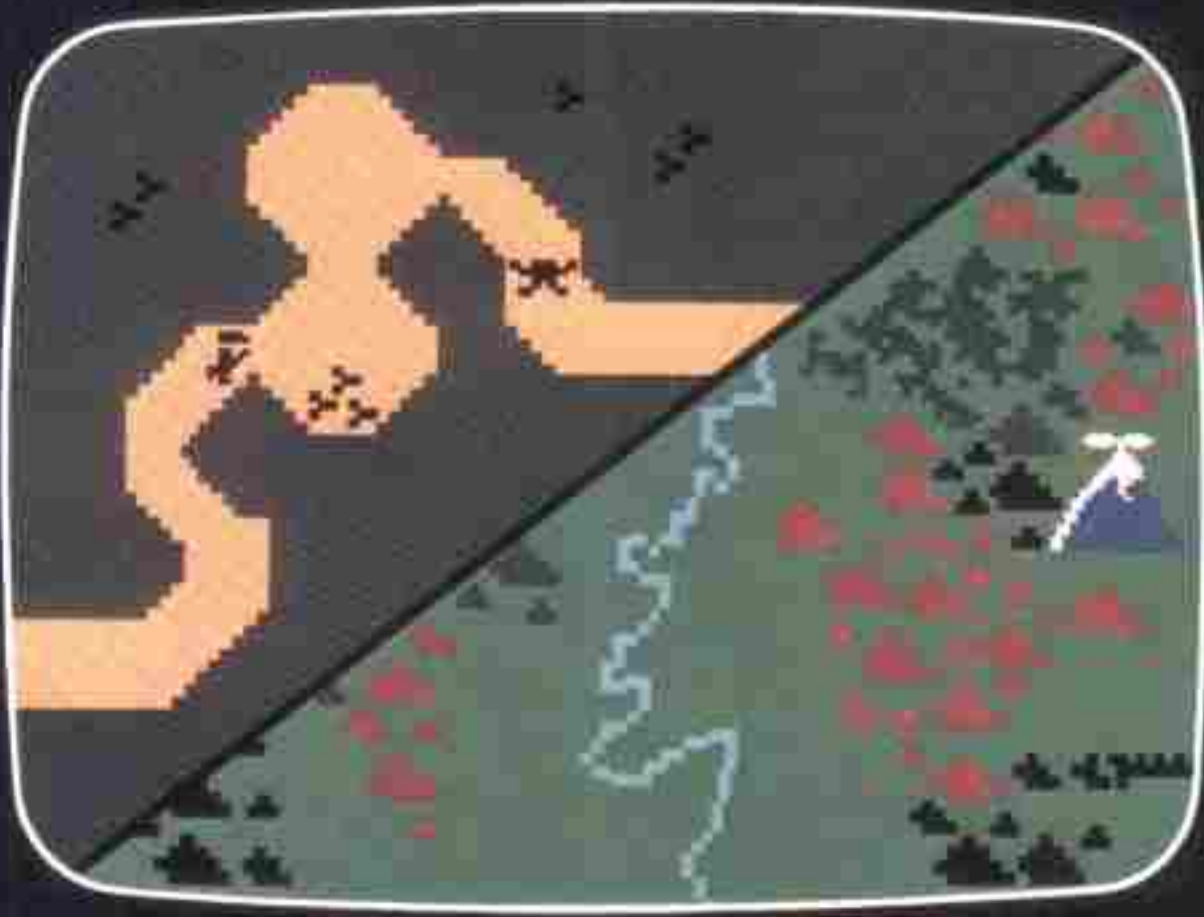
Space Hawk®

You journey alone through space, powered by a jetpack. You have only a blaster gun and five force shields to defend yourself against the perils of space. Suddenly, you're hit by a space amoeba and you're spinning out of control! Blast into hyperspace to escape. But you can't escape for long. #5136

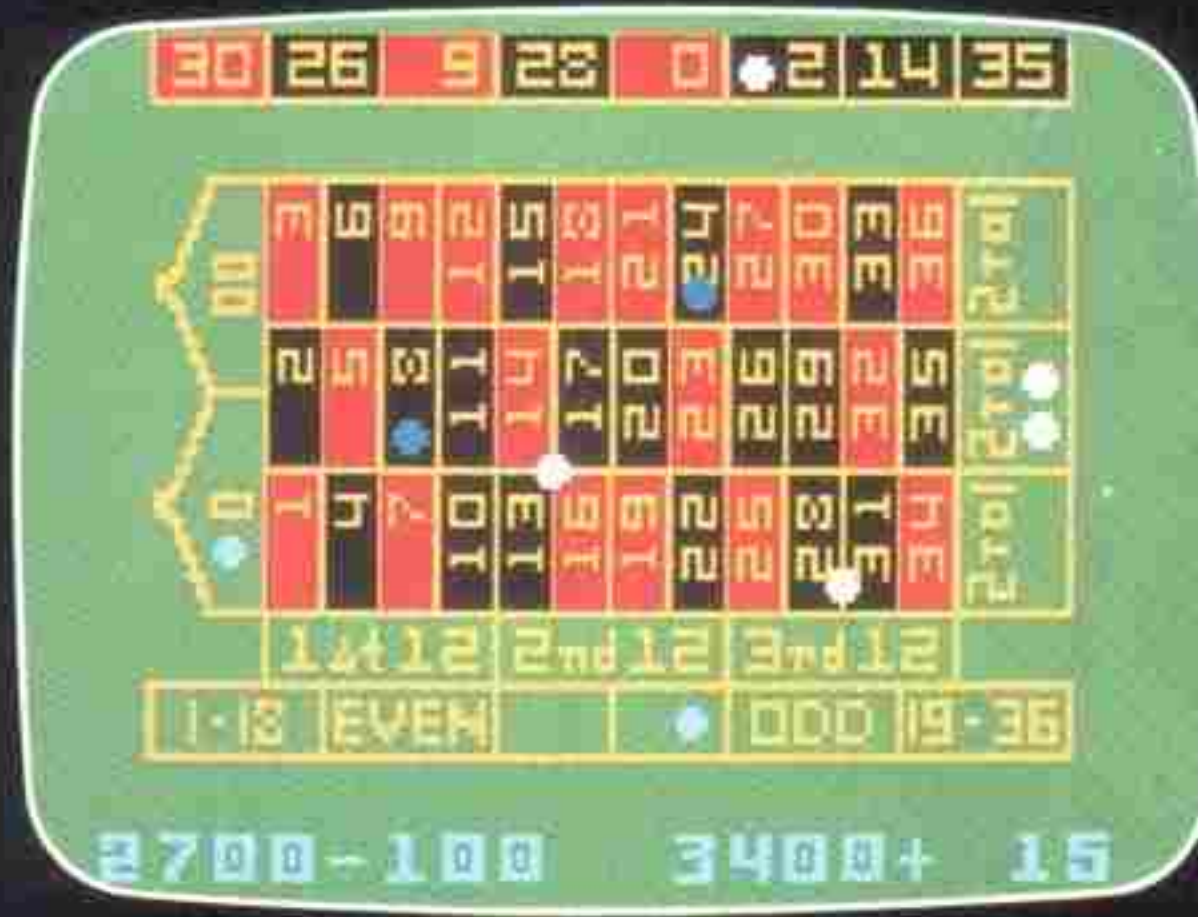


Cartridges sold separately.

Action, Gaming and Sports Networks.



