



Bobby Himmelmann

PLAYCABLE HALL OF FAME

Sports—on the playing field and on the video game screen—are the favorite pastime of Bobby Himmelmann, 10, PlayCable's youngest Hall of Famer to date.

Bobby rarely misses a day of PlayCable. His favorite games are Hockey, Soccer, and Baseball.

As a soccer player on his local team, he knows the game well.

"PlayCable Soccer really helps me play better soccer on the field. I can practice moves and strategy, even if it's raining. The men are so real, I feel like I'm playing outside."

PlayCable's Baseball is "really excellent" according to Bobby. Especially since, "I always beat my Mom at baseball!"

But sports and space are not the only fun that Bobby has with PlayCable. He also loves Math Fun. Every day during the summer, "to keep my brain in tune," and often during the school year, the Himmelmanns play Math Fun or Word Fun for at least 15 minutes a day.

"I have to tell you," said Bobby,

☆☆ EXTRA ☆☆ EXTRA ☆☆☆ PLAYCABLE GOES TO 20 GAMES! MORE CHOICES, MORE CHALLENGES, MORE FUN!

Starting later this fall, the PlayCable monthly line-up will include 20 of the best games going. That's over \$500 of PlayCable action for the same low monthly fee.

We think it's an unbeatable team: you, PlayCable, and 20 Intellivision games.

As the Intellivision library grows, PlayCable expands to bring you more of the new games, returning favorites, and continuing classics you're already enjoying.

Whether your favorite PlayCable category is intergalactic *Space Action*; rough, tough and exciting *Sports Action*; the high tension of *Strategy*; the skill and chance of *Gaming*; the land, sea and air challenge of *Action*; or the fun and rewards of *Learning*; PlayCable has it all for you as we grow to 20 games.

To accommodate the larger monthly line-up, the PlayCable catalogue will expand to 5 "pages." Don't forget to check out the new fifth page when selecting your game.

NEW GAMES! NEW GAMES! NEW GAMES!

For the fall season, PlayCable is adding six new games to the monthly line-up. So, mark your calendars and get ready to play!

SEPTEMBER	OCTOBER	NOVEMBER
SPACE HAWK™ Man against UFO's and comets! Use your jet-pack, blaster and force fields. Watch out for space spins!	SUB HUNT™ You control a Nautilus class sub. Enemies try to destroy you from all sides. Your skill keeps you afloat.	FROG BOG™ Two hungry frogs sit on lily pads. The frog who eats the most flies wins. Jump too high and pl...op, into the pond!
UTOPIA™ You and your opponent each control an island. The people depend on your decision-making ability. A challenging new strategy game.	CHECKERS An old favorite, made new and exciting because you play the computer.	LOCK 'N CHASE™ Maneuver your bank robber through the maze, picking up coins and treasure. The longer you survive, the more valuable your treasure becomes.



INSIDE TIPS

NIGHT STALKER™

• Learn the four places on the keypad which control your direction of gunfire, so you don't have to look down while playing.

• Find the flashing yellow gun immediately, and prepare to fire at your enemies. Remember, you can only shoot while the man is standing still!

• The sleeping bats always appear in the same two locations (right side of the screen). After you pick off a bat, go immediately to one of those two locations and wait for a new bat to appear. Shoot him immediately for a quick 300 points.

• The robots always appear at the bottom left-hand corner of the screen. Once you've hit a robot, position yourself in a pathway with a direct line of fire at that corner. If you shoot even before the robot appears, you can pick him off before he has a chance to shoot you.



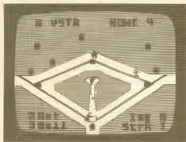
• Once you reach 5,000 points, each bat you destroy returns as a gray robot. Try to avoid hitting bats at this point, and try to steer the attacking robots away from the bats.

• Once an aggressive robot is after you, hide in corners and intersections. When the robot advances, shoot and quickly takeover.

• When your score goes over 15,000 points, you will be fighting the white, black, and finally, the

invisible robots. Count your bullets. Save your last bullet to blast the robot. This will win you some time to get your next weapon while the robot is entering the maze.

BASEBALL



Defense

• Keep your thumb over the pitcher on the keypad. This will enable you to react quickly to balls hit up the middle.

• As soon as the ball is hit, select your defensive player and move him in the direction of the ball. Don't wait for the ball to stop.

• To pick off runners leading off first, move your first baseman towards the ball as soon as it is thrown to him.

