

MATTEL

INTELLIVISION

INTELLIGENT TELEVISION

GAME OWNERS CLUB NEWSLETTER

SPRING 1982

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ISSUE ONE

The Greatest Entertainment System Since Television Itself

New Intellivision Club Members

We would like to take this opportunity to welcome all new members to the Intellivision Game Owners Club. As members of the Intellivision Club, you will receive this Newsletter regularly. The object of the Newsletter is to provide a platform so that members can exchange views and enable us to inform you of all important events and developments coming along, to give you even more enjoyment from the world's most advanced television game.

INTELLIVISION delivers the games other manufacturers promise

ONLY INTELLIVISION gives you the realistic excitement and drama of the sports field.

ONLY INTELLIVISION gives you and your children the originality of Math Fun and Word Fun.

ONLY INTELLIVISION gives you the 3-dimensional effect of deep space action with Space Battle.

ONLY INTELLIVISION gives you the demanding strategy of Sea Battle, Draughts and Backgammon.

These cartridges and many more are only available from your Intellivision Dealer. Why not let him demonstrate for you any new cartridges you may wish to add to your collection.

Exciting Features In This Issue

- NEW CARTRIDGES
- COMPLETE CARTRIDGE LIST
- NEW DEVELOPMENTS
- PRE—RELEASE INFORMATION ON CARTRIDGES FOR 1982
- FREE QUIZ WITH PRIZES
- PLAYING TIPS & HINTS
- HIGH SCORE COMPETITION

And Much, Much More. All Inside



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Have you seen these exciting new cartridges

FOR FULL DETAILS PLEASE SEE ENCLOSED LEAFLET

ASTROSMASH



Gives you the command of 5 laser artillery pieces, and the chance to get more and roll up a big score by hitting meteors, bombs, guided missiles and fast-moving attack UFO's. Features both score and peak score.

SNAFU



Paint your opponent into a corner! Close him in and trap him tight - before you get trapped yourself. You'll need quick thinking and even faster reactions! The moving stripes of colour keep spreading across your screen like burrowing moles. Bottle 'em up! Wrap 'em up! Keep 'em cornered! This is the claustrophobic game that lets you be bad to your heart's content.

BOXING



The supercharged excitement of championship boxing! A clock keeps time, a buzzer brackets each round, the score is computed as the boxers build points for punches and knock-downs. Can you go the distance?

TRIPLE ACTION



Three fun games in one action cartridge! You're a sharp-shooting tank commander on a search and destroy mission. Or you're at the "wheel" in a championship auto race against the clock and all comers! Or when flying airplanes is your game - this one has it all. Tanks, Flying, Auto Racing..It's like having an arcade right in your living room.

BOWLING



Put a bowling alley inside your television. Real bowling action and scoring. Play alone or with up to four people. Choose the ball weight that's right for you. Careful poise and concentration will send the ball straight or hooking toward the pins.

SPACE ARMADA



An armada of 32 bomb-dropping, moving targets descend on your defenses. You have a supply of laser "guns" and bunkers that shield them from the air attack. Shoot your laser and clear the screen. Another armada appears, and it might surprise you with a new kind of attack! The higher you score, the more challenging the game becomes.

All cartridges subject to availability.

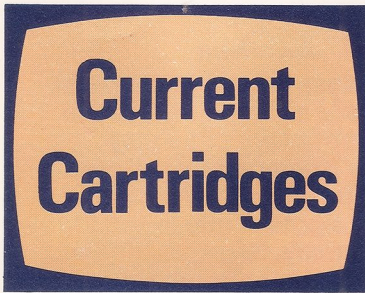
DEALER LIST

Allders, Argos, Boots, Clydesdale, Dixons, Games Centre, Greens (in Debenhams), Hamleys, Harrods, Landau, Radio Rentals, R.E.W., Rumbelows, Selfridges, Silica Shop, Sonic Sound, Vista Video, W.H. Smith, Wallace Heaton, Wigfalls and most major stores. Selected cartridges also available from leading Mail Order Catalogues.

