

MAY 1, 2019

Press Release – May 1st, 2019



IRVINE, CA, May 1, 2019 – In celebration of the 25th anniversary of Earthworm Jim, Intellivision Entertainment is proud to announce it has gathered together and reunited the original Earthworm Jim team to create a brand new video game adventure exclusively for the upcoming Intellivision Amico home video game console. Ten of the original programmers, artists, audio team and level designers are taking part in bringing back the uniqueness and humor of the Earthworm Jim series.

To celebrate the reunion with the fans, a 20 minute live interactive simulcast streaming event will take place on Saturday, May 4th at noon pacific during the first Earthworm Jim design meeting with the original team. As part of the live simulcast, the team will engage with fans to hear their new vision firsthand, multiple original art pieces will be hand-drawn by the artists, signed by the entire team and given away to people viewing the live stream. In addition, 50 brand new posters will be signed and numbered for live chat prizes.

“We have been talking about this moment for many years, it’s a dream come true to finally get the entire team back together. We’re looking forward to sharing a small part of our reunion and initial design meeting with fans from around the world,” said Tommy Tallarico, Intellivision Entertainment CEO/President and original Earthworm Jim 1 & 2 composer and sound designer. “Intellivision Amico is designed to bring friends and families together and we are excited for fans and those just being introduced to the series to get a first look as we kick-off the design of the game.”

Earthworm Jim is just one of the many new titles that will be coming to Intellivision Amico. Voted “GAME OF THE YEAR” in 1994, the last time the Earthworm Jim team worked together was in the follow up award-winning hit sensation Earthworm Jim 2 (released in 1995). Original team members including Doug TenNapel, David Perry, Tommy Tallarico, Nick Bruty, Mike Dietz, Tom Tanaka and Joey Kuras all went on to create their own highly successful companies, technology, video games, TV shows, comic books, albums, movies, graphic novels and world touring live events.

As owner of the Earthworm Jim property, Interplay was looking for the right scenario to bring Earthworm Jim into the new millennium when we were approached with an opportunity to PRESS CONTACT

Intellivisionpress@zebrapartners.net reunite the original Shiny team's talent with a new Intellivision-branded console," explained Hervé Caen, CEO of Interplay Entertainment Corp.

"Intellivision and Earthworm Jim are both part of the memory DNA for millions of today's gamers, so this was a great fit. Expect to see more of Earthworm Jim as Interplay actively works to expand the franchise on multiple media fronts."

About Intellivision Amico: Intellivision Amico, launching October 10, 2020, is a home video game console designed to bring social fun back to the living room. Amico is the Italian word for "friend" or "buddy" and Intellivision Amico encapsulates this meaning fully with a home entertainment system that has multiplayer, togetherness at its core. All new games as well as reimagined classics coming to the system invite up to eight to play using easy to use controllers and even mobile phones. Designed to appeal to a broad audience from nostalgic gamers to families, all titles will be rated E for Everyone or E10+ making it a great addition to everyone's home. For more information, visit www.intellivisionentertainment.com.





DECEMBER 3, 2019

Press Release – December 3rd, 2020

INTELLIVISION® CELEBRATES ITS 40TH ANNIVERSARY

*RELEASES INTERACTIVE AR GAME DEMO, UPDATED
CONSOLE AND CONTROLLER IMAGES AND VIDEO, FIRST
PACK-IN GAME ANNOUNCED, LIST OF GAME DEVELOPMENT
PARTNERS, NEW MERCHANDISE AND NEVER BEFORE SEEN
LEGACY PROMOTIONAL VIDEO FROM 1978*

IRVINE, CA, December 3, 2019 – Intellivision Entertainment is celebrating 40 years of Intellivision by releasing a multitude of news, information, and assets that will give followers a closer glimpse as to what's to come when the all-new Intellivision Amico console is released on 10/10 2020