ADVANCED DUNGEONS & DRAGONS™
CLOUDY MOUNTAIN™
Cartridge



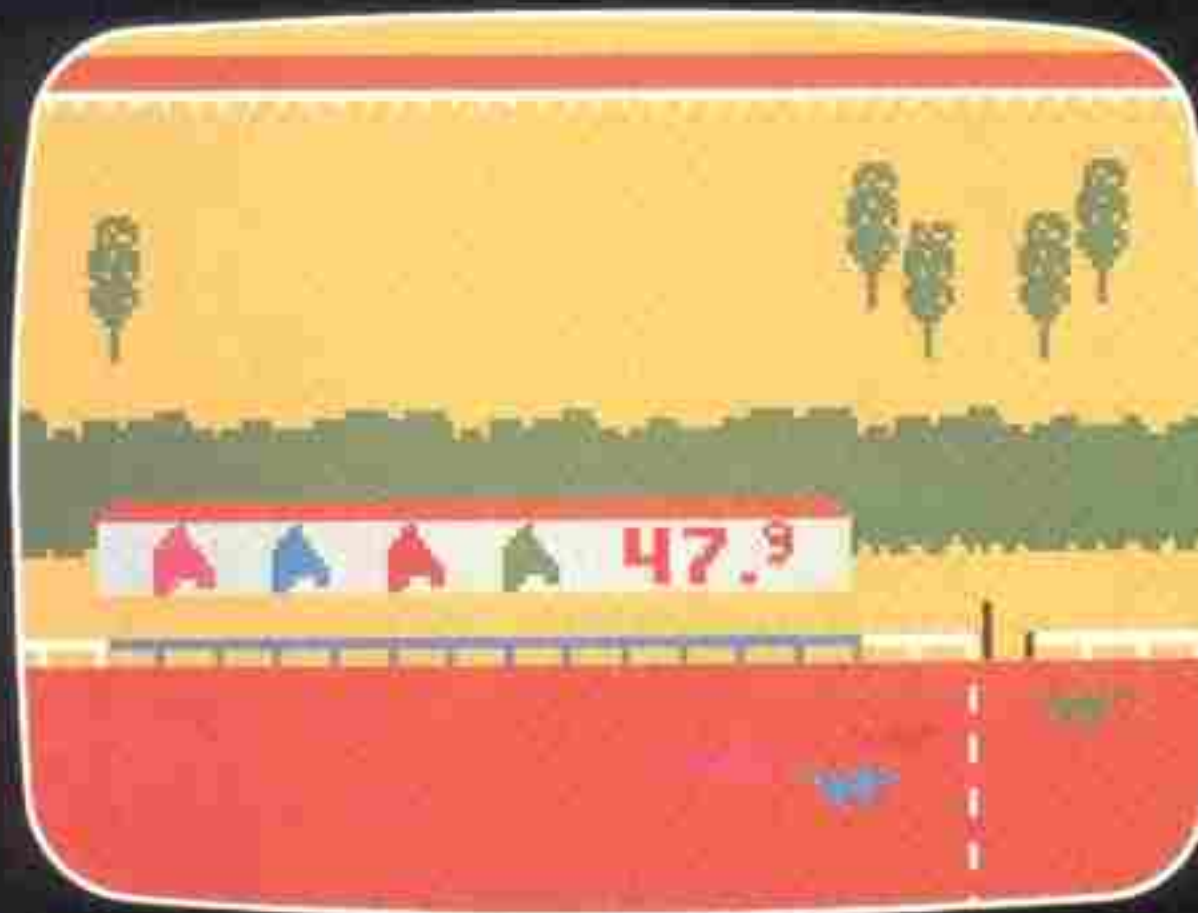
Las Vegas Roulette



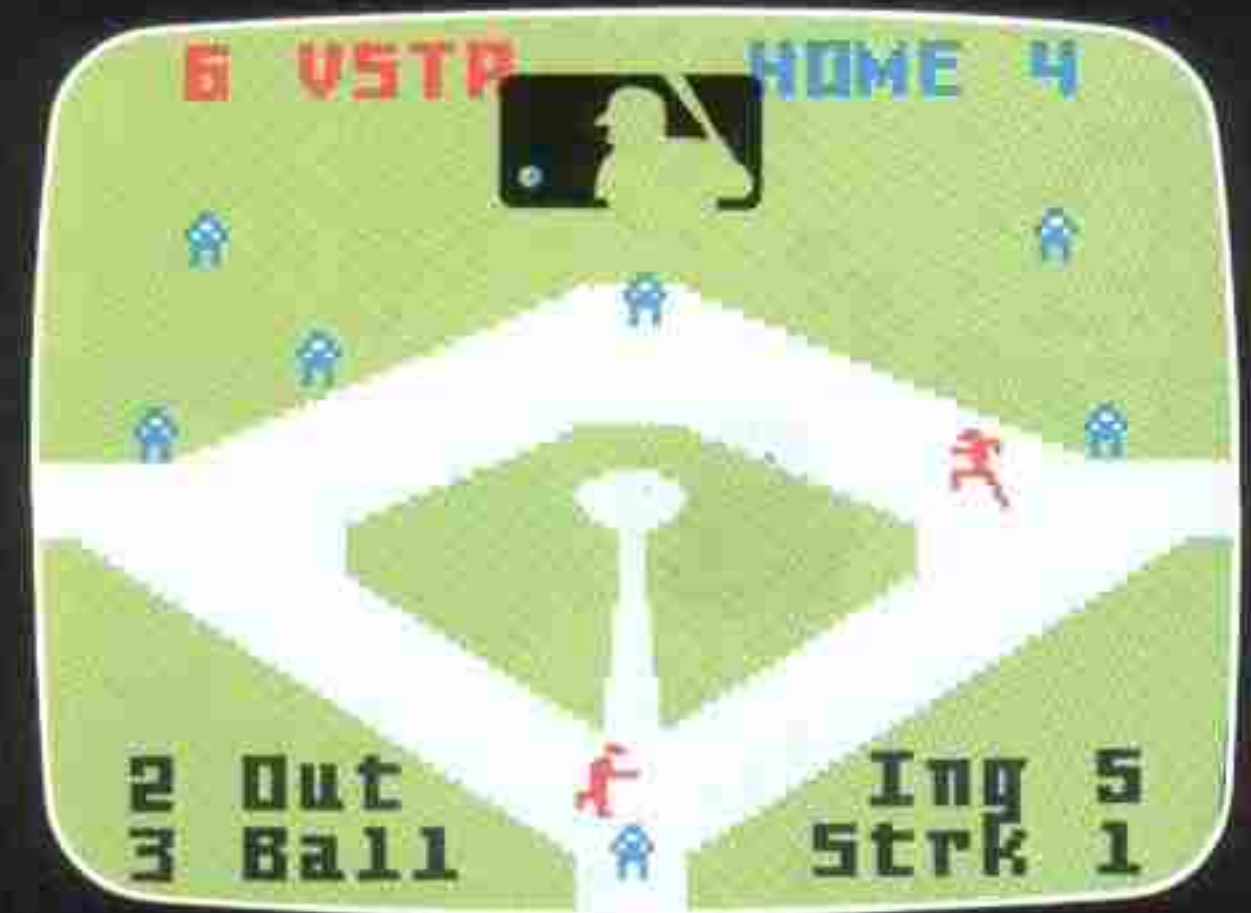
NFL* Football



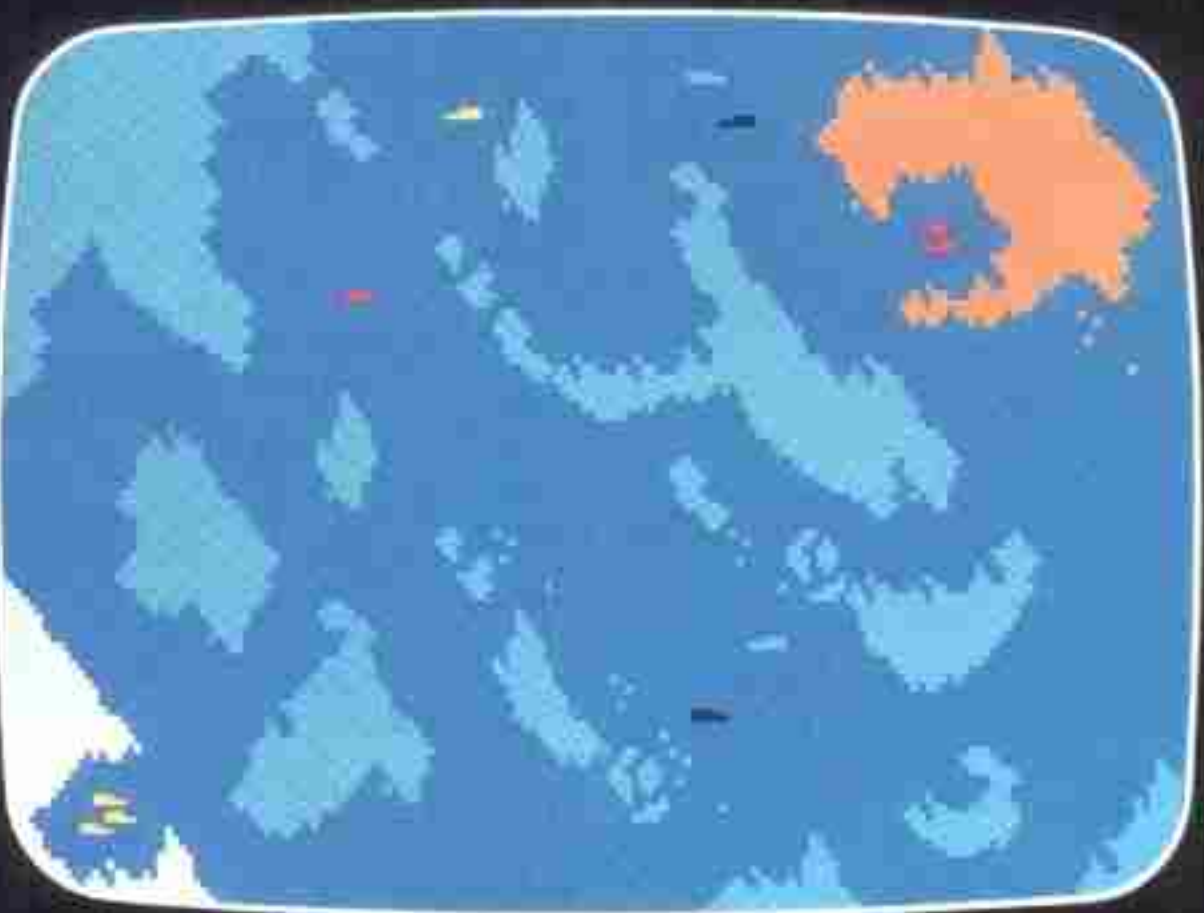
Armor Battle™



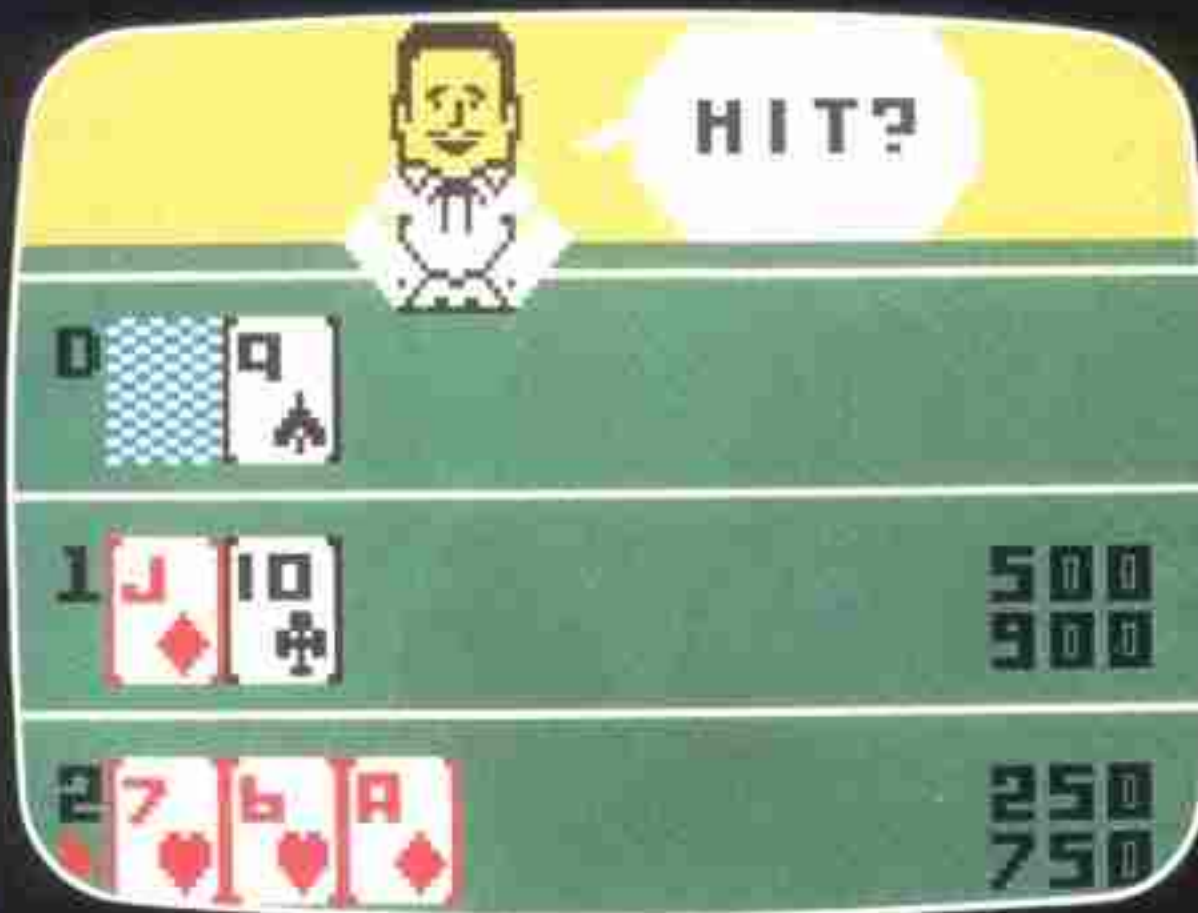
Horse Racing



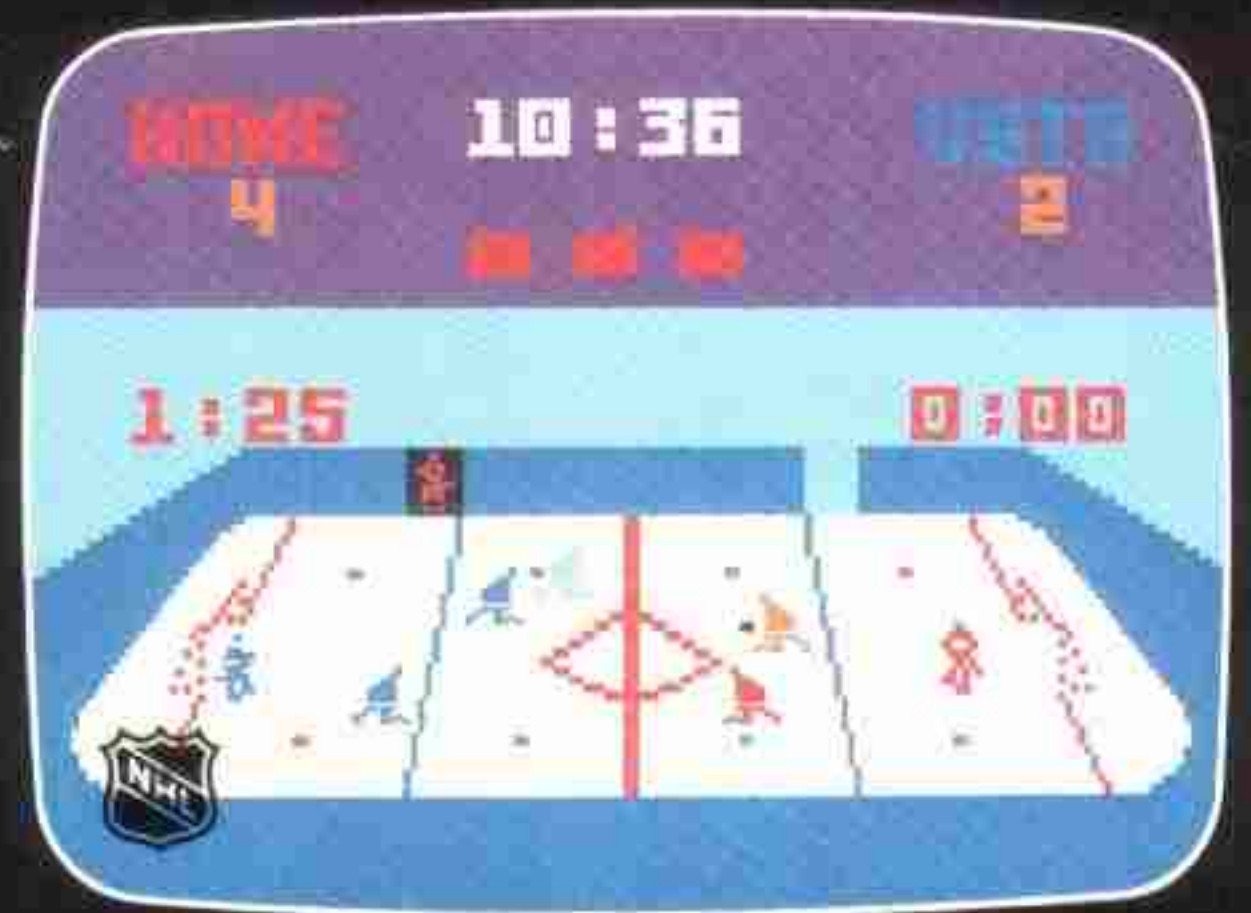
Major League* Baseball



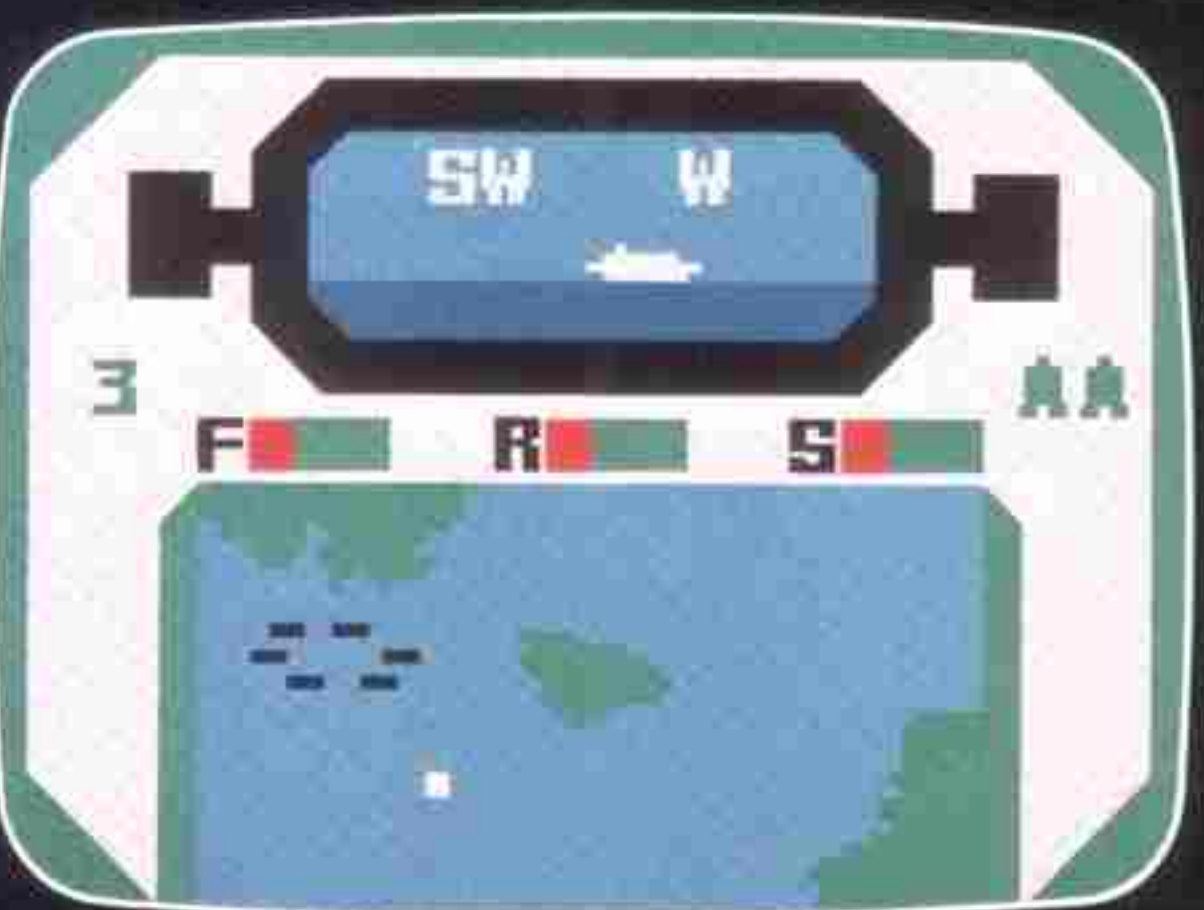
Sea Battle™



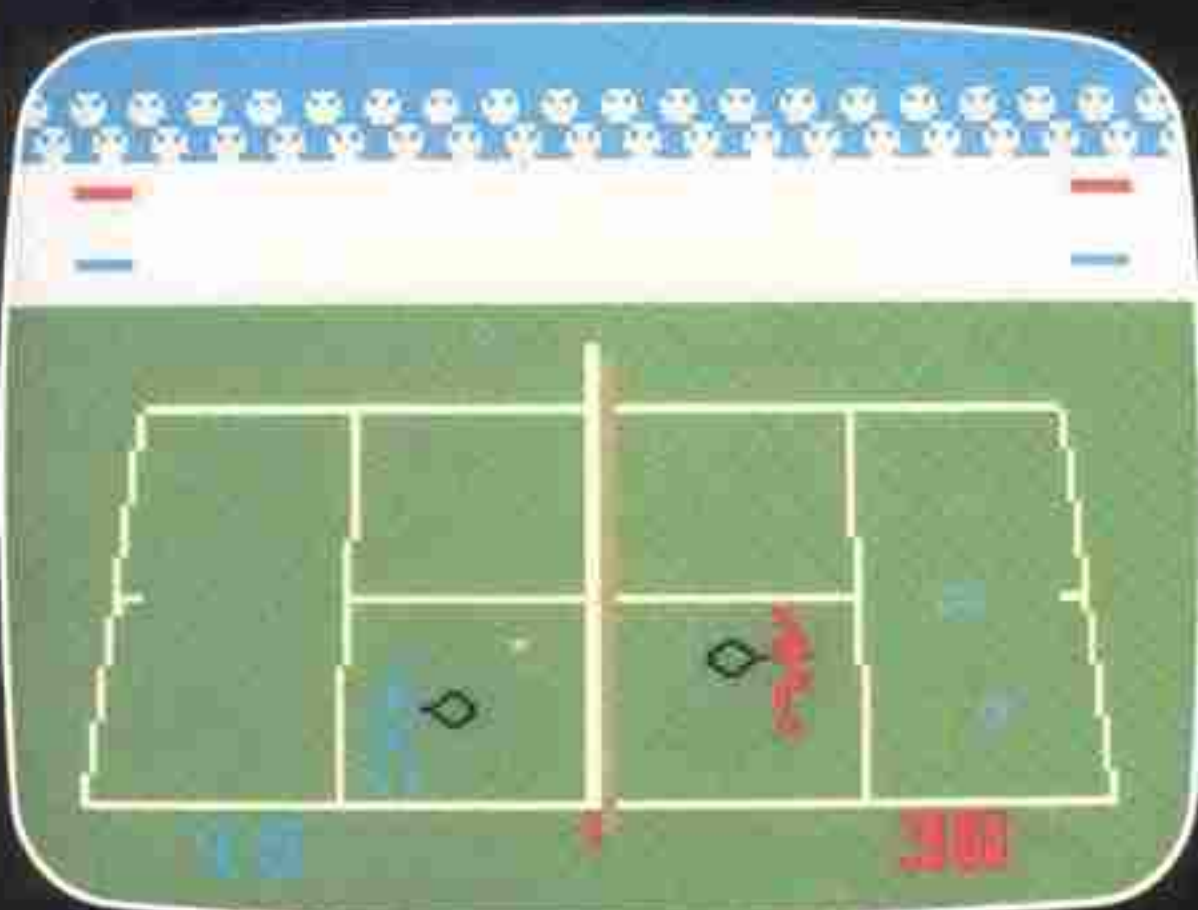
Las Vegas
Poker & Blackjack



NHL* Hockey



Sub Hunt™



Tennis



U.S. Ski Team* Skiing

ADVANCED DUNGEONS & DRAGONS™ CLOUDY MOUNTAIN™** Cartridge

The treasure sits within Cloudy Mountain – just beyond dense forests, forbidden gates and a raging river. To complete your quest, you must gather the proper tools and weapons hidden in mountain labyrinths. But each uncharted maze is revealed to you only a few steps at a time. And the dragon can't wait to see you! #3410

Armor Battle®

Only keen instincts and split-second timing can save you from an assault by a rival tank Commander. Every time you vanquish your opponent there is another battle to be fought. There are hundreds of new terrains to conquer, and new strategies to master. It'll take guile and guts to survive! A fast-action two-player game. #1121

Sea Battle™

Battle stations! As the Admiral in this epic sea battle, you must guide your fleet of destroyers, battleships, subs, minesweepers and aircraft carriers. Chart your course around mines, fast-attacking battleships and other hazards. Sink the enemy Admiral and take his harbor. Full speed ahead! #1818

Sub Hunt™

Your Nautilus periscope and radar screen give you a clear view of attacking P.T. boats and enemy destroyers as they lob depth charges. You control your sub's depth and speed to elude them. Use your compass reading and artificial horizon gauges to maintain equilibrium. Ready the torpedoes... fire! #3408

Las Vegas Roulette

This one's programmed with all the chance and thrills of the casino tables! It's a party game with the excitement of a Vegas junket. You could parlay your chips into a fortune, or the wheel of chance might pass you by. Either way, it's hours of casino-style fun for one or two players. #1118

Cartridges sold separately.

Horse Racing

You, and up to five other players, pick your ponies and place your bets. There are ten different races, and chances to hit 15 to 1 Exactas. It takes lots of luck to win. But the stakes can be as high as your imagination allows. They're off and running! #1123

Las Vegas Poker & Blackjack

All the flavor and color of casino card games right down to the shifty-eyed dealer. Play five-card stud or draw and seven-card stud poker. Or, play casino style blackjack. Whichever you choose, you're still up against one tough dealer. He raises, drops, even bluffs! Hold on to your wallet. One or two players. #2611

Tennis

All the tension and excitement of Wimbledon grips you, as you serve deep into the backcourt. Then you return a lob with a smashing backhand, just out of reach of your opponent's outstretched racquet. It's a game of skill, dexterity, cunning and wits. And plenty of practice! #1814

NFL* Football

This game of strategy and skill has all the refinements of real gridiron play. Choose from 180 offensive and defensive plays. You call the signals – pass, punt, fake. Try an end run. Drive for a touchdown! The computer keeps track of both the time and the score. Two-player action. #2610

Major League* Baseball

You control major league action through nine innings. Balls, strikes, hits, RBI's, double plays, even stolen bases! Baseball excitement just like the big leagues. The computer keeps score. Excellent graphics. #2614

NHL* Hockey

Experience all the excitement of a fast moving NHL game. Passing, goal tending, slap-shots, a ricocheting puck and non-stop action. The computer counts down the seconds as you skate to a victory! Penalty box feature. Sophisticated graphics. #1114

U.S. Ski Team* Skiing

There's a downhill race and a break-neck slalom course to challenge your skills. Along with plenty of moguls, trees, and jumps. But don't take time to watch the scenery, you're racing against the clock, and up to five competitors. Beautiful video snowscape! #1817

