

MEET Amico

A unique video game system that's redefining entertainment with family and friends.

Available 10.10.2020



Hello Intellivision Family,

Who's ready for Childhood 2.0! :)

Exactly one year from now, the Intellivision Amico will launch, transforming the video game and home entertainment experience.

"Our goal is to use technology to bring family and friends back together by delivering simple, affordable, family-focused entertainment to everyone." -Tommy Tallarico, CEO

To celebrate our one year countdown to launch, we are happy to announce our brand new website! It has the most up-to-date information about the system. Make sure to browse through the FAQ section for answers to some of the most frequently asked questions.

[VISIT NEW WEBSITE](#)

You'll also see the SHOP section which includes something very special and unique. Available now for purchase (and shipping at the beginning of next month) is the amazing and incredible **Amico Intellishirt!** What is an Amico Intellishirt, you ask? It's a "smart" t-shirt that comes to life with our free-to-download AR (augmented reality) app pointing it at it! Starting on the 40th anniversary of Intellivision (December 3, 2019, 4 decades after the release of the original Intellivision) we will send instructions to all t-shirt owners on where to get the AR app so the fun can begin! And here's the coolest thing... each month building up to our 10.10.2020 launch you will be able to see EXCLUSIVE trailers of gameplay running in 3D on the t-shirt through your mobile device. AND... in certain instances you'll even be able to PLAY a quick demo of a game...[right on the t-shirt!](#)

Limited time launch offer: Save \$10 off each shirt! At checkout use discount code **AMICO1010**



I WANT A SHIRT!



There's even more! Each Amico Intellishirt comes with a 2-sided special Golden Ticket card with built-in RFID. On one side is the original Intellivision controller and on the other side the new Amico controller with built in RFID right in the disc. This means that you'll be able to tap the Golden Ticket on your mobile device to activate special rewards, prizes and information, not available to anyone else! We will be giving away one Intellivision Amico console every month until launch.

We're also unveiling our new slightly updated Amico logo today. We look forward to hearing the "WOW" factor people will experience when they see the logo animate right on the shirt through the upcoming AR app!
(available 12/3/19)

INTELLIVISION
Amico™

We're also pleased to share with you the start of a new video series we call **MEET AMICO**. As part of our mailing list you'll be the first to experience some of our internal hardware and software test videos! Our MEET AMICO video series will chronicle the final stages of the creation and testing process for the Intellivision® Amico™. In our first video, we show the LED disc ring being tested as well as the input software. The LED lights are not 100% diffused in this test, meaning, in the final product you will not be able to see the "bulb" portion of the LED's. The lights will look completely clean and smooth. The LED disc ring will be used interactively during gameplay for many different and unique gaming experiences. Not only for certain puzzles or ways to unlock safes, but also as a simple signifier to let players know whose turn it is by matching the color of the controller to the character/vehicle on screen so you know who you are controlling...or...who your friends or challengers are! :)



Thank you all for your interest and support. One year from today the continuation of the Intellivision legacy will begin. Glad to have you along for the journey!



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