• Balls hit to deep center can be relayed to first, third or home through the pitcher. This is faster than a direct throw.

Offense

• With no men on base, keep one finger on the disc as you bat. This will give you a better jump.

• Always take a short lead off first, but don't lead off second — the throw from the pitcher is much faster.

• Learn to use the disc with one hand, keeping one finger on either side. This way, you can take a big lead, and get back quickly if there's a pick-off attempt.

TIME OUT

WITH JIM WIESENBERG

Dear Subscriber:

Many of you have taken the time to respond to our subscriber questionnaires. Thanks for sharing your ideas about PlayCable with us. I thought you would like to know some of the results.

84% of you rate PlayCable as excellent or very good, and you play at least five and one-half days out of seven! Your five favorite games were: Astromash, Baseball, Space Battle, Space Armada, and Bowling. As you can see, they are all being featured on PlayCable this quarter.

54% of you requested more new games and a wider selection. We are very happy to announce, in this issue of *Scoreboard*, that we will offer 20 games a month beginning later this year. Remember to watch for the new fifth page of the catalogue!

These five extra games a month will allow us to offer you more choices in all six PlayCable categories — more choices, more fun, and more value!

Although the research didn't ask, we think that there must be some very high scores out there. Let us hear from you about your record scores and close games.

Sincerely,

Jim Wiesenberg
Vice President of Marketing
& Affiliate Management

If you have any questions you'd like Jim to answer in this column — on games, services, equipment, or other PlayCable topics — write "Time Out" c/o The PlayCable Company, 1775 Broadway, New York, NY 10019.

(Cont. from pg. 1 — He'll do it!) *Jim*

"at Math Fun, my Mom almost always wins."

A two-hour-a-day PlayCable player, who plays baseball and soccer for his local teams, Bobby is a welcome addition to our PlayCable Hall of Fame. We predict he'll beat his Mom in Math Fun by Christmas.

BE IN THE PLAYCABLE HALL OF FAME

We would like *your* nominations for the PlayCable Hall of Fame. Yes, you *can* nominate yourself. Send us your picture and a short letter telling us how you use and enjoy PlayCable. Include your high scores, and tell us why you should be in the Hall of Fame.

(Please include your phone number; we may be calling you for an interview!)

A WORD TO PARENTS

If you're reading this, you're interested in what your children do. At PlayCable we are dedicated to supplying the finest video games to your family. The Intellivision games are the "best games going," offering variety and challenges to players of all ages.

As September rolls around, why not use PlayCable as an educational tool in your home?



MATH FUN™

Math Fun™ is an exciting and enjoyable way for children of elementary school age to improve their math skills. Developed with MATTEL by the famous Children's Television Workshop (The Electric Company), Math Fun takes the



WORD FUN™

"bring" out of learning by using the latest teaching techniques. Young children really look forward to solving problems ranging from one digit addition ($9 + 3 = 12$) to four digit long division ($1050 \div 25 = 42$).

Sit down with your children for 10-15 minutes each night and help them sharpen their math skills. Then, let them challenge you to one of our 19 other exciting games.

Math Fun alternates smoothly with Word Fun™ - 3 interesting and inventive word and spelling games: Word Fun, Word Hunt, and Scrabble.

With Math Fun, Word Fun, and PlayCable's other exciting Intellivision games, you will find PlayCable becoming the focus for family

recreation. A Math Fun or Word Fun session is a good way to spend time together and improve skills as well.

Have fun with your family and PlayCable. And let us know about your successes in improving math and English grades.

WHIZ QUIZ

Did we stump any of you last time? Here are the identities of the mystery video figures.

1. This space ship starts in 3-D. **Star Strike™**
2. Tanks abound in **Armor Battle™**
3. Every Baseball team needs an outfielder.
4. Use your laser in **Astroman™** and **Space Armada™**
5. Your man in **Backgammon, Checkers and Roulette**
6. This offensive player is trying to score in **Football**.
7. This jockey and his horse ride in **Horse Racing**.
8. The monkey wants to win in **Math Fun™**
9. The goalie in **Hockey**.
10. This golfer hits a long drive in **Golf**.

PLAY YOUR OWN WORLD SERIES

Hey kids - you're all superstars at PlayCable! If you can't make it to the World Series in person, have your own World Series at home.