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Sports, Strategy and Children's Learning Networks.

NBA* Basketball

Your two teams square off for the jump ball. It's tipped to you! Fake, dribble, break, drive in for a slam dunk! Play four quarters plus overtime on a twenty-four second clock. The computer keeps score during all the lifelike action. Two player competition. #2615

Auto Racing

Get ready for the ride of your life. Pick one of five different race cars and five different courses to test your reflexes. There are ponds, trees, hair-pin turns and obstacles to slow you down. But you're racing against a computer clock, so step on it! One or two players. #1113

PGA* Golf

You control the swing and aim. But keep your head down, there are plenty of sand traps and tricky putts. You're given nine holes, nine clubs and realistic tournament sound effects. Practice on your own or play with a four-some. The computer caddie keeps your score. #1816

Boxing

This one takes finely-tuned reflexes. Feint, duck, block, jab, and go for the knockout! Each punch uses up precious energy, and it takes plenty of stamina to go the distance. Fifteen rounds, six different boxers, four skill levels. A challenging two-player game. #1819

Cartridges sold separately.

NASL* Soccer

You pivot, whirl, and pass back and forth to your teammates dribbling toward the wary goalie as your opponent tries to hem you in. Suddenly you spot an opening and go for it. Another goal! The computer keeps track. Great sound effects and realistic action. #1683

PBA* Bowling

Ten frames of championship bowling skill. Select the ball weight you prefer. Decide how "slick" you want the alley. Up to four players can vie for a 200-score. The crowd loves it! But the strikes and spares are never easy, so bring your skill along. #3333

Reversi™

It's a 19th century game of strategy and dominance, with three levels of difficulty, and three board sizes to keep it interesting! Your objective is to take control of the board. Play against another player or against the computer. The computer scorekeeper tells you at a glance who's in control. One or two players. #5304

ABPA* Backgammon

Beating Intellivision® at Backgammon is definitely not child's play. The rival computer knows all the tricks, and it calculates the odds before it makes a move. Try to outwit it with advanced strategies, or just cross your fingers and roll the dice. Play against an opponent or against the computer. #1119

Utopia®

Classic dilemmas, natural disasters and subversive infiltrators besiege your island paradise. As the ruler, you provide for your people's needs for food, clothing, shelter, jobs and other essentials. But your crops are threatened, your fishing fleet is in danger and political upheaval is imminent! One or two players can collaborate or compete. #5149

Checkers

Play against an opponent or pit your wits against the wily Intellivision® computer. It can think several moves ahead. But so can you! It won't be easy to win, because the computer won't make a foolish mistake. There are two levels of difficulty and if you're stuck, you can ask the computer to advise your next move. #1120

The Electric Company™** Math Fun™

You'll go ape over this math exercise. Race your clever gorilla against the clock, or against a friend solving math problems as you run along the river bank. You must answer the problem to get by the wild animals in your way. If you miss, you're in the water and you have to solve a problem to get out. Eighteen levels of difficulty. #2613

The Electric Company™** Word Fun™

Learning to spell can be fun with three great games in one. *Crosswords* has you weaving words in and out of each other. *Word Hunt* has little monkeys hunting through the jungle in search of missing letters. *Word Rocket* has you blasting vowels into the sky to make words out of clouds of consonants. Monkey around with words while you improve vocabulary skills. Not for use with Intellivision II Model #5872. #1122

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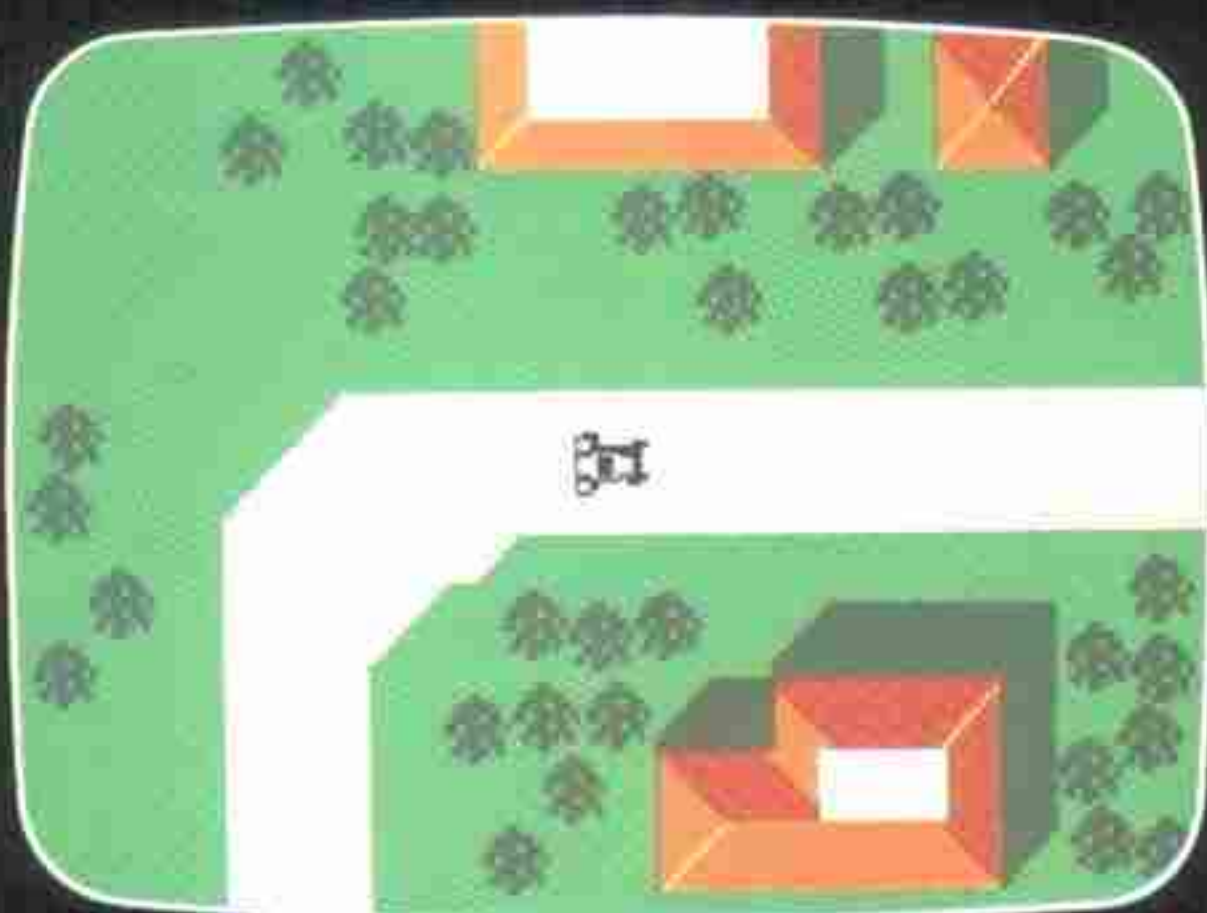
NBA* Basketball