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SOCCER

(FREE WITH INTELLIVISION)

AUTO RACING

ICE HOCKEY

ROULETTE

BACKGAMMON

DRAUGHTS

ARMOUR BATTLE

WORD FUN

TENNIS

GOLF

SKIING

SEA BATTLE

US FOOTBALL

POKER/BLACKJACK

SPACE BATTLE

MATH FUN

BASEBALL

BASKETBALL

HORSE RACING

BOWLING

BOXING

ASTROSMASH

SNAFU

SPACE ARMADA

TRIPLE ACTION

Now - have you got them all yet?

COMING LATER THIS YEAR "INTELLIVOICE" *

INTRODUCING 'INTELLIVOICE'

- a breakthrough in video game sophistication. The fascinating new Intellivoice Voice Synthesis Module adds the dimension of human speech to Intellivision games. Easy to operate. Simply plug the Intellivoice unit into the cartridge slot on the Master Component (sold separately). Then plug a cartridge into the Intellivoice unit. It's that simple. Special Intellivoice cartridges give you the video games that actually talk to you. Here are just two of the exciting new Intellivoice cartridges available shortly with many more to come.

* SPACE SPARTANS

The most sophisticated space game of them all. You are the commander of a spaceship exploring the intergalactic arena. Suddenly you are under attack from an invasion force of a hostile galaxy. You've got to hold them off until your Federation can prepare their defense. You've got shields to survive hits and you can hyperwarp across space, but you're outnumbered. The battle computer warns you of your ship's damages as the aliens try to destroy you. Save the Federation.

* B-17 BOMBER

World War II action as you go on a bombing mission deep inside Fortress Europe. You select the target. The further you go the more points you gain, but the closer you get to the target, the more flak and enemy planes you encounter. Constant radio chatter among the crew members heightens the tension. The action shifts from pilot to gunner to navigator to bombardier as you assume their roles.

Intellivoice cartridges give you male and female voices reacting to changing game situations immediately, they are calm or excited, give you strategy tips, cheer you up or egg you on. The electronic voice simulation unit enables Intellivoice to duplicate human speech electronically.

* Available July with many more voice titles including Solar Sailor to be advised. Subject to revision

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EXCITING NEW CARTRIDGES COMING SOON!



STAR STRIKE (Available March)

This game offers hair-trigger action as you hurtle your spaceship through a trench to destroy the alien force that is threatening the planet Earth. Enemy spacecraft hurl themselves at you and attempt to shoot you down. If you crash or are hit too many times, our planet is destroyed.



UTOPIA (Available June)

How would you like to be ruler of an island? There are 2 islands in this game, each one ruled by a different player. Each player can build factories, plant crops or build fishing fleets. Each activity scores differently depending upon conditions within the frame. Players can even plant rebels on their opponent's island.



SPACE HAWK (Available June)

There are 4 levels of difficulty in this game as you manoeuvre the Space Hawk across the limitless void of space. He is powered by a propulsion pack and is armed with a laser gun to defend himself against enemy craft, comets, space amoebae and rainbow bubbles filled with deadly astrogas.



SUB HUNT (Available July)

An enemy naval force is attacking your shore. You steer by compass. Your torpedoes are ready. You hear the sound of a depth-sounding device as you stalk the enemy ships. You've got to sink them but watch out for their depth charges and artillery.



NIGHT STALKER (Available July)

In a dark and sinister cavern in a maze deep underground a man emerges from a cage. He tries to find his way out of the maze, but he is attacked at every turn by deadly bats, poisonous spiders and robots trying to kill him with laser guns. Your job is to help him destroy these enemies with his laser gun.



FROG BOG (Available July)

Great fun for kids! Two frogs are sitting on a lily pad. Each player controls a frog. As dragon flies soar by the frogs must jump in the air and catch the flies with their tongues. The frogs can even jump from lily pad to lily pad to eat more flies. The frog that eats the most flies wins!



ROYAL DEALER (Available August)

There are endless hours of enjoyment in this game. It's a game of 4 different card games for 1 player. You play against 1, 2 or 3 computer-controlled opponents. You get your choice of Hearts, Crazy eights or any one of 2 varieties of Rummy. Great practice and the computer will keep score for you.



REVERSI (Available August)

Based on the 19th century game of strategy. Reversi pits you against the computer for control of the board. The object is to imprison your opponent's counter between two of yours and capture it for your own. There are 3 different size boards to play on and 5 levels of increasing difficulty.