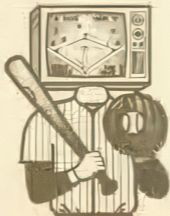
Here's how: invite some friends over to play the 1982 series game by game, using Intellivision Baseball™ over PlayCable. Draw lots to decide who represents each team.

Once you've chosen sides, decide if you want to play each game to advance to predict the winner, or, replay each game to see if you can change the outcome for your team.

Do some research on your team. Learn the names of the players, study their stats. This way, you can have PlayCable teams that really represent the championship teams. Your PlayCable teams will "be game" Intellivision World Series teams.

Play the best of seven just like the pros, and cheer your team to victory. The official is for something to rely on: PlayCable. No matter how they do in the World Series.

Let us know how you did. Send us a team picture. And remember: If you argue with the Video referee, THE UMPIRE STRIKES BACK!



PLAY BALL!



Would you like to put a super PlayCable tote bag?

See page 4 of this issue of Source for details on our Team Tote Offer.

PLAYBACK

What Do Subscribers Enjoy About PlayCable?

"PlayCable is the best thing to do when you're sick."

Daniel Kohlenbach
Wantagh, New York

(I hope you're enjoying PlayCable in perfect health by now, Dan.)

"I think PlayCable is excellent, and I really enjoyed your writing back to me. Thank you, Mr. Wiesenberg!"

Jerry Sardelli
Lindenhurst, New York

(Jerry, we enjoy hearing from all our subscribers, and we do our very best to answer letters.)

"I subscribe to PlayCable and would like to know when the new games are coming on. I really like Intellivision and all the games on it. I am 10 years old."

Christopher Sozio
Harrington Park, New Jersey
(You'll see in this issue of Scoreboard, Chris, that we are expanding to 20 games a month. There are lots of new games on their way to all of you.)

What's the longest period of time you've ever played PlayCable in one session? Tell us why.

If we print your letter in Playback, you win a free PlayCable T-shirt. Write:

Playback, The PlayCable Company,
1775 Broadway, New York, NY 10019

And be sure to include your shirt size.

PLAYCABLE TEAM TOTES

You already know how much fun PlayCable is — and what good value it is, too. Now you can share the fun with your friends... and earn a super PlayCable tote bag for yourself. Just follow these four simple steps:

- 1) Show your friends how exciting PlayCable is. Let them know why they should get PlayCable for themselves.
- 2) Have your friend's family call their cable company for a free PlayCable demonstration and installation.
- 3) Send in the coupon below after your friend signs up, so you get your free tote.
- 4) When we verify that your friend's family has signed up, we will send you the PlayCable Team Tote.

If more than one friend signs up, you get a tote for each friend. Remember, your friends must live on a cable system that offers PlayCable.

Please give us 8 weeks to process your coupons.

Remind your friends to take advantage of the Mattel Intellivision \$50 rebate offer good through September 18.

YES, I WANT TO RECEIVE A FREE PLAYCABLE TOTE:

Your Name: _____

Address: _____

Cable System: _____

THIS FRIEND HAS SIGNED UP FOR PLAYCABLE:

Friend's Name: _____

Subscriber's Name: _____
(If different from above)

Phone: _____

Cable System: _____

Use a separate piece of paper for your other friends who sign up for PlayCable. Please be sure to include the same information.

Mail to:
The PlayCable Company, 1775 Broadway, New York, NY 10019

FALL LINE-UP: More Choices, More Fun, More PlayCable

SEPTEMBER

Astrosplash™	Snafo™
Baseball	Soccer
Bowling	Space Hawk™
Foothall	Star Strike™
Golf	Utopia™
Hockey	
Math Fun™	
Night Stalker™	
Raceys™	
Skillog	

OCTOBER

Astrosplash™	Sea Battle™
Auto Racing	Slicing
Basketball	Snafo™
Boxing	Soccer
Checkers	Space Hawk™
Football	Star Strike™
Hockey	Sub Hunt™
Night Stalker™	Triple Action™
Kerica™	Utopia™
Rockette	Wired Fun™

NOVEMBER

Auto Racing	Night Stalker™
Baseball	Reversi™
Basketball	Sea Battle™
Boxing	Soccer
Checkers	Space Armada™
Football	Space Battle™
Frog Bog™	Space Hawk™
Horse Racing	Sub Hunt™
Loco Ty Clanso™	Triple Action™
Moby Fight™	Utopia™

PlayCable

THE ALL GAME CHANNEL