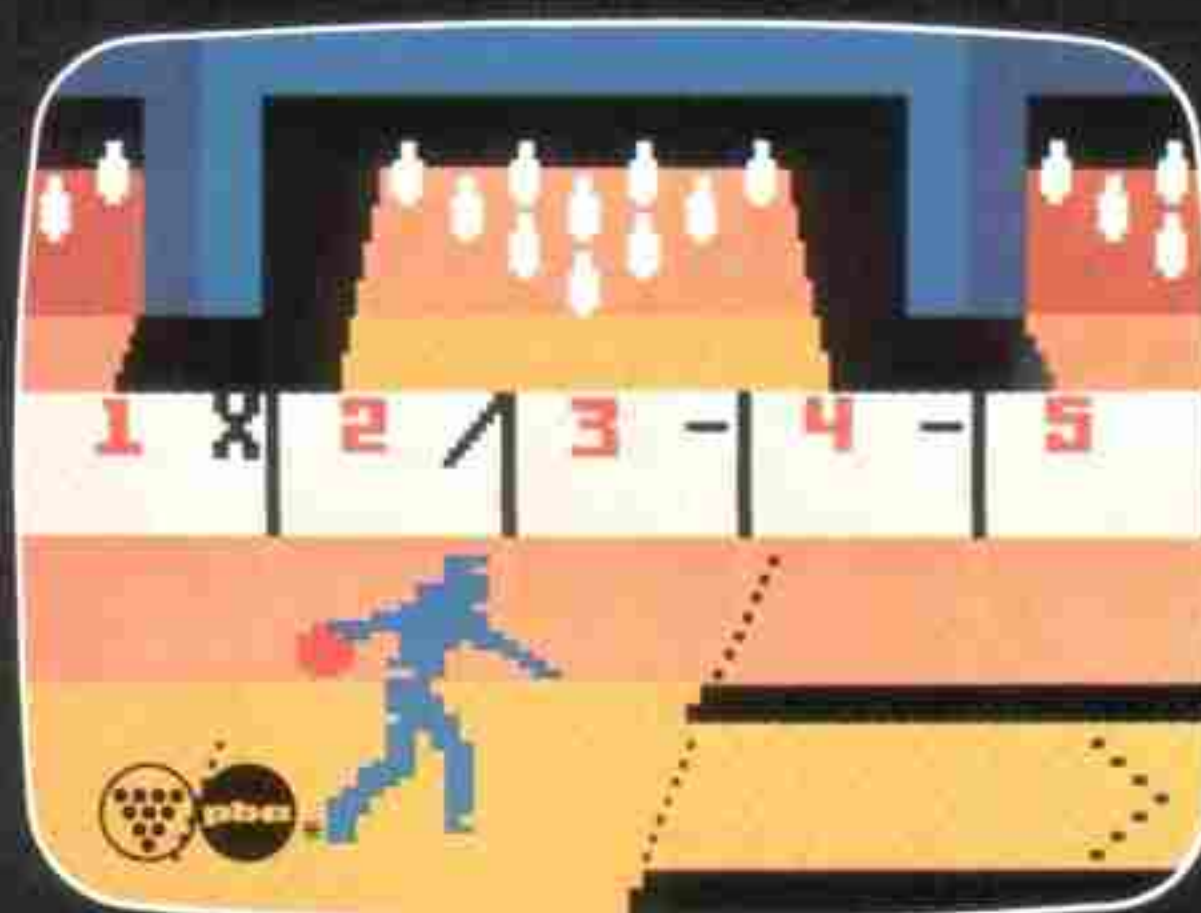
NASL* Soccer



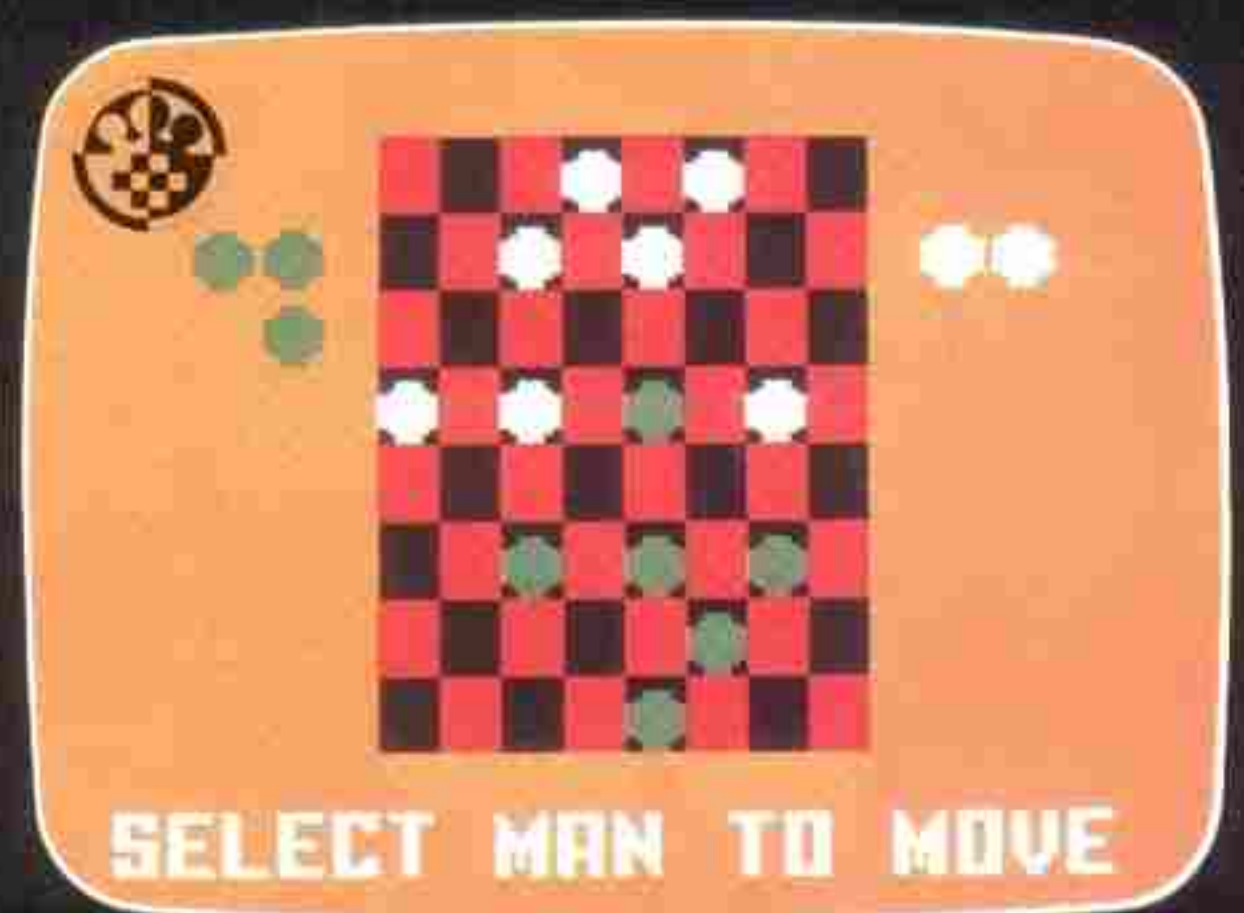
Utopia™



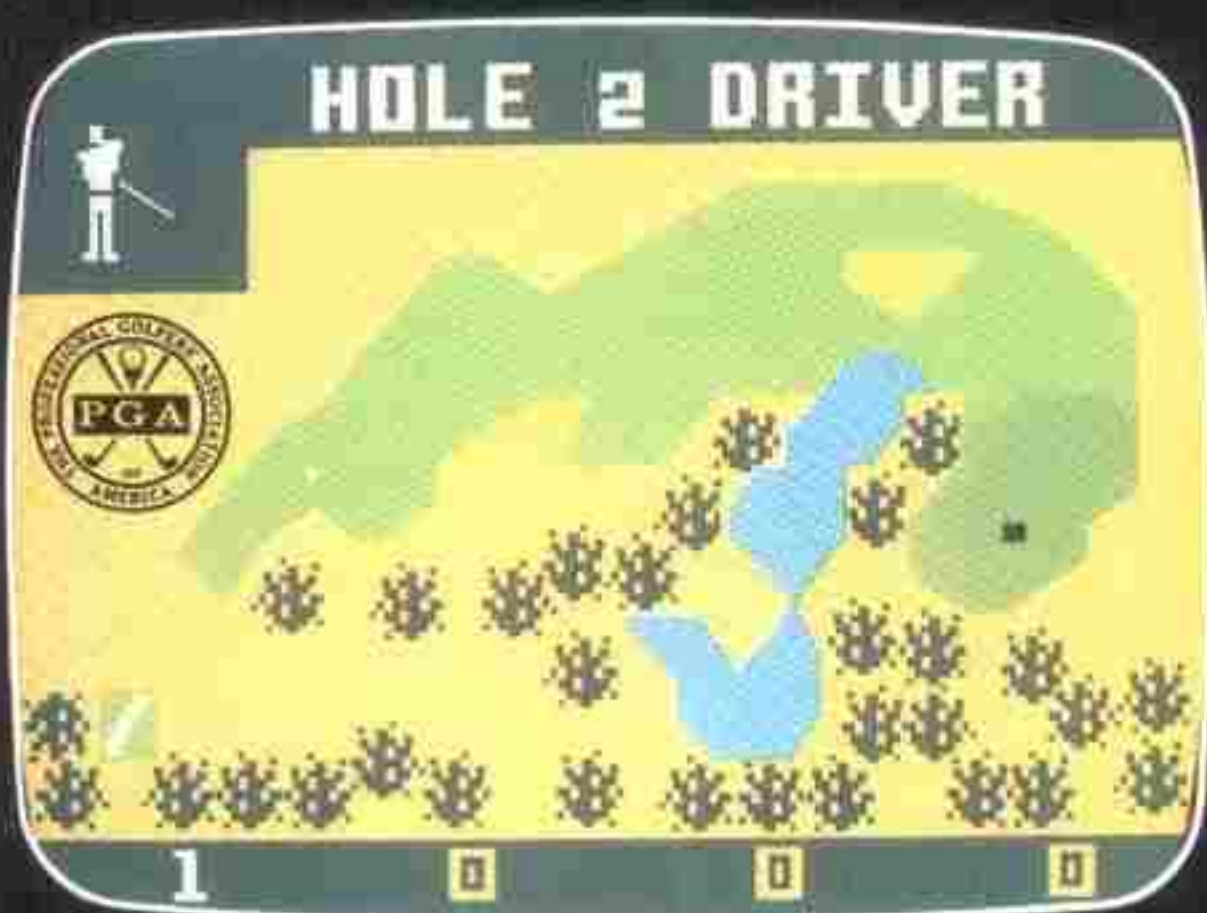
Auto Racing



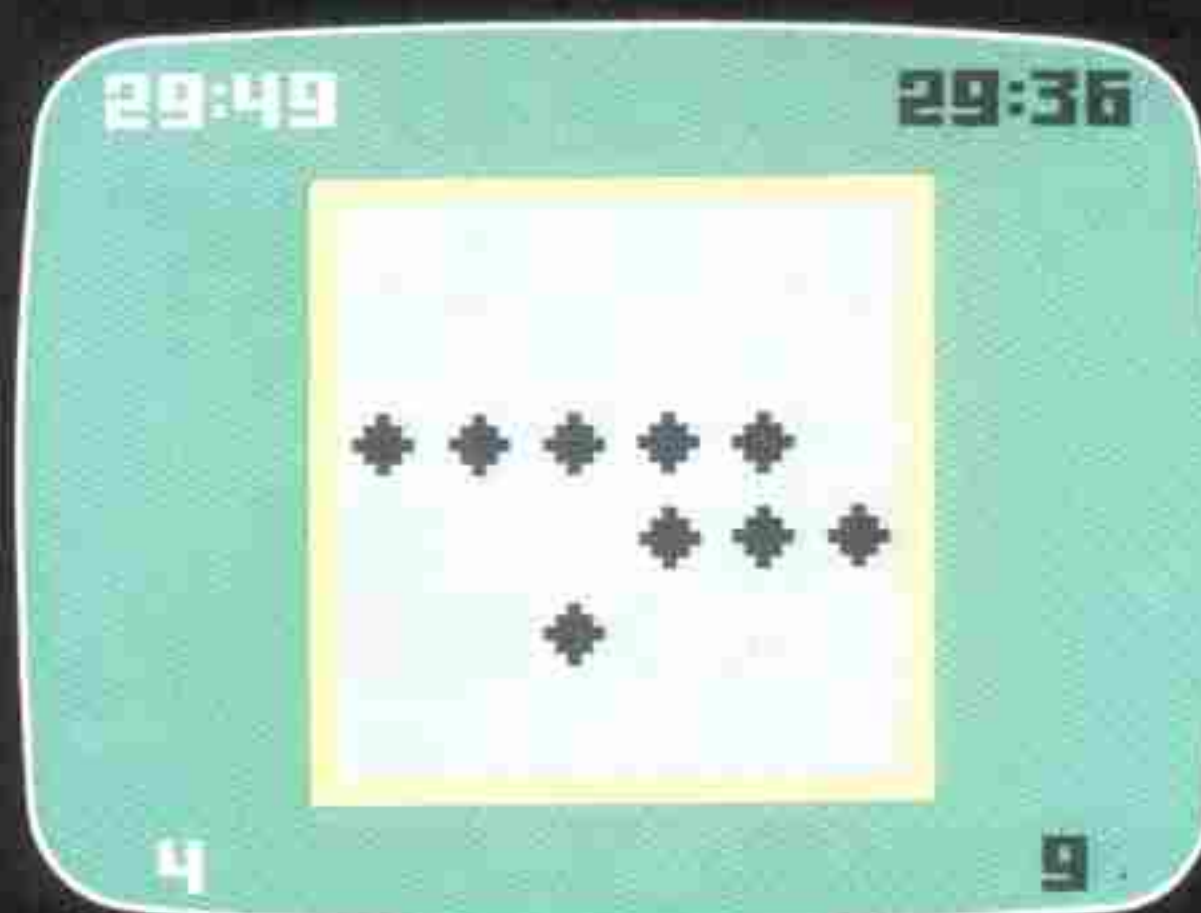
PBA* Bowling



Checkers



PGA* Golf



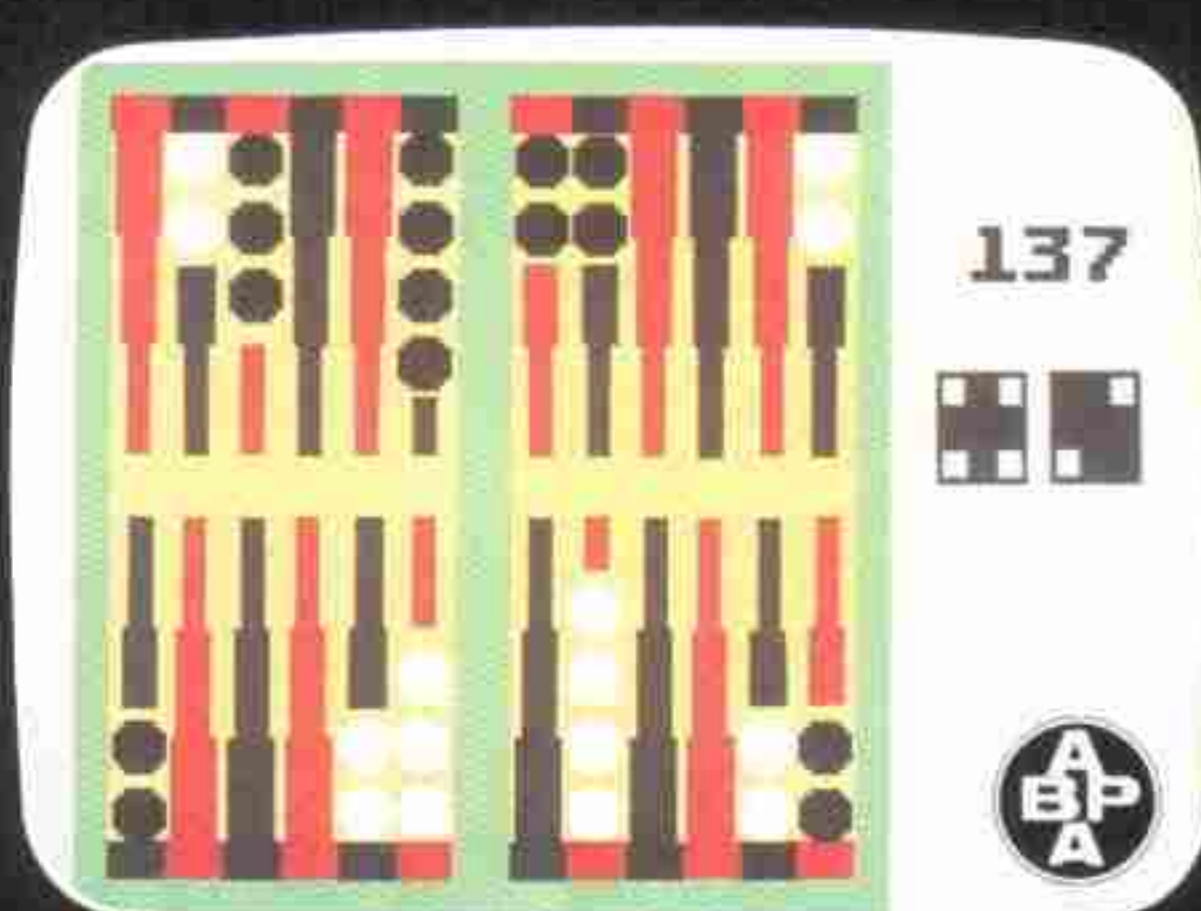
Reversi™



The Electric Company™**
Math Fun™



Boxing



ABPA* Backgammon



The Electric Company™**
Word Fun™



Intellivoice™. The first

Last year, Mattel introduced one of the most exciting new products ever to hit the home video world.

Intellivoice™. Our unique voice synthesis module. And the first system to integrate human speech into a complete network of advanced video games.

Intellivoice still has the video world talking. Because once you add the Intellivoice

Intellivoice shown is re-styled prototype for Intellivision II. Only module to your Intellivision system, you've added the capability of much more sophisticated games. With voice as an essential part of the action. Not just a special effect. Plug in an Intellivoice game cartridge and game play takes on a new dimension. Suddenly, voices are barking commands, relaying crucial information, warning you of enemy attack, even giving you strategic tips.



word in video games.

model 3330 (original brown version) intended for availability in 1983.

The Intellivoice module simply plugs into the Intellivision Master Component to electronically simulate human speech. The unit features high-impact plastic construction for years of dependable use. Plus a built-in volume control. Special Intellivoice game cartridges plug into the Intellivoice unit to give you game play with voice. Or, plug in regular Intellivision cartridges for game play