USCF CHESS (Available August)

This is the perfect game for a chess player, novice or master. You pit your skills against the computer. Select the degree of difficulty and the time limit on moves. Move up in skill as you play more. You can even switch places with the computer and put it on the defensive. A great learning tool.



ADVANCED DUNGEONS & DRAGONS (Available September)

Move into an underground world of fantasy! In this game you are searching for the treasure hidden in a subterranean vault. As you move through the network of dungeons you'll be challenged by monsters lurking around every bend.



TRON 1 (Available September)

Based on the Disney movie TRON, this is a great action game for 1 or 2 players. You are engaged in a deadly struggle to penetrate the inner circle of the Master Control Program. Watch out for the deadly "bits". You've got to destroy them to reach your goal and accumulate the most points.



MOTOCROSS (Available October)

Welcome to the break-neck world of motocross racing! Hang on tight as you race your bike around the twists and turns of a really tough course. Obstacles, hazards at every turn. The action never stops and neither do the dangers. Hear the roar of the engine as you speed toward the finish line.



PINBALL (Available August)

The all-action arcade game springs to life on your television screen

†(c) TSR Hobbies Inc.

●(c) 1981 Walt Disney Productions.

All cartridge titles, descriptions and scheduled availability are subject to change without prior notice. All cartridges subject to availability.

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**FREE
CARTRIDGES!**



**FREE
CARTRIDGES!**

Take part in this easy-to-enter competition. If yours is one of the first 10 correct entries to be drawn you could win yourself a free cartridge of your choice from the current Intellivision range.*

It's simple. Just complete the quiz below. Your local stockist will be happy to give you any information, that is if you haven't got the cartridges already!

*Cartridges are subject to availability. No correspondence will be entered into. The judge's decision will be final.

When you've answered all the questions, simply send your entry, together with your name, address and age (if under 18) to:-

**CARTRIDGE COMPETITION
PO BOX 83
WEMBLEY MIDDLESEX
HA9 OHX**

All correct entries received before 31st May 1982 will be entered for the draw

QUIZ

ANSWERS

How many variations are there on skiing? _____	
What is the maximum number of men on the baseball field? _____	
How many clubs are there in Mattel's golf bag? _____	
What is the total number of stones per side in backgammon? _____	
How many squares are there in crosswords? (Word Fun) _____	
Your serpent has ? links to start with? (Snafu) _____	
How many defenders are there in Space Battle? _____	
How many tanks are there per army in Armour Battle? _____	
How many seconds can one man hold a basketball? _____	
From how many bowling weights can you select? _____	

Name _____

Age: (If under 18).....Years

Address _____

Serial no. of your unit

POST CODE _____

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DON'T FORGET THIS IS YOUR NEWSLETTER and we want to hear from you.

STOP PRESS.... HIGH SCORE!!!!

Send us your high scores with a black and white passport photo (non-returnable). Let us know your tips on playing the games. Space permitting, we will print them with your name and address. What would you like to see on future cartridge releases? Send us Crosswords and Puzzles - Free cartridge of your choice for any crossword or puzzle that we publish.*

Cartridges subject to availability

ASTROSMASH

A customer has just informed us of his high score - a staggering 696,000. It took him 3½ hours between 12.00am and 03.30am. Can you beat this? Let us know, send a photograph of yourself (non-returnable) and we will try to feature you and your score in future newsletters.

CLUB AIMS

The Intellivision Game Owners Club is an exclusive club in which membership is restricted solely to Intellivision owners and their families.

The objects of the Game Owners Club are to:-

- 1 provide advance notice of new cartridges.
- 2 give members and their families advice on how to increase their enjoyment of their Intellivision system.
- 3 obtain suggestions on how to develop playing skills, in-home tournaments etc.
- 4 ensure you get the best possible use out of your Intellivision system.

HAVE YOU MOVED?

Then let us know so that we can amend our files and send your Newsletter to your new address.

NAME: _____

OLD ADDRESS: _____

POST CODE _____

NEW ADDRESS: _____

POST CODE _____

TO THE SECRETARY,
INTELLIVISION GAME OWNERS
CLUB, PO BOX 83, WEMBLEY,
MIDDLESEX HA9 OHX

DON'T FORGET YOUR POST
CODE!!

ARE YOU THE U.K. ASTRO SPACE COMMANDER OF THE YEAR?