It was 40 years ago today that the very first Intellivision video game console hit store shelves. By the early 80's Intellivision owned 20% of the home console market generating over \$500 million in yearly revenue with over 1,800 employees worldwide. Intellivision created and pioneered many "firsts" in the game industry that have now become de facto standards including... the first directional pad on a controller (d-pad), the first console to be able to pause a game from the controller, the first spoken voice in a game (Major League Baseball®), the first to license professional sports leagues (NFL®, NBA®, MLB®, PGA®, NHL®, PBA®, etc.), the first digital and subscription based system (PlayCable™ add-on), the first console to also be used as a home computer (Keyboard Component™) and physical music learning device (Intellivision Music Synthesizer™) as well as creating new genres of gaming such as the first "god/city building" and Real Time Strategy with the game Utopia™. Intellivision intends on keeping their legacy of innovation alive with the release of the brand new Intellivision Amico™ family gaming system launching 10/10 2020.

Intellivision CEO Tommy Tallarico stated, "We want to bring the industry back to the core root of gaming. We believe that it is the unique games that are the most important part of any system as well as the talented developers who create them. It's not how fast something can be processed or streamed, it's not about the complexity of the controls or how realistic the graphics are... but instead, the FUN FACTOR of the games. I feel that sometimes this sentiment and approach has been lost in modern gaming. This is what our brand and the upcoming Intellivision Amico console is focused on. What makes Amico unique is that ALL games will be able to be played with friends and family no matter what the skill level of the player. Each game will have a single player mode, but the most fun will be experienced when playing with others in the same room, which is reflected in our slogan... 'Together Again'. We're creating something unique, simple and affordable that offers everyone a chance to enjoy gaming entertainment the way it was always and originally meant to be. It's been said that 'no news is good news', we have a different perspective and believe that 'more news is great news!'

In celebration of the 40th Anniversary, Intellivision has put together a plethora of new information for the upcoming Amico system:

- Updated images and video of the Amico console and controller. After extensive focus group testing, the original Intellivision side buttons have been split apart to function more like shoulder buttons when being played horizontally. This information and much more about the controller can be found in the newest edition of the MEET AMICO video series on YouTube here: <https://youtu.be/G2lJ5qFMWuE>
- Interactive Augmented Reality app. Allows the user to point the app at any new Amico logo (image below) to see the logo come to life in AR followed by letting the user play a short full screen game demo of Moon Patrol: The Milky Way Chronicles, a new and exclusive reimagining of the Moon Patrol game originally released in 1982 by Irem. Download the AMICO AR app in the Google Play Store or Apple App Store.
- The first of five pack-in games for Amico is being announced along with screen shots comparing the original. Skiing is one of the sports and recreational activities that families love to enjoy together. The original Intellivision Skiing was no exception and was a very popular game among family and friends of all ages. A completely new and reimagined version will be available on board every console. It features up to 8 players, 10 courses and includes 4 player Ski Cross competitive racing.

- Over 75 unique and exclusive products from developers all over the world are currently in development. Intellivision is pleased to announce the first group of 25 world class developers working with Intellivision on Amico products:

Other Ocean

Digital Eclipse

Concrete Games

Choice Provisions

Playchemy

React Games

Stainless Games

WastedStudios

Bonus Level Entertainment

NeoBird

Aesir Interactive

Thera Bytes

Way Digital Studios

BBG Entertainment

PHL Collective

Rogue Rocket Games

Pixel Pug

Quicksilver Software

Tozai Games

Human Soft Inc,

Flashman Studios

Spaceflower UG

Exozet Berlin GmbH

Independent Arts Software

Pool Legends

- An original 11 ½ minute never-before-seen Intellivision promotional video from 1978 has been unearthed and uploaded to the Intellivision YouTube channel - https://youtu.be/6_LhJNdK9w

- New legacy merchandise is now available at IntellivisionAmico.com/shop which includes t-shirts, hats, mugs, beanies and a special limited art canvas featuring the patent for the original Intellivision controller. A special storewide 25% off promo code has been extended to December 31, 2019. Enter AMICO25 at checkout.

UPDATED CONSOLE DESIGN



UPDATED CONTROLLER DESIGN (FRONT 1)



UPDATED CONTROLLER
DESIGN (FRONT 2)



UPDATED CONTROLLER
DESIGN (BACK)



NEW AMICO LOGO (for use
with AMICO AR app)



INTELLIVISION SKIING (THEN &
NOW)