without voice.

The Intellivoice voice synthesis module.

You've got to hear it to believe it.

*Intellivoice works with models 2609 and 5872, each sold separately.



Intellivoice games. The action speaks for itself.

Intellivoice™ games are some of the most exciting video games available. They're the first games to use realistic voice synthesis with male and female voices and a variety of dialects and accents. To add a new level of enjoyment to video game play.

And a new level of sophistication.

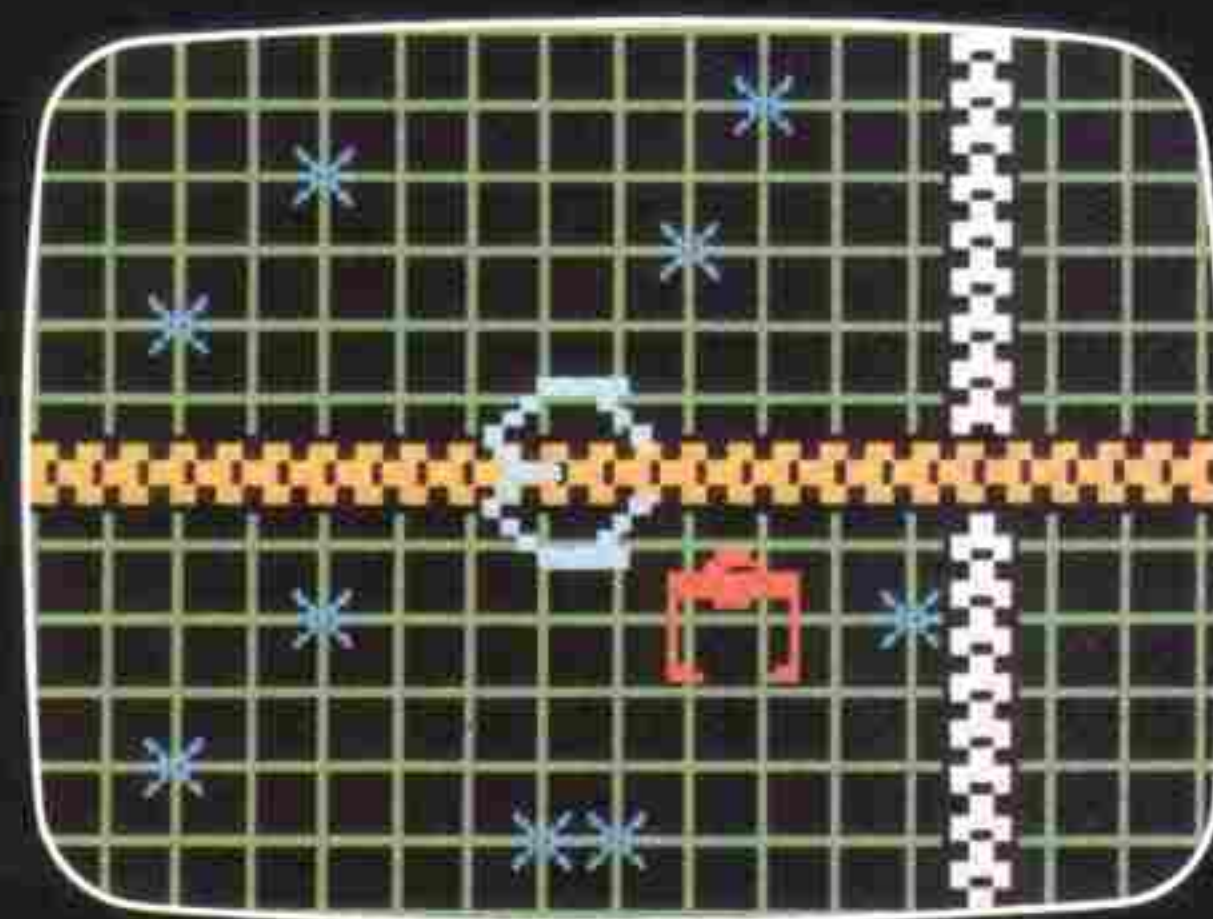
This year, there are four exciting Intellivoice game cartridges to choose from. They all come with pre-printed overlays that fit Intellivision hand controllers, with simple instructions. And, of course, they all feature simulated human voices that make Intellivoice game play speak for itself.



TRON Solar Sailer™*

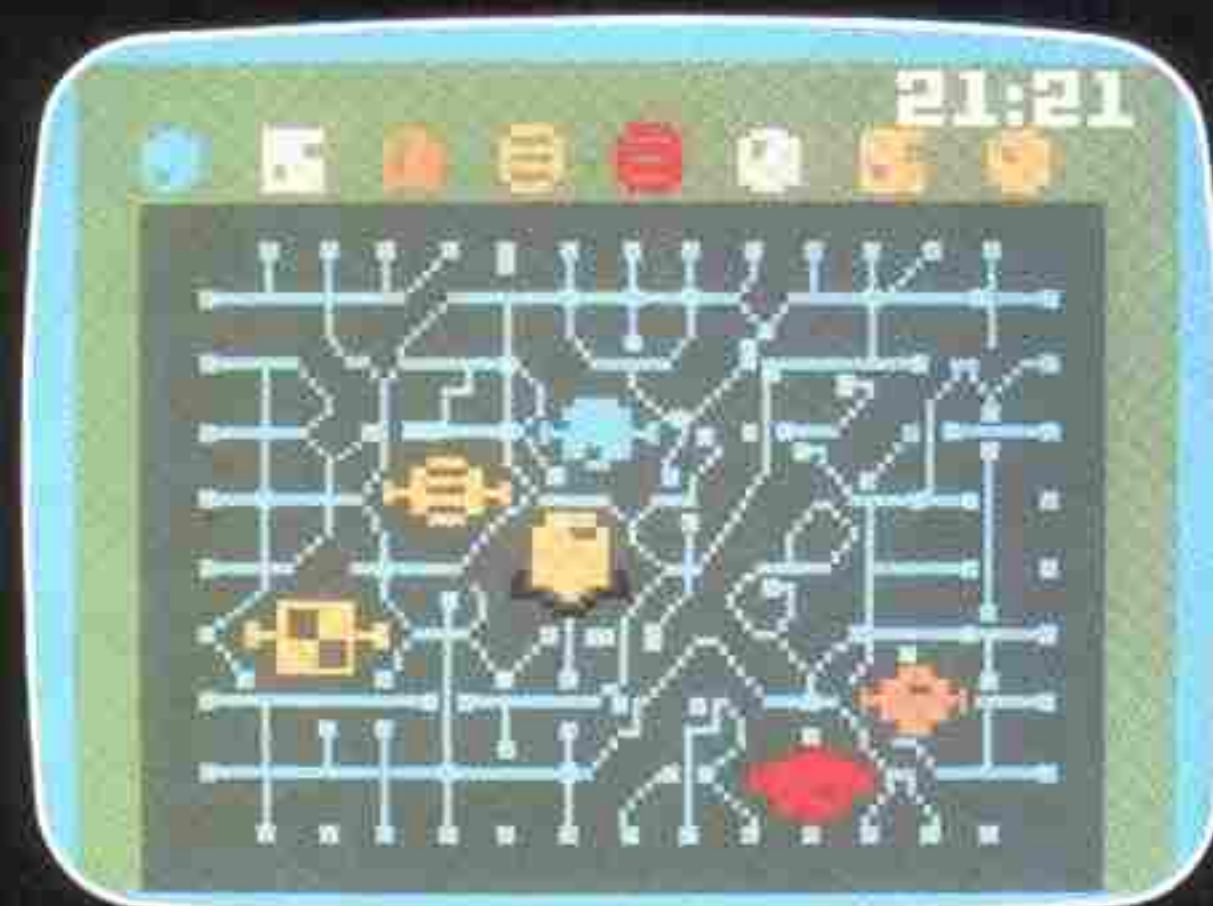
A nightmare numbers game based on the movie TRON from Walt Disney Productions. Your challenge is to first seek out and then to decode the evil Master Control Program. The voice of TRON's friend Yori helps you find the MCP as an electronic voice gives you the secret code to remember. The rest is up to you alone. "Energy low, we've been hit...end of line." Five different voices and two screens. #5393

*TRON Solar Sailer is a trademark of and used under license from Walt Disney Productions. ©1982 Walt Disney Productions.



