



INTELLIVISION™

NEWS • HISTORY • CONTESTS • SPECIAL OFFERS

April 21, 2002

HELLO INTELLIFANS!

In this issue of our newsletter, we have some **Wireless** news, the story of the 47s on Intellivision boxes, a special T-shirt offer, a reminder about the *Intellivision Lives!* upgrade, and another trivia contest!



INTELLIVISION WIRELESS IS HERE!

In November we announced that the classic **Intellivision** games were coming to cell phones. Well, they've arrived! **Nextel** is currently offering *Astrosplash* to its customers who have Java-powered phones. A one-time \$5.99 fee gives unlimited downloads of the game. Available soon will be *Night Stalker*, *Skiing*, and *Shark! Shark!* In January, **Sprint**

announced that it, too, would bring Intellivision games to its customers by the middle of this year.

A recent **CNET** story opened with footage of a kid playing an Intellivision console, pointing out that the pioneering games of the 1980s are now the pioneering games of Wireless!

[More info and a link to the CNET video story >](#)



EXCLUSIVE NEWSLETTER OFFER: DISCOUNTS ON DISCONTINUED T-SHIRTS

Last year we discontinued two of our T-shirt designs: the [Adventure Games](#) tee (featuring artwork from the *ADVANCED DUNGEONS & DRAGONS* box) and the [Game Themes](#) tee (featuring our Running Man in space,

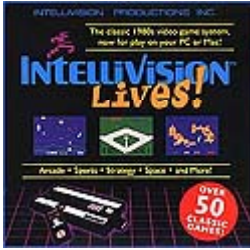


arcade, sports, and battle screens). Well, our printer just

found some extras in the warehouse. There aren't enough to put them back on our web site, but those of you on our mailing list can order them by phone. We have **Game Theme** tees in **LARGE ONLY**. We have **Adventure** tees in **X-LARGE ONLY**. These were originally \$14.95, but we're letting them go for **ONLY \$9.99 EACH** plus shipping and applicable taxes! Call now - first come, first served! If you get our voice mail, please leave your name and number! We'll be fulfilling them in the order calls are received.

ORDER TOLL-FREE IN THE USA: 877-INTY-NOW
(from outside USA, call 310-379-8871)

**LOW COST INTELLIVISION LIVES! UPGRADE STILL
AVAILABLE**



Last month we introduced [Intellivision Lives! Version 1.1](#). This new version of our hit CD-ROM collection works on Windows XP, as well as Windows 95, 98, Me, 2000, and Mac OS 8, 9, and X. And it works with DirectX-compatible hand controllers!

We also offered a great deal to everyone who purchased the original *Intellivision Lives! Version 1.0*: upgrade to *Version 1.1* for only \$9.99 - and we throw in FREE shipping and handling! The upgrade is the *Version 1.1* CD-ROM with jewel case - same as if you paid full price! The offer is still available, but hurry - it **expires June 30!**

[Upgrade details & conditions >](#)

(We apologize to those of you who have tried to order the upgrade, only to be told that your name isn't in our database. 99% of the time, the problem is that you entered your name slightly differently than how it's listed in the database. For instance, you used "Edward" when you ordered Version 1.0, and used "Ed" when you tried to order the upgrade. **If you have trouble ordering the upgrade, please call us at 877-INTLVSN (310-379-4109) or [email us](#).** We'll look you up and tell you **exactly** how your name is entered.)



INTELLIVISION LORE FROM THE FILES OF THE BLUE SKY RANGERS:

INTELLIVISION AND THE CULT OF 47

True Trekkies know that the number 47 pops up frequently in episodes of *Star Trek: The Next Generation*, *Deep Space Nine*, *Voyager*, and several of the *Star Trek* movies. There's even a web site dedicated to the [Star Trek 47s](#). Less well known is that the number 47 appears on many *Intellivision* game boxes. Coincidence? No, just part of the **Cult of 47**.

In 1964, so the story goes, **Pomona College** Math Professor **Donald Bentley** "proved" that all numbers equal 47. After that, Pomona students started noticing the recurrence of the number 47 everywhere - on campus and off (there were 47 students enrolled in the year of the college's first graduating class; Exit 47 of the San Bernardino Freeway leads to Pomona College; Jesus performs 47 miracles in the New Testament; The Declaration of Independence contains 47 sentences). Over the years, the list grew.

In the early eighties, Pomona College graduate **David Warhol** wound up at **Mattel Electronics**, along with fellow alums **Don Daglow** and **Eddie Dombrower**. In 1983, Dave tipped his hat to Pomona alumni everywhere in his Intellivision game *Mind Strike*: game board 47 spells out "DAVE."



David Warhol

In 1986, Dave was hired by **INTV Corp.** to produce new Intellivision cartridges. **Keith Robinson**, who developed *TRON Solar Sailer* at Mattel, was hired to design the INTV packaging. The first game was *Super Pro Football*. Knowing Dave's affinity for the number 47, Keith surprised him by sticking a nice big 47 right on the cover.



Dave was delighted ("I remember laughing my ass off," he says) and a new tradition was born: all future INTV Corp. game boxes would include a 47 on the front or back, often as part of the score in a game screen.

A year after *Super Pro Football* came out, ***Star Trek: The Next Generation*** premiered. At some point, Dave and Keith started noticing a lot of 47s popping up in the episodes. At first, they chalked it up to their heightened awareness of the number, but as the occurrences became more frequent and more blatant, they suspected a Pomona College alum was responsible. Dave did some research and sure enough: **Joe Menosky**, Pomona Class of '79, was on the ***Star Trek*** writing staff.

The last INTV Corp. boxes came out in late 1989, but thanks to Joe Menosky and ***Star Trek***, the Cult of 47 continued to grow....

THE INTELLIVISION TRIVIA CONTEST!

78 out of 98 of you got the right answer to our last trivia contest: [Sharp Shot](#) was the cartridge made up of games originally designed for the ***TV POWWWW!*** television show.

From the 78 correct answers, the random number generator at <http://www.random.org/> selected **Sebastian Fuhrer** as the winner of an Intellivision **Game Themes** T-shirt.

Congratulations, Sebastian! And thanks to all of you for playing!

Now try **this** question:



Joe Menosky

What Intellivision cartridge includes a character named for ***Star Trek*** writer/producer **Joe Menosky**, and what three-letter nickname does he have in the game?

[Submit your answer >](#)

We'll pick a random winner from all complete, correct entries received before NOON PDT, THURSDAY, APRIL 25. The winner will receive an official **Intellivision Coffee Mug** - just like we use here in the office for serving up steamin' hot java!

GOOD LUCK!

**THE BLUE SKY RANGERS
INTELLIVISION PRODUCTIONS, INC.**

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