Two competitions based around our two great new cartridges. Let us hear about the high scoring potential of you and your friends. You never know - you could be an Award Winner!

ASTROSMASH We need both Score and Peak Score. In the event of a tie, the peak score will be used as a tie-breaker. We also need to know the approximate time taken to achieve these scores.

SPACE ARMADA Score and Time Taken

PEAK SCORE = _____

NORMAL SCORE = _____

Send your name and address to
Space Commander Competition, PO BOX 83, Wembley,
Middlesex, HA9 OHX

YOUR NAME
& ADDRESS _____

AGE (if under 18) _____

WITNESS NAME
& ADDRESS _____

AGE (if under 18) _____

The judges decision is final and no correspondence will be entered into.

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HINTS ON PLAYING

ASTROSMASH

To hit the rocks, fire two shots rapidly. The first shot will split the rock and the second will explode both smaller fragments.

Hit spinners before rocks and make sure you shoot the fastest falling spinners first. You will have to aim very carefully. If a spinner touches the ground you've lost.

Shoot guided missiles when they are high on the screen as they are hard to evade. If you miss, they will follow you. Try and lure them off the edge of the screen then use hyperspace to escape.

The UFO appears when you've scored 20,000. It will shoot torpedoes at your lower base, wherever it is when the shot is fired. Keep moving!

Precision aiming is imperative. To obtain the highest scores, leave the auto-fire on and steer with the directional wheel using the firing button to release extra shots as you need them.

Keep shooting and, above all, don't take any unnecessary risks.

Let us know any tips you may have.

SPACE BATTLE

Once you have mastered the game at the top speed it is up to you to start devising other variations. The most obvious is only using 1 or 2 squadrons. However, why not limit the number of shots you may take to 25, or limit the number of shots to 10 per invading squadron and then return to base.

TENNIS

If you are a beginner, don't be too adventurous. Start serving softly and aim only for the centre court. As with all cartridges, it takes time and patience to build up to championship levels, so start at the beginners level. Remember you don't get to Wimbledon in 5 minutes. Master your strokes. Find the uses of the lob, the power shot and rushing the net. When you have mastered these tactics, then, and only then, is the time to progress to the faster levels.

BOWLING

Know how to aim the ball, and where to hit the pins to score a strike. Start by seeing how one or two controls affect the ball's path.

Experiment with the starting position, then the ball angle and finally the ball curve.

The curved ball action is essential in scoring a strike. Aim the ball at the outside of the lane, use the curve to bring it back into the pocket at an angle. Right-handed bowlers aim to the right, then curve back; left-handers aim to the left.

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John Davies of Salisbury

Dear Sir,

I am eleven years old and although I have only had my Intellivision for 6 months I am very good on the 6 cartridges that I have and I think the game is fabulous. I know that I am too young to work for you but I am interested to know what exams I will need to get a job.

I am very interested in making the cartridges. Hoping to hear from you soon.

Mr. Parry of Birmingham
Dear Sirs,

I felt I just had to write and congratulate you on producing such a phenomenal game. My family and friends have spent, and will continue to spend, many hours playing Intellivision. It never ceases to amaze me how in the soccer the men actually appear to run about the pitch. Keep up the good work.

Yours sincerely,

P.S. When are you going to release some more cartridges.

Mr. Parry, please see pages 2, 3 and 4 of this Newsletter for all the latest info.

Mr. B. Lowe of Leeds

Thank you for the Intellivision leaflet. I would be interested to know if there are any plans to produce a Snooker cartridge, if not and you have any influence on customers/manufacturers liason, then please pass on my comments regarding the possible future introduction of a Snooker /Pool/Billiards game.

Thank you Mr. Lowe for your suggestion which we are passing on to our game design team.

Thank you John, for your letter. A good alround education is required with special emphasis on Electronics and Computing and then a good work background in related fields is essential.

Keep studying!!

KEYBOARD UNIT

The age of the personal computer is dawning. It is our intention to leapfrog the keyboard capabilities of many products now on offer. Test marketing is taking place in the United States in 1982, testing consumers reaction to many as yet new and exciting features. We wish Intellivision to keep one step

ahead and as a result of this, the keyboard is being respecified both in price and performance.

Members will be updated on availability and specification as soon as these are released by Mattel.