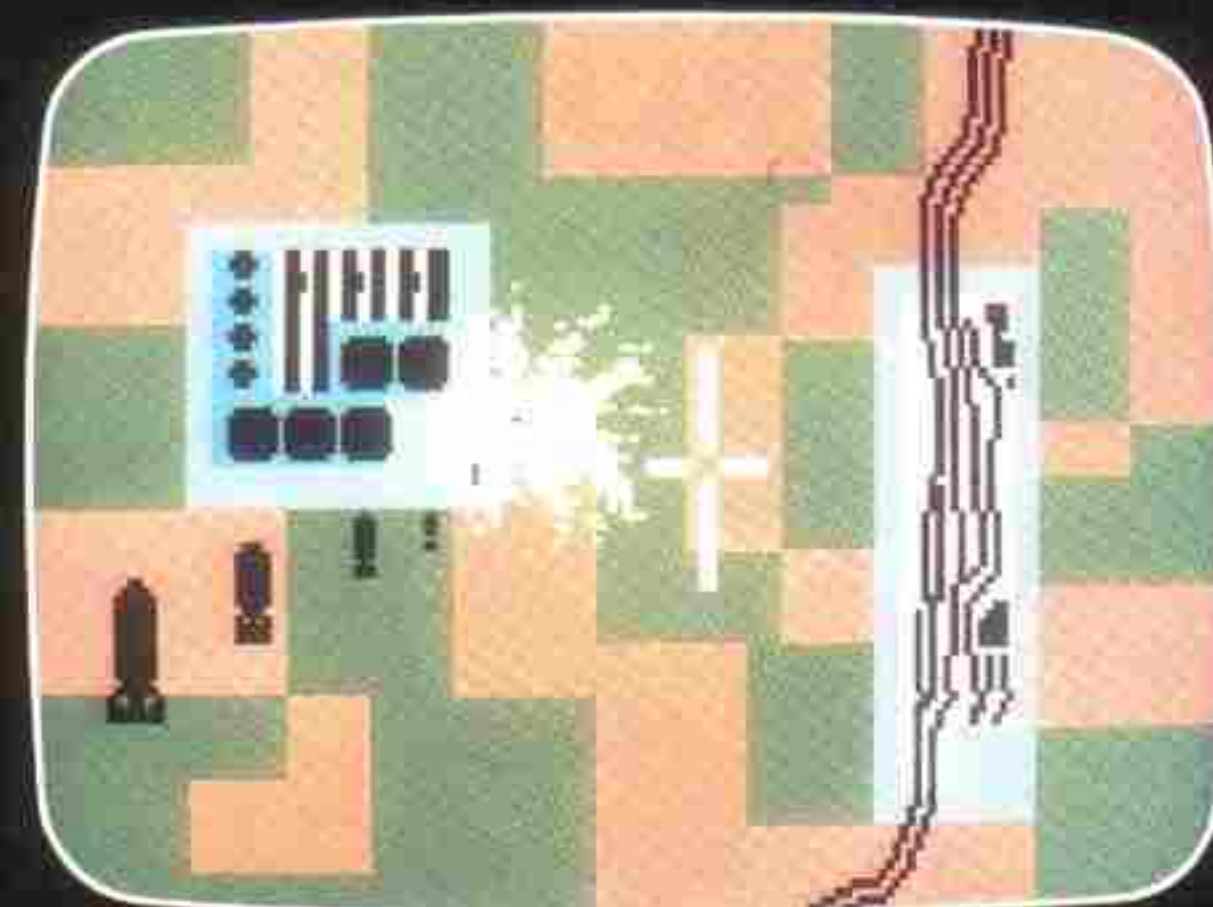
Bomb Squad™

It's a race against time as you attempt to disarm the terrorist bomb before it destroys the city! The screen shows the bomb circuitry as voices heighten the tension. "Wrong part...they'll never do it in time...the code, the code, figure out the code...one minute 'till blast." Hurry, other lives besides your own hang in the balance. Three voices, three screens. #3883



B-17™ Bomber

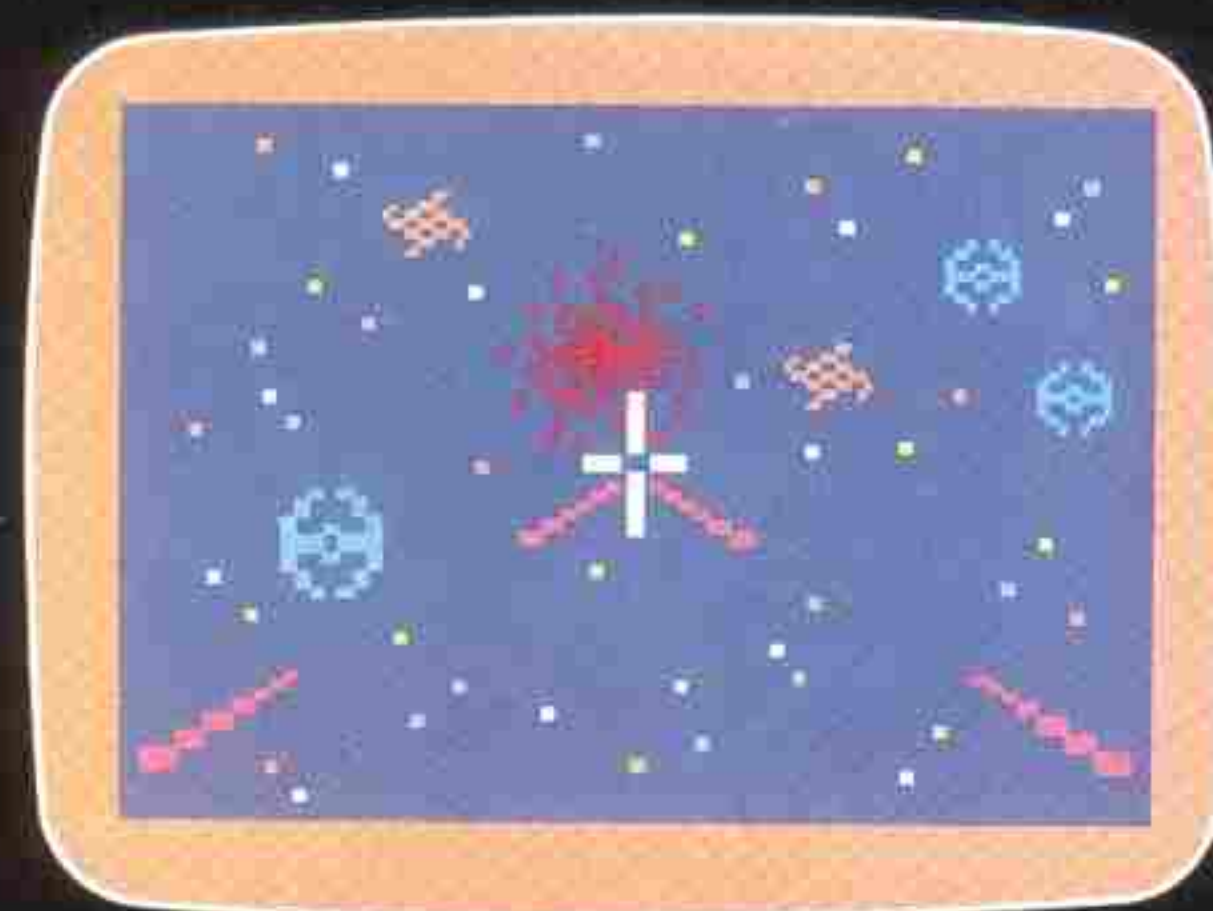
World War II action at 12 o'clock high as you fly a bombing mission deep inside Fortress Europe. You select your targets and switch from cockpit view to bomb bay view. The closer you get to your target the more flak and enemy planes you encounter. "Target in sight," you switch back to the bomb bay view "Bombs away." Three voices, ten different screens. #3884



Space Spartans™

You are the commander of a spaceship exploring the frontier of space. Your ship is under attack from an invasion force of aliens. "Shields destroyed, Battle Computer one-third down," the ship's computer warns. You've got to hold them off with your lasers until you can hyperdrive to a Starbase for repairs. "Starbase Two under attack!" The aliens have you in their clutches - "The battle is over." Four different voices, two screens. #3416

Cartridges sold separately.





Intellivision® System Changer

Now Intellivision owners have the best of both worlds. Because now there's a way to plug Atari® 2600 compatible games into your Intellivision®** system.

Just plug in our new System Changer. The Intellivision® System Changer connects directly to the Intellivision Master Component** to accept Atari 2600 compati-

ble cartridges. That means Intellivision owners can enjoy the entire library of Atari compatible games, including Activision®, Imagic®, M Network™ and others.

And Atari owners can finally upgrade to Intellivision, without leaving all their Atari 2600 cartridges behind.

The System Changer has many of the same



#4610

The newest way to play Atari® 2600.

features as the Atari 2600. Like left and right difficulty switches, plus a color/black and white switch. The game cartridges load from the top, just like the Atari 2600. You can even plug in the Atari joystick, or accessory joysticks.

Put the System Changer together with Intellivision** and you've got access to the largest video game library available anywhere.

Atari compatible games, plus all the sophisticated Intellivision games. Over 200 games in all.

The Intellivision® System Changer. It gives you more to play with.

*Trademark of Atari, Inc.

**Intellivision® Model 2609 requires factory modification.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

The Computer Adaptor. It makes

Now you can turn Intellivision® into an advanced entertainment computer system for the whole family. With our new Intellivision® Computer Adaptor, and add-on peripherals*.

The Intellivision® Computer Adaptor simply plugs into any Intellivision Master

Component to unlock the power of its 16-bit microprocessor. The Adaptor features a simple BASIC program language built right in. And 2K RAM to expand the Intellivision memory. It even expands the sound capabilities of Intellivision®.

But the real power of the Computer



Intellivision® even more intelligent.

Adaptor is its ability to accept a complete line of Intellivision peripherals. Like our new Computer Keyboard that turns Intellivision into a fun family computer. Or our unique new Music Synthesizer that makes learning music as easy as playing games. Even extra hand controllers so the whole family can play

new Intellivision super games.

The Intellivision® Computer Adaptor.
It's the smartest thing next to Intellivision.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

* Computer w/Adapter, Music Synthesizer, peripherals and software each sold separately.



#4187 Sold with Computer Keyboard.

Intellivision® Computer Keyboard

Just plug the Computer Keyboard* into the Intellivision® Computer Adapter and Intellivision Master Component and you've got the power of a home computer system.

With all the fun of Intellivision.

The Intellivision® Computer Keyboard* looks just like a standard typewriter keyboard. With 49 keys to give you a complete

alpha-numeric input device.

And it's fully programmable.

Since the simple BASIC language is already built into the system, the Intellivision® Computer Keyboard can be easily programmed to perform the functions of a sophisticated home computer.

The Intellivision® Computer Keyboard

#4187

MATTEL ELECTRONICS

INTELLIVISION
COMPUTER KEYBOARD



Imagination at your fingertips.

can also make learning as fun as a game. With a unique color-coded graphics approach to teach BASIC programming. And home educational games that will turn your computer into a full-time tutor.

The Intellivision® Keyboard even makes playing more advanced. With a whole new generation of super games built around ad-

vanced graphics and more challenging action. And video games you can even program yourself.

It's all at your fingertips, with the Intellivision® Computer Keyboard.*

*Sold with Computer Adaptor Model #4187 or with the Master Computer Connection Model #4185.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.





INTELLIVISION MUSIC SYNTHESIZER

Intellivision® Music Synthesizer. Now learning music can be all fun and games.

Learning and playing music can now be as fun and easy as playing a video game.

And that's exactly what our new Intellivision® Music Synthesizer is all about.

It's a full-size, 49-key music keyboard. With the same look, feel and touch as a real organ keyboard. Which makes it all the easier for kids and adults to apply their Intellivision skills directly to a piano or organ.

Together with the Intellivision® Computer Adaptor* and Master Component, the keyboard becomes a six-note, polyphonic synthesizer. A unique audio/video environment that lets any member of the family learn to read music. Compose their own melodies. Even learn to play their favorite songs by playing a video game.

The Intellivision® Music Synthesizer. It'll have you playing music in no time flat.

*Available only with Computer Keyboard.

This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

Music Synthesizer and cartridges each sold separately.





Expand your imagination.

The Intellivision® Entertainment Computer System was created to be expanded. With a variety of powerful accessories. Like the Intellivision® Hand Controllers. You can even plug in most any audio cassette recorder and computer printer.

Intellivision® Program Expander.† (not shown)

A convenient cartridge that plugs into the top of the Intellivision® Computer Adaptor. Includes 16K RAM for additional memory storage for programming. Plus an additional 12K ROM to provide extended BASIC and more advanced video game capability (including instant replay and gamesaver features).

A. Intellivision® Hand Controllers.

Extra hand controllers like the detachable hand controllers of the Intellivision® II

Master Component. Plug one or two additional controllers into the Intellivision® Computer Adaptor. Allows for one to four player games.

B. Audio Cassette Recorder.

An economical way to store and retrieve programs and other information for use in the Intellivision® Entertainment Computer System. Program data and other information are transferred onto regular audio cassette tapes. Recorder is controlled by the Computer Adaptor. Most any commercial cassette recorders are compatible with the Intellivision® Computer System*. Plugs into the Intellivision® Adaptor rear port.

*Requires remote start/stop capability.

†This product is subject to FCC rules and any shipment and delivery is subject to FCC certification.

Intellivision® computer software. The best programs on television.

Mattel Electronics® has earned a reputation for developing software programs that lead the industry in outstanding graphics, realistic action and sophisticated game play.

And quite frankly, the Intellivision® computer software is some of the best we've ever written.

Choose from a variety of super video games, fun computer programming games,

innovative musical games and entertaining educational games. And every one is user modifiable. So you can make them as easy or as difficult as you want.

The software plugs right into the Intellivision® Computer Adaptor cartridge port. And we're adding more Intellivision computer software all the time.

BASIC Programming.

™ Mr. BASIC Meets Bits 'N Bytes

An introduction to computers and BASIC programming through the fun of a video game. Control "Mr. BASIC" and capture the "Bits" and "Bytes" in one of three exciting games. Learn to write simple programs on the Computer Keyboard. Or, use the hand controllers just for fun. These programs use our unique color-coded graphics system to make learning programming as easy as a game. #4536



Game Factory™

Now you can create your own video games without having to do all the work. Because our Game Maker comes with the graphics and game play already designed for you. You choose from a library of characters, backgrounds and gameplay, then create your own custom video game. You can even plug any regular Intellivision® game cartridge into the system to borrow your favorite Intellivision characters! #4539



Program Builder™

An intermediate level cartridge to help you learn BASIC computer language and write your own programs. On-screen lessons and a simple step-by-step manual take you through the fundamentals of the BASIC language. And also show you how BASIC programs can be used around the house. You'll be writing your own BASIC programs in no time! (Requires the Intellivision Program Expander.) #4547



Education.

The Jetsons* Ways With Words™

Experience the world of words with the Jetsons in a colorful and action-packed video game. It's easy to improve your spelling, reading and word recognition skills when you're having fun doing it. Especially when your instructors are the Jetsons. The programs progress through grade levels, from pre-school on up. #4543



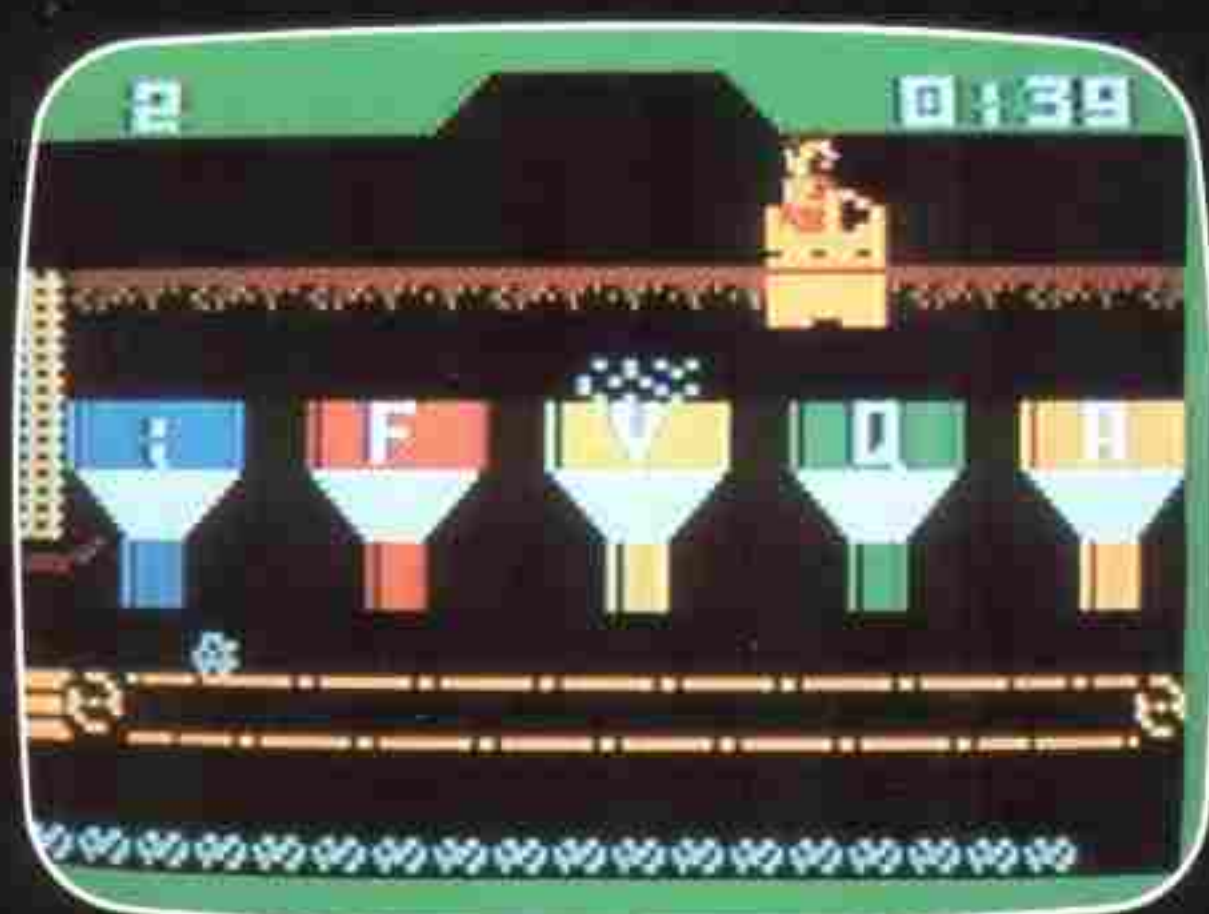
Number Jumble™

Adds a new dimension to math. Fun! Children of all ages can sharpen their addition, subtraction, multiplication and division skills through the challenge of a video game. They can play at their own pace and make the math games harder as their skills improve. #4544



The Flintstones* Keyboard Fun™

It's fun to learn keyboard skills when The Flintstones and their friends are your teachers. Now everyone can enjoy the action of a colorful and exciting video game and develop useful keyboard skills at the same time! An easy way to put the whole family in touch with the computer age. #4535



Music.

Melody Blaster™

The musical version of the popular video game, Astromash™. And a fun, new way to learn musical notation. As musical notes fall from the sky in the pattern of a popular song, you must play the right keys to shoot them down. The faster you shoot down the notes, the faster you're learning to play your favorite songs! #4540



Music.

Song Writer™

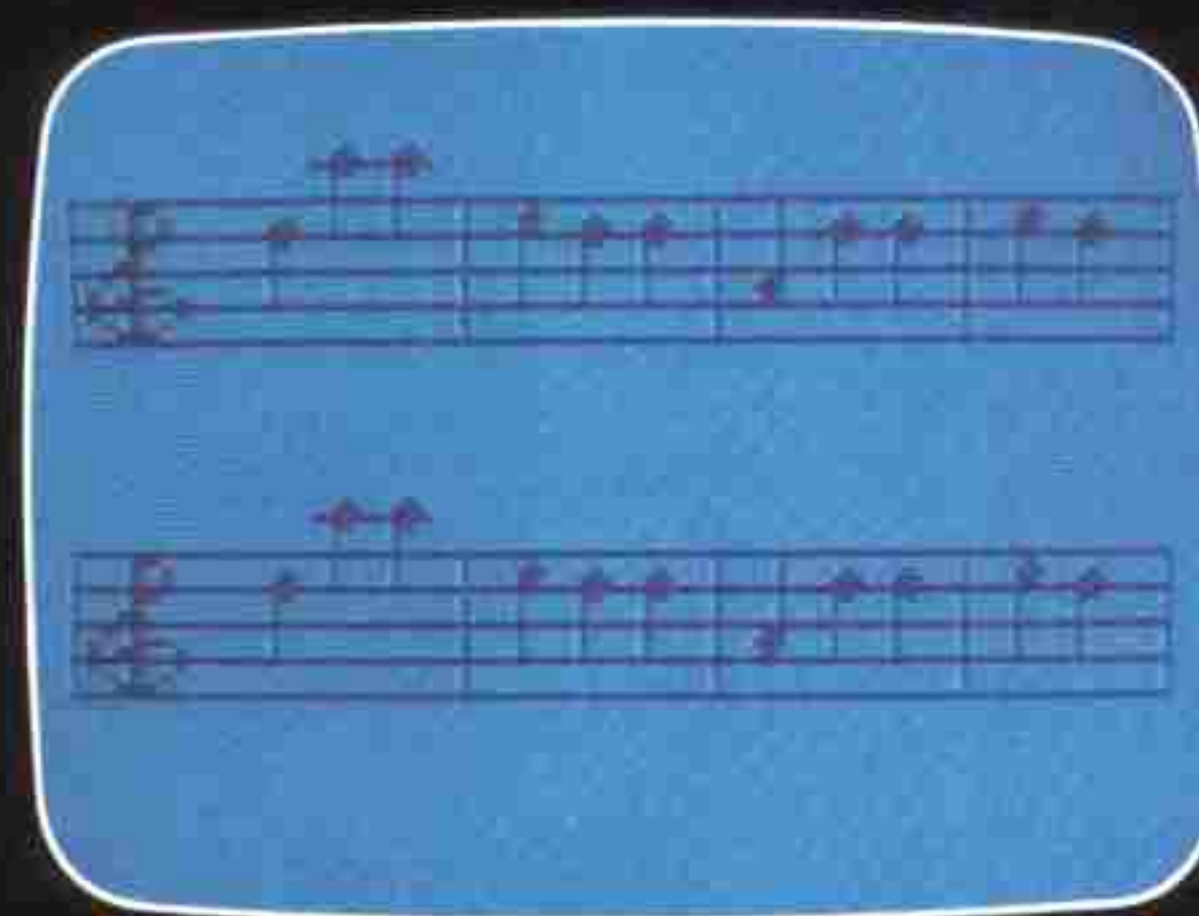
Compose your own melodies, right before your eyes. Play on the Synthesizer and watch the notes appear on your TV screen. You can compose all kinds of music, from Bach to rock. And your favorite compositions can be stored on cassette (both the sound and notation) for future playback or editing. #4542



Music Tutor™

Now you have a private music teacher, right in your own living room. Play along with selected songs by following the written music on your TV screen. An arrow guides you on your way, pointing to the notes you should be playing. Or, practice drills like pitch guess, interval recognition, phrase recall and fingering exercises. Makes music lessons fun! #4545

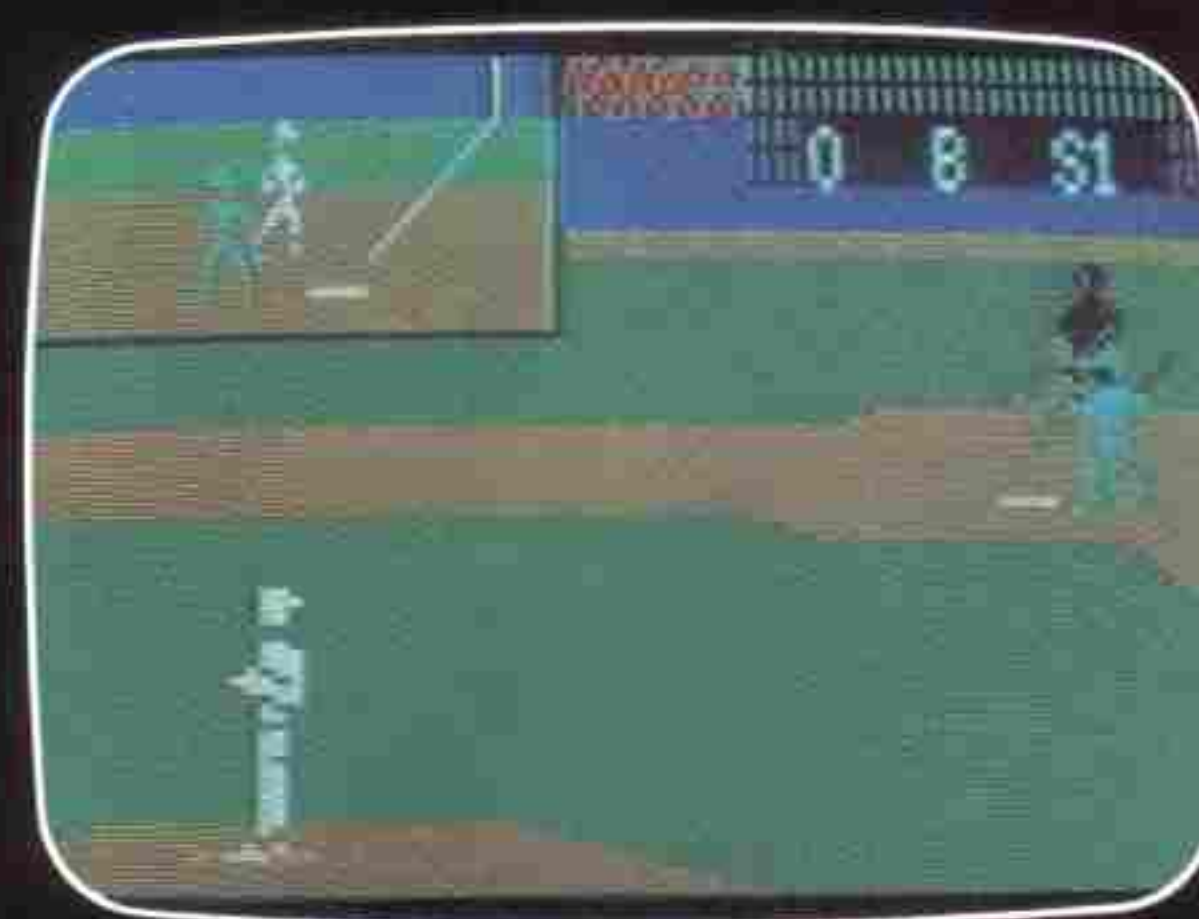
Music cartridges require the Intellivision Music Synthesizer, Computer Adapter and Master Component, each sold separately.



Super Games.

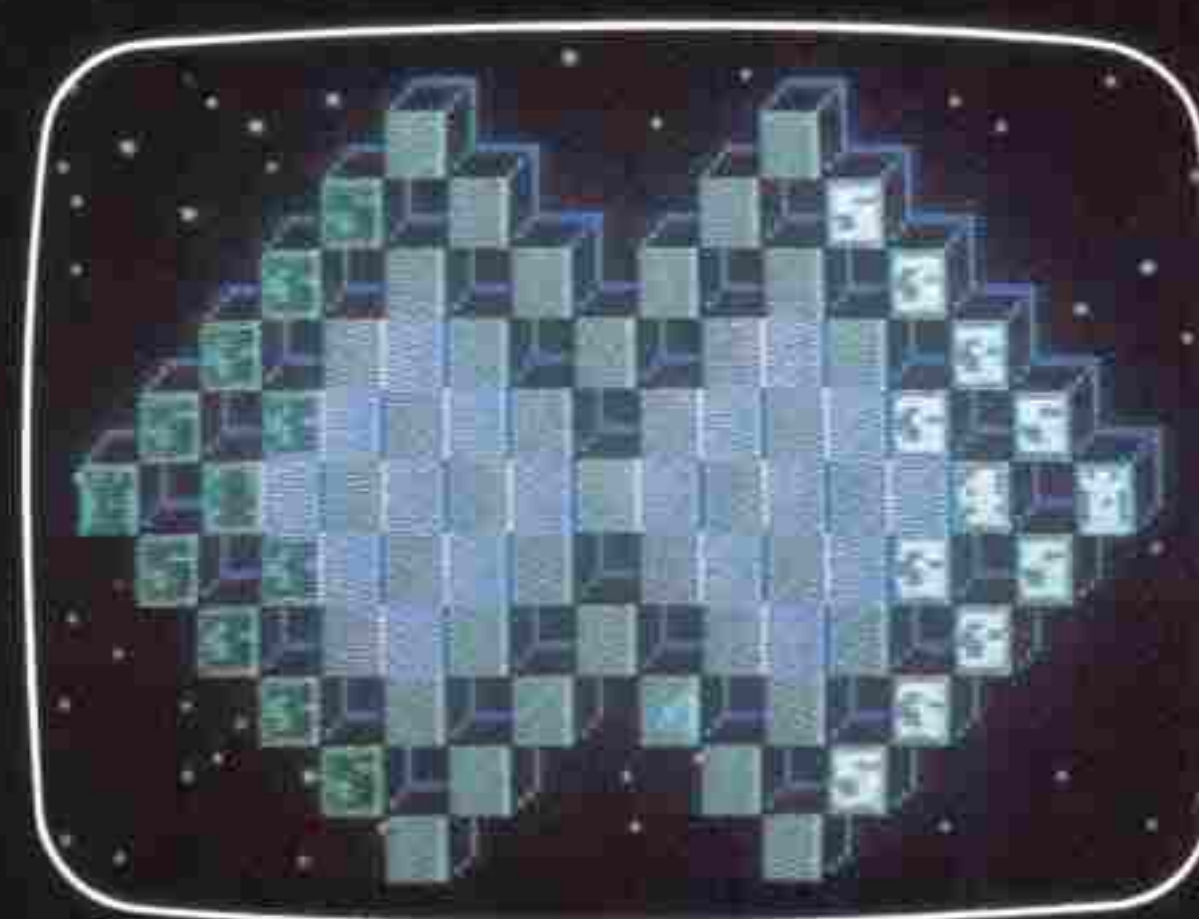
World Series Major League® Baseball†

It's just like playing baseball in front of national TV! The TV cameras catch different angles of the game. Pan across the playing field. Even pick up the baserunners on a split screen. Be the manager by programming-in batting and pitching statistics for your team. Program Hall of Famer's to play against each other. Imagine Fernando Valenzuela pitching against Babe Ruth! Truly the next generation of video games. #4537



Mind Strike™

A futuristic, 3-dimensional space version of a chessboard game. Pit your skill against a computer, or another player. Alternate turns with your opponent or move simultaneously for a fast-action game. You can even sit back and watch the computer play itself. Use the keyboard to program the computer opponent to match your skill as you master the game. Select from over 50 challenging game boards. #4531



Scooby Doo's* Maze Chase™

You're Scooby-Doo chasing ghosts through a baffling maze. When suddenly you discover you're the one being chased – by the evil skull and crossbones. Drop magic obstacles to slow the Jolly Roger's pursuit. Choose from 10 pre-programmed mazes. Or, use the computer keyboard to create your own. #4533

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†Trademark under license from Major League Baseball.



Sales Offices

NATIONAL HEADQUARTERS

Mattel Electronics
5150 Rosecrans Avenue
Hawthorne, California 90250
(213) 978-5150

Eastern Region Headquarters

Mattel Electronics
Two Penn Plaza, Suite 2470
New York, New York 10121
(212) 244-4550
Buddy Paris/Field Sales Director

New England

Berberian-Patterson & Associates
799 Turnpike Street
North Andover, MA 01845
(617) 689-0155

Eastern Pennsylvania/Delaware

DiVincent Associates, Inc.
111 Chestnut Street, Suite 112
Cherry Hill, NJ 08002
(609) 667-3501

Upstate New York

Sound Merchandise
200 St. Andrews Drive
Rochester, NY 14626
(716) 225-0608

New York/New Jersey

Stan Axelrod Associates
115 Grand Avenue
Englewood, NJ 07631
(201) 871-0600

Western Pennsylvania/West Virginia

Super People
802 North Avenue
Pittsburg, PA 15209
(412) 821-8030

Maryland/Virginia

Target Sales
3704 Decatur Avenue
Kensington, MD 27095
(301) 942-4900

Southern Region Headquarters

Mattel Electronics
100 Galleria Parkway
Suite 930
Atlanta, Georgia 30339
(404) 953-8765
Steven Bernstein/Field Sales Director

Southwest

Roman Sales Company
3372 Camelot
Dallas, TX 75229
(214) 358-2152

Florida

Key Marketing
2095 West 76 Street
Hialeah, Florida 33016
(305) 556-1277

North Carolina/South Carolina/Georgia/Alabama/Tennessee/Mississippi

Mattel Electronics
100 Galleria Parkway
Suite 930
Atlanta, Georgia 30339
(404) 953-8765

Aquarius Home Computer Sales

Georgia/North Carolina/South Carolina/Alabama

Adelman Sales
4153 Roswell Road
Atlanta, Georgia 30342
(404) 255-8096

Mississippi/Tennessee

John Beeson and Assoc.
2840 Cordell Street
Memphis, Tennessee 31118
(901) 362-5298

Mid-West Region Headquarters

Mattel Electronics
500 Park Boulevard, Suite 475
Itasca, Illinois 60143
(312) 773-1711
Dave Combs/Field Sales Director

So. Illinois/Missouri/Kansas/Iowa/Nebraska

Bobenhouse Engineering & Marketing Service
11780 Westline Industrial Drive
St. Louis, MO 63141
(314) 569-1066

North Dakota/South Dakota/Minnesota/N.W. Wisconsin

Felsen-Moscoe Company
4530 West 77th Street
Minneapolis, MN 55435
(612) 831-1881

Northern Illinois/S.E. Wisconsin/Ohio/Kentucky/Indiana

William M. Linz Associates, Inc.
821 Skokie Boulevard
Northbrook, IL 60062
(312) 498-9600

Michigan

Mattel Electronics
500 Park Boulevard, Suite 475
Itasca, Illinois 60143
(312) 773-1711

Western Region Headquarters

Mattel Electronics
5150 Rosecrans Avenue
Hawthorne, California 90250
(213) 978-5150
Peter Maccarrone/Field Sales Director

Hawaii

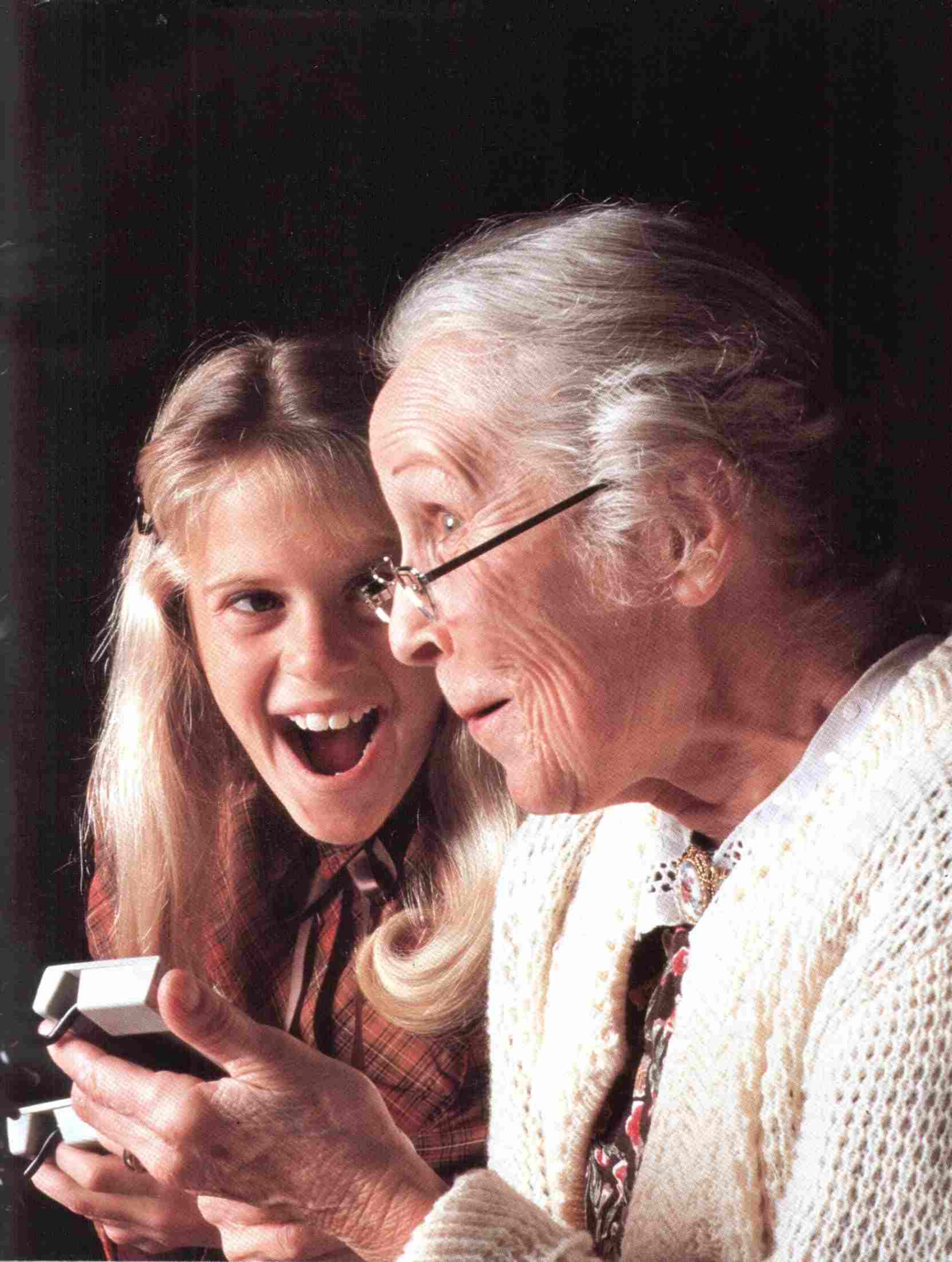
Regency Sales, Inc.
192 Sand Island Access Road
Honolulu, HI 96819
(808) 847-4404

Rocky Mountains

B&B Electronic Products, Inc.
5351 South Roslyn #100
Englewood, CO 80111
(303) 773-6700

Alaska/Arizona/California/Nevada/Washington

Mattel Electronics
5150 Rosecrans Avenue
Hawthorne, California 90250
(213) 978-5150



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